

THE NEWS-RECORD

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EDITORIAL

AGRICULTURAL OUTLOOK

FOR 1957

GUEST EDITORIAL

—By—
HARRY SILVER

Madison County Farm Agent

One United States farm worker in 1956 produced enough food, fiber, and tobacco for himself and 19 other people. That one was not Paul Bunion; he was Mr. Average American Farmer. The average investment per farm worker was \$15,000 in 1956. Farming in now big business; the farmer has to do big, think big, invest big, and have big know-how. He is feeding, clothing, and producing tobacco for the biggest, fattest population we ever knew. Grandad of 1910 had 14 million other people to help him do these things for a population of only 82 million other people and now grandson of 1956 has less than 8 million helpers to feed, clothe and produce tobacco for 169 million other people. He is feeding them better, clothing them fancier, and has even added a great portion of the female population to the smoking class.

All this adds up to a farmer being a very important fellow. He is doing a great job, he works, studies, invests, and produces so that his fellow American can be the best fed, most comfortably clothed and adequately supplied smoker of any group of citizens in the world. What is in store for the 3,482 farmers of Madison County for 1957?

First what is the outlook for his chief cash crop, burley tobacco?

Domestic consumption of burley tobacco is on the climb after the 1953 cancer scare. The total supply of burley tobacco was reduced by 49 million pounds from 1954 to 1955 and is expected to be reduced by another 23 million pounds in 1956. The disappearance rate is thus ahead of the production and we should, therefore, expect a strong demand for our 1957 crop. There will be no acreage cut in 1957.

Livestock enterprises contribute greatly to the Madison County economy. Let's take the red meat situation first and look it over. Beef production is up, the 1956 slaughter was 732 million pounds above 1955. However, our population grew over 3 million and beef consumption increased by 2.6 pounds per person. We should expect beef prices about the 1956 level with seasonal fluctuation. Lamb prices are expected to be some better in the spring of 1957, and pork prices up during the first half of 1957.

Broiler production has been increasing in Madison County as in the nation. National per capita consumption of ready to cook broilers has increased from 6.98 pounds in 1950 to 15.75 pounds in 1956. Broiler production has increased by 340 per cent since 1947. The broiler feed price ration has a downward trend. Hatching egg production will have the same general trend as broilers. Thus, 1957 calls for greater efficiency for poultry producers of Madison County, the margin of profit is somewhat less; so efficiency and size of unit is the chance for profits—feed more people your products.

Our grade A milk situation is more or less local. The 1957 prices are expected to remain at about the same as 1956. We have gained 9 grade A dairies in two years. Farmers interested in this enterprise should be on the lookout for a for-sale herd and base from out of county; it's a good business.

Grade C milk prices should remain about as in 1956. We have a good market wanting more milk and no base is needed. Eight good grade C cows will add more net income to your farm than an extra acres of tobacco and the pay check comes every two weeks.

The 1956 season has come and gone. Our tobacco yield was down and the price up. Dairy production, both grade A and C, climbed to an all time high. Early sold feeder cattle were at a good price, the sales of the later season dropped. Sheep production increased some, but not enough. Feed production continued to increase, especially alfalfa and silage. Interest in tree planting increased and better land use continued to be a big factor of importance. More people built better homes. Running water and bath rooms found their way into more homes. The season was not the best for tobacco and corn, but we saw a good job done.

Let's close the door on 1956, and say hello to 1957. This is a big competitive world, but it has a market for more milk, more eggs, more meat, more timber products, and somebody is going to sell these things at a profit. Let us continue to get our tobacco check and add to it another enterprise which will pay as we go. Your job now is to produce for 19 people; your son or grandson may have to produce for 29 people if he is a farmer 30 years from now.

RALEIGH'S HAVE VISITORS AT HOT SPRINGS CHRISTMAS

Among those visiting Mr. and Mrs. Raleigh of Hot Springs through the Christmas holidays were her two daughters from Asheville, Mr. and Mrs. George Miller and son, Mr. and Mrs. L. S. Phillips, and her sister, Mrs.

Time may be money, but a lot of people spend heaps of money trying to have a good time.

Troy and son, and Mr. Joe Gentry of Asheville; Mr. and Mrs. Henry Gentry of Laurens, S. C.; Mr. Phil Gentry of Detroit, Mich.; Mr. and Mrs. Joe King and children; their son, Dan, of the Air Force; Mr. and Mrs. Buster Lamb and baby, and Mr. and Mrs. Frank Roberts and baby.

Remember When

From the Files of
THE NEWS-RECORD
By EMMA THOMAS

ONE YEAR AGO

Parking meters in Marshall were changed to accept only nickels.

Mrs. Lottie Rector, mother of the late Sgt. J. P. Rector, of Marshall, received a Meritorious Service Medal and Citation awarded posthumously to Sgt. Rector, of order of Paul, the King of Greece.

Three Madison County boys were on the Gardner-Webb basketball team. They were Jimmy Johnson, of Walnut, Landon Deal and James Huey, of Marshall.

The Carolina Special, crack Southern passenger train, demolished a 1940 Ford Tudor Sedan near the old tale mill at the west end of Marshall.

James Story, managing editor of the News-Record, was elected secretary of the Western North Carolina Press Association.

Ralph Ramsey was chosen Red Cross Drive Chairman.

Watch Party Is Enjoyed At Hueys

A New Year's Watch Party was enjoyed at the home of Charles and James Huey Monday night. Games were played and refreshments were served.

Among those winning prizes at the games were Greenwood Edney, Sara Ann Davis, Billie Redmon and Jimmy Johnson.

Those attending the party were: Catherine Allen, Howard Banks, Billie Redmon, Ginna Ponder, Charles Huey, Greenwood Edney, Calvin Edney, Janice Ramsey "Skip" Storey, Bobbie Jo Nix, Bobby Reese, James Huey, Faye Naves, Paula Roberts, Shelia Roberts, R. J. Plimmons, Russell Thomas, Jesse Mae Lunsford, Peggy Hutchins, Sara Ann Davis, Emma Ruth Edwards, Olga Sprinkle, Gertrude Allen, Jimmy Johnson, Blanche Stines and Carl Ramsey.

Schedule of Home Demonstration Clubs in County

- Tuesday, January 8: Paint Fork Club at home of Mrs. Mack Boone.
- Wednesday, January 9: Laurel Branch Club at home of Mrs. Jerry Rice.
- Thursday, January 10: Hayes Run Club at home of Mrs. Guy O. Rice.
- Friday, January 11: Sleepy Valley Club at Salvation Army Center.

All meetings will be at two o'clock. Mrs. Janie Ramsey, home demonstration agent, stated.

With Our Boys In Service

Airman William H. Griffin, 21, son of Mrs. Elsie Griffin, Marshall, has completed the first phase of basic military training at the "Gateway to the Air Force," Lackland AFB, San Antonio, Texas.

He is now taking part in the advanced basic training course here, following which he will qualify for assignment in one of the Air Force's 43 major career fields.

While at Lackland the new enlistee completes the transition from civilian to airman through a program which includes processing, aptitude testing, physical conditioning, survival and weapons training, and varied classroom studies ranging from citizenship to military customs and courtesies.

Like the USAF Officer Candidate and Pre-Flight schools, also located at Lackland, basic military training prepares graduates for specialized training and on-the-job assignment.



Orpha Willis Is Wed To Henry H. Demsko In Mars Hill Fri.

Andrew Adams Sr. Family Enjoys Christmas Reunion

The Andrew Adams Sr. family got together Christmas Day for the first time in over three years, at the home of Mr. and Mrs. Andrew Adams Sr., at Hopewell.

Those present were Mr. and Mrs. Nolan Adams and family, Mr. and Mrs. Garland Adams and son, Mr. and Mrs. Ervin Adams and family, Mr. and Mrs. Wayne Adams and son; Mr. and Mrs. Ward Adams, all of Marshall and Revere; Mr. and Mrs. Andrew Adams Jr. and son, home on leave from the Navy, stationed in Washington, D. C.; Misses Faye and Fannie Adams of Philadelphia, Pa.; Mr. and Mrs. Neil Adams and son of Asheville; and Douglas Adams, home on leave from the Navy, stationed in San Francisco, California.

Also visiting Mr. and Mrs. Andrew Adams Jr. is her mother, Mrs. Evelyn Gideon, of Aransas Pass, Texas, for a few days.

Mars Hill-Walnut Cage Games To Be Played Wednesday

The Mars Hill-Walnut double-header basketball game which was scheduled to be played at Mars Hill next Tuesday night will be played Wednesday night instead. The change in dates was made due to the PTA meeting which will be held Tuesday night.

The girls' game will start at 7:30 o'clock with the boys' game to follow. The Walnut girls and the Mars Hill boys are favored in the contest and one of the largest crowds of the season is expected to be on hand to see these rivals face each other.

Miss Orpha Willis, daughter of Mr. and Mrs. C. N. Willis of Mars Hill, became the bride of Henry Harold Demsko of Shamokin, Pa., in a double ring ceremony in Mars Hill Baptist Church Friday, Dec. 28, 1956, conducted by the Rev. Joe A. Sprinkle of Spruce Pine, a former pastor of the bride.

The bridegroom is the son of Mr. and Mrs. Henry F. Demsko of Shamokin.

Wedding music was presented by Henry Clay Edwards and Miss Edith Shepherd of Mars Hill.

The church was decorated with arrangements of evergreen and fern, candelabra with white tlighted tapers and baskets of gladioli.

The bride, given in marriage by her father, wore a dress of Chantilly lace and tulle over bridal satin, fashioned with bodice and a tiered skirt. The veil fell from a tiara of seed pearls and sequins. The bride carried a white Bible centered with a bouquet of white orchids.

The bride's only attendant was her sister, Miss Melba Willis of Mars Hill. Miss Willis wore a ballerina length dress of pink chiffon with matching bandeau and carried a bouquet of mixed flowers tied with ribbon matching her dress.

Tony Crea of Washington, D. C., a roommate of the groom, was best man.

A reception followed in the social hall of the church. Assisting were Miss Elezene Ballard, Mrs. Winfred Shepherd, Mrs. Hubert Rieh, aunt of the bride, and Mrs. Roy J. Edwards, sister of the bride, all of Mars Hill, and Mrs. Edward Gabinski, sister of the bridegroom, of Long Island, N. Y.

The couple will live in Arlington, Va. The bride is a civilian employe of the U. S. Navy Dept., in Washington, and the bride-



Mrs. Henry Harold Demsko
—Cut courtesy Asheville Citizen-Times

groom, an Army veteran, is employed as a statistician with the U. S. Navy Dept., in Washington.

Out-of-town guests included Mrs. Henry Franklin Demsko of Shamokin, Pa., mother of the bridegroom; Mrs. Edward Cubinski of Long Island, New York, sister of the bridegroom; and Mrs. Joe Sprinkle of Spruce Pine, N. C., and Mr. and Mrs. L. E. Buchanan of Spruce Pine.

Immediately after the reception the couple left for a short wedding trip. For traveling the bride wore a blue knit wool suit with white accessories and the white orchid detached from her Bible.

Honored With Shower

Miss Orpha Willis, bride-elect of Mr. Henry Harold Demsko of Washington, D. C., and Shamokin, Pa., was honored with a shower

at the home of the bride's aunt, Mrs. H. N. Rieh. Miss Elezene Ballard served as hostess.

Games were played and prizes were awarded to the winners. She received many useful and beautiful gifts. Refreshments were served and a good time was enjoyed by all.

Presbyterian Ladies Bible Class To Meet

The Ladies Bible Class of the Marshall Presbyterian Church will meet this (Thursday) afternoon at three o'clock at the church.

All members are expected to attend the meeting.

JANUARY CLEARANCE

Of Men's Suits & Outercoats

\$20-\$50 and \$28⁰⁰



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