



## Marshall To Have Bargain Days This Week-End

## Industry Increases County Income

### Per Capita Income Is 95% Higher Than 1952

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Citizen-Times Staff Writer

You couldn't pick a better place than Madison County to illustrate what the acquisition of industry can do toward improving a section's standard of living.

In 1952, Madison County had no industry whatsoever of any size. In the same year, the estimated per capita buying income of Madison was \$439.

Since then, Madison has acquired three industries which together provide employment for about 375 persons.

Last year, Madison's per capita buying income had increased to \$768, or roughly 95 per cent over 1952.

Of course, a per capita income of \$788 isn't good. In fact, Madison ranks in the lower 25 per cent of North Carolina counties in income.

For that reason, Madison has been losing population at the rate of about 2,000 every 10-year census period for many years.

That's what happens in counties in which the young people grow up and can't find work. They leave.

But the migration trend is declining and the natives who are staying put are finding it easier to make a livelihood.

According to Sales Management magazine, total effective buying income in Madison increased from \$9,081,000 in 1952 to \$15,266,000 in 1957.

According to figures of the N. C. Employment Security Commission, wages paid in the last quarter of 1957 in Madison were more than they were for the total year in 1947.

Ten years ago the total wages for the year were \$353,976—for an average weekly wage of \$28.41. In the last quarter of '57 total wages were \$414,357 and the average weekly wage was \$50.92.

Agriculturally, although the outward evidence is not apparent when one drives over Madison's hill terrain the county already is one of the richest in the section.

Total farm sales last year were \$4,973,524, which ranked Madison 4th among the counties of Western North Carolina in income.

County agent Harry G. Silver says Madison will consistently rank second among the WNC counties in per farm income through the county, with a population of only about 19,000, is one of the area's smallest.

Not all of the increase in buying power can be attributed to industry, for farm income has

### BANKS TO CLOSE ON JULY 4 & 5

It was announced here this week that in addition to the regular 4th of July holiday at all banks, Governor Luther Hodges has proclaimed July 5th also as a holiday for banks in North Carolina.

This means that all banks in Madison County will be closed on Friday, July 4th and Saturday, July 5th, it was stated.

### Such Is Life

Take things as they come—the past is gone, tomorrow is an uncertainty, and today is no sure thing.

### COUNTY BUDGET AND TAX RATE SHOW INCREASE

The 1958-59 Madison County budget was adopted by the county commissioners here Monday and shows an increase over the 1957-58 budget.

The new budget appropriations total \$896,371.00 as compared to the former budget of \$801,475.00. The increase was made necessary due to rising costs of operation, it was stated.

The 1958-59 tax rate was set at \$1.88, a 9c increase over the former rate of \$1.79. The increase was made necessary to meet the newly-adopted budget, it was said.

### Mrs. Sprinkle Is Appointed To Full-Time Duties

Mrs. Irma Buckner Sprinkle, of Marshall RFD 2, was appointed Assistant Tax Supervisor and Deputy Tax Collector of Madison County on a full-time basis. The appointment was made by the commissioners following their meeting on the first Monday.

Mrs. Sprinkle has been employed in the Auditor's office for several months.

### MARKET PRICE IMPORTANT IN WOOL PAYMENTS

Farmers who sell wool below the national average price for the 1958 marketing year will wind up getting less for their wool than the national incentive price of 62 cents per pound, according to Novile Hawkins, Chairman of the Madison County ASC Committee.

Mr. Hawkins cited the following example to show how the wool payment program works: For the 1956 marketing year (for which payments were made in the summer of 1957) the national average wool price was 44.3 cents per pound. The incentive payment rate was 40 percent of the average price in order to bring the average price up to the incentive level. A farmer who sold his wool for 35 cents per pound received a payment of 40 percent of this amount, or 14 cents. This gave him a total rate of 49 cents per pound. A grower who sold his wool for 50 cents a pound during the same marketing

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### Mars Hill Girl Is Named "Miss Johnson City"

Miss Sharon Ponder, daughter of Mr. and Mrs. Sterling Ponder of Mars Hill, was named "Miss Johnson City" Saturday night and will compete in the "Miss Tennessee" contest. A sophomore at East Tennessee State College, she was chosen to represent her county in the "Miss Johnson City" pageant. She is a member of Alpha Delta Pi sorority.

### PATSY CRAINE TOPS IN DRESS REVUE MONDAY

Miss Patsy Craine, member of the Walnut 4-H Senior Club, won first place in Madison County Senior Dress Revue, with Donna Gail Fisher winning second place, and Miss Ann Huff, president of Mars Hill Junior 4-H Club, won first place in the Junior Revue at the Dress Revue held Monday afternoon in the REA Building here.

All members entering were attired in dresses they had made as part of their 4-H project in sewing.

Miss June Street, IID agent of Yancey County, and Miss Nellie Jo Carter, home agent of Graham County, were judges for the event. They were very complimentary regarding the girls' costumes, congratulating each one on selection and suitability of material, pattern, beauty, and splendid workmanship. Winners received prizes of dress lengths donated by Belk-Broome, Marshall Dept. Store and McKinneys, d'fy goods stores of Marshall.

The French Broad Electric Membership Building was beautifully decorated by Misses Joy Lou Hensley and Lucille Sprinkle. Large vases of white flowers in the foreground with bolts of yard goods, patterns, sewing machine and other articles used in sewing, from the local stores, formed a very appropriate scene in the background, adding interest to the occasion.

Miss Patricia Proffitt was narrator and did an excellent job describing the dresses worn by each one participating in this annual event for 4-H girls carrying sewing as their project.

Mrs. Vader Shelton, chairman of the refreshment committee, served delicious punch and cookies.

### ACP FORESTRY PRACTICES ARE NEARLY DOUBLED

Conservation through the planting or culture of forest trees has really undergone an upturn in this state. H. V. Mangum, of the State Office of Agricultural Stabilization and Conservation, reports that timber erosion protection increased over 100 percent in this state from 1956 to 1957.

For all forestry practices carried out in this state under ACP, the acreage involved increased 90 percent from 1956 to 1957. According to Mangum, there were 888 farms on which these practices were carried out in 1956, while 1548 Tar Heel farmers carried out forestry practices in 1957. Total acreage in these practices was 9,027 in 1956 and 17,118 in 1957.

According to Mangum, there are many benefits derived through the establishment or improvement of these tree stands. The first benefit comes about through the prevention of wind and water erosion brought about by an adequate stand of trees. "There's no better way to keep the soil where it belongs than to plant trees." Another great advantage in this increased planting of trees is the conservation of a resource which has meant much to this state down through the years. Our state has been a leading supplier of gum naval stores as well as lumber for construction purposes and pulpwood. "We've been a

### More Than 4,000 Copies This Week

#### PURPOSE IS TO ACQUAINT NON-SUBSCRIBERS WITH PAPER

#### Special Offer To New Subscribers In County To Be Offered By The News-Record This Week-End

In order to acquaint everyone in Madison County with The News-Record, this issue is being sent to all subscribers and non-subscribers.

If you are not a subscriber to The News-Record, you may take advantage of a special offer being made during Marshall Bargain Days this week-end.

Remember, this special offer is effective only during June 26, 27, and 28. Come into The News-Record office or clip out coupon, enclose check, money order or cash and receive The News-Record every week for one year.

#### SPECIAL OFFER:

#### ONE YEAR FOR ONLY \$2.00

#### 6 MONTHS FOR ONLY \$1.00 (In Madison County ONLY)

Please send The News-Record to following address in Madison County for one year:

Name \_\_\_\_\_  
Route \_\_\_\_\_  
Town \_\_\_\_\_  
Enclosed find \$\_\_\_\_\_

### NEXT WEEK'S PAPER TO BE PRINTED WED.

In order that advertisers' messages can reach the rural communities before Friday, July 4th, The News-Record will publish next week's issue on Wednesday instead of Thursday. Writers of community news, as well as other writers and advertisers, are asked to have all copy in the office here by Tuesday noon, and sooner if possible. The News-Record office will be closed all day July 4th.

### Privilege License Application Due Before July 1

Effective July 1, 1958, penalty will be due on State Privilege Licenses for the year June 1, 1958 to May 31, 1959, according to Mrs. Sam J. Huskins, local Deputy Collector for this vicinity. Mrs. Huskins advises that this penalty will be 5% per month for each delinquent month, and urges all taxpayers to file their applications for licenses immediately in order to avoid penalty. These applications for Licenses should be mailed to the N. C. Department of Revenue, Raleigh, N. C., or contact Mrs. Huskins before June 30.

### POLICEMAN BURRELL IS NOW IN HOSPITAL

Carl Burrell, Marshall policeman, was admitted to Memorial Hospital Sunday night for treatment of a stomach disorder. His condition is reported improved.

### BLOODMOBILE TO BE IN MARSHALL NEXT TUESDAY

#### Lions Club To Sponsor Visit; Miss Lockman Speaks

The American Red Cross Bloodmobile will be at the Legion Building here next Tuesday from 1:00 p. m. to 6:00 p. m. The Marshall Lions Club voted Monday night to sponsor the visit and urged the public to respond with at least 125 pints. It was pointed out that there is always an extra need for blood during the 4th or July holidays.

Miss Ruth Lockman, Red Cross field representative for WNC, spoke at their regular meeting at the Rock Cafe Monday night concerning the bloodmobile and the need for blood. She stated that Red Cross officials were high in their praise of Madison County for their outstanding aid in the blood program.

After voting to sponsor the bloodmobile visit, the club named Frank Fisher in charge of posters; Dean Shields and Vernon McCarthy in charge of radio publicity and Jim Story in charge of newspaper publicity.

Lion Earl Robinson presided in the absence of President R. G. Franklin.

### Accepts Position In Winston-Salem

Mrs. James Huey has accepted a position with City Memorial Hospital in Winston-Salem. She is the former Miss Faye Naves, daughter of Mrs. M. G. Ramsey of Marshall and the late Mr. Naves. Mrs. Huey assumed her duties last week.

## Merchants Are Offering Many Amazing Values

### LUCKY? BE HERE SATURDAY P. M.

Some lucky person will win a week's stay for two people at either the new Terrace Hotel in Sarasota, Florida or at Fontana Village. The merchants are giving these hotel accommodations in connection with Bargain Days in Marshall this Thursday, Friday and Saturday. No purchase is required to register, and the winner does not have to be present at the drawing which will be held at 5:30 Saturday afternoon on the court house lawn.

In addition to the hotel accommodations, the winner will receive \$5.00 in groceries from Dixie Grocery, a pair of \$9.95 men's or ladies' shoes from Marshall Department Store, \$7.50 in groceries from Model Grocery, two Cannon bath towels from Belk-Broome Department Store and other prizes.

Registrations may be made at any of the following participating stores: Belk-Broome Department Store, French Broad Chevrolet Co., National 5c & 10c Store, Model Grocery, McKinney's Department Store, O. C. Rector Hardware, Penland & Dorn Department Store, Home Electric & Furniture Co., Marshall Department Store, Houston Brothers Garage, Wilds Radio & Television Service, P. R. Elam Farm Supply, Dixie Grocery, Roberts Pharmacy, Coal, Feed & Lumber Co., Chandler Hardware and Daisy's Cafe.

The personnel of participating stores are not eligible for prizes.

### Attending Music Workshop This Week In Brevard

Miss Emma Kate O'Steen and Charles Foster of Hot Springs, Senior 4-H Club members, with Miss Roberta Reeves and Olin Jarrett of Marshall Senior 4-H Club, left Sunday afternoon to attend the Music Workshop at Brevard College, Brevard, this week.

The Music Workshop is an annual event sponsored by the State Home Demonstration Club Music Committee. Dr. A. E. Hoffman, Director of Music in North Carolina schools and Miss Ruth Jewell, Supervisor with many others, are outstanding members of the faculty.

Mr. L. R. Harrill, State 4-H Leader, Miss Mary Harris, District Home Agent and Mr. G. L. Carter, District 4-H Leader, plan to attend and will assist with the program this week.

The Madison youths were accompanied to Brevard by Mr. Carl Reeves.

### "Horn In The West" Starts At Boone On This Saturday Night

The curtain will go up Saturday night on the seventh season production of "Horn In The West," Kermit Hunter's outdoor drama dealing with the settling of western North Carolina in the 1770's, at the beautiful outdoor theater in Boone.

The play has drawn approximately a quarter of a million people and last year registered a 12 and one-half percent increase in attendance, the largest jump in the show's history.

### Advertisers Offer Hundreds Of Values In This Issue

Everybody's been asking what M.B.D. stood for. Well, it can now be told — MARSHALL BARGAIN DAYS!

Never before in the history of Marshall have so many bargains from so many places of business been offered. Throughout this 16-page edition can be found hundreds of money-saving bargains which will be offered to the public this week-end — Thursday, Friday and Saturday.

Read each advertisement carefully and you will be amazed at the low prices Marshall's merchants are offering. It's a "once in a lifetime" event and thousands of people are expected to crowd into the Marshall stores this week-end to take advantage of Marshall Bargain Days.

The last time a similar event was held in Marshall — Dollar Days — was over ten years ago. Marshall Bargain Days are even better values than the former event.

Below is published a list of firms which are cooperating with this event and are offering amazing values this week-end:

- Belk-Broome
- Marshall Department Store
- Penland & Dorn
- McKinney's
- National 5c & 10c Store
- Dixie Grocery
- A&P
- Model Grocery
- French Broad Chevrolet Co.
- Coal, Feed & Lumber Co.
- O. C. Rector Hardware
- Roberts Pharmacy
- Moore's Pharmacy
- Home Electric & Furniture Co.
- Wild's Radio Service
- Chandler Hardware
- P. R. Elam Farm Supply Co.
- Redmon & Worley Motor Co.
- Houston Brothers

### Three County Men Arrested For Dynamiting Fish

Wildlife Protector Raymond Ramsey and Refuge Assistant Clyde Huntsinger and Deputy Marshal Hugh Stevens arrested Floyd Gosnell, Wayne Gosnell and Hubert Gorforth, all of the Walnut Gap section of Madison County, Monday night of last week on charges of dynamiting fish in Laurel River.

The three men were tried in Federal Court in Asheville Tuesday of last week before U. S. Commissioner Lawrence Stoker.

Hubert Gorforth was acquitted, but Gosnell and Wayne Gorforth were given a three-months' prison sentence suspended on condition that they each pay a fine of \$150. The two men paid the fine.

Wildlife Protector Ramsey stated that such practices will not be tolerated and warned the public of such violations.

### Madison Men Charged On Liquor Counts

Glenn Payne and Carl Williams of Madison County were bonded over for trial at the November criminal term of U. S. District Court in Asheville following hearings Monday before U. S. Commissioner Lawrence Stoker on charges of operating an illicit stillery.

The U. S. marshal's report stated that the stillery was located near the town of Marshall.