

International Sunday School Lesson
for DECEMBER 16, 1956
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THE WAY OF CHRISTIAN LOVE

Memory Selection: "And now abideth faith, hope, charity, these three; but the greatest of these is charity."—1 Corinthians 13:13.

The present condition of the world is a matter of great concern to many Christians. Some are asking how or why God permits these things to happen. We venture the statement that it is not God who permits these terrible things to happen, but the responsibility rests solely on man himself. It is, as the poet Burns said, "Man's inhumanity to man makes countless thousands mourn."

Christians need to face the fact that one of the most important, if not the only cause, of the present world condition is the lack of love — love of God and love of one's fellowmen. The Christian religion is unique in its emphasis upon love. No other religion has been able to make its supreme appeal for acceptance and loyalty on the ground of voluntary love.

One of the sorest needs of the world today is for a real demonstration of Christian love. The world should be able, rightfully, to look to the followers of Jesus Christ for examples of the love-way of life. If Christians the world over would exemplify the Savior's love for all men everywhere, and apply His principles of love in all relations of life, the effects would be felt throughout the world.

You remember that a clever lawyer, hoping to trap Jesus, asked him the question, "Which is the greatest commandment in the

law?" Jesus unhesitatingly quoted Deut. 6:5, "Thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy mind." And then he added, "This is the first and great commandment." However, realizing that one could demonstrate his love for God in only one way, Jesus added, "And the second is like unto it, Thou shalt love thy neighbor as thyself."

Paul, in 1 Corinthians 13:1-13, declares that love should be the constraining motive in all Christian service and life. While this "great hymn of love" has been described as "the most beautiful chapter in the Bible and one of the most poetic," it is even more than that. In it, Paul has, with masterful skill, enumerated fourteen qualities of love.

One writer has declared that these fourteen qualities of love "have been called 'facets of the diamond of love.'" Love suffers long and is kind. It leads one to be forgiving, and long-suffering and causes one to show kindness by returning good for evil. It does not envy. There is no begrudging others their gifts or superior attainments, no jealousy because of others' successes.

It does not vaunt itself and is not puffed up. The characteristics of love is humility, not boasting. Modesty and lowliness are its evident traits. The one who is a braggart is so busy admiring himself that he has no love in his heart for others. Does not behave itself unseemly. Literally interpreted this means that love is not betrayed by a sense of superiority, into forgetfulness of what is due to others. A heart full of love will show courtesy and politeness and consideration for other people and less concern for itself, because it seeketh not its own. Love is unselfish, forgetting its own rights, its needs and itself in its concern for those who are in need of these very things.

Is not easily provoked, for love is not irritable but good-natured. It is not resentful, scrupulously noting all injuries and harboring them with a view to revenge. Rather, it does not take account of evil. Love forgives and forgets.

Love finds no rejoicing in unrighteousness. There is no pleasure in the faults and failures of

With Our Boys In Service

Fort Riley, Kans. (ARTNC)—Pfc. James L. Ramsey, son of Mr. and Mrs. Mack Ramsey, Sr., of Marshall, recently participated with the 26th Infantry Regiment in "Red Arrow, an Army maneuver at Fort Riley, Kansas.

A squad leader in the regiment's Company M, Ramsey entered the Army in September 1955 and completed basic training at Fort Jackson, S. C.

He is a 1952 graduate of Marshall High School.

Pfc. Simon H. Keller, son of Philip W. Keller of Hot Springs, recently qualified as expert in firing the M-1 rifle at Fort Sill, Okla. He is a mechanic in the 602d Field Artillery Battalion's Battery A, and entered the Army in March 1955. He completed his basic training at Fort Gordon, Ga.

Some folks try so hard to keep ahead of the Joneses that they forget which way they are headed.

others. Rather, it rejoices in truth. Its highest thrill comes from the triumph of goodness. Love bears with the faults of others. It has confidence in the inherent goodness of people and faith in those under suspicion. It is given to hopeful optimism, rather than to despair. It endures all things and carries on undaunted, undiscouraged, never wavering with courageous perseverance.

And, one of the finest statements which Paul makes about love is that it never fails. Other things may pass away, but love abides forever. Faith, hope and love are imperishable, but, of these three, the greatest is love.

When Christians come to the realization of the fact that the world is in its present condition through its ignorance of the gospel of Jesus Christ — the gospel of love — then surely they will be constrained to immediate action to tell the story of God's redeeming love to the whole, wide world.

Here Comes The Bookmobile

The other day somebody asked me how I thought of something to write about for this column every week. Well, it's "sorter" like this—given half a chance I can always talk, whether I have anything to say or not, and — oh, well, there's no use to explain. I'm sure you see the point.

We were so pleased to see Mrs. Leta Shelton, from Shelton Laurel, in Marshall last Friday. She said the Tuesday that I was due up there was so bad—snow, slick roads, etc., that they did not look for me. That was during Bookie's illness. I was glad that it turned out that way. I do hate to let down my good friends on the route.

Just tallied up circulation figures for November. Adults books circulated, 852; children's, 1029; total, 1881. Not the highest circulation that we have ever had, but due to Bookie's sick spell we ran only 12 days.

Those new books that I told you about are not a myth. Mrs. Cox is processing children's books now. I gathered up some that she had finished on Friday, before I started out to complete that Tuesday route that Bookie wasn't able to make the day she suddenly came down with "crank shaftitis." Mrs. Cox told me she was going to get in quite a sizable order for adult books right soon. So, you see, we are taking on the new look all the way around. Bookie, with a new motor, the shelves with new books. What about me? That "hinder" stumps me — unless Santa brings me a new pair of blue jeans for Christmas.

CARD OF THANKS

We wish to express our deepest appreciation for kindness and sympathy, and for the beautiful floral offering and also to Dr. W. A. Sams for his kind service, and to Mrs. Dedrick Bowman, in the illness and death of husband and father.

THE J. B. KENT FAMILY

A STATEMENT OF POLICY

A Statement of Policy by Western Carolina Telephone Company for providing telephone service to the public, and for the guidance of its own personnel:

(1) We attempt to plan to pay the full "price" for whatever is to be done or accomplished whether that price is to be in terms of money, time, equipment or manpower. We attempt to estimate the "price" in advance and to set aside the necessary units without attempting to "economize" at the risk of falling short of achieving the desired end.

(2) Whatever we propose to do to work out a schedule in as much detail as possible step by step and then follow that schedule, being sure to check it all along the way. The reason for checking that schedule is to be sure it is being maintained and that we can follow the course of action through to a conclusion.

(3) Never falter or fail the course of action because of discouragement, accident or seeming failure; but do not hesitate to stop or reverse the course of action when we see we are wrong or when it becomes foolhardy to go on.

(4) Try to remember to never tell a subordinate how to do a thing until you have first asked him how he thinks it should be done.

(5) Make decisions and plan all courses of action on the basis of sound principles; avoid decisions which are costly in the long run and storing up trouble for the future as well as serving as bad training for everybody.

(6) To do one job or problem at a time.

(7) To avoid snap decisions; to take time to reason out a decision and see what the effect will be all along the line.

(8) To realize it usually takes at least two years for a new plan or method to seep down through an organization and be accepted and carried out by everyone.

(9) By using new business methods and equipment as soon as they have been reasonably demonstrated to be worthwhile, and adopt new management practices as promptly as their practicability seems reasonably assured. Do not be afraid to pioneer where a principle seems sound.

(10) By calling in consultants or specialists whenever or wherever they can save you time or money.

(11) When a situation develops that is seriously wrong lay plans immediately to cure it. Realize it takes patience as well as a program to work out of a bad situation; short cuts do not always pay.

(12) Generally speaking, to make all instructions definite and specific and put them in writing for the benefit of those who are to carry them out. This serves as our own reference and a follow-through.

(13) In planning with or conferring with associates to generally concentrate on one problem at a time.

(14) After making provision for proper reserve, share the earnings of the business as equitably as possible between stockholders (in the form of dividends), employees (in the form of wages), and customers (in the form of lower prices or better service).

(15) To remember that a man who works need never be a problem to anyone; and opportunities multiply if they are taken advantage of, and pass on when neglected.

(16) To not wish for or look for an easy life; we ask for tasks equal to our powers and not powers equal to our tasks.

(17) To be cool, collected and courteous, remembering that naturalness and sincerity are always convincing.

(18) To remember if our efforts are criticized, we must have done something worthwhile.

(19) We are in business to provide fast, dependable and accurate communication service to our subscribers and the territory we serve. To provide this service when and where subscribers want it, and to give this service successfully under public regulations. To make this service high in value to our subscribers at the lowest cost that will cause the company to keep faith with investors; to be able to make improvements and to deal fairly with all concerned.

(20) To furnish our telephone service with all friendliness and courtesy possible and to give the kind of service the customer wants, and not what we think he ought to have. To insure the complete privacy of telephone calls and to improve the quality of our service.

(21) To treat and have full regard for every employee as an individual person.

(22) As much as possible practice decentralization of management by giving to managers in each community and management personnel at every level, the responsibility and authority they need for thorough performance of their work.

(23) To obtain, train and retrain men and women to enable us to conduct business in the future.

(24) To remember that investors have put their money into the company and the business and to give them a reasonable return on their investment, and to maintain financial responsibility in order to attract additional capital or investment for the continued growth and improvement of the company, and to provide additional service for the territory we serve. To maintain good job relations by giving the best telephone service possible, and to learn what the subscriber wants and to inform him of our policies. To educate subscribers on how best to use the telephone and how to get the best service from it, and to merchandise our service so that the subscriber will know what we have to sell. To be reasonable and humble in the company's growth and size because our subscribers and customers make this size possible.

(25) To be cognizant of our responsibility to the public and the territory we serve; and the communication requirements of our territory for national defense, so that the needs of local, state and the Federal governments, civilian defense authorities, and any Armed Forces in our territory are met to the utmost.



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 Another Great
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WIDE-STANCE
Chassis Design



Oldsmobile's pioneering advances in "ride engineering" brings to Olds a new, sweeping low silhouette... an exciting new style that means new riding quality, too! New smoothness! New stability! A wonderful new low-level ride! These are your thrills with Olds for '57... and here's why:

The new Wide-Stance Chassis is sure-based and stable with new Pivot-Point Front Suspension and Coaxial-Drive for "in-the-level" steering. The new L-Flow Drive Shaft permits a lower center of gravity, without adding load room. Outboard-mounted rear shock absorbers give every road with pleasure! And an 8-inch wider frame accents your riding comfort.

Here's your kind of performance, too... in a great, new Rocket V-600 Engine,* where advanced engineering by Olds adds up to economy when you want it, when you need it! Incomplete engine models in three great sizes... Golden Rocket 85, Super 85, Standard 98! Come visit our showroom now... see why Oldsmobile is the value-car of the year!

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