

Many Marshall Stores To Start Friday Night Opening

To Begin Friday, August 4; Will Benefit Many Shoppers

Stores represented at the Merchants Association meeting here Tuesday night voted to remain open until 8 p. m. each Friday night, beginning on August 4.

The plan was adopted when it was pointed out that many employees, as well as many farmers, cannot shop during the day and that by many Marshall stores remaining open will afford those unable to shop during regular working hours an opportunity to shop here on Friday nights.

It was also pointed out that parking facilities will be more available on Friday nights and the shopping public will have more time to visit the stores.

"We believe the public in general will be delighted that local merchants have made this decision," Dan Windsor, president of the association, stated.

FIRST SERVICE IN NEW MADISON SEMINARY SUN.

The first service in the new Madison Seminary Baptist Church will be held Sunday morning, it was announced this week. The Rev. Jess Slagle, interim pastor, will deliver the morning message at 11 o'clock.

Dedication of the new structure will be held at a future date after the old church building has been removed.

The public is invited to attend the service Sunday morning.

CANCER DRIVE GOAL EXCEEDED RESULTS SHOW

Churches, Individuals Show Increased Interest; Many Benefit

Final tabulation of contributions made to the 1967 Cancer Fund Drive in this county reveal that the county goal of \$1,250 was exceeded by \$250.00 as the county totalled \$1,500. Mrs. Retha Ward, president of the county Cancer organization announced this week.

Mrs. Patsy Thomas served as treasurer again this year.

Mrs. Ward and Mrs. Thomas expressed appreciation to everyone who assisted in the drive and especially thanked the churches throughout the county who assisted.

"Without the splendid assistance of so many, the goal could not have been exceeded," Mrs. Ward stated.

In conclusion, Mrs. Ward urged anyone having symptoms of cancer to contact their doctor immediately. She also urged the public to become more informative about cancer, its prevention and cure.

"Our people have benefitted greatly from research and treatment but it is still one of our worst enemies," Mrs. Ward remarked.

Methodist WSCS Of Mars Hill To Sponsor Rummage Sales

The Mars Hill Methodist W.S.C.S. will sponsor a Rummage Sale, Friday and Saturday, July 28-29, at 9:00 a. m., in the downstairs area of the ESEA Book Processing Building (Raleigh English Building).

There will be a selection of summer and winter clothing for men, women and children available.

Tentative plans are to continue this project each week. Anyone having items to donate to this project, please call 689-5085 and these items will be picked up at your convenience.

CARL SANDBURG, POET LAUREATE, BURIED MONDAY

Twice Winner Of Pulitzer Prize; Resided At Flat Rock

Relatives and friends paid a formal farewell Monday to Carl Sandburg, "poet laureate of the common people," Lincoln biographer and twice winner of the Pulitzer Prize.

The white-haired, friend of laborers, tradesmen and presidents died peacefully at 89 Saturday, July 22, 1967 at his goat farm, Connemara, in Flat Rock, after two years of ill health. He had suffered recent heart attacks.

The Rev. George C. C. Tolleson, pastor of the Unitarian Church in Charleston, S. C., conducted the funeral service at 2 p. m. in St. Johns In The Wilderness Episcopal Church, a short distance from the Sandburg's two-story, columned home.

The body was sent to Atlanta, Ga., for cremation. The ashes will be spread about "Remembrance" (Continued To Last Page)

To Attend Short Course



Shirley McIntosh

MISS MCINTOSH SELECTED FOR SHORT COURSE

Shirley McIntosh, daughter of Mr. and Mrs. Frank McIntosh of Beech Glen, has been selected as the delegate from Madison County to attend the 4-H Citizenship Short Course in Washington, D. C., July 30-August 5. Shirley is a member of the Pioneer 4-H Club, where she has served as president, secretary, vice-president, song leader and pianist. She has also been county council president and secretary and has served as a member of the Extension Advisory Board. Shirley has attended Leadership Conference, Electric Congress and the Regional Resource Development Conference. Among her many awards in 4-H work, she has received a blue ribbon in Girls Public Speaking in the Western District Demonstration and District Blue Ribbon winner in the Health Long-Time Record. Her award in the health project will allow Shirley to compete in the State 4-H Health Pageant in Raleigh during the summer.

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29 MEMBERS OF 4-H CLUBS ARE IN RALEIGH

Will Compete In Many Events During 4-H Club Week

A delegation of twenty-nine 4-H Club members are representing Madison County at State 4-H Club Week in Raleigh this week.

The Madison County delegates are among some 1,500 club members and leaders participating in the annual four-day program which began Monday on the North Carolina State University campus.

The program consists of recreation, attending classes, competition, election of state officers and a lot of fellowship.

"Four-H Club Week offers an excellent opportunity for personal growth and development," comments Dr. T. C. Blalock, state 4-H Club leader. "It is an event that club members look forward to each year with great anticipation," he added.

During the week state winners are determined in the demonstration (Continued To Last Page)

FRENCH BROAD WAS 'AGIQUA' TO INDIANS

There are some 75,000 acres of National Forest land in the French Broad Ranger District of the U. S. Forest Service. The District was established in 1923. The Cherokees who roamed this area named the French Broad River differently — Agiqua.

The early settlers recorded the character of the locale by the names they selected — Spring Creek, Newfound Gap, Snowbird Mountain, Sugar Gap, Ridge — without regard to the Indian names.

As their path led west and south, they named the rivers the First Broad, Second Broad and English Broad. The French had pushed up from the Mississippi River and the French Broad River marked the boundary between the English explorations and those of the French.

The river flowed toward the lands and rivers owned by France. Hence, the name "French Broad."

Attention M.H.S. Football Players; Report Here Tues.

Coach Roy Reeves of Marshall High School announced this week that he wanted football candidates to report next Tuesday evening at 7:30 o'clock on the island.

"Be sure to bring your football shoes and T-Shirts," Coach Reeves said.

The first game of the season will be played on the Island on Friday, August 25 — against Mars Hill.

TIED FOR LAST PLACE

In 1965 North Carolina tied with Mississippi for last place among the states in average hourly wages paid to production workers in manufacturing industries (\$1.82 per hour as compared to the national average of \$2.61).



Tomato trucks shown at Mato Packing plant at 4:00 o'clock Monday afternoon as the 1967 tomato season officially opened.

Mato Plant Here Has Fine Opening Monday Afternoon

X-RAY CLINIC FOR TEACHERS IS PLANNED

Dr. Margery J. Lord, Madison County Health Director, has announced a special chest X-Ray clinic for teachers and other school personnel. The clinic has been arranged through the cooperation of Dr. C. D. Thomas, Medical Director at the Western North Carolina Sanatorium, Black Mountain.

The special chest x-ray clinic will be held at the Health Department on Friday, August 11, between the hours of 8:30 and 11:30 a. m. Teachers or other school personnel desiring an x-ray should contact the Health Department at once for an appointment. X-rays will be made by appointment only, and the charge for the chest x-ray will be \$2.00.

As part of the School Health Examination Certificate required annually, each teacher or other school employee having contact with children is required to have annually either a tuberculin skin test or an x-ray of the chest. Tuberculin skin testing is available at the Health Department each Friday between the hours of 8:30 a. m. and 12 noon and 1:00 p. m. and 4:00 p. m.

Attend Solicitor's Meeting On Coast

Solicitor and Mrs. Clyde M. Roberts, of Marshall, returned Sunday from Atlantic Beach, N. C., where they attended the Superior Court Solicitor's Annual Meeting last week.

Mato General Manager



Norris Gentry

NORRIS GENTRY GETS POST WITH MATO CORP.

Edward Norris Gentry of Marshall has been named general manager of Mato Packing Company, Madison County's newest agriculture enterprise here, according to Charles E. Mashburn, president of the cooperative.

Gentry a 1967 graduate of Mars Hill College, is the first local person to head this business which marketed over one-half million dollars in tomatoes last year in three months.

The son of Mr. and Mrs. Edward T. Gentry of Marshall, he is active in community affairs. He is Sunday school superintendent of the Madison Seminary Baptist Church, and an adult leader of the Hayes Run 4-H Club. He graduated from Marshall High School in 1963.

Increase In Production And Employment Forecast; Prospects Are Good

Tomatoes started rolling into the huge Mato packing plant near the Marshall by-pass on Monday afternoon when the 1967 tomato season was officially opened here.

Trucks, bumper-to-bumper were parked in a long line from the plant to the top of the hill long before four o'clock. Many farmers and other interested spectators were on hand when it was announced at four o'clock that the season and plant was now ready to serve the tomato producers. Officials were busily engaged getting everything ready for the "first tomatoes". Graders stood anxiously at their "posts" awaiting the belts to deliver the tomatoes.

The first producer in line to get serviced was Lester Lewis, of the Little Pine community.

Then the tomatoes started rolling and the trucks started moving.

The management stated that they were very pleased with the opening day showing and that gradual increase in production and employment was expected as more tomatoes became "picking ripe".

"We expect the peak for the 1967 season to be in late August," one official commented.

Generally speaking, most of the producers were well pleased with the opening "pack-outs".

The Mato plant, starting its third season here, is located in one of the most picturesque locations in Western North Carolina with unlimited mountain scenery in the background of the modernized shed. Adequate roads and parking areas also add greatly to the local plant.

Soft drinks, candies, etc., are also available in the building.

"We are looking forward to serving the tomato growers as efficiently and quickly as possible and invite them to visit our facilities and see them in operation," Norris Gentry, general manager, stated.

Courthouse Interior Gets New Paint Job

The lobby, several offices and the steps of the courthouse are now being painted.

More improvements will be made in the future, Bill Zink, auditor, stated this week.

LESS THAN AVERAGE WAGE

Of more than 30,000 new jobs created in North Carolina between 1960 and 1965, two-thirds were in industries paying less than the average state wage.

Black Root Rot Ravages County Tobacco Crop

By Wiley DuVall, Assistant Agricultural Extension Agent

Black root rot is one of the oldest known diseases of tobacco and is found in all major tobacco growing regions of the world. It is caused by a fungus named *Thielaviopsis basicola*. This fungus is present in most fields where burley tobacco is grown. It can live in the soil for an indefinite period of time, even in the absence of tobacco. Black root rot will attack legumes, such as garden peas, soybeans, field peas, clovers and alfalfa. Stunted plant growth is the

most obvious symptom of this disease in the field. Stunting is very obvious in many fields throughout Madison County at the present time. Some fields may be affected throughout, while others only in spots. Diseased plants in affected areas are often uneven in development. For example, some plants may be only knee-high at flowering, while others in the same area almost normal height. On hot dry days, the leaves on diseased plants wilt more quickly than do those on healthy plants.

If some of these affected plants are pulled up and washed in wa-

ter, the roots will have a brown to black discoloration. Many feeder roots are destroyed. The small roots are usually black and may pull off when the plant is removed from the soil.

Damage from this disease is usually more severe during seasons of late spring. Unusually heavy rainfall, accompanied by low temperatures, create a perfect climate for the development of black root rot. These causes, in addition to heavy applications of manure, late turning of cover crops, and continuous culture in the same field, have combined to give up the worst infestation of

black root rot in a number of years.

Now is the time to observe your field and make plans for next year. Plan to move your tobacco to another field. Time sometimes has a tendency to dim the memory. When we have a heavy fall rainfall, many affected fields tend to recover and produce a half-way normal crop. When this happens, we sometimes scoff at the idea that it was really black root rot at all. This is a mistake and a very costly one in terms of unearned dollars.

Now is the time to observe the conditions in your tobacco field.

Now is the time to plan a new location for growing the crop next year. Rotation is no guarantee that black root rot will not be present in your crop, but it is the cheapest and most important preventive that is known.

If rotation is an impossibility, then the use of resistant Kentucky 12 would be the next best step. In addition, there are some soil chemicals which have had varying degrees of success in combating black root rot. Contact the County Agricultural Extension Office for more information in the use of these chemical treatments.