



THE NEWS-RECORD



VOL. 66 NO. 2

8 PAGES THIS WEEK

MARSHALL, N. C., THURSDAY, JANUARY 12, 1967

10c PER COPY

\$2.50 A Year In Madison & Adjoining Counties
\$4.00 A Year Outside These Counties

Special Awards Given At Red Cross Meeting

Dr. Fred Bentley Is Speaker 1967 Budget Is Adopted

The annual meeting of the Madison County Branch of the Asheville Area, American Red Cross, was successfully held Monday night at the French Broad Electric Membership Corp. lobby, here.

D. M. Robinson, county chairman, presided.

An impressive first aid demonstration in artificial respiration was presented by Jerry Plemmons and Ed Morton, of Marshall.

Mrs. Ethel Sprinkle, county treasurer, read the treasurer's report and Mr. Robinson explained the 1967 budget of \$2,730.00, somewhat less than in 1966. The budget was adopted.

Service reports were given, as follows: Blood Program, Mrs. Hattie Ella Nix (for John Hensley); Service to Military Families, Mrs. Nix; Disaster, Jim Story; First Aid and Water Safety, John Stovall.

Arthur Eve, chairman of the Asheville Area Chapter, then presented special awards to four county workers, as follows:

D. M. Robinson, county chairman; Mrs. Matte Mashburn, secretary; Mrs. Kermit Cody and Mrs. Hattie Ella Nix, chairmen of Military Service in Madison County. They were highly commended for their work with the blood program and other phases of Red Cross activities.

Mrs. Mashburn was commended for her active role as secretary and her interest in the total efforts of Red Cross.

Mr. Robinson's Citation expressed deep appreciation for his devoted and faithful service as county chairman and for the many hours he has devoted to the American Red Cross.

The group applauded the recipients as they received their awards.

William L. Lynch, of Mars Hill, who for years has been active in various capacities with the Red Cross, introduced Dr. Fred Bentley, president of Mars Hill College, who was the main speaker.

Dr. Bentley mixed humor, wisdom and sound reasoning in his talk, pointing out the fact that changing times and modern techniques in data processing, electronics and other modern methods of communication and achievement. He concluded his remarks by praising the American Red Cross. (Continued to Last Page)

Cadet Elam Returns To Military Academy

Cadet Philip R. Elam Jr., son of Mr. and Mrs. P. R. Elam of Mars Hill has returned to Staunton Military Academy in Staunton, Virginia. Elam spent the Christmas holidays with his family.

Elam is a junior at the academy and was named to the Headmaster's List for the first quarter for scholastic achievement.

Reelected Red Cross Chairman



D. M. Robinson

Keeping Records Proves Helpful To Burder Reeves

By FRED BOSS

Burder Reeves, of the Sandy Mush section has been keeping records on his herd of grade Hereford cows. He and his father, R. C. Reeves, bred 48 cows last year to three different bulls. Mr. Reeves kept the calving dates on all the calves, their sires, the

(Continued To Last Page)

MRS. FISHER IS SELECTED FOR COVETED HONOR

Mrs. Charles Hugh Fisher, of Tullahoma, Tenn., has been selected to appear in the 1966 edition of "Outstanding Young Women of America."

The book is an annual biographical compilation of 6000 outstanding young women between the ages of 21 and 35 who have distinguished themselves in civic and professional activities.

Mrs. Fisher, her husband, and children, Charles Hugh Jr., and Laura Lillian, live in the Lake Hills section.

Mrs. Fisher is an active member of the Tullahoma Junior Woman's Club and is presently serving as recording secretary. She served last year as chairman of the education department and was selected as the "Outstanding Club Woman" for 1965-66. She formerly was a member of the AEDC Woman's Club.

As a member of First Christian Church, she is active in the Christian Women's Fellowship as study director and is chairman of the Ruth Christian Group. She also teaches a Sunday School for three-year-olds.

Mrs. Fisher is a volunteer worker for the Community Guidance Council, the Tennessee Vocational School for Girls, the School for physically handicapped children, public school training classes for severely mentally retarded children, and served with the Mothers' March and the heart fund drives.

She is a graduate of the Uni-

(Continued on Last Page)

County ESEA Coordinator



Owen W. Fish

OWEN W. FISH IS COUNTY ESEA COORDINATOR

Former Principal Succeeds O. E. Roberts; Began Duties Monday

Owen W. Fish, of Marshall Route 3, has been appointed coordinator of ESEA (Educational Secondary Elementary Act) in Madison County, succeeding Oren E. Roberts, who resigned as coordinator last week due to declining health. The appointment was made by the Madison County board of education.

Mr. Fish is the son of the late Mr. and Mrs. O. M. Fish, of Hot Springs Route 1.

He graduated from Spring Creek High School in 1949 and later attended Western Carolina College, Cullowhee; Duke University; George Peabody College for Teachers, at Nashville, Tenn., and took post graduate work at the University of North Carolina.

Mr. Fish is well-known in Madison County having served as principal of Spring Creek High School for five years and principal of Laurel High School for the past three and a half years. He is currently president of the county NCEA.

He is a member of the Lusk (Continued to Page Eight)

November Bond Sales In County Total \$16,912.00

O. L. Rudisill, Jr., Madison County Volunteer Chairman for U. S. Savings Bonds, announced today that North Carolinians purchased over \$4,520,000 worth of Savings Bonds in November. Series E Bond sales, he reported, were up 9.1 per cent over sales in November a year ago. Total sales for the month were 6.6 per cent greater.

Bond sales in Madison County for November totaled \$16,912.00. Sales for the year amounted to \$134,126, which is 76.5 per cent of this year's dollar quota of \$175,230.00.

G. S. PLANS ARE ANNOUNCED BY NEIGHBORHOOD

Mrs. Tweed Heads Cookie Sale; Other Events Scheduled

The Madison Girl Scout Neighborhood met on Jan. 9 at the REA Building in Marshall.

Mrs. J. B. Tweed, who will be the Madison Girl Scout Cookie Sale chairman, was introduced to leaders and committee members. She gave dates for training leaders and distributed parent permission slips to the leaders.

A Day Camp planning session with North Buncombe Neighborhood was planned for January 16 at 1:30 p. m., at the Mars Hill High School cafeteria. Madison Neighborhood went on record favoring a one week session in late (Continued to Last Page)

State Board Upholds Local Board

State Election Board Rules Charges Are Insufficient

MRS. ROBINSON NEW PRINCIPAL LAUREL SCHOOL

Mrs. Earl Robinson, of Marshall, has been named principal of the Laurel School, succeeding Owen W. Fish, who resigned to become coordinator of the ESEA program in Madison County.

Mrs. Robinson is the former Miss Latrelle Woody, daughter of the late Mr. and Mrs. Tom Woody, of Marshall Route 3.

She is well known in the county, having been a member of the Marshall High School faculty for several years where she headed the Home Economics Department.

Marshall Hosts Mars Hill Teams Friday Night

Fans are looking forward to the games between Mars Hill and Marshall to be played Friday night in the local gym.

The Marshall boys are undefeated and the girls have only met defeat twice.

The Marshall boys' latest victim was East Yancey, last Tuesday night.

COUNTY FAMILY MAKES USE OF ECONOMIC LOAN

The Bob Cantrell family of eight members living in the Carmen community of Madison County formerly lived in a two room house situated on about one-fourth acre of land. Their main source of income, prior to obtaining the loan from Farmers Home Administration, was from rented crop land and seasonal off-farm employment.

The first loan made to the family was a Rural Housing Loan to add two rooms to the present home, add a bath and a suitable water supply. It was realized that the family had a limited income at this time and ways of increasing their income and bettering their standard of living by use of an Economic Opportunity loan was discussed with the family.

This family knew of a farm that was for sale that was close enough, had a small tobacco allotment, and several acres of good land suited for production of trellised tomatoes. The farm also had a good stand of young timber on it which in a few years would (Continued To Last Page)

Cautions Local Board About Naming Markers; Ruling Is Announced Tuesday

The North Carolina Board of Elections rejected Tuesday charges of fraud against the Madison County Board of Elections by a group of Democrats who lost in the November 8 election.

The Madison County Democratic faction had asked the state board to declare vacant the offices of sheriff, clerk of superior court, auditor, tax collector and county commissioners. Democrats lost all these races to Republicans in the election.

The charges against the county board were filed by the "Madison Democratic Committee," headed by E. Y. Ponder.

Ponder and his group contended that the Democrats would have won by at least 1,000 votes if it had not been for the county board of elections.

They asked the state board of elections to investigate the charges "to determine the amount of the fraud" and its effect on the election outcome.

In its ruling, the state board of elections said "there does not appear to be sufficient evidence to substantiate the allegations of violations of the election laws as charged against said county board of elections."

"It is rather, the opinion of the state board that the Madison County Board of Elections has endeavored to administer the election laws of this state in an impartial and proper manner to the end that all citizens might be free to vote their own convictions."

The state board added, however, that the Madison board "may have exceeded its prerogative and authority under the law in some instances in the appointment of markers as recommended by the Democratic chairman of Madison County."

Markers are citizens who are appointed to help voters who are incapacitated to mark their ballots. The voters have the right to request such assistance.

The State Board said that it does "on this particular point admonish the county board of elections to exercise the provisions of the law, without alteration and in the true spirit of the law as well as to the letter of the law."

Robert Swain, Asheville attorney who appeared before the state board of elections to represent the Ponder group, presented the board 60 petitions alleging fraud in the November 8 election.

Swain charged that the Madison board "disregarded" recommendations from Democratic leaders in naming registrars and precinct judges.

He also said the board instructed poll officials to "limit the as-

(Continued to Last Page)

New Rates For Mailing Effective After Jan. 15

Public Is Urged To Use Zip Codes; Rates Are Increased

Use of ZIP Code will make it easier to mail packages after January 15, Postmaster Frank Ramsey of Marshall said today.

New rates and a new system for identifying parcel post zones will go into effect on that date as provided by legislation signed into law by President Johnson on September 20, 1966, the postmaster pointed out.

The rate increases will average about 10 cents a parcel, Ramsey said. Starting July 1, the law provides for a series of size and weight increases on packages mailed between first class offices. All Madison County post offices are 2nd class. The size and weight increases will be in five annual steps, the last coming on July 1, 1971.

Use of ZIP Code in the recipient's address will enable the sender or a mail clerk to quickly determine the proper zone, and thus the rate, for the package. The zones will be based on the distance (Continued to Last Page)

Adult Education Classes To Begin In County

Pre-School Training Program Is Set For Jan. 23-Feb. 10

A Pre-School Training Program will be held at the French Broad YMCA January 23 to February 10. The training is sponsored by The Opportunity Corporation of Asheville-Buncombe County and Madison County Community Action. It is free to persons interested in developing or improving skills with children.

Individuals or church groups who are considering the establishment of day care programs or kindergartens will have this opportunity to receive free training for their staff.

Acceptance in the program hinges on a person's concern for the needs of children. Both college graduates and high school dropouts are eligible.

For further information, call Madison Community Action in Marshall. Telephone 649-6651.

Marshall, Mars Hill Start January 17; Hot Springs, Ebbs Chapel Jan. 23

Adult Basic Education Classes are provided under the Elementary and Secondary Act of 1966 and are sponsored for fourteen counties of Western North Carolina by Asheville-Buncombe Technical Institute.

Adult Basic Education is provided for men and women eighteen years of age and older not currently enrolled in a public school. Its purpose is to improve the economic and social standing of adults in the community. Persons enrolled may be learning to read and write for the first time, or they may be reviewing English, math, social studies or science; the main objective of this program is to raise adults to the educational level required for passing the high school equivalency test.

Adult Basic Education classes will start January 17 at Marshall and Mars Hill and on January 23 (Continued to Page Eight)

History And Accomplishments Of ESEA In County Since 1965

Roberts, Coordinator Since 1965, Still Aids Although Resigned

Editor's Note: As was stated last week when it was learned that O. E. Roberts, Coordinator of ESEA in this county, had resigned but was willing to serve on in an advisory capacity until a successor was named, a history along with accomplishments of ESEA have been compiled by Mrs. Mary Runyon and other staff members which should be of interest to our readers.

The Board of Education of Madison County was notified November 1, 1965 that the county was eligible for a Federal grant of money under Public Law 89-10 which was known as the Elementary and Secondary Education Act which was passed by Congress during the 1965 Spring session.

The Board was notified that \$251,000 was available for the county's school system provided a need would be shown; also, pro-

vided the Board of Education could show the government that this money would be spent in a manner approved by the State Department of Education and the United States Department of Education.

The county Board of Education requested that Dr. Bruce Sams and Superintendent R. L. Edwards contact Mr. O. E. Roberts to see if any arrangements could be made with him to head the program. In line with the thinking of Washington, a salary of \$10,000 or more was offered for one to serve as Co-ordinator. Mr. Roberts, who retired from his business operations in Asheville and elsewhere, had had wide and varied experience in education with service in public schools as well as on the college level including 4 years as principal of Mars Hill High School. Even though he had been declared permanently and totally disabled by the Veterans' Administration and other medical authorities, after thoughtful and due consideration, he met with the

county Board of Education in November, 1965 agreed to lay the ground work for an educational program for the children of this county. He informed the Board that he would accept no salary, with a request that transportation be provided for his traveling and visiting the schools which would be necessary in connection with this position.

Certain guidelines and requirements had been established by the United States Department of Education which required that a thorough and accurate survey be made of each school in this county. This entailed approximately 3 months of eighteen hours per day. Fortunately, the various governmental agencies of Madison County gave their fullest cooperation. Also, leading citizens of every community in the county helped with this survey. The school personnel from the Superintendent's office to the Principals and teachers gave their fullest cooperation. No money was available at this time

Coordinator Since 1965



Oren E. Roberts

for material assistance, however, Mrs. Mary Runyon worked

part-time in November and December of 1965 and January of 1966 without pay. Also, as Mr. Roberts progressed with his survey, Miss Jinsie Underwood donated much of her valuable time during these months in laying a foundation for the libraries which were later to become a reality.

There were 8,412 children enrolled in Madison County schools. Of this number, using government guidelines, it was determined that 2,187 children needed educational assistance. Under the guidelines issued in April and November of 1965 by the government, seven of the eight schools in Madison County qualified. At this time, however, through the ceaseless efforts of Mr. Roberts and other interested citizens, all schools have qualified and are benefitting from this program.

It was now necessary to present both our State and Federal Departments of Education with an acceptable program for improving the quality of education offered

the children of Madison County. The proposals presented to our government were as follows:

1. Improve the reading of the children as no child is able to learn who cannot read. It was necessary to show why these children who had reached 5th or 6th grade could not comprehend the English language. Facilities to encourage reading were lacking, i.e., library facilities, and others necessary for teaching reading.
2. The average daily attendance was below state average and Madison County was losing teachers every year. This problem, after being discussed with teachers and principals was attributed to the following:

A. Hundreds of children were not properly clothed and were not able to attend schools in the winter.

B. Many children were unable to pay for a hot lunch at school, thus making them unable to do their best work.

C. Parents were contacted who

did not see the need for education beyond the 3rd grade level.

D. In cooperation with the Madison County Health Department under the direction of Dr. Marjorie Lord, it was discovered that hundreds of children had various minor and major physical defects which prevented them from attending school with any degree of regularity.

E. Very few of our high school graduates were prepared for any specific position of employment. A small number continued their education at college level. Something had to be done for the larger group, who did not further their education.

At this time, the following persons were employed to carry out this program which was now in the process of being put into action. Miss Jinsie Underwood, whose 41 years of experience in public school teaching and 8 years on the State Textbook Commission had equipped her for expansion (Continued on Page Sixteen)