

# BELK'S BIG JULY

# SALE!



## Starts Friday, July 15th

**We Must Clear All Our Summer Merchandise To Make Room For Fall Merchandise. Come Early For Best Choices**

<p>Men's Short Sleeve <b>SPORT Shirts</b> In lots of colors; several styles <b>GROUP 1</b> Regular 1.99 SALE PRICE <b>1.44</b></p> <p><b>GROUP 2</b> Values to 3.99 SALE PRICE <b>1.94</b></p>	<p>1 Group of Ladies' <b>Shorts, Blouses, etc.</b> <b>One-Half Price</b></p> <p>1 Group of Boys' <b>Short Sleeve SPORT Shirts</b> Values to 1.69 SALE PRICE <b>1.00</b></p>	<p>One Table of <b>SUMMER Material</b> Values to 89c yd. SALE PRICE <b>2 yds. 1.00</b></p> <p>One Big Group of Boys' <b>COTTON Pants</b> In sizes 6 - 16 Regular 1.99 SALE PRICE <b>1.44</b></p>	<p><b>MEN'S DRESS Straw Hats</b> <b>One-Third Off</b></p> <p><b>MEN'S &amp; BOYS' Swim Trunks</b> Regular 1.99 SALE PRICE <b>1.44</b></p>	<p><b>LADIES' NYLON Hose</b> <b>3 prs. 1.00</b></p> <p>1 Group of Men's <b>DRESS Pants</b> Several Colors Values to 5.99 SALE PRICE <b>1.00 pr.</b></p>
<p>81 x 99 <b>Sheets</b> Regular 1.69 value SALE PRICE <b>1.00</b></p>	<p>One Table of Men's <b>COTTON CORD Pants</b> Regular 3.99 SALE PRICE <b>2.44</b></p>	<p>3 - PIECE <b>Bath Mat Set</b> <b>1.99</b></p>	<p><b>CANNON Towels</b> Sizes 15x25 regular 39c SALE PRICE <b>3 for 1.00</b></p>	<p><b>Bedspreads</b> In Stripes — Full size Regular 3.99 SALE PRICE <b>2.64</b></p>
<p>1 Group of Men's <b>Ties</b> Values to 1.50 SALE PRICE <b>50c</b></p>	<p><b>FULL SIZE PLAID Bedspreads</b> Regular 5.99 SALE PRICE <b>3.99</b></p>	<p>1 Rack of Ladies' <b>Dresses</b> Values up to 12.99 SALE PRICE <b>5.00</b></p>	<p>1 Rack of Ladies' <b>Dresses</b> Regular 3.99 SALE PRICE <b>2.00</b></p>	<p>1 Rack of Ladies' <b>Dresses</b> Values to 5.99 SALE PRICE <b>1.00</b></p>

**New Fall Merchandise Is Arriving Daily. Make Your Selection NOW For BACK-TO-SCHOOL And Use Our LAY-AWAY PLAN**

<p>One Table of Men's <b>Summer Weight DRESS Pants</b> Values up to 3.99 SALE PRICE <b>4.44</b></p>	<p>1 Group of Men's <b>SPORT Coats</b> Regular 19.99 SALE PRICE <b>12.88</b></p>	<p><b>Belk-Broome</b> Home of Better Values MARSHALL, N. C.</p>		<p>1 Rack of Men's <b>Summer Weight Suits</b> Regular 29.99 SALE PRICE <b>12.88</b></p>	<p>1 Group of Boys' <b>Light Weight Suits</b> Values to 15.00 SALE PRICE <b>6.00</b></p>
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