

THE NEWS-RECORD

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"Now I Lay Me—"



This child was hurt when a tornado struck Tupelo, Mississippi, necessitating medical and nursing care for hundreds—care which in many cases could not have been given without Red Cross assistance. It is a fine tribute to the organization that the young beneficiaries of its health and relief services in various places themselves in the hands of the Red Cross with a completely confident, "Now I lay me—"

RED CROSS ROLL CALL

ARMISTICE DAY, NOV. 11th
TO THANKSGIVING, NOV. 26th

The greatest Humanitarian Organization in the world, The American Red Cross, depends solely on Contributions from the people of America. Madison County has responded liberally in recent Annual Roll Calls and I believe she will do so again.

I have now an abundance of membership cards, posters, etc., and am calling for Volunteers from any section of the county who will give some spare time in securing members.

In next week's issue of the News-Record, we will designate committees for the various localities who will have charge of the Roll Call for 1936.

HERSCHEL SPRINKLE
Ch'm'n Madison County
Chapter American Red Cross

Help Us to Help Others



GOVERNOR ALF M. LANDON



SMILED WHEN DEFEATED

It may be some comfort to the people in Madison County who voted for Governor Landon to read the following taken from the New York Herald Tribune and reprinted in the Christian Science Monitor:

TO GOVERNOR LANDON

It was no great secret that Governor Landon had no strong desire to enter the presidential race. At

no point did ambition for office befog his outlook. When he was persuaded that the opportunity existed he entered the field with his sense of perspective and his sense of humor intact. So he remained in the exciting convention days and throughout the grueling campaign that followed.

Governor Landon would doubtless be the first to admit the errors and

LIFE'S SIDE SHOW

By WICKES WAMBOLDT

IT REALLY IS FUNNY

There is a comical side to the position in which the United States finds itself regarding Japan—fretting about Japan as a competitor in our domestic and our world trade; and here is why the situation is funny.

In 1850 Japan strongly desired to live to herself. She wanted no dealings whatever with foreigners. She wanted them to keep out. And she wanted to stay at home. But that would not do us. No sir.

So in 1852, we dispatched a squadron of war vessels to Japan in command of Commodore Perry, who under the muzzles of his menacing guns, compelled Japan to sign a treaty of friendship and commerce with the United States.

Thus, forced into obnoxious relations with hated foreigners, Japan decided to learn Occidental ways to employ Occidental methods, and to out-Occidental the Occidentals.

So it is funny to see us, who under threat of our navy, forced Japan to open up and thus to become a great international power, now afraid of Japan as a great international power.

Couldn't you imagine Commodore Perry and those birds who sent him to force Japan, sitting up in their coffins and robbing their eyes in amazed consternation?

Yes, it really is funny. And the gods, if they have a sense of humor, as they probably have, must be grinning.

As the fellow said after he set the prairie grass on fire, "Sometimes it's easier to start a thing than to stop it."

OR BASEBALL

A news dispatch says that the

Igorots (dog-eaters) of the Philippine Islands, "play" so rough that their games sometimes take toll of life and cracked skulls.

What game do the Igorots indulge in which are so dangerous to lives and skulls? Perhaps they learned to play football while we were teaching the Filipinos the beauties and refinements of civilization.

NERVE

In the authenticated tale of their travels, two brothers, Nicolas and Maffeo P. A., Venetian merchants who, with their son and nephew, Marco Polo, were the greatest travelers of the Middle Ages, ventured on one of their journeys into distant and unknown lands with a store of precious stones for the purpose of trade.

Arriving at the court of one Barka Khan, a powerful Tartar prince, who, delighted at their coming, received them graciously and with high honors, they presented him with the whole of their jewels as a gift. Whereon the prince, highly pleased and not to be outdone in generosity, caused them to receive at least twice the value of their jewels.

That episode teaches something or other.

Some men know when to take advantage of an opportunity, while others know how to make an opportunity to be taken advantage of. Pluck, luck and foresight are among the factors which make a man successful.

RADIO PERSONALITIES

Who are radio's leading personalities? Read the Baltimore Sunday American for interesting stories of your favorite radio entertainers. On sale at all newsstands.

Texas Centennial Exposition To Reopen In 1937

Dallas, Texas, Nov.—Reopening of the Texas Centennial Exposition for a five month's period in 1937 was assured today. The Exposition through its president, Fred F. Florence, served formal notice on the City of Dallas it would exercise its option for the use of the exposition grounds during the coming year.

Tentative plans for the 1937 World's Fair are for its opening June 12 with closing set for October 31.

The decision of the Board of Directors of the Texas Centennial Exposition to reopen next year is the result of a general demand by the business interests of Dallas and Texas that the Exposition should carry on during 1937.

Only in the general layout will the 1937 World's Fair resemble that of 1936. There will be new shows, new concessions, new exhibits and new buildings. A majority of the large exhibitors are anxious to continue through the coming year. They point out that during the year 1937 there will not be any major Expositions in the United States with the exception of the Exposition at Dallas.

"We are going to reopen in 1937 with a better and more extensive World's Fair," said Director General, Harry Olmsted. "It will be an entirely new show. Letter and more smoothly run by virtue of experience gained through the operation of 1936. Immediately after the close of the Texas Centennial Exposition November 29, full plans for the 1937 World's Fair will be announced.

Local Officials To Attend District Schools

A number of sheriffs, registers of deeds, and clerks of courts in this and neighboring counties are planning to attend the one-day district institutes which the Institute of Government will hold beginning next week—Waynesville Nov. 17, and ASHEVILLE NOV. 20.

HONOR ROLL

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The News-Record

Beginning with our issue of October 17, 1935, we are publishing below the names of people who subscribe or renew their subscriptions to The News-Record within the last week. By keeping your subscription paid up you will greatly help your local paper. Of course, those whose subscriptions are paid in advance are always on our honor roll. M. E. Fagg, Morristown, Tenn. Bon White, Marshall. R. S. Ramsey, Marshall, R-1. H. A. Wells, Mars Hill. W. W. Greene, Fort Bragg, N. C. H. K. Ramsey, Marshall. George Treadaway, Stackhouse, NC. F. E. Ramsey, Ecorse, Mich. F. O. Rice, Marshall, R-3. F. E. Freeman, Marshall. L. J. Fortner, Marshall. Mrs. Fina Allen, Walnut. Ben Friaby, Marshall, N. C. Charlie Chandler, London, Ky. Mrs. A. E. Davis, Marshall. J. Coleman Ramsey, Marshall. Lee Bryan, Marshall. Mrs. J. F. Redmon, Marshall. Herman L. Redmon, Kingsport Tenn.

Play at Walnut High School

The Dramatic Club of the Walnut High School is to present "Bashful Mr. Bobbs", a farce comedy in three acts, at the Walnut High School auditorium on Saturday evening, November 14, at 7:30 p.m. The cast of characters is as follows:

Kath. Henderson - Helen McDevitt
Fred. Henderson - Edgar Henderson
Mrs. Wiggins - Vera Beck R.
Mrs. Wiggins - Vera Beck
Obadiah Stump - E. G. Smith
Frances Whitaker - Doris Lisenbee
Rosalie Otis - Dorothy Gahagan
Mr. Robert Bobbs - Benson Ramsey
Jean Graham - Katherine Rector
Marston Bobbs - Charlie Leake
Celesta Vanderpool - Ruth Ramsey
Julie - Iva Lunsford
Admission will be 10 and 25 cents.

COMMUNITY NIGHT AND P. T. A. COMBINED TUESDAY NIGHT

INTERESTING PROGRAM HELD AT SCHOOL BUILDING

The regular meeting of the Marshall P. T. A. was held Tuesday evening at 7:30 at the school auditorium in connection with a program for "Community night". The attendance was quite satisfactory, estimated at a hundred or more. Mrs. George Miller, the efficient president, called the meeting to order at the appointed hour. Several recommendations by the Executive Committee were presented by the president and adopted by the body, such as selling lunches next Friday, and the adoption of a unique program for raising funds with which to start a lunch room. Miss Tweed's room was again victorious in having the greatest number of present.

Following the business session of the P. T. A., the meeting was turned by the president over to Miss Katy Sams, who had arranged a program, which consisted of a devotional by the A section of the 4th grade, following which three girls sang. Then young Miss Nancy Ann Ramsey did what was called an acrobatic dance, in which she distinguished herself. Young Margaret Mirony also showed an aptness for the stage. A short play by the A section of the fifth grade followed in which the idea was to correct some errors in English, which was effectively done. The next number was a group of songs by the Senior boys, which was so much enjoyed that it received an encore, but did not respond. Following this was a piano solo by Miss Helen Rudisill and the last number was the address by Prof. Guy B. Rhodes, his subject being, "What Is Happening To Our Schools?" Mr. Rhodes speaks interestingly and well, and his speech was enjoyed. A free offering was taken, which has been substituted for the regular membership fee.

The assembly was then invited into the library, where various games were played, conducted by Prof. Oscar Carter. Last but by no means least, was the luncheon served in the home economics room, of which Miss Marian Morrow has charge.

in that campaign. The stress of the Minneapolis speech completely misled the country as to his real views upon foreign trade and tariffs. By the time he could correct this impression, the mischief had been done. Inexperience hampered the campaign and so did these admirable traits of the Governor, calmness and restraint. The very qualities that made him a delightful companion and would have aided in making him an admirable President lessened his effectiveness before the general public.

But, as the issue proved, no other candidate and no other campaign could have altered the result. Governor Landon fought a hard, clean fight, he gave his best and he need have no regrets. He led a gallant and a highly useful battle for principle which not even a crushing defeat can erase. He returns to his home and his family—who, incidentally, might well be made a model for all future candidates—the same able, modest citizen that he was when he left them at his party's call. He belongs in a fine American tradition and he deserves the gratitude of the whole country.—New York Herald Tribune

FIVE STUDENTS FROM MADISON AT BEREA

Berea, Ky., Nov. 2.—Out of a total enrollment of 1,708, five students from Madison County, North Carolina, are registered at Berea College according to a statement just issued by the administration.

Registered in the college department are: Miss Ellen Brooks, Hot Springs; Carolyn Weis, Marshall. Miss Elizabeth Carter, Mars Hill, and Miss Sadie Young Ivy, are enrolled in the academy.

Collected Nearly Five Million Dollars In October

Columbia, S. C., Nov. 7, 1936.—Production credit associations in North Carolina, South Carolina, and Georgia collected nearly \$5,000,000 in October. Mr. Graham, president of the Production Credit Corporation of Columbia announced today, and ran the total collections on production loans made this year up to over \$10,000,000.

North Carolina associations led in collections during the month of October, totalling \$2,039,389. South Carolina was second with \$1,361,014 and Georgia was close behind with \$1,210,090.

The prices which they have received for their cotton and tobacco have enabled the farmers of the three states to meet their obligations to their associations promptly this fall, Mr. Graham said.

The collection season in Florida does not coincide with the collection season in the two Carolinas

Change In Football At Mars Hill

The Mars Hill-Boiling Springs game for this week has been moved to Shelby and will be played Friday at Two-thirty, at the Cleveland Cleth Mill Park. This game was moved at the request of Boiling Springs as they had been playing at Mars Hill for the past several years.

Mars Hill showed more power here Saturday against Presbyterian than she has shown this year. The blocking was almost perfect. The decisive score of 45-6 was registered. Of the seven touchdowns scored, six of them were the result of runs averaging thirty yards or more. The Mars Hill team was forced to kick but one time during the entire game. End runs were mixed with reverses to keep the visitors running from one side of the field to the other; then they were driven back at will by line plays.

Only one more game remains on the Mars Hill schedule—that being with Brevard college here Thanksgiving. This game will be the outstanding game in Western North Carolina as a great deal of athletic rivalry has grown up between the two schools, Brevard being a continuation of Weaver college. E. HURST

WOMAN'S CLUB TO MEET

The Marshall Woman's Club will meet next Saturday afternoon at 2:30 o'clock with Mrs. Charlie McLenn, The President, Mrs. R. S. Ramsey, would like to see a fine attendance.

TO ALL CHURCHES In The French Broad And New Found Associations

We will be open to receive your food stuffs and offerings for Thanksgiving, going to Mills Home, our Baptist Orphanage, Monday and Tuesday, Nov. 23 & 24th.

Men in charge will help you unload near depot. Remember that freight on this car must be paid in cash, so those churches who are not sending food or provisions take up cash offering to pay the freight. "All churches doing something toward this worthy cause," is our motto.

ROBERT TWEED, Ch'm'n