

# The News-Record

Published Weekly At  
MARSHALL, N. C.

NON-PARTISAN IN POLITICS

Second-class mail privileges authorized at Marshall, N. C.

H. L. STORY, Owner and Publisher  
J. I. STORY, Managing Editor

SUBSCRIPTION RATES OUTSIDE MADISON COUNTY		SUBSCRIPTION RATES IN MADISON - BUNCOMBE COUNTIES	
6 Months	\$5.00	18 Months	\$13.00
12 Months	\$9.00	One Year	\$25.00
Six Months	\$5.00	Eight Months	\$12.00
Three Months	\$2.00	Six Months	\$11.00
Airmail	80c Per Week	Four Months	\$7.00

## EDITORIAL

### SUMMER PROMOTION HERE

Perhaps we won't get to first base with this suggestion but here goes anyway.

Why don't the Marshall merchants have a summer promotion similar to the promotion Christmas?

Isn't it true that business is extremely slack during the summer months and merchants are complaining about slow conditions?

Sure, it will take some money and efforts to make a promotion successful but in the long run we believe a successful promotion will pay dividends.

Several years ago the merchants tried a "Dollar Days" promotion that was highly successful. Why didn't they continue this annually?

When you pick up newspapers from other towns and cities nearby you often find promotions of various kinds. They must "pay off" or they wouldn't continue them. Marshall is no different.

We suggest the members of the Marshall Merchants Association think seriously about a June or July promotion and start planning now for the biggest summer event in our history.

The public will respond if the merchants give them a promotion which will give them an incentive to trade here.

This could also be true in Mars Hill and Hot Springs.

### ATTEND ALUMNI BANQUET

The 8th annual Marshall High School Alumni Association Banquet will be held this Saturday evening in the school cafeteria. This annual occasion is one of the most enjoyable events during the year and brings together classmates and other chums who haven't seen each other in years.

In addition to fine programs and speakers, there is always a delicious dinner and the fellowship is great. We could never understand why so many ex-Marshall High students who live in Marshall or close by seldom attend.

We have attended all eight banquets and can truthfully say that we enjoyed every one of them.

The speaker this year will be one of the most popular coaches MHS ever had — Wayne Bradburn. We urge every ex-MHS student to make reservations NOW and be on the Island Saturday night at 7:30 o'clock.

### BOYS' BASEBALL HERE?

If our boys are to enjoy playing baseball in our county this summer isn't it high time that adults start making plans?

Much interest has been shown in the organization of Babe Ruth and Little League ball in the county. The results were most successful with splendid teams at Marshall, Mars Hill, Hot Springs and Walnut in the past. It is needless to wonder if the BOYS want to play. They are most anxious, we are sure. The great need now is CAPABLE LEADERSHIP by ADULTS.

There are hundreds of youngsters, maybe some of them future major leaguers, rarin' to play but for the lack of volunteer leaders, they are forced to either play "unorganized" or simply not play at all. This is a shame.

Let's find out IMMEDIATELY if there are men available to coach and manage the boys. Call a meeting, make definite plans, adopt a schedule and get started before it is too late.

Are YOU interested? If so, drop a line to this newspaper and we'll see Frank Moore and others who have been so faithful and we feel sure that it won't be long until the boys are playing.

### COURTHOUSE IMPROVEMENT

Work on the courthouse should inspire others to repaint and improve their buildings. The entire town will be made more attractive when the courthouse improvements are completed.

The bricks are being sand-blasted and should look new and with fresh white and grey paint on the

### Useful Outdoor Ideas

By COLEY

#### King Size Ice Cubes

Going on a picnic and need ice cubes? Big ice cubes that last? Freeze up a batch using your wife's muffin pans. Each cube is king size. Lasts and lasts.

#### Sleeve Shirt Pockets

One of the handiest things a hiker, hunter or fisherman can have is a pocket sewed onto the sleeve of his (or her) shirt near the shoulder. Easy to get into while wearing a pack or holding a rod.

#### Use of Aluminum Foil

One of the many good camp uses for aluminum foil is to pin it across the back of your tent. Shiny surface reflects light, makes the lantern's glow brighter; shaped over a fist for a drinking cup; rain hat, campfire reflector oven for heating or baking, snow goggles, rescue reflector, fishing lure, trail blaze (in small strips), emergency plate. Any more?

#### Clear With Cola

Heard a bottle of any kind of "cola" drink poured on your windshield while the wiper is working will keep road film off for hours. I'm not guaranteeing it will work for everybody. Just passing it on in the hopes it will work for you.

#### Waterproof Canvas

Here's a quick and easy way to waterproof a canvas tent, boat cloth or a foul-weather jacket that has sprung a leak: rub the leaky area with a regular wax candle. Work wax into the cloth with vigor. Then apply heat in the form of a warm (not hot) iron. The wax will melt and give water repellency for a surprisingly long time.

#### 22 Storage

Remove one of the screws in the buttplate of your 22 Drill the butt with 1/8-inch drill. Fill with as many rounds as the hole will take. Slip plate back. Now, you have a nice emergency ammo supply with little additional weight added to the rifle.

#### Don't Lose That Pipe

Ever suddenly knock your pipe out of your mouth while fishing and watch it bounce off the side of the boat and sink. Drat the %\*%!!&!\*% luck! Well, it's easy to guard against this loss. Just take a length of light line, monofil is best, and tie it to the pipe where the stem joins the shank. Other end you make fast to a button on your shirt. (No, it won't pull the button off, wise guy.)

### Renew Your Subscription To The News-Record

#### BLUFF NEWS

MRS. DEMPSEY WOODY  
Correspondent

The decoration at the church cemetery will be held the last Sunday in May. There will be many who plan picnic lunches. Anyone who wishes to spend the day, is asked to bring a picnic lunch. The Henderson girls from Balfour will be there to sing. Anyone who has not heard them will not want to miss it.

Mr. and Mrs. Doyle Baynard of Wadesboro spent the week-end with Mr. and Mrs. Fate Woody.

Mr. and Mrs. David Finley and children of Balfour spent the weekend with Mr. and Mrs. Tom Finley.

Mr. and Mrs. Bill Heatherly of Charlotte spent last weekend with her parents, Mr. and Mrs. Dempsey Woody.

Mr. and Mrs. Lionel Brooks and family and Mrs. Hattie Woody visited Mrs. Ray Roberts Sunday.

Mr. and Mrs. Fred Brooks and family and Miss Mary Ruth Brooks of Balfour spent the weekend with Mr. and Mrs. Dave Brooks.

woodwork and dome the courthouse will look its best in many, many years.

We congratulate those responsible for having this done.

Members of the Marshall Garden Club have for years done much to the appearance of the courthouse lawn by planting flowers. We also want to congratulate them and hope that they will continue this fine project.

### Burlon Boone Passes Wednesday; Rites To Be Tomorrow

Burlon Boone, 33, of Mars Hill Rt. 1, a Korean War veteran, died Wednesday morning, May 15, 1963 in a Buncombe County hospital. He was a member of Laurel Methodist Church and Bald Creek Masonic Lodge 397.

Surviving are the widow, Mrs. Betty Hamlin Boone; two daughters, Karen and Teresa; the mother Mrs. Edna Hamlin, and a brother, Orba Boone, both of Mars Hill. Services will be held at 2 p. m., Friday at Laurel Methodist Church.

The Rev. John Vernon and the Rev. Ebb Jenkins will officiate, and burial will be in Upper Laurel Cemetery, with Masonic graveside rites.

The body will be taken to the residence at 5 p. m., today Thursday, and to the church 30 minutes prior to the service.

Holcombe Funeral Home is in charge.

### 'WINTER ITCH'?

New York — A skin disease called "winter itch" is caused by too much air-conditioning.

Dr. Marvin E. Chernosky, Houston, Texas Dermatologist, has reported to the American Medical Association that this disease shows up in summer and hot weather. He told of eighteen patients with the summertime itch.

'They literally run from one air-conditioned place to another,' even riding in air-conditioned cars and they avoid outdoor activities, he said.

The drier air in the air-conditioning quarters can dry out the skin to the point of brittleness.

### SPARKY SAYS



Smoking in Bed  
Is Deadly!

Don't give fire a place to start!

In the pursuit of happiness don't forget to take time out to enjoy the beauties of nature.

### IF IN NEED OF

Letterheads  
Envelopes  
Statements  
Visiting Cards  
Business Cards  
Promisory Notes  
Chattel Mortgages  
Warranty Deeds  
State Warrants  
Land Posters

Contact  
THE  
NEWS-RECORD  
MARSHALL, N. C.

### Hot Springs 1st, 2nd Graders Visit Marshall Wednesday

Mrs. Fowler's first grade students and Miss Cora Woody's second grade students, numbering 47, visited several interesting places in Marshall Wednesday. The students rode to Marshall on the Carolina Special and returned to Hot Springs by school bus.

Accompanying the students in addition to Mrs. Fowler and Miss Woody were Mrs. Frank Roberts and Harold D. Anderson.

Included in the tour were visits to The News-Record Office, Madison County Library, Courthouse, High School and Radio Station.

The children enjoyed a picnic lunch before returning to Hot Springs.

### PAINT ROCK

MRS. W. B. WARD  
Correspondent

Mrs. J. N. Lamb has returned home after spending the winter in Asheville.

Mrs. Nora Holt has returned home after spending some time in White Pine, Tenn., with her parents.

Mrs. Hubert Strom and Ann spent a recent evening with Mrs. James Strom and children.

Mrs. Mont Ricker called on Mrs. J. N. Lamb last week.

Mr. and Mrs. Spencer Rollins of Hot Springs spent Sunday with her parents, Mr. and Mrs. W. B. Ward.

Mr. and Mrs. Lloyd Roberts of Newport, Tenn., spent Sunday with their parents, Mr. and Mrs. Henry Lamb.

Carl Edwards of Del Rio, Tenn., was visiting Bill Ward Monday.

# Plumbing

BATHROOMS INSTALLED  
BATHROOMS REMODELED  
WATER PUMPS REPAIRED

All Makes

Automatic Washers Installed

GUTTERING and ROOF WORK

ALL WORK GUARANTEED

FREE ESTIMATES

Contact:

CHARLES CROWE

or

E. C. CROWE

Phone 2331

Phone 2126

### Mars Hill High School Turns Back Clyde By 10-0 Score

Sammy Fox threw a three-hitter and aided his own cause with a solo home run in the sixth to lead Mars Hill High School over Clyde, 10 to 0, Wednesday afternoon in a Pisgah Conference baseball contest at Mars Hill.

Jerry Green also homered for the winners in the fifth inning with none aboard. Larry Hunter and Bob Woods led Mars Hill's 14-hit assault with three for three

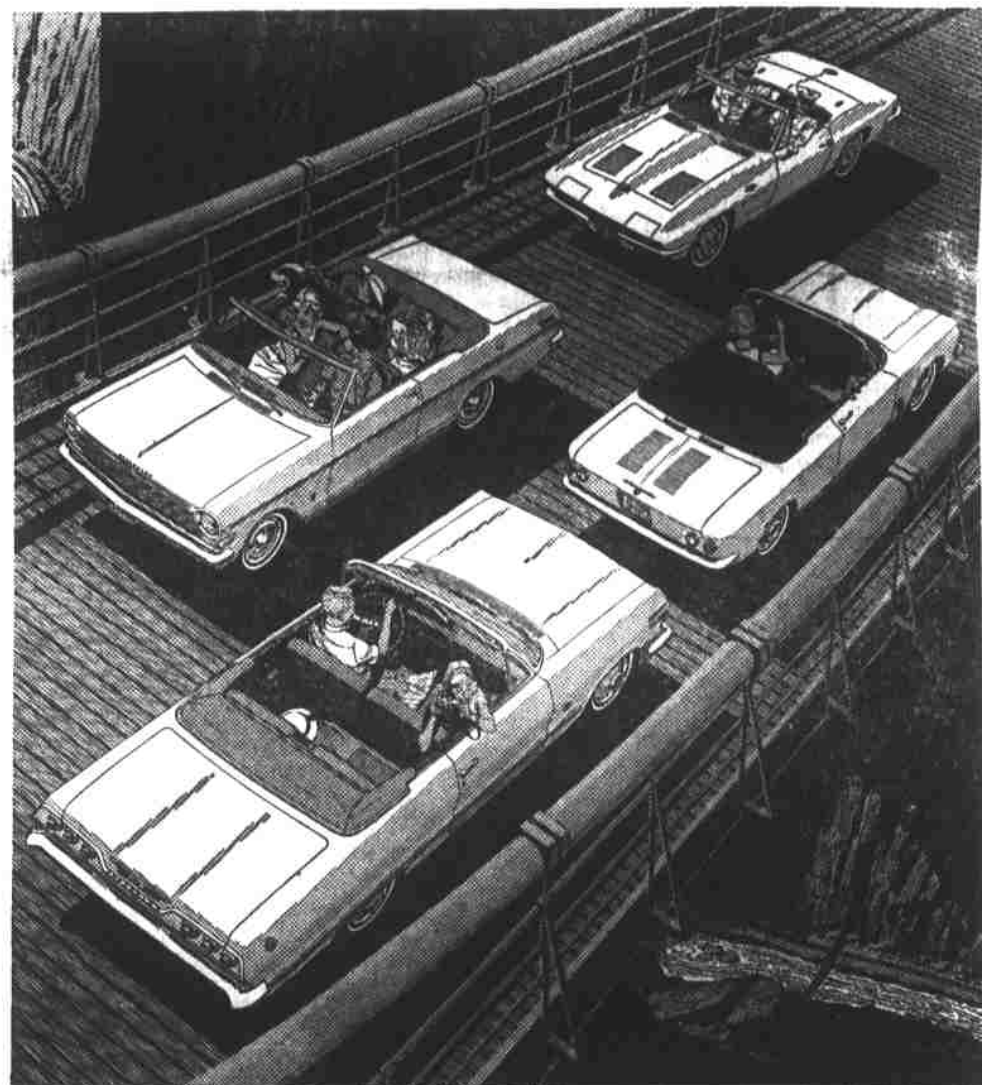
### CARD OF THANKS

We wish to thank each and everyone for their kindness expressed by flowers, food and other ways, in the death of our beloved brother, Robert Marler.

THE MARLER FAMILY

The victory was Mars Hill's 7th as against no losses in conference play, while its overall record now reads 9-1.

Clyde 000 000 000 — 0 3 4  
Mars Hill 410 212 x—10 14 0  
B. Ford, V. Ford 3, Leathers wood 6, and Rogers. Fox and Green.



Clockwise from bottom: Jet-smooth Chevrolet Impala, Chevy II Nova 400, Corvette Sting Ray, Corvair Monza Spyder

### Summer's coming, get going!

If this isn't a great time to get yourself a new Chevrolet—well, we just don't know when is. Why, you'd almost have to be anti-summer not to let one of these four convertibles get to you. Or any of Chevrolet's sedans, wagons, sport coupes and sport sedans, for that matter.

And there are a lot of other buy-now reasons besides the season. Like the care-free feeling you get on

a long vacation trip in a brand-new car. And it's a smart time to trade, what with your Chevrolet dealer all stocked up for a busy summer. Chances are, he

has just the model and color you want — be it Chevrolet, Chevy II, Corvair or Corvette—ready to go right now.

So maybe now you're all wound up? Then spring into summer at your Chevrolet dealer's.



AT YOUR CHEVROLET DEALER'S

CHECK HOT TINT DEALS ON CHEVROLET, CHEVY II, CORVAIR AND CORVETTE

French Broad Chevrolet Company, Inc.

Main Dealer's License No. 110

MARSHALL, N. C.

Dealer Franchise No. 2456