

# THE NEWS-RECORD

NON-PARTISAN IN POLITICS

Second-class mail privileges authorized at Marshall, N. C.

H. L. STORY, Owner and Publisher  
J. I. STORY, Managing Editor

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Four Months	\$1.00

## EDITORIAL

### TRADE AT HOME!

We appreciate the spirit that has prompted so many people to ask: "Why do stores start Christmas before Thanksgiving?" Here is the honest answer.

In the old days, away back in that other world before the NRA started a trend in the opposite direction, most stores stayed open until 8-10 o'clock every night — except Saturday, of course. Then it was until midnight. Stores opened their doors between 7-8 mornings, according to when dawn began, summer or winter.

This gave Christmas shoppers about 80 hours each week in which to do their gift-buying. Retail shopping time has now been reduced to about 50 hours.

Also, until about 1933 — give or take a few years, according to the party you vote for — we had only a political democracy. There was no economic democracy. That is, relatively few people had much money to spend at Christmas time or any other time. The good old days. Some of us, but not enough of us, remember them — quite vividly.

So, now that everybody has more cash for Christmas, but fewer store hours for buying, you would hardly be able to get into many establishments if merchants waited until after Thanksgiving for Christmas promotion. Even with our longer shopping season, stores are crowded to the point of irritation for two weeks before Christmas. Merchants are strained to capacity to provide the kind of store service American Christmas shoppers have learned to expect. This means harder selling, more promotional advertising, and ideas.

If the merchants in a given community do not provide this service, another city is only a few moments away. If the merchant cannot meet competition, then he is done. There is no floor, no Soil Bank, no subsidy to save him.

And so our Christmas shopping season, because of service necessity, is longer than it was in the good old days.

But another problem confronts our county merchants. Although they go "all-out" to stock up their shelves and fill their stores with practical, useful and attractive Christmas gifts, too many citizens unthinkingly do most of their Christmas buying in other cities. It is most heartening to merchants in Marshall, Hot Springs and other Madison County stores to see so much buying being done in another county.

Let's first give our merchants in Madison County a trial before we spend our money elsewhere. They are the ones who support our projects, hire local employees, pay county and town taxes, and depend on local people for a livelihood.

If you can't possibly find what you want in the stores close to home, then you can't be blamed for going elsewhere. But let's FIRST give the county merchants a chance.

### TRADE AT HOME AND HELP YOUR OWN TOWN AND COUNTY.

#### DROWNS IN POLE HOLE

Stanley, Kan. — Kenneth Ingle, 4, slid head-first into a hole dug for a utility pole and drowned in 21 inches of water. The child was found by his father, Oliver, who saw the child's tricycle and wagon near the hole about 200 feet from the house.

#### CONSCIENCE-STRICKEN

Bowling Green, O. — The thief who stole 26 guns from a store here apparently became conscience-stricken. Eleven of the guns showed up later in a sack left at the rear door of the store, while, still later, two more were left on the steps of the city building.

### George W. Wilson Expresses Thanks For Cooperation

The following letter was received this week from George W. Wilson, driver license examiner, who has served in Marshall for more than a year:

Brevard, N. C.  
Dec. 2, 1957

The News-Record  
Marshall, N. C.  
Dear Staff:

I am writing this note in some sort of appreciation for your full cooperation to me in my stay in Marshall. I would also like for you to publish the following:

"I wish to thank each and everyone in Madison County for their cooperation with me as License Examiner. I hope they will give the new examiner the same good will as was shown me. I deeply regret not getting to say goodbye to all my friends before my transfer.

Thank you,  
GEORGE W. WILSON."

### Hot Springs Senior Class To Have A Chicken Supper

The senior class of Hot Springs High School is planning to have a chicken supper Friday night, December 6, 1957. Everyone is cordially invited to attend and thus help the senior class.

### Mrs. Jamie Roberts Passes; Rites Friday

Mrs. Jamie Fox Roberts, 72, of Weaverville RFD 3 died Wednesday, Nov. 27, at 11:15 a. m. in her home after a brief illness.

Services were held at 2:30 p. m. Friday in the Jupiter Baptist Church. Rev. Rex Collins and the Rev. J. A. McLeod officiated. Burial was in Jupiter Cemetery.

Active pallbearers were F. C. Hoyle, Virgil Holloway, Richard Roberts, Alvah Crawford, Glenn DeBruhl, and Lewis McLean. Nieces were flower bearers.

Mrs. Roberts was a member of Jupiter Baptist Church, a native and lifetime resident of Buncombe County, and had been active in community affairs.

Surviving are the two daughters, Mrs. C. M. Crowder and Mrs. DeBruhl of Asheville; two sons, Mr. Johnnie Fox of Weaverville and Mr. Ada Eller of Asheville; two grandchildren; and three great-grandchildren.

Honorary pallbearers were Dr. Otis Duck and Dr. Ernest Powell, and friends of the family.

### Moody Ray, 90, Passes Wednesday; Funeral To Be Today

Moody Ray, 90, of Mars Hill, died Wednesday morning, December 4, 1957, in an Asheville hospital after a long illness.

Services will be held at 2 p. m., today (Thursday) in the chapel of Holcombe Funeral Home.

The Rev. Robert Seymour will officiate, and burial will be in the Bull Creek Cemetery.

Surviving is a daughter, Mrs. C. F. Bradley of Mars Hill, and one grandson.

Pallbearers will be Lee Wyatt, Joe Hernandez, Oliver Ray, Jeter Johnson, Richard and John Robert Anderson. The body will remain at Holcombe Funeral Home until time for the service.

### Hot Springs Talent Contest To Be A Feature On WMMH

According to Dean Shields, co-owner of the Marshall Radio Station WMMH, the "Hot Springs Jamboree Talent Contest" will be held each Saturday afternoon, from 1:30 to 2:30 o'clock at the Times Theatre in Hot Springs.

The program will be broadcast over Station WMMH. Mr. Shields remarked that fun and entertainment for everyone will be enjoyed, and all talent is invited to participate.



LIQUID OR TABLETS  
EVEN HARD TO SWALLOW  
GIVES INSTANT RELIEF  
IT'S THE WAY YOU CAN RELY ON 666

### Mars Hill Girls Wins From Blue Devils Tuesday

Whitt and B. Ponder led the Mars Hill girls to an easy 61-9 win over Hot Springs Tuesday night at Mars Hill. Coach E. Peck used his entire squad in the one-sided affair.

The Mars Hill boys also swept the second game, 56-23 with Caldwell and Roberts the big guns.

Harrison led Hot Springs with 11 points.

### Walnut Downs Laurel Twice Tuesday Night

The Walnut girls defeated Laurel, 50-32 on the Walnut court Tuesday night. Martha McDevitt, with 17 points; Ellen Johnston, with 16 points; and Betty Johnson, with 14 points, led the winners while Cook was high scorer for the losers, getting 14 points.

The Walnut Panthers completely shellacked the Laurel boys, 73-35, with Ben Gahagan looping in 23 points. Shelton led the losers with 18 points.

### With Our Boys In Service

Charleston, S. C. — Howard Russell Trimble, R-3, Box 169, Marshall, has been authorized to wear the Navy Unit Commendation Ribbon for its Korean war service aboard the aircraft carrier USS Philippine Sea, with Carrier Task Groups 2, 9 and 11.

The Navy Department recently awarded the Philippine Sea the Navy Unit Commendation for "exceptionally meritorious service" in inflicting heavy damage upon enemy lines during the periods August 4, 1950 - March 30, 1951; March 31 - May 31, 1951, and January 31 - July 27, 1953, and forwarded copies of the citation to personnel attached to or serving on board the carrier at that time. Trimble is an Aviation Ordnanceman Third Class in the Naval Reserve.

The Philippine Sea commander reads in part: "Exercising diligence and tenacity, the personnel on this vessel worked for an indomitable fighting spirit, and a success of friendly forces against the enemy."

"The notable record achieved by the Philippine Sea is an eloquent tribute to the resourcefulness, courage and stamina of her gallant officers and men. Their inspiring and unyielding devotion to the fulfillment of vital tasks reflects the highest credit upon themselves and the United States Naval Service."

### John Vance Now Sponsor At N.C.S.

Raleigh, N. C., Dec. 2 — John Vance of Mars Hill, senior in nuclear engineering at North Carolina State College, is serving as sponsor of the Rock Hound and Star Gazers Clubs of the Durham Children's Museum.

This was announced yesterday by Mrs. Mabel Bowles Lyke, director and curator of the museum, who said Vance also is alternate sponsor of the museum's Stamp Club.

Vance's parents are medical missionaries to Southern Rhodesia, Africa. His wife is majoring in dress designing at Woman's College in Greensboro.

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SUB-FLOORING

Stovewood Delivered  
Big Truck Load—\$14.00—  
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Custom Built Truck Bodies

### MISS HYATT IS WED TO G. W. TWEED

Miss Lillian Jean Hyatt, daughter of Mr. and Mrs. Fred M. Hyatt of Weaverville RFD 1, became the bride of Gay Walter Tweed, son of Mr. and Mrs. Linton C. Tweed of Marshall RFD 2 on Thursday evening, November 28, 1957 at 6 o'clock at the Union Valley Free Will Baptist Church near Weaverville.

Prior to the ceremony a program of wedding music was presented by Miss Daisy Jones, vocalist, and Mrs. Marshall Ballard, sister of the bride, organist.

The Rev. Clell Fisher of Marshall, pastor of Oak Grove Baptist Church, performed the double ring ceremony, assisted by the Rev. Allen Jackson of Swannanoa, pastor of the Union Valley Baptist Church.

The bride's attendants were Miss Esther Jane Tweed and Mrs. Roy Fortner, sisters of the bridegroom. They wore dresses of white lace and net over taffeta with matching lace mitts.

The couple entered the church together. The bride wore a ballerina length gown of white lace over taffeta, made on princess lines, featuring a scoop neckline sprinkle with rhinestones. Her veil of illusion was attached to a cap trimmed with tiny feathers and rhinestones. She carried a white Bible topped with white carnations showered with streamers tied with baby's breath and small mums. Her only ornament was a strand of pearl, gift of the bridegroom.

The bride's mother wore a dress of sheer navy with matching accessories and a corsage of pink carnations. The bridegroom's mother wore a smoke gray suit with black accessories and a corsage of pink carnations.

After the ceremony an informal receiving line was formed in the vestibule of the church.

Later Mr. and Mrs. Tweed left for a wedding trip. For traveling the bride wore a royal blue dress with a pink topper and white accessories, with corsage attached from the wedding bouquet.

St. Joseph's—  
To Mr. and Mrs. Richard E. Huff, of Mars Hill, a son, November 27, 1957 in St. Joseph's Hospital.

To Mr. and Mrs. Lemuel Norton, Marshall RFD 3, a son December 3.

Memorial Mission—  
To Mr. and Mrs. Noah Manos of Marshall RFD 3, a daughter, December 3.

After they return they will make their home temporarily with the bride's parents.

Married Thursday



Mrs. Gay Walter Tweed

### Recent Births

To Mr. and Mrs. Julian Culvern of Morristown, Tenn., a son, Saturday, November 30, 1957, in Morristown hospital. Mrs. Culvern is the former Miss Shirley Bowman, daughter of Mr. and Mrs. C. D. Bowman of Marshall.

### St. Joseph's—

To Mr. and Mrs. Richard E. Huff, of Mars Hill, a son, November 27, 1957 in St. Joseph's Hospital.

To Mr. and Mrs. Lemuel Norton, Marshall RFD 3, a son December 3.

### Memorial Mission—

To Mr. and Mrs. Noah Manos of Marshall RFD 3, a daughter, December 3.

After they return they will make their home temporarily with the bride's parents.

### Mrs. Luria Pierce Native Of County, Passes In Tenn.

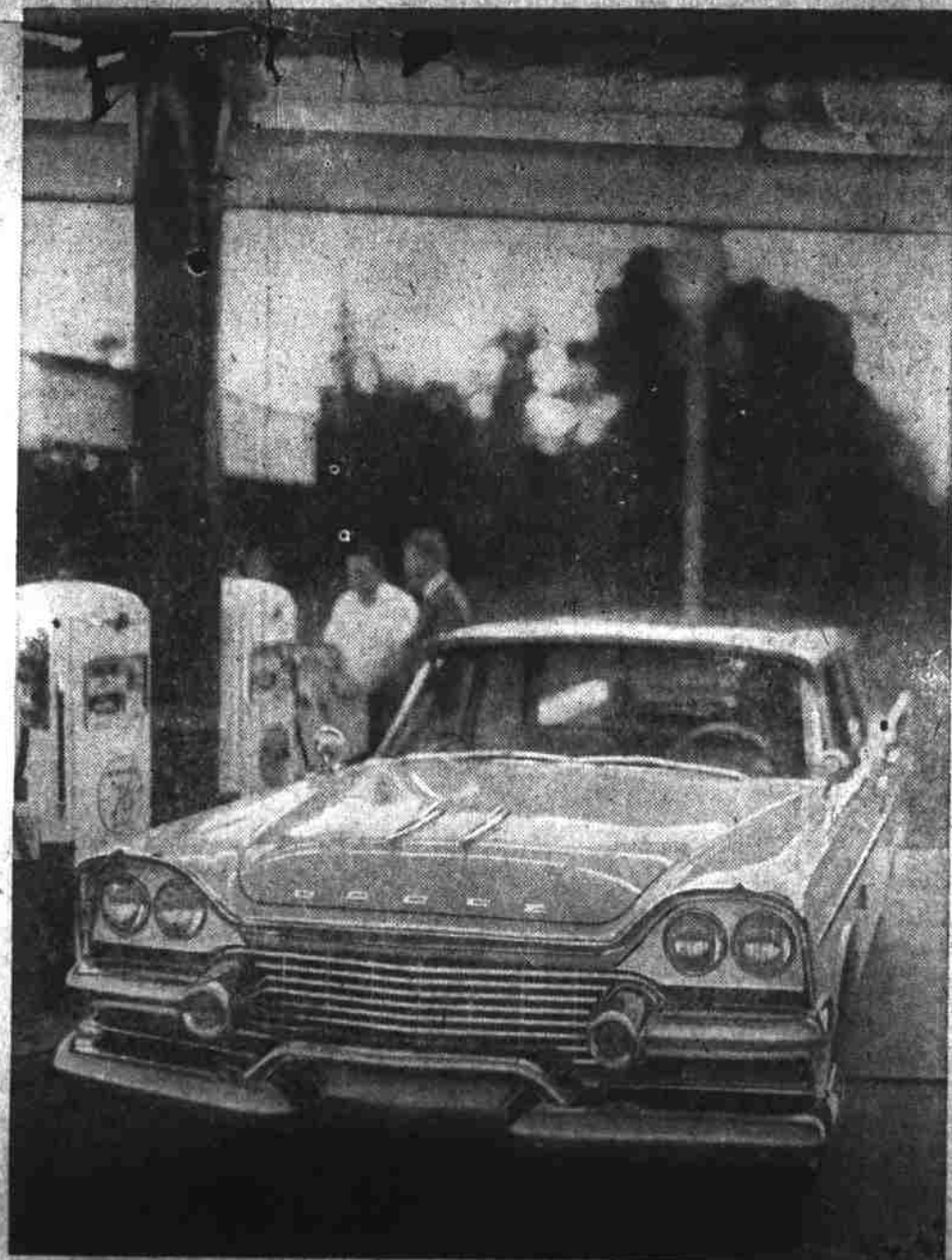
Mrs. Luria Pierce, 78, of Del Rio, Tenn., died Monday, December 2, 1957 at 11:45 a. m., in a Newport, Tenn. hospital after an illness of two weeks.

Mrs. Pierce, a native of Madison County, had lived here until moving to Tennessee a few years ago.

Services were held Wednesday at 2 p. m., in the Maple Grove Baptist Church at Del Rio. The Rev. Estel Strickland, pastor, officiated and burial was in Joestown Cemetery.

Surviving are four daughters, Mrs. Ernest Snelson and Mrs. Ben Frisby, both of Marshall; Mrs. Frank Pack of Del Rio and Mrs. Willard Ramsey of New Jersey; three sons, Druid, Frank and Daniel, all of Del Rio; and 16 grandchildren.

Maloy Funeral Home of Newport was in charge of arrangements.



"IT WAS A NICE TRY, BUT..." seems to sum up public opinion about competitive cars attempting to equal the styling and features of the Swept-Wing 58. They tried to get as low, but had to lower the roof to do it. (Less headroom, same high, boxy, cooped-up look.) Their windshields got smaller, while ours got bigger. Most of them still don't have Total-Contact Brakes to assure smooth, even, safe stops when needed. Nor do they offer push-button TorqueFlite, the proven automatic transmission, and Constant-Control power steering that works full time—not part time as some other systems do. And Dodge no-way, no-dip Torsion-Aire is standard equipment. (Bus-type air springs offered by some cars cost well over \$100.00 extra.) So compare all the 1958 models with Dodge. We think you'll agree: Other cars are catching on, but they can't catch up.

Dodge at See Sweptwing 58 by

### Redmon and Worley Motor Co.

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