



THE NEWS-RECORD



VOL. 62 NO. 15 8 PAGES THIS WEEK MARSHALL, N. C., THURSDAY, APRIL 11, 1963 10c PER COPY \$2.50 A Year In Madison & Adjoining Counties \$4.00 A Year Outside These Counties

Driving Care Is Urged For Easter Week-End

N. C. State Motor Club Sets 23 As Probable Number Of Fatalities In N. C.

While Easter is a glorious time of the year for most families, it will be a tragic weekend for at least 23 persons whom the N. C. State Motor Club predicts will meet violent death in traffic accidents on North Carolina streets and highways during the long holiday.

The state will count its highway fatalities from 6 p.m. Friday, April 12, through midnight Easter Monday, April 15, a period of 78 hours.

During the Easter weekend last year, which also covered a 78-hour period, North Carolina recorded 26 highway deaths in 19 fatal accidents and 399 others injured in a total of 634 accidents.

Leading driver violations contributing to these accidents were: speeding, 125; driving left of center, 111; following too closely, 86; failure to yield right of way, 83; and reckless driving, 66. Speeding led to 12 of the 26 fatalities and driving on the wrong side of the road to seven.

"Easter should be a day of joyous celebration for everyone," said Thomas B. Watkins, president of the motor club and the National Automobile Association. "Please drive wisely and carefully to make sure that your holiday is not marred by death or injury in your family."

ALL-OUT SALE

Milwaukee, Wis. — While helping at a rummage sale for a church recently, Mrs. Joseph Mach took off her black ballerina-type slippers to rest her feet. Some over-enthusiastic sales person sold them to a customer, leaving Mrs. Mach without shoes.

Mountain Youth Jamboree To Be Held In Asheville

First Two Nights At 7:30; Finals On Saturday Night At 7:00

The Mountain Youth Jamboree, founded and directed by Hubert Hayes, and sponsored by the Asheville Junior Chamber of Commerce, will be held in the Asheville City Auditorium on Thursday, Friday and Saturday, April 18, 19, and 20.

The first two nights will begin at 7:30, and there will be an afternoon performance on Saturday. Then the finals on Saturday night will begin at 7:00.

Square dance teams will compete in three divisions according to school grades of dancers; elementary (grades 1-7), juniors (grades 8-9 and senior grades 10-12.)

CULTIVATION OF CORN SHUNNED

A number of Madison farmers have stopped all cultivation of corn. A tractor spray applying Atrazine or Simazine at the rate of 2 1/2 pounds of 80% wettable powder per acre in from 30 to 40 gallons of water does the job, states Harry G. Silver, county agent. One of these chemicals applied before corn comes up gives good control of most weeds and grasses for the entire season.

Farmers who used this system last year should check their equipment to make sure it is ready for operation. The pump should be checked to see if it is ready to operate. The lines and strainers should be cleaned and repaired if needed. The pressure gauge may need replacing. Looking after these things now may insure better weed control on your corn this growing season.

HUFF SPEAKS AT MARS HILL MEET TUESDAY

Joseph B. Huff, attorney, addressed the April meeting of the Madison County Good Government League on the subject "The Court System in North Carolina," at its meeting in Mars Hill Tuesday evening. He outlined the operation of the various courts in North Carolina and explained, in detail, the procedure in criminal cases, from the issuance of a warrant to final disposition in the Supreme Court of North Carolina. He also detailed the various steps in a civil case from its commencement through the Supreme Court. He pointed out, that there is no automatic appeal from the State Supreme Court to the Supreme Court of the United States, but that it is possible for appeal to be had upon a writ of certiorari. The function of such a writ is to bring the matter in question to the attention of the Supreme Court, with the request that an appeal be allowed. The Supreme Court of the United States can, at this point, allow or deny the appeal. (Continued to Last Page)

Public Offices, Banks To Close On Easter Mon.

The Madison County Court House, Welfare Office, and the Health Department will, along with the Citizen Bank and the Bank of French Broad, be closed Monday, April 15, in observance of Easter.

PONDER AGAIN CLEARED OF NOV. 6 CHARGE

No probable cause was the verdict of Justice of the Peace Clyde Rice of No. 4 Township, who heard a second pistol-pointing charge by Chauncey Metcalf against Zeno Ponder, at the courthouse here Saturday.

Metcalf charged Ponder with the incident which allegedly took place in the Marshall Precinct last November 6.

The result Saturday was the second time no probable cause was found in this particular case. The previous hearing was conducted by Wade Huey.

MRS. JAMES IS CHAIRMAN OF CANCER CRUSADE

The Madison County Cancer Crusade began on April 1. Mrs. L. B. Ramsey, county president, announces Mrs. Geneva Wilson James as County Chairman. Mrs. James stated, "as far as cancer is concerned we are much more hopeful. This would not have been possible without the generous support of the American people in past campaigns. The funds they have contributed have enabled researchers to better the cure rates of many kinds of cancer through improved methods and (Continued to Last Page)

INCREASE IN SALES AT ENKA CORPORATION

A sales increase of five per cent for the first 12 weeks of 1963 was announced today by American Enka Corporation. Net sales of \$33,025,000 compared with \$31,342,000 for the same period last year.

Net income for the 12-week period was \$1,970,000, or \$1.50 per share, based on the shares outstanding prior to the 2-for-1 stock split which became effective March 22. During the same period last year (Continued to Last Page)

Hodges Visits Hot Springs Last Friday; Speaks On ARA

Sunday Is Easter



Attend Church

ACTION TAKEN ON MADISON BILL

HB397. To amend act relating to the composition of the development commission of Madison County.

Marshall Library To Close Tonight

The Marshall Library will be closed tonight (Thursday) at 7 o'clock because of the Holy Week church services at the Methodist Church.

MARSHALL PTA MET TUESDAY AT SCHOOL

The Marshall Parent-Teachers Association held its last meeting of the current school year Tuesday night in the school auditorium, with Mrs. Dorothy B. Shupe, president, presiding.

In an impressive ceremony, the outgoing officers presented each incoming officer with a corsage and a lighted candle which they held during the installation ceremonies. Mrs. Jerry Rice was installing officer. Officers installed for the next school year were Mrs. S. L. Nix, president; Mrs. W. B. Ramsey, first vice president; Mrs. O. A. Gregory, second vice president. Mrs. W. C. Ward, elected secretary, was absent due to illness, and Mrs. C. E. Mashburn, elected treasurer, was also not present. The outgoing officers present were Mrs. Dorothy Shupe, Mrs. O. A. Gregory, and Mrs. Bill Hunter.

Mrs. Shupe was presented a gift by Mrs. Jerry Rice.

Miss Willa Ann Plemmons gave the devotions; and Principal R. L. Edwards introduced Mr. Marshall Upton, Chapter Manager of Asheville Area Chapter of American National Red Cross, who was the principal speaker for the occasion. He gave a brief history of Red Cross in Madison County and the consolidation of Madison- (Continued to Last Page)

Explains ARA Regulations; Reminds Group Of Need For Self-Help

By JOHN K. HAVLICEK Citizen Staff Writer

A government that can shell out \$98 billion overseas in 15 years ought not to hesitate about helping its hard-up people back home, Secretary of Commerce Luther H. Hodges observed at Hot Springs Friday.

Speaking to 100 WNC leaders interested in getting area redevelopment started in their counties, the former governor of North Carolina also thought it would be appreciated a lot more.

"I know there'd be a lot more cooperation at the local level than there is from some nations we're supporting," he said.

Hodges, whose department supervises the Area Redevelopment Administration, made a quick trip through West Virginia and the mountains of his home state, taking a look at Hot Springs particularly before the large meeting there.

At Hot Springs, where ARA is being asked to help revive the town, he was thoroughly briefed on who is doing what, and then toured the area, climbing halfway up a mountain to gaze at the sites where the town plans a big camping-motel-recreation area, as well as installation of utilities and services for private investment.

Bob Davis and D. Neill Ross, of the Madison County Planning Commission, conducted the tour. Hodges promised leadership. (Continued to Page Three)

ACP Help Yet Available To Interested County Farmers

USDA ANNOUNCES 1964 WHEAT PROGRAM

The USDA recently announced the following relative to the 1964 wheat crop: Set May 21 as the date for a Nation-wide referendum among wheat producers on the 1964 wheat program; established wheat support prices at \$2.00 per bushel national average for certified wheat and \$1.30 per bushel for non-certificated wheat if the referendum carries; Set the national marketing quota at 1,220,000,000 bushels and the national average allotment for 1964 at 49.5 (Continued to Last Page)

CLOTHING CAN BURN — NFPA

Each year there are thousands of deaths and thousands of injuries from clothing fires. Children and the elderly are the most frequent victims, National Fire Protection Association studies show.

The trouble starts when people fail to keep a respectful distance from flames, sparks — any source of intense heat — like matches, smoking materials, stoves, fireplaces and portable heaters. Outdoor fires are a particular spring and summertime hazard.

Some types of light-weight, loose-fitting clothes, and flimsy, fuzzy fabrics are more prone to catch fire than others.

Be alert to clothing fire hazards. The keys to safety are: Disinfect — from flames and sparks — and design — of clothing and fabrics. —Get courtesy Citizen-Thomas fabrics.

Period For Performing ACP Approved Practices Soon To Close

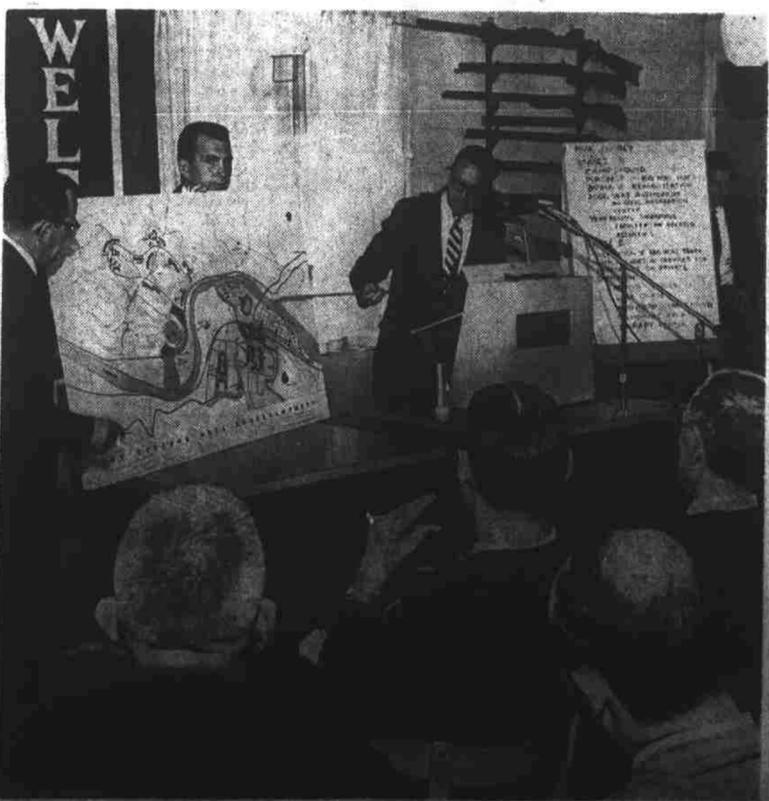
Farm operators within the county who have soil and water conservation problems which can be met through application of one or more of the approved county ACP practices should contact the local ASCS office for the details of the Government cost-sharing program. Emory Robinson, Chairman of the Madison County ASC Committee, points out that the Agricultural Conservation Program (ACP) is a universal and voluntary program through which farmers may receive some financial help to maintain and improve the soil and water resources on their farm. The Chairman stated that the spring period for performing approved practices is rapidly coming to a close and urged farmers who have not made inquiry and request for the help that is available, to do so within the next two weeks. (Continued to Last Page)

COON HUNTERS TO HOLD FIELD TRIALS APRIL 20

The Fresh Broad Coon Hunters Club, with Delmar Payne as president, will hold Field Trials for their coon dogs at the E. C. Teeple Farm, near Marshall, on Saturday, April 20, from 9 a.m. to 4 p.m.

All members and prospective members are urged to bring their coon dogs and attend. The prizes are cash and medals.

Other officers of the club include: R. E. Chandler, vice president and Randy Henson, secretary.



Luther H. Hodges, Secretary of Commerce, listens to Bob Davis' illustrated talk on plans for bringing Hot Springs back with new tourist accommodations. Holding the chart are D. Neill Ross, left, plant manager of Pacific Mills, and Harold Anderson. —Get courtesy Citizen-Thomas fabrics.