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JAMES I. STORY, Editor and Publisher

SUBSCRIPTION RATES IN MADISON - ADJOINING COUNTIES				SUBSCRIPTION RATES OUTSIDE MADISON COUNTY	
15	Months		\$3.50	15 Months	\$5.00
12	Months		\$3.00	One Year	\$4.00
				Six Months	
				Three Months	
				Airmail 30c per	



SOUND THINKING

"More Promotions" was one of the principal topics at the Marshall Merchants Association meeting held here Tuesday night.

For years, we have contended that Marshall could be a "mecca for shoppers" if the merchants would realize that it is almost essential to have promotions and special events like other towns and cities. In this age of highly competitive attractions for shoppers, improved highways, shopping centers, attractive stores and abundant stocks, the merchant who doesn't advertise stands a good chance of decreased business and increased idleness.

Cooperation among local merchants in planning and executing at least four promotions a year would mean thousands of extra dollars to our town. If other towns can successfully conduct promotions, why can't Marshall? Many items are priced as low - and some lower - than in nearby cities BUT the public doesn't know it because the merchants don't advertise.

At present, Marshall has only ONE concerted effort or promotion — and that is the annual Christmas Promotion. This is good and should continue by all means. But wouldn't it seem logical that our merchants should get together on other similar promotions in the Spring, Summer and Fall?

The public is going to trade where it is convenient and where they can get merchandise they desire at prices which are in line with other localities. The only way to ATTRACT the shopper is to offer them bargains and let them KNOW what you have to sell.

One of the leading merchants in Marshall stated that Marshall is losing customers to nearby cities because of LACK OF COOPERATION AND ADVERTISING. It was also suggested that local stores should stay open on Friday nights - not one or two stores, but practically every store - so those who cannot shop due to employment during the day could shop at night. It was also pointed out that parking spaces would be more available at night, which would be a convenience to the public.

Others attending the meeting agreed that it is high time ALL the merchants of Marshall think

MHC Cited----

(Continued From Page One) nent annuity system. emiums of 10 per cent of gro alary and (2) free tuition for children of faculty members. For 1967-68 salaries again have

been raised and several other fringe benefits have been added, including (1) major medical, disability and life insurance paid for entirely by the college, (2) for entirely by the college, [2] moving expense payment for new Headquarters in Asheville. Afaculty members, (3) financial assistance toward home construction mong these were six requests intion, and (4) financial assistance for graduate study.

Dr. Fred Bentley, Mars Hill's Military Families program assistenergetic young president, will complete his first year at the helm of the 1400-student Baptist college on June 30. He says he will submit a budget to the board of trustees for 1968-69 which will boost the college to the C Aver-

age level on the AAUP scale. The improvements already achieved and those anticipated in

the next year recently brought praise from Dr. Peggy Heim, associate secretary and economist or the AAUP.

"To advance from F to C in the minimum scale in two years is indeed an achievement," she wrote Bentley. "And to make the C average grade in all ranks one year later will be an even more outstanding feat. It shows how much the college is doing. It is most impressive."

The college's plans for the next 10 years are geared to a program entitled "Emphasis on Excellence." Upgrading of the faculty is the first goal.

"Competitive faculty compensation will help the college recruit the best qualified teachers available," Bentley said. It will help attract those with the necessary professional preparation and of the character we must have for a Christian college. A superior faculty, in turn, will develop a top-notch academic program and draw good students. Then we shall have an excellent college."

WAVE ON

In a kindergarten class, several flags were shown, "What flag formation is this ?" asked the teacher. "That is the flag of my counry," answered a bright youngster. "And what is the name of your

country?" "Tis of thee," replied the bright one.

DREAM?



THEN WS-RECORD

vities in Madison County during

the month of May have been re-

small inexpensive items such as

pencils, soap, combs, toothbrush-

es, etc. They are sent by the

Red Cross to local children's hos-

pitals, homes or to underprivileg-

ed children in foreign countries.

* * *

ing Services Instructor Courses

will be offered at Asheville Area

Red Cross Headquarters at 518

Kenilworth Road during July. The

Annie Jo Hollifield, Ked Cross

The Home Nursing Instructors

Teachers, nurses and other per-

sons interested in becoming in-

structors in these two courses are

asked to contact Mrs. C. E. Mash-

burn in Marshall for further in-

* * *

Miss Emagene Ponder is at-

tending the June 6-16 session of

the American National Red Cross

Nursing Services Representative

for Western North Carolina.

from 1 p. m. to 5 p. m.

Two American Red Cross Nurs-

fits.

Asheville.

Orville L. Ray ACTIVITIES OF Passes Monday; **OUR RED CROSS Funeral Today** IN MAY

Orville Lewis Ray, 61, of RFD Marshall, died at 4:45 p. m. Monday, June 5, 1967 in his home following an extended illness. Highlights of Red Cross acti-

He was a lifelong resident of Madison County, a construction worker and a member of the Laurel Seminary Baptist Church.

Surviving are the widow, Mrs. Nellie Franklin Ray; two sons, volving Madison County service-Thomas J. of Marshall RFD 4 and men and veterans and their fam-Dedrick L. Kay of the U. S. Navy, ilies. The Ked Cross Service to Jacksonville, Fla.; two daughters, Mrs. Wanda Rice of Marshall ed with two emergency communica-tions situations and with four re-RFD 4 and Miss Brenda Ray of the home; two brothers, Prelon of quests involving reporting and Marshall RFD 3 and Homer Ray assistance with government beneof Indianapolis, Ind.; a sister, Mrs. Stanford Shelton of Tabb, Va.; During the month hospitalized

and eight grandchildren. county residents used eighteen Services were held at 2 p. m. units of blood supplied through today (Thursday) in Chapel Hill the Red Cross Blood Program. Baptist Church. Thirteen residents donated blood

The Rev. David Roberts ofat Red Cross headquarters in ficiated and burial was in the church cemetery. Nephews served Walnut Elementary School stuis pallbearers.

dents filled 20 Friendship Boxes Bowman-Duckett Funeral Home as a part of a Junior Red Cross was in charge of arrangements. project. Friendship Boxes contain

Renew Your

Subscription To

The News-Record

* * * * International courses will be taught by Miss ¥ Sunday School Lesson

for JUNE 11, 1967

Course will be taught July 10-14 V Phese comments are based * from 1 p. m. to 5 p. m. The Mother and Baby Care Instructors | * on outlines of the Interna- * Course will be held July 24-28.1* tional Sunday School Les- * * sons, copyrighted by the In- * * ternational Council of Re- * * ligious Education, and used * * by permission.

• * * * * * * * * • SALVATION FOR ALL MEN

Memory Selection: "God our Saviour . . . will have all men to be saved, and to come unto the knowledge of the truth."

Aquatic School at Camp Blue -(I Timothy 2:3-4) Star in Hendersonville. She will Lesson Text: Acts 9:32 to 11.18 | raged! 'Peter's telling ministry is the subject of today's lesson. Peter, like Paul, believe that there were no boundaries of religion, creed or distinction be-

tween true believers in Christ. for mankind was all-embracing. Therefore, when the news that Peter went to the home of Corthe Gentiles at Caesarea had re- nelius at the bidding of God. As ceived the word of God spread to a dedicated Christian, he had no ter - He still accompanies us on the Apostles and their brethren other choice but to obey God's our program of world evangelism, in Judea, Peter had a fight on his orders.

dow Fork. Her only year out of Miss Jennie Lee Chandler is Madison County was at Sedgeretiring from teaching school afwood Gardens in Forsyth County. ter 43 years in the classroom. The last 25 years were at the Walnut school where she taught the fourth grade.

Her whole salary the first year was less than her last month's pay -\$65 per month for a seven month term. She was a member of the first

graduating class at Marshall High School in 1923. A short teacher's course that summer qualified her for the teaching profession at that time

Since then, she took summer school work and extension courses at the old Asheville Normal College and Western Carolina Col-* ✤ for an "A" certificate several * years ago,

Her first school was in a frame building in the Laurel Community where she and her pupils kept

drank water from the common dipper from a nearby spring.

erned by ritual.

As the years progressed, "Miss. Jennie Lee" taught in other Madison County Schools - Madison Jennie Lee" next fall.

cardinal sin in the eyes of those to change his attitude toward whose actions and lives were govmankind.

The Apostles, while not actively of a man who longed for salvainvolved with the spreading of tion, and because of this unhesi-God's Word to the Gentiles, rec- tating response, Cornelius and ognized the accomplishment of other Gentiles found the joys of others; those devout Jews - who salvation.

clung to their laws - were outincidence is the fact that the Holy Spirit can see no difference in Peter, nontheless, firmly believing that God's decree (that no persons; repentance (true repentman or beast was unclean in His ance) brings with it the gift of eyes) was equally unswerving in salvation! his belief that God's divine love

Christ . . . those thousands of years ago . . . commissioned his followers to "make disciples of all nations." Today - centuries lafor He wants all men to be saved.

hands - a fight which he met It is a matter of Biblical rec- It was for this He died! As Chrisunafraid, in the tradition of his ord that Peter was reluctant to tians, we must accept those whom

Wyatt

Chandler * * *

By DOROTHY B. SHUPE Seminary, Hot Springs, and Mea-

Her co-workers honored her last Tuesday night at the Madisol Grill with a dinner party, carnation corsage, and a gift certificate at an Asheville store. Presentation was made by Auburn E. Wyatt, her principal for the past five years, who has only high

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MAMSHALL, N. C., JUNE 8, 1967

praise for "Miss Jennie Lee." Her retirement plans include a 'lot of reading," several short trips with her sister, "Miss Lulu," who retired a few years ago, and possibly some substitute teach-

She said she would miss her students because "they keep one young." She praised highly the lege, finally meeting requirements Elementary and Secondary School Act program in Madison County

which has given us so many books and materials so badly

needed." An active Presbyterian, the eawarm by a pot-bellied stove and ucator had served in several offices in her church as well as FTA, Red Cross and all other civic organizations.

Walnut students will miss "Miss

Peter went to answer the call

The underscoring truth in this

riously about this situation and unite to make Marshall an attractive place for the shopping public.

This is sound thinking and we earnestly hope that we can all "get on the ball" and regain our reputation of "having more business according to population than any other town in the 'United States," as Ripley once stated.



We also appreciate the beautiful floral offerings, the kindness of Bowman-Duckett Funeral Home and the consolin ng words of th minister

MRS. MAMIE TIPTON MES L. TIPTON MES. LOUISE SPRINKLE

Peter was criticized for eating - in the eyes of those Jews who

violated a tradition. This was a ligious beliefs, but - rather - work?

perform this task, for it was necessary for him to experience this with the "uncircumcized;" he had vision on three separate occasions. We must realize, however, that

He accepts, for His wisdom is boundless, His boundaries less confined than ours!

Are we - like Peter - willing clung tenaciously to ceremonial the vision came to Peter not as a to dare preconceived notions of cleanliness and the material con- means to change his attitude to- what is right, and what is wrong, cepts of the Jewish religion - wards the regimented laws of re- if that defiance will further God's

