

THE NEWS-RECORD

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MARSHALL, N. C., THURSDAY, DECEMBER 3, 1936

PRICE \$1.00 A YEAR

ASHEVILLE MARKET TO OPEN DECEMBER 9TH

POUNDS SOLD GAINED NEARLY HALF MILLION COMPARED WITH GENERAL DECREASE OVER BURLEY BELT; GOOD RECORD ON PRICES DURING PAST SEASON

By LAWSON JORDAN, Supervisor of Sales

Asheville Tobacco Board of Trade The Asheville Burley Tobacco Market is all set for the opening at 9:00 o'clock, Wednesday morning, December 9th, when the cry of the auctioneer will start the 1936-37 season. With one of the best burley crops in quality that has been grown in Western North Carolina in many years, and in the face of three short crops, it is predicted that the prices will be very satisfactory to the tobacco growers this season.

It is generally conceded that the Asheville Tobacco Market has a record for high prices unequalled by any other burley market. In 1934-1935 the Asheville Tobacco Market averaged \$17.43 per hundred, which was by far the highest average in the Appalachian Burley District, according to official reports.

Last year the Asheville Market was averaging better than \$23.00 per hundred. This was of course before the growers began to deliver to the Asheville Market an enormous quantity of frozen tobacco, which was damaged by a sudden freeze that struck Western North Carolina during the latter part of September or the first of October and froze a great deal of the best tobacco throughout the mountain section. This same tobacco, which sold for

LEE MASSEY

Funeral services for Lee Massey, 15, of Barnard, who was fatally injured in an automobile accident last Tuesday night on the Asheville-Marshall highway, were held at Walnut Methodist church, Friday afternoon, at 2 o'clock. The Rev. B. E. Guthrie officiated. He was a junior at the Walnut High School. He formerly attended Lee Edwards High in Asheville.

Surviving Lee are his mother, Mrs. Robert Johnson, of Asheville, two brothers, Charles and Leonard, his grandparents, Mr. and Mrs. E. A. Burkes, of Millport, Alabama, Mr. and Mrs. Z. B. Massey, of Barnard. Also several uncles and aunts.

School mates acted as pallbearers. Honorary pallbearers were: Dr. W. A. Sams, Prof. E. D. Wilson, L. C. Reed, F. H. Johnson, J. C. Chandler, Roy Roberts, Clyde McClure, Sherman Ramsey, Dr. J. H. Hutchins, R. S. McDevitt, C. F. McDevitt, Jim Robert, and D. T. Blackwell.

Methodist Bazaar

Ladies Aid will hold their annual Bazaar at the Methodist church in Walnut, Dec. 12th. Fancywork and refreshments for sale. Everybody welcome.

Find Massey Fatal Mishap Unavoidable

A coroner's jury found last week that Lee Massey, 15, of Walnut, Madison county, died as the result of an unavoidable automobile accident and absolved R. R. Ramsey, Jr., of Walnut, driver of the truck in which the boy was fatally injured, of blame.

Massey was fatally injured Tuesday when he was thrown from the truck which ran into an embankment on the Marshall road, near Alexander. Massey and three other boys, on their way to Marshall after a basketball game, were riding in the rear of the truck. He died Wednesday in an Asheville hospital.

Funeral for Massey was held at Walnut Methodist church at 2 o'clock Thursday afternoon. He is survived by his mother, Mrs. R. A. Johnson, of Asheville; a brother, Charles Massey, of Barnard; and his grandparents, Mr. and Mrs. Zeb Massey, of Walnut, with whom he made his residence.

HONOR ROLL

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The News-Record

Beginning with our issue of October 17, 1935, we are publishing below the names of people who subscribe or renew their subscriptions to The News-Record within the last week. By keeping your subscription paid up you will greatly help your local paper. Of course, those whose subscriptions are paid in advance are always on our honor roll. M. E. Fagg, Morristown, Tenn. L. W. Edwards, Marshall. S. C. Worley, Barnard. Lawson Jordan, Asheville. Mrs. Mary Ballard, Battle Creek, Michigan. Cling Clark, Marshall, R-1

four and five dollars per hundred would have brought on the Asheville Market twenty-five to thirty-five dollars per hundred if it had not been damaged.

FREEZING AFFECTS PRICES

It is generally agreed among the tobacco interests of Asheville and by a good many of the tobacco growers, that had it not been for the severe freeze which caught the tobacco in Western North Carolina in the beginning of the curing season, the Asheville Tobacco Market would have averaged twenty-three to twenty-four dollars per hundred for the 1935-36 season.

GAINED NEARLY HALF MILLION

Even with this handicap of damaged tobacco the Asheville Market made an astounding record, averaging for last season \$21.32 per hundred and with a shorter crop, increased the sales over the previous year, approximately one-half million pounds.

MORE BUYERS—MORE DEMAND

As a result it will be of interest to the tobacco growers in Western North Carolina to know that the Asheville Tobacco Market will open the 1936-37 season with more buyers, representing large and small tobacco companies than ever before in its history and with all grades of burley tobacco being in great demand by the competitive tobacco companies.

BUYING MORE GRADES

In one particular instance, Liggett & Myers Tobacco Company's buyer on the Asheville Market this season will have instructions to buy all grades of burley tobacco offered on the Asheville Market, that they use. Heretofore their buyer has been limited to one or two grades.

And while we know that the Asheville Tobacco Market has led all other burley markets, considering quality of tobacco, in high average price, with this one improvement, Asheville will not have even a close second in price average for the 1936-37 season. This should mean thousands of dollars to the tobacco growers in Western North Carolina, who sell their tobacco on the Asheville Market.

EXPERIENCED WAREHOUSE OPERATORS

The warehouse operators on the Asheville Tobacco Market have been on the market since it opened as a market for burley tobacco. These men are known throughout the tobacco industry as "the tops" in the warehouse business, and they have worked hard, giving their life-long experience as well as their money, to establish for the tobacco growers in Western North Carolina one of the outstanding burley tobacco markets. This fact is so well known among tobacco growers that last season there were large trucks of tobacco delivered to the Asheville Market from Virginia, Tennessee, as well as South Carolina.

CITIZENS HAVE WORKED

The tobacco growers in Western North Carolina, along with various civic organizations of Asheville, especially the Asheville Chamber of Commerce and the various publications in Asheville are to be highly commended for their splendid cooperation which has been responsible in a great measure for the establishment and success of the Asheville Burley Tobacco Market.

The three warehouses on the Asheville Market will continue to be operated as follows:

B. B. SAUNDERS ORGANIZATION

B. B. Saunders will operate the Saunders Warehouse at Biltmore, near Swannanoa River Bridge; also the New Banner Warehouse, Walnut Street and North Lexington Avenue. Lee Hopper will be his Auctioneer. Mr. Hopper has spent a lifetime as auctioneer in the tobacco business, and is most outstanding in his line of work. Mr. Horn will be the bookkeeper; Miss Sutton, assistant bookkeeper; Mr. Stokes and C. T. Reeves, book and clip men. Also connected with Mr. Saunders' Warehouses will be Rufus Knott, Mr. Hobgood, Kenneth Anderson, John Banks, Roscoe Banks, also Charlie Gardener and others well known to the tobacco interests.

CHAMBERS REEVES & CO. STAFF

The Carolina Warehouse, Valley Street, will be operated by Chambers, Reeves & Company. The members of this company are E. J. Chambers, Sr., O. A. Reeves, and J. E. Yarbore. Roy Meadors will be the auctioneer for this firm. This will be the third year that Mr. Meadors has been auctioneer on the Asheville Market. He is well known to the growers and considered one of the best auctioneers in the tobacco business. Tom Butterworth will be bookkeeper; E. J. Chambers, Jr., assistant bookkeeper; H. L. (Red) Johnson and J. L. Jordan, book and clip men. Also connected with the Carolina Warehouse will be Bill Murray, Shad Franklin, Grover Ferguson, M. D. Bailey, D. C. Bailey, Lat Jones, Ula Askew, J. H. Redmond, Tom Ball, Troy Deaver, also Clyde Brown as day floor manager and Frank Williams as night floor manager, Claude Williams, and others well known to the tobacco in-

terests. Troy Williams and Paul Carter will be the weigh men.

The three warehouses, Carolina Warehouse, B. B. Saunders Warehouse, and the New Banner Warehouse, are now open, receiving and weighing tobacco in preparation for the opening on Wednesday, Dec. 9, of the Asheville Burley Tobacco Market.

Madison County Cage Campaign Starts Friday

SCHEDULE TO END ABOUT FEBRUARY 9; TOURNAMENT WILL FOLLOW

Madison county's High school basketball schedule for the 1936-37 season will begin next Friday, Dec. 4, according to an announcement Saturday by Professor J. V. Howell, Principal of the Beech Glen high school and chairman of the Madison county high school athletic association.

The association membership is composed of the coaches of both boys' and girls' teams of the various high schools of the county.

The adopted schedule which will be brought to a close on or about Feb. 9, will be followed by a county cage tourney where winners will be selected to participate in the Western North Carolina tournament at Mars Hill college.

The complete schedule, calling for both boys' and girls' games, follows.

Dec. 4—Beech Glen at Spring Creek; White Rock at Hot Springs.

Dec. 8—Mars Hill at Walnut.

Dec. 11—Walnut at Spring Creek; Beech Glen at White Rock; Mars Hill at Hot Springs.

Dec. 15—Beech Glen at Walnut; White Rock at Spring Creek; Marshall at Hot Springs.

Dec. 18—Mars Hill at Spring Creek; Walnut at White Rock; Marshall vs. Beech Glen at Walnut.

Jan. 8—Hot Springs at Walnut; Marshall at Spring Creek; Mars Hill at Beech Glen.

Jan. 12—Spring Creek at Hot Springs; Mars Hill vs. Walnut at Beech Glen; Marshall vs. White Rock at Walnut.

Jan. 15—Marshall at Walnut; Hot Springs at Beech Glen; Mars Hill at White Rock.

Jan. 19—Spring Creek at Beech Glen; Hot Springs at White Rock.

Jan. 21—Mars Hill vs. Marshall at Beech Glen.

Jan. 22—Spring Creek at Walnut; Beech Glen vs. White Rock at Beech Glen.

Jan. 23—Mars Hill vs. Hot Springs at Beech Glen.

Jan. 26—Walnut at Beech Glen; White Rock at Spring Creek; Marshall vs. Hot Springs at Walnut.

Jan. 29—Mars Hill vs. Spring Creek at Beech Glen; White Rock at Walnut.

Jan. 30—Marshall at Beech Glen.

Feb. 2—Walnut at Hot Springs; Marshall vs. Spring Creek at Walnut; Mars Hill at Beech Glen.

Feb. 5—Hot Springs at Spring Creek; Marshall vs. Spring Creek at Walnut; Mars Hill at Beech Glen.

Feb. 5—Hot Springs at Spring Creek; Mars Hill at Walnut; Marshall at White Rock.

Feb. 9—Marshall at Walnut; Beech Glen at Hot Springs; Mars Hill vs. White Rock at Beech Glen.

NEXT SUNDAY BIBLE DAY

HAS ENDORSEMENT OF PRESIDENT AND GOVERNOR

Next Sunday, December 6, is to be observed as Universal Bible Sunday and the day has the endorsement both of the President and the Governor.

Raleigh, Dec. 1.—Governor John C. B. Ehringhaus urged the churches of North Carolina to observe Universal Bible Sunday on next Sunday, December 6.

The churches of the nation will also unite next Sunday in the ob-

servance of Universal Bible Sunday. They will remind the people of the nation of the unrivalled place which this great book has had in the making of our nation and the nations of the world. The celebration, as formerly, is sponsored by the American Bible Society by whose uninterrupted missionary activities, now in their 120th year, more than 268,000,000 volumes of Scriptures have been distributed in more than forty countries and in 175 languages.

In endorsing Universal Bible Sunday Governor Ehringhaus says: "I am glad to give my endorsement to the observance of Universal Bible Sunday."

President Roosevelt Endorses Bible Sunday

Washington, D. C., Dec. 1.—President Franklin D. Roosevelt endorses the observance of Universal Bible Sunday on next Sunday, Dec. 6.

The churches of the nation will unite next Sunday in the observance of Universal Bible Sunday. They will remind the people of the nation of the unrivalled place which this great book has had in the making of our nation and the nations of the world. The celebration, as formerly, is sponsored by the American Bible Society by whose uninterrupted missionary activities, now in their 120th year, more than 268,000,000 volumes of Scripture have been distributed in more than forty countries and in 175 languages.

In urging the observance of Universal Bible Sunday President Roosevelt says: "It is a most impressive fact that the Bible, one of the oldest works known to man, remains today preeminent as the world's best seller. The universal character of the appeal which the Bible makes, to my mind, bears eloquent witness to its Divine origin. Unique alike in its form and in its claims no other work has made, through countless centuries, such an appeal to the mind and heart and soul and conscience of mankind as has the Sacred Word."

"The American Bible Society has done a noble service now for more than a hundred years by carrying this Book of Books to people all over the face of the earth. I trust that this good work may never be suffered to grow less. Universal Bible Sunday deserves to become one of the most significant days in the church calendar. I hope for the observance which the Bible Society is planning for December sixth, the fullest measure of success in spreading knowledge of and reverence for the Divine Truths which the Bible holds."

Reeves-Redmon

Miss Viola Redmon, of Marshall and Mr. Carl Reeves, of Greenville, S. C., were married in Asheville last Saturday, November 28. The bride is the daughter of Mrs. Jane Redmon and for the last few months has held a position with Newberry's in Asheville. The young couple, we understand, will make their home in Greenville.

Officials To Be Publicly Installed

This county has been invited to join with the other 99 in a public installation of its newly-elected officers next Monday morning. The local ceremonies will be preceded by a State-wide radio program featured by messages from representatives of the newly-elected Federal, State, and County officers, headed by the leader of the incoming administration, Governor-Elect Clyde Hoey.

The State-wide program will begin promptly at 9:45 a. m., and will be broadcast to the court houses in the 100 counties over three stations, WPTF in Raleigh, WBT in Charlotte, and WNCN in Asheville, covering the eastern, central, and western sections of the State, respectively. The local ceremonies and formal installation of the new county officials will follow the conclusion of the 30-minute State program at 10:15.

"HERE COMES CHARLIE" TO BE PRESENTED HERE FRIDAY NIGHT

"Here Comes Charlie," a comedy-drama in 3 acts, will be presented Friday evening, December 4, in the Marshall High School auditorium, at 7:30 p. m. The play is being coached by Mrs. J. O. Wells and Miss Katy Sams.

"Here Comes Charlie" is an outstanding play and promises a delightful evening of tears and laughter. The play concerns Larry Elliot, who is the legal guardian of Charlie Hoppa. Too late, Larry discovers that Charlie is an attractive young girl, who promptly falls in love with him. A haughty fiancée, an old maid aunt, and comical Aleck Twigg, help to unravel the mystery of a stolen string of pearls. How Charlie changes from a crude country girl to a beautiful lady and captures Larry with her charms and beauty, furnishes the romance. A sworn woman hater, and Irish policeman, a supercilious society woman and son complete the characters.

CHARACTERS
Nora Malone, cook at Elliot home, Kathleen Frisby, Officer, Tim McGill, Nora's sweetheart, Coy Haynie, Mrs. Fannie Farnham, Larry's Aunt by marriage, Nina Fender, Larry Elliot, a young business man, Clarence Redmon, Jr., Ted Hartley, his old time college pal, W. H. Worley, Vivian Smythe-Kersey, Larry's fiancée, Lucille Rector, Uncle Aleck Twigg, in charge of Charlie, Robert Tweed, Charlie Hoppa, Larry's ward, Marie Sprinkle, Mrs. Caroline Smythe-Kersey, Vivian's mother, Helen Rudisill, Mortimer Smythe-Kersey, Vivian's brother, and Troy Haynie.

MARSHALL BAPTIST SUNDAY SCHOOL TO HAVE UNIQUE CHRISTMAS EVENT

Open Lunch Room In Marshall

The Marshall Parent Teacher Association announced the opening of its lunch room at the Marshall High School, Monday, Nov. 30.

The lunch room is to be supervised by Mrs. Hoyle, wife of the Methodist minister in Marshall, and a successful year is expected. Children and teachers are urged to take advantage of the efficient service and low prices of the lunch room, so that the lunch room can follow its usual policy of providing free lunches for underprivileged children.

The Parent Teachers Association feels that it has been fortunate in securing Mrs. Hoyle as a supervisor, and it is confident that the lunch room will be of real service to the school.

K. A. Haney Wins Prize In State Contest

Mr. K. A. Haney, one of Madison's farm agents, received a check last week from The Southern Planter, of Richmond, Va., covering a prize which he won in the Farmers' Forum Contest, which was put on by that paper, ending in October. Mr. Haney did not receive first prize, but the fact that he won any prize at all in a contest that covered 8 states is worthy of the attention of our readers.

MARS HILL

Dr. and Mrs. Geo. Leiby and little son, of Raleigh, were guests of Mrs. Wilkins, on the campus, Thanksgiving and over the week-end.

Miss Kathleen Ammons, teacher at Elon College, and her sister, Miss Bernice Ammons, teacher at Maiden, came home for the Thanksgiving holidays.

Miss Golda Tillery, student at Clemson-Newman, spent Wednesday and Thursday here with her parents.

Mr. R. S. Gibbs seems to have recovered completely from his accident, and is getting along fine after having his cast removed last week. He and Mrs. Gibbs spent Thanksgiving with their son, R. S. Jr., and his family in Hendersonville.

Mrs. E. C. Coates has gone to Greenville, S. C., to spend two weeks there with her sister, Miss Alma Freeman.

The W. M. U. is observing this week the annual season of prayer for Foreign Missions.

Mrs. B. H. Tilson is in charge of the week's program. Leaders for the different days are, Mrs. R. M. Lee, Mrs. V. E. Wood, Mrs. G. M. George, and Mrs. Wm. Lynch. The junior organizations will also take part in the program. Miss Katie Murray, Chengchon, China, who is one of the 125 missionaries to be supported by the Lottie Moon Christmas Offering, was the guest here of Mrs. M. O. Summerlin for a day shortly before she started on her return trip to China.

Coach and Mrs. O. E. Roberts celebrated their thirteenth wedding anniversary last Sunday, inviting the faculty and other friends to tea in the afternoon.

Mrs. Wright, who has made her home here for more than a year, left Monday to visit friends in Asheville for a few days and then go to Florida to spend the winter.

Dr. and Mrs. O. E. Sams visit their son, Oscar and family in Knoxville over the week-end.

Mars Hill High Chalks Up Envious Grid Record

The Mars Hill high school football team set up an enviable record this season by winning seven out of nine games played and the Blue Ridge conference championship.

The Wildcats took four games in the conference, with wins over Canton, Hendersonville, Waynesville, and Tryon-Saluda, chalking up a perfect league record.

Coached by Jekls
The Madison county eleven, coached by Joe Jekls, who hails from Wake Forest, also defeated Christ School, Walnut and Grace. The losses the team suffered were to Asheville School for Boys and Marshall. They scored 62 points to opponents' 33. Christ School, Walnut, Canton, Waynesville and Grace were unable to score at all against the Wildcats. Hendersonville, Asheville School, and Tryon-Saluda registered one touchdown each. Marshall was the only team to score two tallies against the Jeklsmen.

The team that started most of the games was composed of Davis, left end; J. Robinson, left tackle; D. Robinson, left guard; Whitaker, center; C. Phillips, right guard; Higgins, right tackle; Hamlin, right end; Stringfield, quarterback; Mur-

All People In Vicinity Invited To Participate

The Marshall Baptist Sunday School is planning to have an interesting event for Christmas. A program consisting of a play, special music, an address by the pastor, etc., will be followed by Santa Claus clipping from a Christmas tree a gift of some description for everybody, old and young, who comes to participate. The invitation is open to members of other denominations as well as to Baptists and those without any denominational affiliation. The only consideration is that those who participate must attend Sunday School at the church at least one Sunday between now and Christmas, (the date is to be given later) at which time you will draw a name of some member of your class. For the person whose name you draw, you are to place on the tree a gift, the cost of which is not to exceed 25c. You may present him or her with something as comical or ridiculous as you please, or you may select something useful, or something to eat or wear. The sky is your limit on the kind of gift you select. The time for this event has been set for December 23—Wednesday night before Christmas.

Harry Davis Stars
Harry Davis, whose work at left end won him a place on the second string All-Western North Carolina mythical team last year, continued his outstanding play this year, winning the plaudits of all who saw him in action. The attack of the Wildcats was led by Bill Carter, who is one of the flashiest backs in the Land of the Sky. Game after game he thrilled spectators with long runs, and the crafty back always was a threat until injured in the Tryon-Saluda game.

Bruce Murray, back, with accurate passes, led the passing attack, and is being mentioned for a position on the 1936 All-W. N. C. team. Stringfield proved to be one of the outstanding blockers on his team, and deserves praise as pilot of the victorious Wildcats. J. Robinson, Higgins, and Whitaker were outstanding in the line.

Carload Country Products Shipped To Orphanage

We understand from the committee, of which Mr. Robert Tweed is chairman, that the churches of the two associations, the French Broad and the New Found, responded to the appeal for the orphans at Thomasville to the extent that a carload of farm products was shipped Tuesday of last week. We understand it lacked about 4000 lbs. having as much as was sent a year ago.

Sunday School Rally

No. 4 GROUP NEW FOUND ASSOCIATION AT UNION BAPTIST CHURCH SUNDAY DEC. 13, 1936

Program
2:00 p. m. Song and prayer.
2:10 p. m. Devotional by Rev. Denver Brown.
2:25 p. m. Roll call of Sunday Schools.
2:30 p. m. Election of secretary.
2:35 p. m. Talk, "The Sunday School Work and How To Enlarge the Sunday School Enrollment," by Sunday School Superintendents and Teachers or anyone present. Everybody welcome.
3:30 p. m. Adjourn.

B. C. ROBINSON, Supt
J. HENRY ROBERTS, Asso. S. S. Secretary

Will be glad to see as many of the New Found Sunday School workers at the French Broad Association Sunday School meeting at Marshall Baptist church Sunday, Dec. 6th, at 2 p. m. Please come and see how those good people do their work.
IRA PLEMMONS, Asso. S. S. Supt.
J. HENRY ROBERTS, Asso. S. S. Secretary

S. S. RALLY

TO BE HELD AT MARSHALL
The monthly S. S. Rally will be held at Marshall Baptist church on December 6, at 2 P. M. Rev. DuMont Clarke, of the Farmers Federation, will speak on the Lord's Acre Movement.

I hope a large number of our farmers will be present.
FRED JERVIS, Supt.