



# THE NEWS-RECORD



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## Farmer Share Of Consumer Dollar Declines Says Official

Godfrey Urges Farmers To Increase Income By Using ACP

In commenting recently on the ever-growing spread between prices farmers receive for their farm products and prices consumers pay for these same products in their local stores, Horace Godfrey, our State ASC Administrative Officer, said that the major reason behind this was the fact that the farmers in the marketplace are entirely at the mercy of the buyers. On products not supported by CCC they have no control whatsoever over the prices their products bring. On supported commodities, their control is limited to the level of support.

During ASC Area Conference at Asheville last week, Mr. Godfrey reported that farmers now receive only 37 cents out of every dollar spent for food in the retail stores. This is the lowest share the farmer has received in the last 8 years. This compares with a 53 cent share in 1945 and 42 cents in 1955.

Horace said that he hopes that this spread can be reduced, not by reducing the price the retailer receives, but by increasing the price the farmer receives. "That's just what ASC has been trying to do for a number of years. That's just what our Agricultural Conservation Program and all of our Price Support Programs are doing not to the full extent made possible under present legislation," he said.

"We can't do anything to increase the price the farmer receives above the support rate, but

## Barn Burns On Little Laurel Saturday Night

The tobacco barn belonging to Junior Gosnell, of the Little Laurel section, burned to the ground Saturday night. Cause of the fire was undetermined.

Total loss of the blaze was set at approximately \$3000, as many farm implements in addition to stored hay were destroyed.

## RECOMMENDED FERTILIZER RATES URGED

Last year numerous tobacco plantbeds failed to produce sufficient plants because of damage caused by fertilizer injury. Tobacco farmers, seeding plants this year, can avoid this injury by following closely the recommended fertilizer rates.

On first year beds located in the woods, and those treated with Allyl Alcohol, or Methyl bromide, use one and one-half to two lbs. of fertilizer per square yard, or 150 to 200 pounds of 4-9-3 per 100 yards.

Plantbeds treated with Cynamid, or Urea and Cynamid, which were not fertilized in the fall, need only three-fourths to one pound of 4-9-3, or a comparable rate of 6-10-4 per square yard, or 75 to 100 pounds per hundred yards.

In dry periods, as moisture leaves the soil, fertilizer elements, especially nitrogen, dissolved in the soil water is deposited on the soil surface as the water evaporates. This deposit near the surface of the soil can injure young tobacco plants unless the beds are well watered. This injury will, normally, not occur where the recommended fertilizer rates are used.

Tobacco farmers can receive more information on plant production, varieties, burley tobacco disease work and other valuable information at the Annual Tobacco School Monday, February 15, at 1:30 in the Court House.

## BIG PINE FARMER DISCOVERS REAL VALUE OF SILAGE

Ray Buckner of the Big Pine community, like many Madison County farmers, is finding out the real value of silage. This year, Buckner put up his first corn silage to feed dairy cows in his grade C milk operation. Buckner says he really likes silage and agrees that he could never have produced as much feed on his tractor land with any other crop. More and more farmers are continuing to find that they can increase the amount of quality feed they produce with silage. Along with this, more farmers are finding they can carry additional livestock and feed them better with silage.

## Teenagers Injured In Car Wreck Here On Sunday Night

Three teenagers were injured here Sunday night when their cars collided near the rail station here.

Evin Payne, 17, son of Mr. and Mrs. Fessie Payne, of Little Pine, received cuts and bruises and was treated at the Memorial Mission Hospital, where he was reported in satisfactory condition Monday night.

He suffered multiple cuts and bruises and a fracture of the right ankle. He was listed as the driver of one of the cars.

Luther Nix, son of Mr. and Mrs. Clarence Nix, of Marshall, sustained chest and head injuries.

Dennis Fisher, 16, of Marshall RFD 2, a passenger, was given dispensary treatment at Memorial Mission for contusions of the right side suffered in the accident.

The cars involved were badly damaged.

## Sudden Death

Going through life at eighty miles an hour sometimes lands a man at his destination many years sooner than he expects.

## Annual Burley School To Be Here Monday

Todd, Keller To Assist In School; All County Farmers Invited

The annual Burley Tobacco School for Madison County will be held in the Courthouse in Marshall on February 15, at 1:30 p. m., states Harry G. Silver, County Agricultural Agent. A tobacco specialist from North Carolina State College Extension Service will be present at the meeting to discuss the outlook on burley tobacco, the latest findings from the research stations and some demonstrations conducted by farmers in Western North Carolina. The specialist will also discuss varieties, fertilization, spacing, methods of harvesting, curing and other production recommendations. They will present this information by color slides, charts and other visual materials.

Mr. Fumey Todd, our Extension Plant Disease Specialist, and Dr. Kenneth R. Keller, Assistant Director of Tobacco Research, will assist in the tobacco school. They will present the latest information on disease control in burley tobacco. Their discussion will contain information on varieties resistant to various diseases of burley tobacco.

All tobacco farmers of Madison County are invited to attend this meeting.

## PAYMENT DEADLINE IS ANNOUNCED

April 30, 1960 is the final date by which North Carolina farmers may file application for incentive payments for wool marketed in the 1959 marketing year. According to Novile Hawkins, Chairman of the Agricultural Stabilization and Conservation County Committee, the National Wool Act of 1954 authorizes ASC county offices to make incentive payments which will encourage an increase in the production of wool. Nationally, the program is designed to bring the annual wool crop up to 300 million pounds. The Wool Payment Program provides incentive payments direct to farmers which will bring the average price received throughout the Nation up to 88 per cent of parity.

Under this program, farmers market their wool through the usual channels obtaining the best prices they can for their production. Then at the end of the marketing year, payments are made to producers in an amount sufficient to bring the average price received throughout the Nation up to the incentive level of 88 per cent of parity of 62c per pound. Under this program the farmers who do the best job of marketing their wool still receive the best price for their wool including the incentive payment. The incentive payment is a percentage increase on the price the farmer receives on the actual sale.

Hawkins cautioned farmers who sold wool during the period involved that they should bring their sales tickets to the ASC County Office well before the deadline date of April 30.

## Local Ladies On March Of Dimes Telethon Sunday

Mrs. George B. Shupe and Mrs. Alfred Huff, both of this county, were on TV Sunday morning from 9:00 until 11:00 o'clock in the March of Dimes Telethon over WLOS-TV, Asheville.

The two ladies "manned" phones and received calls from citizens contributing to the March of Dimes Drive.

An estimated \$60,000 was realized from the Telethon over stations in Greenville and Spartanburg, S. C., and WLOS-TV, Asheville.

## COULD WORRY BE A CAUSE OF DEATH?

Thousands of Americans die every year from heart disease or cerebral hemorrhages, both of which are included in the so-called disease of civilization.

The belief exists that nervous tension and the fast tempo of modern life are responsible for the high blood pressure that often forecasts the end of individual existence.

Some years ago, Dr. William H. Malden, while exploring Brazil, found an Indian tribe in which these diseases were unknown. He attributed this to the fact that the Indians are not in contact with civilization and, therefore, "do not worry."

Many believe complete relaxation of the body in rest will tend to prevent the development of high blood pressure. This includes complete mental relaxation, which is difficult for many individuals. The brain, which has been busy for hours, finds many things "to think about" and this mental act

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# Annual Cage Tournament To Begin Here Tuesday Night

## HYDE NAMED AIDE TO HEAD OF MOTOR CLUB

Dr. Wallace N. Hyde, former official of the State Motor Vehicles Department, has been appointed administrative assistant to the president of the North Carolina Motor Club in Charlotte.

He resigned last month as director of the department's Accident Records and Driver Education Division, a position he had held since September, 1955.

Dr. Hyde, 36, is a graduate of Western Carolina College, where he also earned his master's degree. He received his doctorate in education in 1959 from New York University. His dissertation concerned driver improvement.

He will be assistant to Thomas B. Watkins, president of the motor club.

Dr. Hyde was born in Robbinsville, a son of Mrs. J. F. Hyde and the late Mr. Hyde. He is married to the former Miss Margaret Atkinson of Waynesville. Mrs. Hyde and their three children will remain in Raleigh until the end of the present school year.

## McCLURE GROUP AWARDS \$100 TO SLEEPY VALLEY

The regular monthly Community Development meeting of Sleepy Valley was held Thursday. The president, Clarence Lawson, presided. The meeting was opened by a song; led in prayer by the Rev. Hubert Lambe.

Major James P. Henry led the devotion, his thought being in line with the political election, as he introduced his candidate, Jesus Christ, as being our guide in making Sleepy Valley a better community.

We were privileged to have some outstanding visitors from Asheville, namely, Mr. McGough, Mr. Smith, Mrs. Spicer, and Mr. Clark. Mr. Clark presented Sleepy Valley a check for \$100.00. Mr. McGough gave a talk on community development that was very interesting and encouraging. We also had as visitors, county agent, Harry Silver, and assistant Mr. England.

Slides were shown of agriculture in California. These pictures were taken by a group of men including Mr. McGough, who toured these places of interest. The dairy, farms, poultry farms, the irrigating systems, etc., in California to see.

Meeting adjourned until March 3, and will again be held at the Salvation Army Center in Sleepy Valley. Everyone invited.

MRS. MANLEY HOLT, Publicity Chairman

## CHICKEN-HEARTED?

New York — A duckling at the Bronx Zoo thinks he's a chicken. He can't stand ducks.

The duck really is a victim of circumstances, and shouldn't be blamed, says Ms. Corinne Dalgard, one of the zoo officials.

"I sneaked a duck egg under a nesting hen," she said, "and they all hatched together early this summer."

## MERCHANTS TO MEET TONIGHT AT CITIZENS BANK

The Marshall Merchants Association will meet tonight (Thursday) at 7:30 o'clock at the Citizens Bank.

Plans for a promotion will be discussed and other important topics discussed.

Prizes will be awarded two lucky members who attend.

## ALEXANDER MAN DIES IN FIRE

A partially blind resident of Alexander RFD 1 died in a fire that destroyed his home on Old Marshall Highway Tuesday afternoon while his wife was away making arrangements to have him hospitalized.

Gudger C. King, 37, an employee of the Lions Workshop for the Blind on Biltmore Avenue in Asheville, had been ill and was confined to bed, Sheriff Laurence E. Brown reported.

Origin of the flash fire, which broke out about 1 p. m., had not been determined. A rural mail carrier noticed the flames shooting out windows as he approached the house while making his rounds in the West Buncombe section.

Ralph Hunter, the postal employee, was quoted by firemen from the West Buncombe volunteer force as saying that he attempted to enter the house but found all doors and windows locked. King's badly burned body was found on a bed in the ruins of the structure after firemen had fought a losing battle with the flames.

Ted W. Corn Jr., assistant chief of the West Buncombe Volunteer Fire Department, said the roof was caving in when his men arrived at the scene. The Enka Volunteer Fire Department was also summoned to the fire.

Dr. John C. Young, Buncombe (Continued To Last Page)

## Finals On Saturday Night; JV Games To Start At 6:00

## CIVIL DEFENSE TOPIC AT LIONS MEETING MONDAY

Lion Olin Coleman spoke on Civil Defense at the meeting of the Marshall club at the Rock Cafe here Monday night. He told the group about fall-out and how to act under an emergency. He read facts concerning atomic explosions and showed methods of "measuring" radioactive areas.

The local members were their recently acquired regalia, consisting of vest, tie, and cap.

Lion Howard Barnwell, president, presided. Twenty-four members were present at the interesting meeting.

## DISTRICT HD HAD PLANNING SESSION FRIDAY

Western District Home Demonstration Clubs met in a planning session Friday in the Battery Park Hotel, in Asheville. Fifty-two HD representatives attended.

Mrs. George B. Shupe of Walnut, the state recording secretary, presided, and appointed a committee to name a state vice president from this district. It includes: Mrs. Theta Barnard of Clay County, chairman; Mrs. V. L. Cope of Swain County; Mrs. Arthur Whitmore of Transylvania; Mrs. Paul Robinson of Haywood County and Mrs. Bill Roberts of Madison County.

Mrs. Gilbert English of Randolph County, the state president, (Continued To Page Four)

## Games Friday Night May Decide The Parings; Close Contests

Players and coaches will be tense, fans excited, whistles will begin to blow, lineups will be announced and the annual basketball tournament gets underway in the Marshall gymnasium.

With season's records indicating close contests in both girls' and boys' divisions, this year's tourney is expected to be one of the most exciting in history. The closeness of the standings is evidenced by the fact that pairings for the tourney cannot be made until this week's games are played.

Defending champions are the Mars Hill girls and the Walnut girls.

Although the tourney is single elimination, the event will continue nightly through Saturday when the finals will be played. The high school junior varsity tourney will precede the "big" games nightly. The opening games nightly will begin at six o'clock with girls JV games. These will be followed by the JV boys' games. The varsity games will begin at 8:00 o'clock as the girls, square off, and the final games nightly will see the boys square off.

Presentation of trophies and awards will be made following the final games Saturday night.

## BURLINGTON EDUCATIONAL LOAN FUND

Burlington Industries Foundation's James Lee Love Educational Loan Fund Committee of the Hot Springs Plant, Pacific Mills, met in the Hot Springs Plant Conference Room last Thursday, February 4, at 10:30 a. m., to consider applicants for this fund. The purpose of this fund is to provide loans to Burlington Industries' employees or their children to further their education.

This committee consists of the following people:

R. N. Ross, chairman; B. M. Gentry, secretary; Roy Reeves, Mrs. Maude Long, James Gentry.

## RADIOACTIVE FALLOUT PERILS EXPLAINED BY CD

## A Modern Danger To Our County, State, And Homefront

Since early 1954 most of us have heard or read stories about a product of nuclear explosions called "radioactive fallout."

Many people who passed on those stories knew only that fallout had something to do with our atomic tests in the Pacific, and that Japanese fishermen many miles from the test site were made ill by it.

In some minds, fallout began to take on all the terrors of the unknown. This was not surprising, because people are always inclined to fear what they do not fully understand.

At first it was hard for many people to understand this new

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## Gov. Joins National Leaders In Supporting Heart Fund



Orders are being taken for Girl Scout cookies until Monday, Feb. 15. Four kinds of cookies are being offered: Chocolate and Vanilla Sandwich Creams, Scoot-Teas (a plain cookie), Mint, and Savannahs (a crunchy, light cookie sandwiched with nut-butter whip). These cookies are to be made and delivered by the Berry Biscuit Corporation who will deliver them to our area on March 11. Girls will deliver orders and collect money at that time.

This sale is needed to help finance more camping facilities for more girls at Pisgah Girl Scout Camp and all profits will be spent at the camp except for a small bonus kept by Troops for use in local Girl Scout and Brownie activities. The cost per box is 50c.

Recipe for using Girl Scout Cookies

Chocolate Mint Cookies

MINTED BROWNIE PIE

14 Chocolate Mint Cookies

3 egg whites

Daak of salt

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## A. E. Leake, Fund Chmn., Urges Cooperation During Month

Party lines and politics were forgotten today when Governor Luther H. Hodges joined President Eisenhower, Vice President Nixon and other national leaders in saluting Heart Fund Month throughout the United States. February is the traditional month of the Heart Fund Campaign, which annually involves close to two million volunteers in activities connected with the nation-wide drive, according to Mr. A. E. Leake, Heart Fund Chairman in Madison County.

The Madison County Drive will be aided by city and rural people in conducting special money-raising events; the house-to-house solicitation on Heart Sunday, February 28; and other campaign activities in both urban and rural areas of the county. "Governor Hodges expresses the concern of all of us when he terms heart disease the Number One Enemy of the nation's health today," said Mr. Leake. "The importance of the American Heart Association as our Number One Defense is pointed out by President Eisenhower, who reminds us that for more than a decade this

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