

# THE NEWS-RECORD

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H. L. STORY, Owner and Publisher  
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Four Months	\$1.00

## EDITORIAL

### OUR UNITED APPEAL

GUEST EDITORIAL

—By—

DR. ROBERT SEYMOUR

Mars Hill, N. C.

The time has come when a very frank and positive word must be said concerning those agencies that refuse to participate in our Madison County United Appeal. It is unfortunate that we cannot receive complete cooperation in such a worthy civic endeavor, but there are several groups which have seen fit to reject our invitation to enter the United Appeal. They are planning to compete with it rather than to work within its framework.

Fortunately, many of those agencies included in our county budget are very much pleased to participate. The Boy Scouts and the Red Cross, for example, have discovered that it is far more effective to be partners in one well planned united solicitation than to promote their own drives separately. These, along with all the other well-known annual appeals, were asked to submit a request for funds to our Budget Committee with the promise of receiving a fair and proportionate amount of money from our county.

The groups less inclined to cooperate are the medical agencies, but our Budget Committee has designated a sum of money for each of these in the hope that they would accept it rather than sponsor a separate solicitation. There is of course no way of compelling an agency to come under the United Appeal, even though it be included in the budget. However, we are in a position to encourage their participation by letting it be known that we are giving only in the "united way."

Last week fifteen hundred persons in Madison County received an appeal from the Tuberculosis Association. Of course this agency does a good work and it is worthy of our support. Nevertheless, we feel that the Tuberculosis Association is making a mistake by its failure to acknowledge the wishes of our county by conducting an independent solicitation. Our Budget Committee guaranteed to this group a gift of not less than \$1000, provided the overall goal is reached, a sum which exceeds last year's drive receipts by \$200. Despite this fact, the Tuberculosis Association has seen fit to promote its own appeal at the cost of unnecessary overhead and administrative work. This is unfortunate.

Such an approach to our county by any organization is basically irresponsible, if not selfish. It seems to say, "We are out to get as much money from Madison County as we can, and we are not interested in the success of any other drive but our own." Furthermore, this approach fails to realize the relative importance of one appeal over another. The sensitive citizen will also label such action as poor public relations.

The time has come when some of us must decide whether our higher loyalty lies within the county or with some outside organization. Our United Appeal is locally planned and administered by the wise guidance of our most able citizens. It is a way of giving designed to help us meet all of our charity and civic obligations in a manner commensurate with our resources and proportionate to a stated need. Every group has the privilege of requesting a place in our budget, and we wish each recognized agency to receive our best support.

The United Appeal has been proved by countless communities to be the finest system of responding to the many charity and civic causes that seek our help. You can do much toward establishing this plan in our own county by saying to all those agencies that would by-pass our United Appeal, "We are giving the united way." Eventually, perhaps, they too will realize that the combined drive is the best way to secure a maximum contribution to their cause.

—oO—

### HAMMARLUND SETS PACE

It is indeed gratifying that the employees of Hammarlund Manufacturing Co., of Mars Hill, have pledged more than \$2,000.00 in the fair-share set up for Madison County United Appeal. Dr. Robert Seymour, who contacted Hammarlund, stated that 75% of the employees were cooperating.

This is indeed a splendid indication of the cooperation employees are giving United Appeal.

We hope that other industrial plants and all firms in Madison County will follow the same pattern as Hammarlund. Not only firms, but individuals throughout the county should cooperate in making Madison County's United Appeal successful during its first year!

## POSTMASTERS CONGRATULATE NEW POST OFFICE

Below are published a few of the letters received by this newspaper and by Mr. F. Ray Friday, postmaster, following the dedication of Marshall's new post office:

Congratulations! So glad to hear that Marshall has a new post office building. Thank you for sending me copies of The News-Record. I enjoyed reading the different articles about your post office.

SARA A. NORRIS  
Postmaster  
Ruth, N. C.

I would like to join others, if I may, in congratulating the person obtaining a new post office for Marshall. I enjoyed reading The News-Record of the issue dedicated to Marshall's new post office and the issue of Nov. 14th. Thank you kindly.

Sincerely,  
GENEVA E. BLEVINS  
Postmaster  
Ennice, N. C.

Congratulations to the people of your community, your paper and your post office staff.

ELSIE A. PAISLEY  
Postmaster  
Sedalia, N. C.

I know the people of Marshall are proud of their new post office building. Congratulations and best wishes.

T. S. PUTNAM  
Postmaster  
Lawndale, N. C.

Dear Sir:

Thanks for your thoughtfulness in sending me the MARSHALL NEWS-RECORD. Congratulations on the fine office and the service I am sure your patrons will receive.

With kindest personal regards and best wishes.

Sincerely,  
J. TRACY MOORE  
North Carolina Chapter  
National Association of  
Postmasters of the United  
States.

Best wishes to the people of Marshall. How nice to have a nice post office. More power to you.

Sincerely,  
EMMA R. CLARK  
Postmaster  
Jonas Ridge, N. C.

Congratulations and Best Wishes to the new post office. The people will enjoy it.

Sincerely,  
ETHEL G. BROOKS,  
Postmaster  
Goldston, N. C.

Appreciate the complimentary copies of your paper with P. O. dedication articles.

Very truly,  
MRS. LOIS D. BRASWELL  
Postmaster  
Princeton, N. C.

Dear Sir:

Thank you very much for the two issues of your local paper containing accounts of the dedication of your new post office in Marshall.

I know the post office staff is very happy to have a nice modern building to house the many activities that go on in the handling and moving of the mail, especially in an office as large as Marshall, and too, that the patrons will have pride and enjoy the benefits, shows what a community spirit will do.

I have visited your town, and my wife thought it was one of the prettiest places she had ever seen, and maybe we will pay you a visit sometime in the future.

Respectfully,  
R. T. BECK  
Postmaster  
Germantown, N. C.

Dear Sir:

Congratulations upon your new post office and may you enjoy it for many years to come. Thank you for the paper showing announcement.

Very truly yours,  
ETHEL N. HARRISON  
Acting Postmaster  
Sapphire, N. C.

Dear Sir:

I would like to take this opportunity to express my sincere congratulations to the postal employees and patrons of your post office on the occasion of moving to the new post office building.

### OES To Meet Monday Night

The Marshall Eastern Star Chapter will hold a regular meeting Monday night, November 26, at 7:30 o'clock in the Masonic Temple.

All member of the Order are invited.

### GIVE The United Way

employees and patrons of your post office on the occasion of moving to the new post office building.

I was fortunate in receiving a copy of the special edition of your newspaper devoted to the occasion and am sure that all the praise offered to those responsible was certainly justified.

Very truly yours,  
R. E. BROWN  
Burgaw, N. C.

United States Post Office  
Todd, N. C.

Mr. J. I. Story  
Editor, The News-Record  
Marshall, N. C.

Dear Mr. Story:

Congratulations upon such a fine paper as The News-Record.

I thank you very much for your consideration of me, a North Carolina Postmaster, who has received copies of your paper telling of the dedication of your new Post Office, and the very fine ratings of the postal personnel. I know each of you at Marshall has done his share in laying the plans for such a wonderful dedication service.

As a dedicated postmaster, I want to say, God Bless All Of You, and may your town, post office, and The News-Record continue to grow and continue your dedication to the public.

Sincerely,  
ELEANOR M. MORETZ.

## Roaring Fork News

MRS. HUBERT PANGLE, Correspondent

Mr. Dick Throckmorton of J. B. C., Tenn., is ill with flu and couldn't fill his appointment at Bethel church Sunday night. Mr. Jim Belcher took his place. Both are from Johnson Bible College.

Several people are sick with flu at this time. We wish for them a speedy recovery.

We were very sorry to learn of the heart attack that Mr. Oscar Blankenship suffered Oct. 27. He lives in Newport News, Va. We wish for him a speedy recovery. Joel Pangle of Knoxville, Tenn., spent the weekend with his mother, Mrs. Lucy Parker.

Margie Harris called on Laveonia Pangle Saturday afternoon of last week.

Mrs. Callie Parker and Mrs. Maggie Buchanan are on the sick list at this time.

Mr. and Mrs. Nick Parker called on Mr. and Mrs. Melvin Wyatt Tuesday of last week.

Mr. Lloyd Brown of Georgia, spent last Saturday with his father, Mr. Berry Brown.

Mrs. Melvin Wyatt, Miss Blanche Wyatt, Gary Moore, Arthur Fowler, Ethel Brown and

Harold, Yvonne Price and Betty, Mrs. Lucy Parker, Mrs. David Frisbee and son Gary and Wade Gardin were in Hot Springs Monday.

Mrs. June Gillespie of Bartlett, called on Mrs. Carolina Pangle Monday of last week.

Jerry and Billy Parker are absent from school with flu.

Mr. and Mrs. Nick Parker spent Wednesday of last week with Mr. and Mrs. Hubert Eangle.

Mr. David Frisbee of Chicago is visiting his wife and boys at this time.

Mrs. Carolina Pangle and Laveonia called on Mr. and Mrs. Nick Parker Sunday afternoon.

Mr. and Mrs. Burgess Brown and children of Asheville, spent Sunday with his parents, Mr. and Mrs. Sidney Brown.

Cletis Pangle of Chicago is expected home for Thanksgiving.

Born to Mr. and Mrs. Clifford Allison of Asheville a son. Mr. Allison is the son of Mr. and Mrs. Thomas Allison of Roaring Fork.

Mr. and Mrs. Weaver Allison and Ronnie called on Mr. and Mrs. Dan Gardin Saturday night.

### Laxton M. Plemmons Passes Tuesday At 72 In Columbus, Ga.

Laxton M. Plemmons, 72, of 18 Woodvale Ave., Asheville, died Tuesday morning, November 19, 1950 in Columbus, Ga., where he had been visiting a son, Sgt. Joe E. Plemmons.

Mr. Plemmons, who was born in Spring Creek in Madison County on April 19, 1885, retired in 1950 after 37 years with the Southern Bell Telephone Co., where he was a lifetime member of the Pioneers of America Club. He had maintained a winter residence in Key Largo, Fla., for

the last three years.

Services will be held Friday at 11 a. m., in the Riverside Baptist Church, of which he was a member. The Rev. E. G. Atland and the Rev. B. G. Bass will officiate. Burial will be in the Woody Cemetery at Spring Creek.

Surviving besides the son in Columbus are the step-mother, Mrs. Martha Plemmons of Hazelwood; five other sons, Grady of Knoxville, Tenn., Dan of Big Rapids, Mich., R. D. of Greenville, S. C., Seth of Raleigh and Jim of Miami, Fla.; two daughters, Mrs. Jack B. Matthews of Asheville and Mrs. A. T. Daris of Fort Worth, Tex.; eight brothers, Lewis of Asheville, Bryan of Bluff, Herbert, Yates and Ste-

### MILK PUTS OUT FIRE

Cushing, Okla. — When his delivery truck caught fire recently, a Cushing milkman put out the blaze before firemen arrived by pouring milk on it.

ven, all of Hazelwood, Ben of Candler, Woodrow of Clyde, W. D. of Spring Creek; six sisters, Mrs. Raymond Price, Mrs. Dock Gentry, Mrs. Stuart Plemmons, all of Spring Creek, Mrs. M. C. Webb of Waynesville and Mrs. Floyd Parrott and Mrs. Faye Gunter, both of Asheville; 18 grandchildren and five great-grandchildren, and a number of nieces and nephews.

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