

Graceful lines and
Luxury in 1964 Chevrolet Impalas



The rich, luxurious appearance of the 1964 Impala Sport Coupe (above) blends Chevrolet's traditionally graceful body lines with smart new styling both front and rear. In addition, many new mechanical refinements coupled with new sparkling color-keyed interiors and a choice of 19 power teams will be noted on September 25 when these new cars are introduced at Chevrolet dealerships. Impala Super Sport models feature adjustable bucket seats and a new center console.

The NEW 1964 CHEVROLETS ARE HERE!

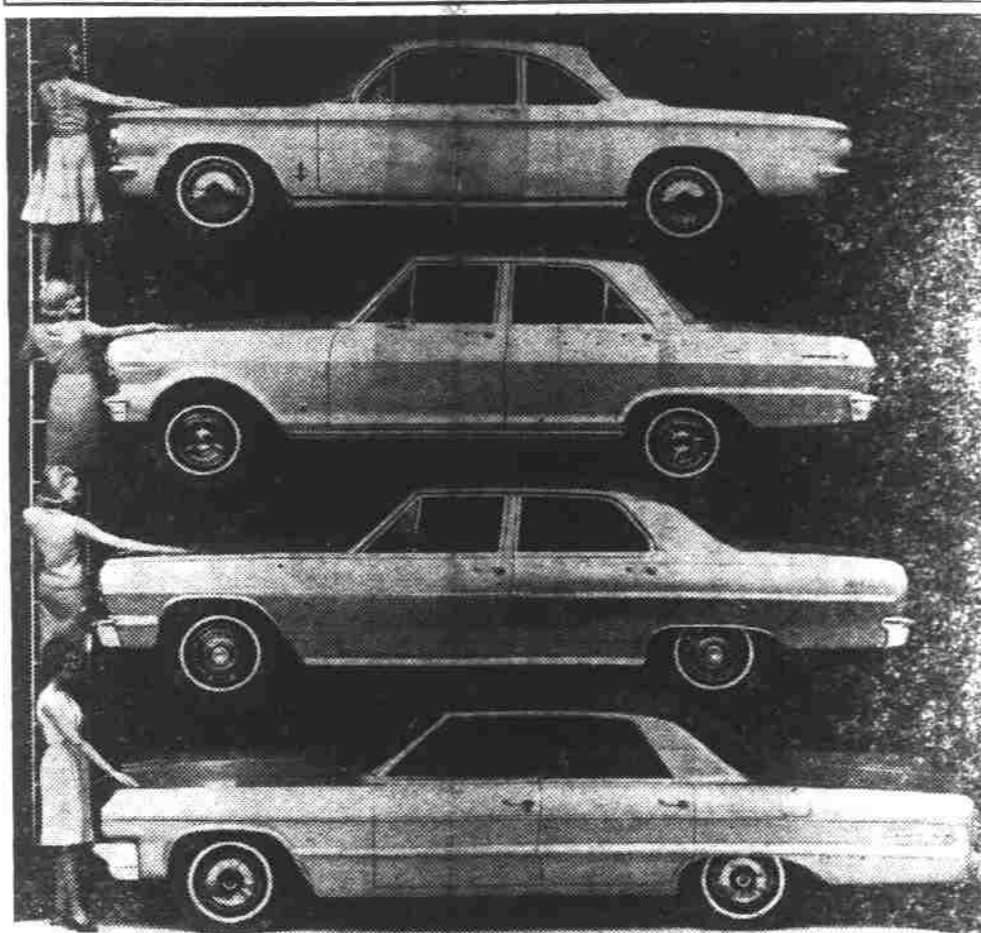
Newest model makes its bow—
Chevrolet's Chevelle Malibu SS Coupe



Newest member of the growing Chevrolet passenger car family is the Chevelle. Although 16 inches shorter and 2.4 inches narrower than comparable Chevrolet models, the Chevelle offers virtually all the interior roominess and smooth fine car feel of a full-size luxury car. The Chevelle Malibu SS Sport Coupe (shown above) is one of 11 Chevelle models which will be in dealerships beginning September 25. The Chevelle is offered in the Malibu, Malibu SS and 300 Series.

You Are Cordially
Invited
To Come In To See
and
TEST-DRIVE
The **ALL-NEW**
CHEVROLETS

Quite a variety!!!
Chevrolet offers 43 models for '64



For 1964, the Chevrolet Motor Division will offer a total of 43 models in five separate passenger car lines. Each line is distinguishable by its own styling and wheelbase. Above, reading down: the 108-inch wheelbase Corvair Monza Coupe; 110-inch wheelbase Chevy II Nova 4-Door Sedan; the newest car in the Chevrolet family—the Chevelle Malibu 4-Door Sedan which has a wheelbase of 115 inches while the Chevrolet Impala Sport Sedan is built on a 119-inch wheelbase. Not shown is the Corvette Sting Ray which sports a 98-inch wheelbase. Chevrolet dealerships will have a representative showing of all models when the new cars are introduced September 25.

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