

The News-Record

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NON-PARTISAN IN POLITICS

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H. L. STORY, Owner and Publisher
J. I. STORY, Managing Editor

SUBSCRIPTION RATES OUTSIDE MADISON COUNTY		SUBSCRIPTION RATES IN MADISON - BUNCOMBE COUNTIES	
15 Months	\$5.00	15 Months	\$3.00
One Year	\$4.00	One Year	\$2.50
Six Months	\$3.00	Six Months	\$2.00
Three Months	\$2.00	Three Months	\$1.50
Airmail	80c Per Week	Four Months	\$1.00

EDITORIAL

US 25-70 HEAVILY USED

We seriously doubt that there is another highway in Western North Carolina which is used more for heavy traffic than US 25-70 between Asheville and Tennessee via Marshall and Hot Springs.

This fact was clearly demonstrated about a week ago when a vehicle overturned across the highway between Marshall and Walnut blocking traffic for about 15 minutes. The accident occurred about 7:30 o'clock at night. In LESS than 30 minutes approximately 75 heavy vehicles (mostly tractor-trailers) were waiting on EACH SIDE of the accident for the wreck to be moved so traffic could resume.

Imagine, some 150 tractor-trailers, in addition to automobiles, lining the highway in LESS THAN 30 MINUTES.

If ever there was a need for a better highway to accommodate the constant heavy traffic as well as motorists driving automobiles, it is Highway 25-70. It's deplorable to try to drive from Asheville to Tennessee on this highway and expect to make fairly reasonable speed. The antiquated, curvy, steep and dangerous highway surely encourages tourists to stay away from this section of the state. No one likes to drive at "snail-like" pace as this section of highway necessitates.

Surely the State Highway Commission is aware of this condition. With North Carolina seeking to attract more industry and increase tourism, it is a shame that a highway as heavily used as US 25-70 has had so little improvement in the past 40 years except for a few passing lanes near Hot Springs and the Marshall By-Pass.

It is our understanding that Tennessee is anxious to meet North Carolina with a much wider and modern highway. We have also understood that a new section between Hot Springs and the Tennessee line is almost a certainty in the near future. Talk is generally circulated that a new section of highway is anticipated between Asheville-Weaverville and Weaverville-Marshall By-Pass. This is great and should be done at the earliest possible date. But, what about the "bottleneck" between the Marshall By-Pass and Hot Springs? A few passing lanes are not the answer to encourage or take care of increasing traffic.

Experts have stated that the problem could and should be solved by the re-location of Highway 25-70 from a point near Walnut to Hot Springs parallel with the French Broad River.

The sooner something is done the quicker Western North Carolina will benefit. In fact, the entire state would greatly benefit by a better highway.

We urge the State Highway Commission to make every effort along this line as quickly as possible.

"NICKELS FOR KNOW-HOW"

We have a particular reason for calling your attention to agricultural advances at this time. Because this year, farmers have a lot in common, especially during November. And November the NINETEENTH, to be more specific. Keep that date in mind, if you will, while you read on.

Do you irrigate your tobacco? Have you ever heard a farm extension program from N. C. State? As a poultryman, do you benefit when disease losses are reduced? Do better practices help your crop? Would you like to see mastitis eliminated as a threat to dairy cattle?

If you answered "yes" to any of these questions, you were also saying "thank you" to a unique self-help program known as "Nickels for Know-How!" And these questions were random samples from an imposing list of outstanding contributions made to agriculture through "Nickels for Know-How."

If you use feed or fertilizer, and are interested enough, you'll vote in the North Carolina "Nickels for Know-How" referendum November 19. Some 2,500 polling places will be set up across the State to accommodate voters. A vote on the plan must be held every three years.

It works like this: A nickel is collected by NCDA for every ton of feed and fertilizer bought by the public. The nickels are collected from the Manufacturers, so you're not bothered by paying an extra nickel or penny each time you buy some feed or fertilizer. And the money is a contribution, not a tax, because you can get a refund if you desire. But it costs the

Receives Commendation



Douglas Gordon Randolph, AA, USN, son of Mr. and Mrs. Samuel Randolph of Mars Hill, after completing recruit training at Great Lakes, Ill., received a letter of commendation from Rear Admiral G. P. Kock, USN, for his military conduct, responsiveness to order, cooperation, loyalty and comradeship.

Notice To Veterans Of World War One

You can help your selves by joining the Veterans of World War I organization, the fastest growing service men's organization in existence. It is worth your time to investigate these advantages.

If there is a barracks in your locality, get in touch with the officers, and find out what you are missing. You will be surprised.

You owe this to yourself, your family, and to the deserving needy WWI veterans and their widows.

We have a very exclusive organization. No one but those who were in service during 1917-1918 can become a member, and you should investigate these benefits we are fighting for.

We have been neglected, kicked around far too long, and we are doing something about this neglect. If you can not make any local contact, you can receive all the necessary information by writing to

JACK DUNWOODY, JR., Vice Commander, Department of North Carolina, V.V.W.I., U.S.A., Inc., P. O. Box 588, Lenoir, N. C.

FOR SALE

1962 CHEVROLET Belair 4-door sedan; V-8 Powerglide; radio and heater.

1962 CHEVROLET Bel Air 4-door; 6 cylinders; straight drive.

1957 CHEVROLET 4-dr. Hard Top, V-8 Engine, Powerglide Trans., Radio & Heater, Extra Clean.

1961 FALCON 2-door sedan; 6 cylinder; straight drive.

1959 CHEVROLET Bel Air, 4-door, V-8, powerglide.

1957 DODGE 3/4-ton Truck; V-8 engine.

1963 CHEVROLET 2-ton Truck, 6 cylinder; 2-speed axle.

1963 CHEVROLET Impala Demonstrator, 4-door sedan. Loaded with extras.

1961 CORVAIR 700, 4-door sedan. Straight drive; radio, heater.

1960 CHEVROLET 4-door Hardtop; V-8 engine; auto. trans.; radio, heater. Solid white.

1959 FORDOMATIC; 4-door Hardtop; V-8 engine; radio, heater. Priced to sell.

2-1958 CHEVROLETS 4-dr. Take your choice.

1956 CHEVROLET 1/2-ton Pickup. Clean.

1968 CHEVROLET 1/2-ton truck 6 cylinders. Heater.

1960 CORVAIR 4-door, Powerglide trans.; radio, heater.

WE HAVE SEVERAL MORE OLDER CARS AND TRUCKS PRICED RIGHT

French Broad Chevrolet Co., Inc.

MARSHALL, N. C.

Dealer Franchise No. 2456

Hot Springs News

R. C. KIRBY, Correspondent

Rev. and Mrs. Earl Kongle had as their guests last week end: Mr. and Mrs. Ernest Caastevens and son, all of Elkin, S. C.

Dr. Robert Henderson and Mrs. Henderson of Tampa, Florida, have returned home after a visit of several days to their parents here.

Mrs. Polly Ledford was in Marshall Monday on business.

Mrs. Mary Rumbough of Asheville is visiting her sister Mrs. Lena Bruce.

Mrs. Aline Izlar of Chattanooga was a week-end guest of her mother Mrs. Myrtle Burgin.

Mr. Bob Scott of Raleigh has joined the Forestry forces here under Mr. Wells.

Mrs. Mary Lee Smith and daughter, Sherry, of Richlands, Va., visited her mother, Mrs. Izlar, last week. Mrs. Smith came home to attend the funeral of Mr. Harry Dotterer.

Miss Jessie Dotterer has returned to Charleston, S. C., after attending the funeral of her brother here.

Mrs. Lita Buquo of Asheville was at the bedside of her son, Morris, Sunday at Norton Clinic. Morris suffered a heart attack last week, but is improving at this time.

Mr. and Mrs. R. C. Kirby are taking off for Florida this week end for a stay of several weeks.

Birth Certificates For Driver's License Now Necessary

Tar Heel youngsters got the word this week from the Motor Vehicles Department: Birth certificates will be required for all.

Commissioner Edward Scheidt said the new rule would become effective November 1.

Local Examiner Doyce G. McClure said the new regulation is in keeping with the Provisional License Law passed by the 1963 General Assembly.

"For some time, the department has recognized the need for birth certificates", McClure said, "in order to obtain a correct name and date of birth. In the past we have found it necessary sometimes to correct or cancel applications upon learning that incorrect information had been given."

An official birth certificate will eliminate such situations which are embarrassing and tend to create misunderstanding, the examiner said.

In Raleigh Chief License Examiner, Ed Wade cited several examples of extreme eagerness among youngsters to drive before their birth certificates were obtained.

Service, establish their age at 18, then make application to the Vehicles Department for a driver license.

Later, he explained, they would notify draft officials of a "mix-up" with subsequent cancellation.

After November 1, draft cards of their draft status will be no longer acceptable as proof of age, Wade said.

In Driver Education Courses, currently being established by the department under the provisional driver license law, applicants must submit their birth certificate at the time of enrollment.

HELP! WE NEED A VOLUNTEER!

Mr. R. C. Kirby, our correspondent from Hot Springs, accompanied by his wife, will leave this week-end for Florida for a stay of a few weeks.

While they are gone, we will be without a writer of the Hot Springs news: happenings around town, visitors to and from Hot Springs, weddings, deaths, new babies, etc.

Who will volunteer?

YOU CAN GET RELIEF FROM HEADACHE PAIN

STANBACK gives you FAST relief from pains of headache, neuralgia, neuritis, and minor pains of arthritis, rheumatism. Because STANBACK contains several medically-approved and prescribed ingredients for fast relief, you can take STANBACK with confidence. Satisfaction guaranteed!



average farmer only about thirty cents a year.

But look how those nickels stack up! North Carolina users of feed and fertilizer (and this includes gardeners, too) have contributed 183 tons of nickels in the eleven years since the "Nickels for Know-How" program was launched. This has meant some \$1,711,500 for agricultural research, teaching and extension in the State.

It's worth thinking about — and acting. Remember November 19 — a little more than two weeks — is the day for the referendum.

Cane River Beats H. S., 12-6

CHANNEL 10 IS NOW FULL POWER

Operation with full power from the world's tallest tower has been announced by John P. Hart, manager of WBIR-TV, Channel 10, Knoxville. For the past several weeks WBIR-TV has been operating at 60,000 watts — about one-fifth of its maximum power of 316,000 watts — while it moved and installed the necessary equipment for full power operation.

"Viewers who may have had difficulty with their reception on Channel 10," Hart said, "should find viewing much improved with the full power operation. Those who look forward to watching Channel 10 for the first time should consult their local TV service man for the proper antenna installation. Various manufacturers make outside antennas especially designed for Channel 10 reception," Hart added.

J. Rex Horton, chief engineer for the station, pointed out that the purpose of this new tower was to project the Channel 10 signal over a wider area, especially areas in Tennessee, Kentucky, Virginia, and Western North Carolina. "It is difficult," Horton said, "to penetrate many of the rugged areas of our mountains with a good television service. Many times a hill or a mountain will completely divert a good television signal. We suggest that outside antennas be used when at all possible, especially in those areas more distant from the tower. A good antenna, properly installed, will go a long way to select the strongest signal and increase its strength for a more pleasing picture," Horton said.

WBIR-TV, Channel 10, is affiliated with the CBS Television Network. The new tall tower is located 15 miles northeast of Knoxville.

J. B. McIntosh hit pay dirt in the final period Friday night to break a 6-6 tie and give Cane River a 12-6 victory over visiting Hot Springs.

The Cane River unit led off the scoring in the second quarter when Ralph Wilson bulled across from the 10 yard line to complete a 60 yard drive.

Hot Springs' loner came in the third period on a 12 yard pass from quarterback Freddie Sharpe to halfback Everett Shelton.

In the last quarter the winners marched 50 yards for the deciding TD where McIntosh shot a cross from the Hot Springs 20.

	HS	CR
First downs	3	10
Rushing yardage	59	266
Passing yardage	22	0
Passes	7-2	1-0
Passes intercepted by	1	0
Punts	4-26	2-30
Fumbles lost	1	1
Yards penalized	15	60
Hot Springs	0	6
Cane River	6	12

Spring Creek To Have Bingo Party Friday Night

Spring Creek High School is presenting a Bingo Party Friday night, Nov. 8, at the school cafeteria. A small admission will be charged. Prizes will be given to the winners. Everyone is invited. Time for the party is 7:30.

STOPS, DROPS

Albuquerque, N. M. — L. C. Sprague, of Odessa, Tex., stopped his automobile at a red light in downtown Albuquerque. His wife told him he had run into a chuck hole. It wasn't a chuck hole Sprague had run into, but a portion of the paved street slowly collapsed under his car, dropping the car 8 feet to the bottom.

Sprague, his wife and 8-year-old son jumped from the car as it began dropping and no one was hurt. The collapse of the pavement is believed to have been caused by a leaky sewer which had slowly carried the dirt away from under the street.

IF IN NEED OF

- Letterheads
- Envelopes
- Statements
- Visiting Cards
- Business Cards
- Promisory Notes
- Chattel Mortgages
- Warranty Deeds
- State Warrants
- Land Posters

Contact
THE NEWS-RECORD
MARSHALL, N. C.



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