



## 1958 Acreage Reserve Signup To Start Next Monday

### Per-Acre Payments Rates For 1958 Program Somewhat Higher

The signup for the 1958 Acreage Reserve Program for spring-seeded crops will start on January 13, Noville Hawkins, Chairman, Madison County Agricultural Stabilization and Conservation Committee, has announced. The closing date is in March 7.

"Allotment" acres of spring wheat, corn, upland cotton, and tobacco are eligible for the 1958 Acreage Reserve, the chairman stated; these are the same crops which were eligible in 1957. The new program seeks to remove from 11.5 million acres of these allotment crops from production during the coming season.

While there are still two weeks before the beginning of the signup under the program, Mr. Hawkins urges farmers to get in touch with their county ASC Office soon if they are interested in taking part in the 1958 Acreage Reserve Program.

As was announced in the early fall in connection with the Acreage Reserve Program for the 1958 winter crop, each farm taking part in the program for spring-planted crops must have a "Soil Bank base" established for it, and this must be done before a program agreement may be signed by the farmer. The Soil Bank base will be the total crop acreage approved or purchase orders will be issued during the initial signup period. Farmers who file their requests during this period will receive priority over any late field requests; however, requests will be accepted and approved to the extent of available funds remaining after the signup period. The ACP is a type or less a partnership between the Government and the farmer whereby each shares the cost in performing needed soil and water conservation measures to protect their most vital resources, the soil.

According to the office manager, this is a mighty good time of the year for farmers to make an inventory of their conservation needs and develop plans whereby they might perform as many of those needed practices as possible in 1958.

In conclusion, Ramsey urged all interested farmers to study the material which was mailed to them this week pertaining to the ACP for 1958 and to contact the ASC office for further detailed information pertaining to the program.

## Former Madisonians Honored For Safe Driving Records

Clyde R. Pike, of 279 Murdock Avenue, and Luther Emmett Naves of 4 Oak Park Road, both of Asheville, were honored by the Greyhound corporation for achieving outstanding bus driving safety records with cash awards, certificates, and uniform emblems, last week.

## Mars Hill PTA Meet To Be Held Tuesday, January 14

The Mars Hill Parent-Teacher Association will meet Tuesday night, January 14, at 7:30 in the school auditorium. Dr. Vance will conduct the devotional and the meeting will be the feature of the evening. Mrs. J. Henry Naves of Marshall RFD 1, and the late Mr. Naves, has 11 years of safe driving, with 715,000 miles.

## CONVENTION OF NCEA IS SET FOR MARCH 20

The annual convention of the North Carolina Education Association will be held in Asheville March 20-22.

More than 3,000 North Carolina school teachers, principals, supervisors and superintendents plan to participate.

## Dun & Bradstreet Lists Madison County Firms

Each January business concerns in all parts of the United States receive from Dun & Bradstreet requests for their annual financial statement. This year the number of requests going out nationwide will approximate three million, with over 150 going to Madison County businesses.

The growth and industrial development of Madison County is reflected in statistics just released by the credit reporting firm, Thomas E. Kane, Manager at Knoxville, which covers this area, says that this year there will be more requests for financial statements made of business concerns in Madison County than usual.

The Madison County section of the current issue of Dun & Bradstreet Reference Book contains listings of 158 local names comprising manufacturers, wholesalers and retailers. It does not include some of the services and "professional" businesses such as barber and beauty shops, real estate and stock brokers. Thus the figure of businesses in Madison County would actually be higher than the 158 quoted above.

During 1958, Dun & Bradstreet estimates they will be required to make about 16 changes in the listings of business enterprises in Madison County. These changes will result from adding the names of new businesses, and deleting the names of those who have discontinued; as well as accounting for changes in ownership, trade names and credit ratings.

## 1957 N. C. ROAD FATALITIES ARE LOWER THAN 1956

Raleigh — The Department of Motor Vehicles gave a tentative year-end report of Tar Heel road fatalities this week.

The record for 1957 showed 56 fewer deaths than 1956, a year in which 1108 persons were killed and 19,480 were injured.

Agency officials were gratified at the decrease, although delayed deaths will undoubtedly jack-up the final toll. According to the National Safety Council, accident victims who suffered injury in 1957 but who die this year must be counted as '57 fatalities.

State Highway Patrol radio, which accumulated last minute fatalities, closed its log on 1052 deaths for the year. Injury figures were not available, but estimates would hit close to 20,000, officials declared.

The fatality toll for last year was the best since 1954 when 991 were killed. Deaths have topped 1000 for 11 of the department's years. (Continued to Page Five)

## Dr. Knight, Family Move To Marshall

Dr. Lee Knight, who has opened offices above Moore's Pharmacy, his wife and two children moved Monday to the Bailey home, formerly occupied by Dr. and Mrs. John McLeod on Roberts Hill. They formerly resided in Asheville.

## SUNDAY SCHOOL CLINIC TO BE IN ASHEVILLE

### Madison County Churches Are Expected To Attend

Some 2,000 Baptist pastors, associational missionaries, educational directors and Sunday School leaders will meet January 20-24, with the First Baptist Church, in Asheville, in the annual Regional Sunday School Clinic.

This project is being jointly sponsored by the Buncombe Baptist Association, the Sunday School Department of the Baptist State Convention of North Carolina. (Continued on Last Page)

## CARVER, WHO ESCAPED DEC. 6, ARRESTED HERE

### Was Serving Term For The Murder Of Roy Rogers; Escaped Dec. 6

Policeman Carl Burrell, assisted by Deputy Sheriff John Hensley, stopped a 1951 Ford Fordor on Mashburn Hill in Marshall about 11:30 o'clock Wednesday night while searching for whiskey.

When the officers noticed that the driver of the car was armed with a .38-cal. pistol, they arrested him and his two companions and charged the driver with carrying a concealed weapon.

Further investigation by Sheriff Ponder revealed that the driver was Herschel Carver, about 33, alias Bryant L. Lovens, a check into the books of Carver showed that he had escaped from the Orange County (N. C.) prison camp on December 6, 1957. He was serving a 30-year sentence for the murder of Roy Rogers which occurred in Buncombe County about 25 years ago. Rogers was well known in Madison County. Carver's companions were Clyde Huff and George Welch, both of Newport, Tenn. They were also placed in jail for further investigation.

Sheriff Ponder said that several burglary tools were found in the car.

# Valuable Collection Of Folk Material Is Presented To Mars Hill College

## OFFICERS OF LIONS CLUBS TO MEET JAN. 18

State, district and international officers will participate in the mid-winter convention of Western North Carolina Lions Clubs Saturday, Jan. 18, in George Vanderbilt Hotel, Asheville.

Program principals will include John L. (Jack) Stickley of Charlotte, immediate past international president; and Norman Trueblood of Elizabeth City, secretary-treasurer, N. C. State Lions Club Council.

Three host district governors will be: 31-A, Judge William A. Hart of Weaverville; 31-B, A. R. Smith of Boone; and 31-C, Lawrence L. Maier of Belmont.

Representatives of all Lions Clubs west of Charlotte will review progress reports on blind aid and prevention of blindness work on the community, county, and district levels.

Delegates will represent 110 clubs with some 4,700 members, including District 31-A with 36 clubs and 1,800 members, District 31-B with 37 clubs and 1,800 members, and District 31-C with 37 clubs. (Continued on Last Page)

## Eight Boys Are Arrested For Entering SHS

Sheriff Ponder said here today that eight boys of the Laurel section have been arrested after it was learned that the Laurel High School had been entered Sunday night.

Missing from the school were milk, cheese, crackers and other food. The boys will have a hearing before J. H. Davis here on January 18, at two o'clock.

## Wrong Slant

The thing that makes a man especially proud of himself is the delusion that his associates are.

## NEW TAX PLEA IS POSSIBLE, HODGES SAYS

Raleigh, Jan. 8 — Gov. Hodges today declined to rule out the possibility that he might deem it necessary to ask the 1959 legislature for an increase in state taxes.

"I don't want to say something like that won't happen," Hodges said at his news conference in answer to a question.

But, the governor added, he had not meant to imply in a speech he delivered to a statewide radio and television audience last night that a tax increase would be needed in 1959.

Hodges said it's too early yet to forecast what the states' financial situation will be when the time comes to present a budget to the 1959 legislature.

Discussing the financial outlook, Hodges pointed out that one or two states have had diminishing revenues and have "had to cut back."

"If I had to guess" about conditions, "I'd say things were going to soften up," the governor continued. "That's what everyone says." He said he hoped that business conditions would turn upward by the middle of the year.

In last night's "State of the State" speech, the governor said that "the cost of government is rising" as people "are demanding more services and needed ones must be provided." He added that "all of these things cost money — lots of money" which comes from "taxes on you and me."

Hodges also said in his speech that a "great deal more dollars" will be required in the years ahead simply to maintain the public schools at their present levels because of enrollment increases expected.

The governor also said in his speech that the highway fund revenues are falling slightly below estimates made when the highway budget for this biennium was prepared. (Continued to Page Five)

## Bascom Lamar Lunsford Is Donor; Includes Scrap Book

## JUDGES IN STATE DON ROBES; LACK ENTHUSIASM

An old English court custom—the wearing of robes by judges holding court — came to North Carolina's superior courts this week. But some of those who wore them although not compelled to do so, made no bones about their lack of enthusiasm.

Judge Susie Sharp of Reidsville, the state's only woman jurist, refused to allow a photographer a picture when she appeared in court at High Point.

"It's all right for federal and district courts," she commented about robe-wearing, "they stay in one place. For us (superior court judges), it's absurd and ridiculous."

She said she had voted against the proposal for robes but was in the minority.

Judge J. Will Pless of Marion, president of the Superior Court Judges Assn., said at least 32 of the state's 39 superior court judges had bought gowns — cost \$55 each — by last month.

In Buncombe Superior Court, Judge J. Frank Hawkins of Burnsville fell into step with the new order of judicial haberdashery as he donned black robes to open the January term of criminal court Monday.

## Couple Injured In A One-Car Wreck Near Here Saturday

A sailor on leave and his wife were slightly injured in a one-car wreck 3 miles north of here Saturday morning when their vehicle ran off the road, into a ditch, up an embankment and smashed into a stone wall alongside US 25-70.

Robert L. Clevenger, 19, and his wife, Martha Clevenger, 18, both of Hickory, were given dispensary treatment at Memorial Mission Hospital in Asheville Saturday morning. The sailor received cuts of the mouth in the mishap, and Mrs. Clevenger, a cut on her left foot, the hospital reported.

## CONTROLLING THE WEATHER

There are distinct possibilities that nuclear bombs will — in the future — be able to exert a considerable influence on the weather. In fact, there are hints from Russia, and from those sources which are studying Russian preparations in this field, that the Communists are hoping to learn to control the weather to a frightening degree.

It will be recalled that experiments were carried out during and after World War II with bombs, as used on hurricanes, and in an effort to deflect these huge storms from their path. Little is known as to the actual success or futility of such efforts, though they did not result in any practical benefits.

However, it is stated that nuclear explosions, or perhaps a series of limited atomic explosions, can control the drift of clouds, and combined with knowledge of weather changes, will give a means of controlling weather.

Bascom Lamar Lunsford, a native of Mars Hill, who has gained international recognition as a collector of ballads and other Appalachian mountain folklore, has given his entire collection of folk materials to Mars Hill College.

The collection includes two sets of master discs of recordings of ballads and other folk music which Lunsford transcribed for the Library of Congress and the library of Columbia University. Copies of these recordings, which contain 665 different items of folk music, can be made from the master discs.

Also included in the collection, which will be housed in the college's Memorial Library, are about 8,000 notes on folk songs and dances with authentic tunes and pictures illustrating various dances, about 70 volumes from his personal library and a 28x30 scrapbook containing clippings and other material tracing Lunsford's family history and his lifelong interest in folklore.

"We are extremely grateful to Mr. Lunsford for giving this valuable material to our library," said Miss Edna Eaves, chief librarian. She added that she hoped the collection will become the nucleus around which similar items can be gathered.

Often called "The Minstrel of the Appalachians," Lunsford has been closely associated with mountain people since his birth here in 1882. His father, James Bassett Lunsford, came to Western North Carolina after the Civil War as a pioneer school teacher. He taught for 37 years.

During 1871-72 J. B. Lunsford taught in a "Peabody School" at Mars Hill College with John Robert Sams. The school was supported in part from a trust fund established by George Peabody to rehabilitate schools and encourage education in the South. In 1876-78 he taught alone at Mars Hill, and between 1881 and 1888. (Continued To Last Page)

## Marshall PTA Meeting To Be Held January 22

The Marshall PTA will hold their monthly meeting Wednesday afternoon, January 22, at 3:00 o'clock in the school cafeteria.

Dr. Lee Knight will be the guest speaker.

The meeting was scheduled for this week, but was postponed, it was announced.

All members are urged to attend.

## Bennes Succeeds Alexander In Driver Education

The appointment of Mr. Joe Bennes of Asheville as the new Driver Education Representative of the N. C. Department of Motor Vehicles will be of interest to the residents of Madison County. Mr. Bennes will succeed Mr. O. M. Alexander who will assume duties in additional territory in Troop 'E' of the Highway Patrol. Mr. Bennes will have the responsibility of training and certifying all school bus drivers in Madison County. Several applications of this county are under consideration for the present term of the board.

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# Accent On Prices In 1958 Seen By Leading United States Grocer Head

## A & P President Predicts High Food Production, Improvements

According to the nation's leading food merchant, American consumers had another banner food year in 1957, eating better than ever before in history, because of improvements all along the line in the handling of merchandise from the farm to the home.

The outlook for 1958, in the opinion of Ralph W. Burger, president of the Great Atlantic & Pacific Tea Company, is for continued high production, continued increase in the development and use of convenience foods, and further improvements in stores and service, but with increased emphasis on price.

Mr. Burger said that while consumers' expendable income should remain high in the coming year, continued high living costs will cause the economywise housewife to keep a sharper eye on the 25 per cent of the average family budget that goes for food.

"Because labor, transportation and the production cost of food at the farm level continue to increase," the A & P executive said, "the food industry will have to seek new economies in distribution in order to pass savings along to customers."

view, government reports indicate that production of pork and chicken should increase slightly in 1958; small reductions are in prospect for beef and veal; and other major food groups should remain about the same, he said.

"We may expect the trend toward increased consumption of pre-packaged meats and produce, frozen foods of all varieties, making mixes and soluble coffee to continue," he added. "The demand for canned foods also will remain strong because of their uniform quality, value and storage convenience."

"While the American housewife will continue to buy convenience foods and built-in maid service during the coming year, she will do so only in direct proportion to the ability of the industry to produce these goods at a price the family budget can afford."

"In other words, the convenience food manufacturers and processors will have to retain quality while seeking new efficiencies that will be reflected in lower prices if they are to expect continued expansion during the coming year."

"The opening of new stores, especially largely as a result of the population shift to the suburbs, means that there will be a big part of the business that is a big part of the business."

creased marketing and production costs Mr. Burger cited wages and transportation — which together account for more than 50 per cent of the increase — along with a general rise in all the things that marketing firms use, including fuel, containers and packaging materials, machinery and rents. This applies not only to the processor, manufacturer and the distributor but causes hardships at the production level, he said, because the farmer also is confronted with steadily increasing costs, particularly in the areas of farm labor and machinery.

"In view of these rising marketing costs and indication of an increased price-consciousness among consumers during 1958, the industry must seek economies in the areas where they are available," Mr. Burger warned.

"Savings are possible in warehousing through the development of better equipment that lends itself to automatic processes. Other savings can be sought by streamlining ordering and delivery methods. The greatest potential for savings lies in the pre-packaging of goods at the point of production."

That greatly reduced handling costs and shipping charges will be a big part of the business that is a big part of the business."