



Harvest Round-Up To Be Held Here Next Week

Work Continues Here On Tomato Market Plant

To Be One Of Best Facilities In State; Near By-Pass

The Madison County Development Board, Inc., has agreed to assist the Madison County Tomato Co-operative, Inc., in developing one of the largest tomato marketing facilities in Western North Carolina. During the past month they have had a bulldozer developing the site near the Marshall by-pass.

They are now processing a loan application to construct a building 80 ft. wide and 200 ft. long complete with cooler space, office area, rest rooms and an adequate floor space for two large grading machines. These facilities could handle 6,000 tons of tomatoes and some other vegetables during the marketing season.

According to an article in the Farmers DIGEST, a tomato may have been the apple that Eve presumably lured Adam into eating. Through the centuries many people have thought that the tomato was the "love apple" descended from the "tree of good and evil in the garden of Eden." Furthermore many people thought tomatoes were poisonous. The tomatoes introduced in England in 1596 from South America were grown as ornamental plants but by 1812 citizens of New Orleans were buying them and they had become fairly popular by 1835. Today the tomato ranks as one of the most important vegetable crops.

The average size tomato throughout the country weighs 3 1/2 ounces. It has 5% trim, contains 19 calories, 94% water, 3.5% sugar. Contrary to the belief of most people, the tomato is a perennial and would grow year after year from the same root system if it had adequate protection from cold weather, diseases and insects.

From the background of the tomato we can readily see that it has come long ways as a food crop. The cultural practices and marketing practices of tomatoes (Continued To Page 12-A)

MARSHALL FFA WINS TOP LAND JUDGING HONORS

The Marshall FFA won top honors at the Blue Ridge Federation Land Judging Contest, held at North Buncombe High School, on November 14.

Representing the Marshall Chapter were Clarence Davis, Tony Graham, Everett Mace, Raymond Norton, and Mr. Jack C. Cole, Advisor.

Clarence Davis was high scorer in the contest. Mars Hill placed second and East Yancey, third. Eleven teams from Madison, Buncombe, and Yancey counties participated.

Marshall FFA will represent the Blue Ridge Federation in the State Land Judging Contest to be held next spring.

BOOSTERS CLUB MET MONDAY; PAYS FOR BUS

The Marshall Boosters Club met in the home economics department of the school, Monday night with 22 members present.

During the business session, Jim Story, president, appointed a Ways and Means Committee composed of Mrs. Geneva James, chairman; Mrs. Robert Davis and Mrs. Hattie Ella Nix. This committee will explore all feasible methods of raising money with entertainments and other projects for the club.

Clive Whitt, principal, explained the recent purchase of an additional activity bus for the school and the repair and painting on the old activity bus.

Members voted unanimously to (Continued To Page 12-A)

APPROXIMATELY 5,000 COPIES THIS WEEK

Purpose Is To Acquaint NON-SUBSCRIBERS WITH PAPER

"HARVEST ROUND-UP" ALSO ANNOUNCED FOR NEXT WEEK

In order to acquaint everyone in Madison County with The News-Record, this issue is being sent to all non-subscribers as well as subscribers.

IF YOU ARE NOT A SUBSCRIBER TAKE ADVANTAGE OF THIS SPECIAL OFFER NEXT WEEK ONLY ONE YEAR FOR ONLY \$2.00 (Only in Madison County)

Come In Or Send The Following Coupon:

Name _____

Town _____

Route _____ Box No. _____

Enclosed find \$_____

Merchants Offering Many Money-Saving Values

THANKSGIVING UNION SERVICE ON WEDNESDAY

The four churches of Marshall will join in a union Thanksgiving service to be held in the Presbyterian Church next Wednesday night at 7:30 o'clock.

The Reverend Robert H. Bruhn, of Asheville, interim supply pastor of the Marshall Baptist Church, will bring the Thanksgiving message.

The music will be furnished by the Presbyterian Church. The public is invited.

Paper To Go To Press Early Next Week, If Possible

The News-Record is scheduled to go to press on Wednesday instead of Thursday next week so that employees can enjoy Thanksgiving "away from the grind."

After getting out such a huge paper this week, however, if you fail to get an issue next week, don't be alarmed. -We're pooped!

All news reporters and advertisers are asked to get their copy in early next week, please.

TESTIMONY IS HEARD IN WC TELEPHONE CASE

The Utilities Commission heard testimony Thursday regarding the value of the plant of the Western Carolina Telephone Co., as a hearing on the company's application for a rate increase continued. J. D. Russell of Milwaukee, Wis., an official of the American Appraisal Co., told the commission he directed the making of an appraisal of Western Carolina's plant. He testified that a fair value of the company's property as of last May 31 would be \$5,920,000.

The company is asking for rates somewhat higher than those it put into effect under bond more than a year ago and which it is still charging. The company serves 11 mountain communities from its headquarters in Weaverville.

Much of the day was spent in cross-examining M. J. Smith, executive vice president of the Union National Bank at Charlotte who took the stand Wednesday as a company witness.

He testified that assuming a fair value of the company's plant was \$6,242,641, it would need to earn a return of 7.58 per cent on this investment in order to attract the capital it needs for expansion. However, this portion of the testimony was stricken from the record by Commission Chairman Harry Westcott on an objection by Kent Burns, a lawyer for those fighting the increase.

Westcott overruled Burns' motion to strike out Smith's entire testimony.

AIRTIGHT CASE
Don't try to blame a tree or telephone pole for an automobile accident—neither has ever lost a case in court.

Contests To Highlight Fun, Shopping Event

Events To Start Here On Tuesday And Will End On Saturday; Thousands Expected To Attend; Big Gospel Sing Friday Night

Never before in Marshall's history has there ever been such a promotion as "HARVEST ROUND-UP" which will begin next Tuesday morning and continue through Saturday night.

Everything from a parade on opening day to a "Nanny-Hoot" on Saturday night will offer 17,000 people in Madison County the biggest, most exciting week in the town's history.

Such contests as the Rocking Chair, Greasy Pole, Needle in a Haystack, Pioneer Princess, Horseshoe Pitching, Turkey Grabbing, Greasy Pig and various other contests will keep things rippin' and rarin' through all next week.

A big Gospel Sing Friday night in the school auditorium should give music-lovers an eventful night of entertainment and then on Saturday night . . . boy, oh boy, a "Nanny-Hoot" in the gymnasium.

Throughout these pages you will find streamers announcing the various contests and features.

Strange things will be seen. Some will scare you while others will fascinate you. You must come to Marshall Tuesday and get in at the start. You'll be back every day.

Will someone be shot from the giant sling-shot on the courthouse lawn? Who will rock the longest to earn top prize and who will be runner-up? A thousand questions and you will want to be here to learn the answers.

In addition to the fun and entertainment, Marshall merchants are offering astounding bargains throughout the week. You just won't believe some of them unless you read the advertisements in this issue of The News-Record.

The Marshall Merchants Association has had fine cooperation from town officials and the public in general. The rest is up to YOU. You simply can't afford to miss all the goings-on.

Join the thousands of people who will be in Marshall. Forget your troubles and have a happy and profitable Thanksgiving week right here in Marshall.

EASY CREDIT
Married couples buy so many labor-saving devices that they both have to work to pay for them.

Free Parking During Harvest Round-Up Here

LOCAL STORES TO STAY OPEN FRIDAY NIGHT

Practically all Marshall stores will remain open next Friday night, November 29, until 8:30 o'clock to cooperate with the public during Harvest Round-Up.

Those not able to do their shopping during the day are given this opportunity to shop at night.

Practically all businesses and agencies will be closed all day Thanksgiving.

Rev. Chas. D. Davis Named To Christian Life Committee

The Reverend Charles D. Davis of Mars Hill, was named last week to the Christian Life Committee of the Baptist State Convention during a meeting of the convention at Wilmington.

Mr. Davis is pastor of the Mars Hill Baptist Church.

Meters Will Be Capped; Legion Lot Leased By Town; Other Spots

Mayor Clarence Nix and Aldermen Caney Ramsey Jr., Delmar Payne and J. C. Dodson are cooperating with the Merchants Association in offering the public FREE PARKING during Harvest Round-Up Days here next week.

Parking meters will be capped and drivers may park FREE for hour intervals.

Not only the meters on Main Street and other streets will be FREE but the American Legion parking lot has been leased by the Town for free parking. This, however, does not include paid centers of spaces. Their spaces will naturally be reserved.

Other parking spots are being made ready and the "early bird gets the best parking spot."

Employers and employees are asked to please park "off-street" during next week's event to leave spaces for the trading public. It is hoped that they will park on the Island or some other "off-street" place.

Policemen will assist motorists in parking during the event. Come on to Marshall, park free, and enjoy the fun.

State Baptist Convention Makes Important Decisions

Vote To Abolish Capital Punishment; Ford Is Elected President

The Rev. Howard J. Ford, 51, of Wilmington, was elected president of the Baptist State Convention Wednesday of last week in a run-off race against the Rev. George E. Simons of Wadesboro.

The Rev. Mr. Ford, pastor of the Winter Park Baptist Church for the past year, succeeds the Rev. Nane Starnes of Asheville.

The election climaxed the second day of the convention's three-day session which ended Thursday at noon.

Dr. Carl Bates of Charlotte was elected first vice president; William A. Mitchener, lay leader of Oxford, was elected second vice president.

A plan to allow some non-Baptists to serve on the Wake Forest College Board of Trustees was defeated despite a strong plea by college officials and other supporters.

Although it received 1,628 votes for to 1,106 against, a compromise proposal failed to gain a required two-third majority by a margin of only 194.

The Rev. Mr. Starnes offered (Continued To Page 12-A)

APPALACHIAN LOOP ALL-STARS ARE SELECTED

East Yancey, 1963 Appalachian Conference football champions, and Spruce Pine dominated the 22-player All-Conference team selected by coaches of the conference at a recent meeting.

Six players were picked from each of the aforementioned clubs. Cranberry, Bakersville and Mars Hill landed three apiece while Marshall contributed two and Cane River and Crossnore a player apiece.

Making the team from Madison County were: Backs: Bob Wood and Charles Tolley, Mars Hill; Tommy Nix, Marshall. End: Richard Allen, Mars Hill. Tackle: Ralph Baldwin, Marshall.

Honorable Mention: Backs: Carter, Mars Hill and Ralph Candler, Marshall. End: Hunter, Mars Hill. Tackle: Ammons, Mars Hill. Guards: Ralph Loving, Marshall; Holland and Edwards, Mars Hill. Center, Wills, Mars Hill.

Farm Bureau Expects Big Year; County Unit Active

FIRE DESTROYS HOME ON RFD 1 EARLY TUESDAY

Families Lose All Household Possessions, Clothes; Barely Escape

Five citizens of Marshall RFD 1, in the Laurel Fork section of Bailey Branch, barely escaped from their burning home about 2:30 o'clock Tuesday morning as flames quickly engulfed the one-story, four-room frame house. The house, owned by Oliver W. Ferguson, was completely destroyed.

Occupants of the house were Manson Howard and son, Alfred, 18, and Mr. and Mrs. Wilburn Ledford and two-year-old daughter. Mrs. Ledford is a daughter of Mr. Howard. They were tenant farmers on Mr. Ferguson's farm.

According to members of the family, the fire was discovered about 2:30 o'clock and the flames spread so swiftly that they were forced to jump out windows to escape.

All their household possessions, including clothes, were burned. "It happened so fast we were barely able to save ourselves," one member told a reporter of this paper.

The house which was destroyed is a well-known residence in that section, having been occupied by many families, including the Fergusons. It was the birthplace of Romeo Ferguson, well-known taxi driver of Marshall.

Cause of fire was undetermined but it is thought that it originated from faulty wires since there was no fire in the house.

The Marshall volunteer fire department answered the call but the house had caved in when trucks arrived.

There was no insurance on the structure, Mr. Ferguson said.

4-TON TREE VANISHES

Detrit, Mich.-A four ton tree had to be moved to make way for an expressway and the Detroit Department of Public Works planned to set the tree on the lawn in front of D. P. W. headquarters, to be used as a Christmas tree. However, it disappeared before they could haul it away.

Resolutions Concerning REA Passed By County Unit

"We are looking forward to a big Farm Bureau year," stated Madison County Farm Bureau President Bill Roberts, this week in reviewing actions taken at the recent annual North Carolina Farm Bureau meeting in Durham. Roberts, who attended the mid-November convention with a three member delegation from Madison County, said the many sound policies developed in Durham "should give Farm Bureau particularly sound footing during the new program year."

Roberts said the meeting's success could be attributed mainly to "intense interest and action at the grassroots level" prior to the state-wide meeting. It is estimated that county Farm Bureaus flooded the convention with five times more recommendations than had ever before been received.

"This is the way to keep the Farm Bureau program with the people, where it belongs," Roberts said.

The following is the Farm Bureau State-wide resolution. The resolution was originated in the Madison County Farm Bureau:

We will continue to support and defend the principles of REA.

We encourage and support Legislation that would prevent needless duplication of electric service facilities in any area.

We support a tax study of rural electrification.

We continue to favor the present capital system.

We recommend that elective membership corporations remain under the North Carolina rural electrification authority.

We recommend that the sale of REA cooperatives be left to the (Continued To Page 12-A)

Citizens Asked To Help Tuesday Fire Victims

Anyone wishing to aid the families of Manson Howard, his son, Alfred, 18, and Mr. and Mrs. Wilburn Ledford and two-year-old daughter, who lost their home early Tuesday morning in the Laurel Fork section of Marshall RFD 1, may leave their contributions of clothes and other household necessities at The News-Record Office.