



# THE NEWS-RECORD



VOL. 64 NO. 34 8 PAGES THIS WEEK MARSHALL, N. C. THURSDAY, AUGUST 26, 1965 10c PER COPY \$2.50 A Year In Madison & Adjoining Counties \$4.00 A Year Outside These Counties

## Tomato Growers Realize Good Results From Crops And MATO

### Producers Get \$62,000 Last Week; Operation Successful

By Dorothy Brigman Shupe  
"For the first time in my life, I'll be able to send my kids to school and pay cash for their clothing, books and supplies."  
"Hit shore is hard work, but I'd druther stay with tomatoes than 'baccer cause the work ends when frost comes."  
"This weekly check has certainly helped my chances of going to college."

These remarks one hears on a visit to Madison County's infant agricultural enterprise — MATO Packing Company — which poured about \$62,000 into the pockets of producers here last week.

This figure does not include \$9,200 in salaries for some 100 workers who, in one of their biggest days, packed 9,540 twenty-pound boxes, and 845 forty-pound boxes of tomatoes.

Approximately 300 Madison farmers are producing and marketing tomatoes at the Marshall plant. A few come over from east Tennessee and some Buncombe County producers sell here. The plant opened late last year for the first time, but began operation in mid-July this year.

The tomatoes are shipped as far north as Montreal, Canada, and as far south as Texas. Many go to New York, Ohio and Maryland.

Biggest producer is W. O. King of the Shelton Laurel section who has 4 acres of tomatoes. He says "there's a lot more work involved in raising tomatoes than tobacco, but the money is far better." He expects at least \$2000 per acre.

Other big producers are Glen Davis of Spring Creek, Roscoe King of Carman, and Knox and Wayne Briggman of Marshall who have over two acres each.

Harry Silver, county agricultural extension chairman and generally credited the biggest pusher in getting the plant started, told how one of his staff predicted the failure of a producer correctly last year. The staff member said, "Every time I went to see this man he had on his Sunday shoes — You can't raise tomatoes that way." The man's crop was a failure, even though at the time the prediction was made, Silver said, the work apparently was getting done.

When the idea of growing tomatoes was first presented by Silver, most farmers who had al-

## Hot Springs To Have Representative Team

Not many people remember now that once Asheville was a suburb of Hot Springs. That was the time of the great Mountain Park Hotel and Hot Springs Spa. They had the first sand-green golf course and that pepsi generation drank mineral water and slapped the little ball around for exercise.

Hot Springs suburbs now each day to Shut-In, Lover's Leap, Paint Rock, Antioch, Silvermine and Joe. They no longer play golf, but they do kick that pig-skin around a little.

They're building some new federal houses in the town now days, but no one's in a hurry. Took a-hout a year or so on the floors and plumbing. The walls and roof are going up today so they'll be ready this fall.

They've built a football team on high school hill. It's taken about the same time to do it. They'll be ready this fall, too.

The tiny school hasn't many players but they'll have a "representative team." With only fifty boys in school there isn't a plentiful supply of material to pick from.

Only eighteen players reported (Continued To Last Page)

## PONDER AUTO STORE STRUCK BY LIGHTNING

### Extensive Damage Done In Sunday Afternoon Fire On Main Street

A lightning-spawned fire Sunday afternoon resulted in severe loss to the Ponder Auto Supply Co. on Main Street, both from fire and water.

The building next to the French Broad Electric Co-operative was hit about 5 p. m., during a sharp electrical storm, and the bolt ignited a large quantity of flammable items. Dense smoke from burning tires and tubes hampered the fire department.

E. Y. and Warren Pander, owners of the building, estimated the damage at \$1,500 to the building and from \$3,000 to \$5,000 to the stock. No adjacent structures were harmed, and the damage was not apparent from the outside of the building.

## ACP SEEKS TO CORRECT SOURCE OF SOIL LOSS

The Agricultural Conservation Program is used more and more as a conservation "rifle" to zero in on target areas of soil erosion and sedimentation, according to Ralph W. Ramsey, county ASCS office manager.

ACP is the national program that encourages conservation by sharing the cost of conservation measures farmers and ranchers carry out on their land. The program is available to all farmers and ranchers. It is administered in the field by farmer-elected committeemen, through county offices of the Agricultural Stabilization and Conservation Service.

While ACP has been and continues to be used to encourage many types of needed conservation — of soil, water, woodlands, and wildlife — Ramsey said that there is a growing desire to direct (Continued To Last Page)

## 3-Car Accident On By-Pass Tuesday Injures 3 Persons

## FIRE HYDRANTS INSTALLED ON BACK STREET

Two new fire hydrants are now being installed on back street here, according to town officials. This will afford better facilities in case of fire since previously fire hose had to cross Main Street during a fire.

## West Returns From State Firemen's Convention

Don West, a member of the Marshall Volunteer Fire Department, returned last Thursday from Charlotte where he represented the local department at the N. C. State Firemen's Convention.

## Maybe Water Will Soon Clear Up— At Least, We Hope!

According to Delmar Payne, alderman and water commissioner, it is hoped that the local water supply will soon clear up.

Mr. Payne stated this week that the reservoir had been cleaned out and, at present, the water supply lake and retention dam were mostly clear from mud. The main source of the discolored water is from mud and rust in the pipes and the pipes are now being flushed in efforts to clear up the present situation.

Mr. Payne also said that the water was being regularly analyzed and that all reports reveal that the water is safe for drinking purposes.

## PRESTIGE

The janitor reported 10 minutes late for work and the manager asked "What did they do in the Army when you were 10 minutes late in the morning?"  
"Every time I came in late," the janitor said, "they all stood up, saluted and said: 'Good morning, Colonel!'"

## LISTS NOMINEES FOR COMMUNITY ASC COMMITTEES

The election of the ASC community committee for Madison County will be held by mail during the period of September 1 through September 10. Ballots will be mailed to all known eligible voters on August 30. The incumbent county committee will publicly tabulate the ballots at the ASCS office on September 15.

Emory Robinson, chairman, Agricultural Stabilization and Conservation committee, has released the following slates of nominees for the 16 ASC community committees: Community A-1 — Jesse I. Ammons, Carl Cantrell, O. W. Ferguson, Bert Flynn, Albert Freeman, Jr., and George Robertson; Community B-2 — Spurgeon Brooks, Clarence B. Cutsahl, Geroma Franklin, Walter Gosnell, Enoch Gunter, Fred Shelton (of Joe), and Jack Shelton; Community C-3 — J. Albin Buckner, Lander Capps, Hardy Merrill, Harry Payne, Byron Roberts, and Lester Roberts; Community D-4 — Tom Brigman, Paul Carter, Kenneth Gardner, Herbert Metcalf, Shelby Ray, Hix Robinson, James Robinson, Lloyd Thomas, Gerald Young; Community E-5 — Edwin Jarvis, Joe Mace, Dick Murray, Harold Wallin, C. N. Willis, Jr., Ambrose Wilson; Community F-6 — Arnold Brown, Randall Buckner, Reeves Friebel, Hobert Payne, L. (Continued To Last Page)

## MAJOR BALDRY TO RETIRE FROM S.A. ON SUNDAY

### "Farewell" Service To Be Given In Her Honor At Sleepy Valley Sunday

Senior Major Louise Baldry, who has been a familiar figure throughout our county for about a year, is entering retirement from her work as an active office of the Salvation Army on August 19, 1965. The Major, known as a "Daughter of the Regiment," was commissioned (or ordained) on June 27, 1926, was a part of a class of one hundred twenty potential officers, and her first assignment was to the officers teaching staff of the Salvation Army Officers College in Chicago, Illinois.

On April 4, 1927, the Training College for Officer Training was opened in Atlanta, Georgia in order to train the Cadets "from the South, in the South — for the South." The Major, then Sergeant on the teaching staff, accompanied the Cadets from the Southern States of the Chicago group to finish their training in their own new college in Atlanta.

Major Baldry recalls many happy days in the forty years since she was a Cadet in Chicago. The Salvation Army has three other schools for officers today. One in New York for cadets from the Eastern states; in San Francisco (Continued on Last Page)

## Gov. Moore, Hunt Urge Passage Of Road Bond Issue

## J. D. WALLIN WILL DIRECT CANE DRIVE

Joe D. Wallin of Black Mountain is the Western North Carolina director of the 1965 White Cane Drive which will be conducted Sept. 12 to 30 by District 31-A Lions Clubs.

Wallin has announced that the statewide goal is \$137,000. District 31-A goal is \$15,250, an average of \$10 per member.

All funds derived will benefit aid to blind, visually handicapped, and prevention of blindness programs on a statewide basis.

Wallin will direct project chairmen of 39 clubs with some 1,525 members in 12 WNC counties in soliciting memberships in the N. C. Association for the blind and selling White Cane lapel pins, in communities.

WNC drive director is a native of Madison County, a graduate of Western Carolina College, and has served as administrator of the Western North Carolina Sanatorium for the past 12 years. He is a brother of Glenwood (Tom) (Continued To Page Four)

## HEALTH AND SAFETY TIPS FROM THE AMA

The American Medical Association releases the following safety tips concerning schools and health.

What should the school do about the health of its pupils?  
Today's Health Guide, the American Medical Association's new manual of health information and guidance, says the school has a three-fold responsibility for child health —

Educate for safe and healthful living;  
Create and maintain a safe and healthful environment;

Offer an adequate health service program including emergency care in case of accident or sudden illness.

With the approach of another fall school year throughout the United States, it's time for educators and parents alike to take stock of the health programs in the schools.

Major topics which should be included in a health education program are elementary first aid. (Continue on Page Four)

## State Officials Speak In Asheville Monday To Commissioner

Speaking Monday to the N. C. Assn. of County Commissioners convention in Grove Park Inn, Joseph Hunt of Greensboro said: "We see a chance in the forthcoming \$300 million road bond referendum to do more for motor transportation than ever has been done before in any one four or five year period."

"I want to assure you that we are not going to take anything for granted in this important vote that is coming up on Nov. 2nd."

"The governor plans to appoint a statewide committee and we plan to carry out an intensive campaign reaching down into the precinct level," Hunt said.

He said the primary roads are of great importance in industrial development.

Asserting that North Carolina is rapidly outgrowing its roads system, Gov. Dan K. Moore urged the Tar Heel county commissioners earlier to work for the passage of the \$300 million road bond issue.

"In spite of the increasing expenditures for highway building and maintenance, the program has not been able to keep pace with the needs of our growing state," he said. "Increasing transportation has out-distanced all efforts to keep up."

Defining the road bond issue, he emphasized that passage will require no new taxes, with the bonds to be paid off by utilizing the one cent per gallon tax levied in 1949.

Expressing optimism about the passage of the road bonds issue, the governor declared that "every North Carolinian will benefit from the spending of this \$300 million on our highway system." He termed the passage of the bond issue "absolutely essential," and pointed to rising costs of road construction. "If we wait, the increase in construction will more than match the interests we will pay on bonds. Unless we act now to move ahead in our highway program, we will be hopelessly behind."

Gov. Moore, who was once county attorney for Jackson County, also cited reorganization of the State Highway Commission as one of the major points of his program on highways.

His purpose for reorganization, (Continued on Last Page)

## Buncombe, Madison Groups May Merge For EOA Grants

### Agreement To Be Submitted To Board Of Directors In Near Future

Representatives of Madison Community Action, Inc., Wednesday approved a memorandum of agreement with the Opportunity Corporation of Asheville-Buncombe County for joint action by the two organizations in developing programs under the Economic Opportunity Act.

The action was taken following a conference between the Madison County organization's representatives and member of the executive committee of the Opportunity Corporation in Asheville.

The agreement provides that both organizations will keep their individual corporate identities, but that a joint board of directors and executive committee will be appointed. Proportionate representation from the two organizations on the joint board is still to be worked out.

Madison County EOA projects will be developed by Madison Community Action, Inc., for submission to the joint board. The Opportunity Corporation of Asheville-Buncombe County will submit (Continued on Last Page)

## Mark Bennett Is Now Credit Mgr., French Broad Co-Op

Mark Bennett, of Burnsville, has accepted a position with the French Broad Electric Membership Corporation as credit manager.

Mr. Bennett, who started his duties here Monday, has been serving as probation officer in Yancey County before resigning to accept the present post.

Mr. Bennett, who was formerly with the Co-op, will commute daily from his Burnsville home.

## COUNTED OUT

The fellow who sits down and hopes for the best can be counted out as hopeless.

## Tornadoes Prepare For First Game Of Season

## NEW WATER MAIN TO SCHOOL NOW BEING LAYED

Workmen are expected to complete the installation of a new 4-inch water main from lower Bridge Street to the Marshall school by Friday or Monday, it was announced here this week by town officials.

The new water pipes will be connected beneath the bridge from Main Street to the Island and when the project is completed will afford the school adequate water supply.

## Veterans Officer To Be Here Again On September 16

The Veterans Administration Office will not be in its Marshall office until September 16. Anyone wishing to contact him may do so at his Asheville office.

Over on the medieval-moated school ground island every day is wash day for the newest football aspirants. They're "Sanforizing" a new crop of little Tornadoes to go with eight returning Ponder lettermen from the '64 squad.

They went to Cullowhee for Western Carolina College's two-year most-valuable fullback, all-conference Ken Sanford, a bachelor from Hartwell, Ga., to be their new head coach. He thinks his Tornado may blow up a storm or so before the year is over. He's taking care of the backfield; "Boss" Ponder will tutor the line.

They think they've found the legendary chained-rock above the court house. He's 245-pound junior tackle, James Tipton. Another rock of slightly less proportions is 195 pound sophomore fullback, John Fisher. There are in all 8 returning lettermen from last season.

James Scribble (165) senior quarterback returns to lead. At ends are Ronnie Shelton (170) and Ronnie Small (150); the guards are Roger Sims (150) and Roger Mitchell (160) and at tackle is Joe Taylor (160) and at center is (Continued on Last Page)

## Madison Nine Wins B. C. League Baseball Title

### Locals Have 15-3 Record; Also Won All-Star Game

By Tony Ponder  
The Madison Nine baseball team clinched the 1965 Buncombe County League Championship by compiling a 15-3 record. In spite of a delayed start, the Nine won more games and lost fewer than any other league team.

Saturday the Nine won a forfeit game from Burnsville for their 15th victory. The game at Fairview Sunday was rained out after two scoreless innings. The BCL season ended Sunday.

ful season was their fourth of July victory over the Buncombe County League All-Stars. Doug Ponder scattered seven hits to pick up the 4-1 victory.

Madison's losses were to French Broad, Fairview, and Leicester. Each game was low-scoring and lost by one run.

The key to winning the title was Madison's robust pitching. Doug Ponder (5-3) and Harry Briggs (6-1) were stingy work horses as their respective 1.34 and 2.27 ERA's indicate. Vance Aralia, former Yancey County star, won two late season games and had a sizzling 0.91 ERA.

Gene Thomas and Jerry Reed, both former Walnut fence-busters, batter over 400 to pace Madison's torrid hitting attack. Doug Ponder, former Lee Edwards star, batted .390 with 20 RBI's. Tony Ponder, former Fort Jackson sensation, batted at a .360 clip between visits to the fort. J. C. Wallin, Mars Hill College product, and Leonard "Squack" Payne, of Marshall, each hit over 300. Collectively the team batting average was .331.

Shortstop Roger Buckner, second baseman P. N. Willett, and (Continued on Last Page)