



# THE NEWS-RECORD



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\$3.00 A Year In Madison and Adjoining Counties  
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## Homecoming To Be Observed At Mars Hill College Sat.

To Feature Trumpet Artist Al Hirt; Crown Annual Homecoming Queen

Homecoming festivities will be observed at Mars Hill College this Saturday (Oct. 12) with three significant and varied events.

Several hundred former students, parents of current students, and other friends of the college are expected on campus. Despite the fact that there will be no homecoming football game this year, visitors will find a full day of activities planned for them.

The Alumni Office will staff a registration desk in the lobby of the Chambers Building from 10 a. m. until 6:30 p. m. Members of the faculty, both newcomers as well as beloved veterans, will be on hand to greet the visitors.

At 1:30 p. m. an impressive cornerstone laying ceremony will be held at the site of a new dormitory for men. The family of the late trustees, James Emory Gibson, Sr., and J. E. Gibson, Jr., will be present.

The elder Mr. Gibson founded a toy manufacturing enterprise in High Point and was a generous benefactor of the college. He served three four-year terms on the board of trustees.

In January 1963 the younger Mr. Gibson assumed a place on the board, but he died suddenly in August.

Before the elder Mr. Gibson died in February of this year he made a generous contribution toward the cost of a new dormitory being constructed on campus to replace an older frame residence hall, Treat Dormitory.

The trustees voted to name the new dormitory for the younger Mr. Gibson; and although it will be called simply "Gibson Dormitory," it will honor the memories of both son and father.

Another Gibson son, Walter, is currently a member of the board and will participate in the cornerstone ceremony.

The college band, under the direction of its new conductor, Raymond Bahaley, will play at the (Continued To Last Page)

## RESOLUTIONS ARE PASSED BY COUNTY R.D.C.

At its first regular meeting since incorporation, the newly formed Rural Development Council of Madison-Buncombe Counties passed four resolutions:

1. that the Council support and actively work to obtain the Food Stamp Program for Madison County.
2. that the Council seek assistance in this effort from all interested persons, including the staff of the Opportunity Corporation.
3. that the Council officially urge the Executive Director of the Opportunity Corporation to speedily execute the necessary contracts to transfer the Incentive Grant monies to the Council.
4. that the Council officially support greater expansion of the Opportunity Corporation programs in rural Buncombe County.

## Americas Crusade Rally At Locust Grove October 17

A concerted effort on the part of the Southern Baptist churches in a witness for Christ is being expressed in simultaneous evangelistic meetings throughout the western world.

Crusade of America is emphasizing the personal Christian witness for Christ of Baptists in North America, South America, Central America and Islands.

Baptist churches in the French Broad Association will participate in this Crusade by holding their Evangelistic Rally Thursday, October 17 at the Locust Grove Baptist Church at 7:30 p. m.

The attendance of all members of Baptist churches in the French Broad Association is urged. Visitors are welcome.

## State of North Carolina Executive Department

STATEMENT BY GOVERNOR DAN K. MOORE

In response to a request from

Agricultural Extension Service, North Carolina State University

I am pleased to call attention of the citizens of North Carolina to the fact that the 4-H program, since its beginning, has contributed much to the health and welfare of the Nation and has helped many young people to choose careers which help improve family and community living. Members of 4-H put into practice the skills and science they learn through their 4-H projects and activities and strive "To Make the Best Better," the motto of 4-H work. The 75,000 boys and girls now participating in 4-H throughout the State of North Carolina, under the guidance of more than 16,000 adult leaders, soon will be establishing homes of their own and taking their places in society as community leaders.

Therefore, I am pleased to designate October 6-12, 1968, as

## NATIONAL 4-H WEEK IN THE STATE OF NORTH CAROLINA

and I commend the observance as being a worthwhile endeavor.

Raleigh, June 24, 1968.

## FOUNDERS DAY TO BE HELD AT M.H.C. TODAY

One hundred and twelve years of struggle, hope, hard work, dedicated service and progress is being marked at Mars Hill College today (Thursday) when the student body, faculty, staff and administration pause to observe Founders Day.

A convocation chapel in honor of the founders of the Baptist college and those who have served the institution since 1856 will be held at 10 a. m., in Moore Auditorium. The speaker will be L. D. Hyde, executive director of the Upper French Broad Economic Development Commission.

## Driver's License Office Closed Next Wed-Thurs.

Doyce McClure, license examiner, announced this week that the office will be closed next Wednesday and Thursday due to his having to go to Chapel Hill.

The office will reopen on Wednesday, October 23, he commented.

## MOORE'S DRUG STORE CLOSED HERE SATURDAY

Moore's Pharmacy, one of Marshall's two drug stores, officially closed for business last Saturday. Dr. and Mrs. Dinwiddie have operated the drug store here for the past 26 years. Prior to that time, Dr. J. N. Moore was owner.

## LOCAL TEACHERS ARE IN FAVOR OF CONSOLIDATION

### Action Taken At Annual NCEA Banquet Last Tuesday

Madison County teachers unanimously endorsed the consolidation of all high schools in the county Tuesday night at the annual county unit NCEA banquet held at Mars Hill High School cafeteria.

Dr. Fred Bentley presented the data compiled by several agencies in the county which, in his opinion, he said, warranted the change as rapidly as possible. The proposal was made last spring by the county Board of Education and since that time a Committee of 100 For Better Schools has been pushing for action. Dr. Bentley is chairman of this group.

Superintendent Robert Lee Edwards also spoke briefly to the teachers in favor of the change, after which they voted enthusiastically for it. He cited figures on costs and showed other advantages for both faculty and student bodies.

Principal Fred Dickerson, president, expressed his appreciation for the group endorsement and called it a move in the right direction. Plans were also discussed for the spring meeting and state convention.

Mrs. George B. Shupe, vice president, reported about attending the officers leadership conference at Methodist College in Fayetteville late in August. Also on the program were Miss Maxine Plemons, Coach J. C. Wallin, Jr., and Principal Fred Anderson of Hot Springs.

**TIP TO MOTORISTS**  
Don't drive as if it were a matter of life or death — sometimes it happens to be just that.

## Blue Devils Defeat Tornadoes, 12-0; Wildcats Edge Cane River, 26-25

### Marshall - Hot Springs

Johnny Watkins scored on passes from both teams Friday night and led Hot Springs High to a 12-0 football victory over Madison County rival Marshall High at Hot Springs.

The victory was Hot Springs' first this year against three defeats and one tie, and the defeat was Marshall's sixth straight. Hot Springs is 1-1 in the Appalachian Conference and Marshall is 0-1.

Watkins intercepted a pass by Marshall's James Haynie in the second quarter and ran 86 yards for the first Hot Springs touchdown.

In the fourth he caught a pass from his own quarterback, Tommy Padgett, and went 45 yards for the (Continued To Last Page)

## FOOTBALL

TONIGHT (Thursday):

Marshall JV's vs. Cane River 7:00 o'clock on Island Mars Hill at Roanoke

FRIDAY NIGHT

Marshall at Cherokee East Yancey at Hot Springs

LUCKY PUP

"There are direct and indirect taxation. Give me an example of indirect taxation."

"The dog tax, sir."  
"How is that?"  
"The dog does not have to pay (Continued To Last Page)

## Consumer Debt, \$840 Per Family In Madison County

Speaks To PTA



Dr. Fred Bentley

## BENTLEY SPEAKS AT PTA MEETING HERE MON. NIGHT

Association Unanimously Endorses Consolidation Of County Schools

By MRS. DOROTHY B. SHUPE

Marshall Parent-Teacher Association went on record unanimously Monday night in endorsing the consolidation of Madison County schools at their regular monthly meeting in the cafeteria. Approximately 75 patrons attended and heard Dr. Fred Bentley, president of Mars Hill College, discuss the value to the county of a central high school.

He spelled out the needs for one high school in Madison County and gave statistics compiled by Dr. John Hough, head of Mars Hill education department, on figures for number of students, faculty, physical plant, and recommendations for a comprehensive high school.

Dr. Bentley heads the Committee of 100 For Better Schools which is spearheading the drive, following the proposal last spring by the Madison County Board of Education. He said a sub committee was working on a location for the school and would report to the main committee soon.

William "Bill" Roberts, Marshall member of the board of education, said the new consolidated school in Avery County cost the taxpayers about \$9.32 per year in new taxes.

"My children are certainly worth that much to me as I'm sure yours are to you," Dr. Bentley declared.

Harry Silver, farm agent, spoke briefly for consolidation and told how the school would help bring (Continued To Last Page)

## NANCY RUSSELL, MARS HILL GIRL, IN TRAINING

Will Complete Courses Next March; Makes Fine Record

Can a thin band of black velvet be a trademark of initiative and responsibility?

Nancy Russell of Mars Hill is learning that it can.

She is the daughter of Rev. and Mrs. W. G. Russell of Route 1, Mars Hill and a graduate of Mars Hill High School.

As a senior nursing student at North Carolina Baptist Hospital School of Nursing in Winston-Salem, she is wearing the band which was placed on her cap earlier this year. It was a ceremony marking one of her most important transitions as a student.

Two years of the educational process have been completed. Miss Russell has cleared many hurdles designed to test whether she can function as a nurse in today's technological world. However, the biggest challenge is still ahead and that in a sense is what the velvet stripe is all about.

Moving busily between hospital corridor and classroom, between patient and teacher, the Mars Hill girl is realizing the black band demands that she:

—Strengthen her appreciation of the qualities reflected in good nursing.

—Utilize these attributes during daily contact with patients, fellow students and nursing instructors.

—Adding the black insignia to the white cap has been a long-awaited event for Miss Russell.

While a freshman and junior at Baptist Hospital, she received some of the basic medical-surgical nursing courses and has been through some of the specialty (Continued To Last Page)

Figures Released By Dept. Of Commerce Based On National Studies

New York, Sept. 21 — In Madison County, how big a role does installment credit play in consumer spending for goods and services? How much of a debt load are local families carrying at the present time?

Locally and in other parts of the country, there has been a steady increase in installment credit. The amount of money outstanding on purchases of automobiles and other consumer goods is at a higher level than ever.

Most credit executives feel that the public has the situation well in hand. They point out that rising incomes and steady employment justify the bigger debt.

Those who express doubts are fearful of what would happen if the economic expansion that has been in progress for so long a time were halted for an extended period.

Continuing studies by the Federal Reserve Board, the Department of Commerce and others indicate that the average amount of installment debt per family in the United States, as of midyear, was over one-seventh of its net income, after taxes.

In Madison County, based on the national studies and on local income and spending figures, the amount outstanding was estimated at \$840 per family.

That was the overall average. Some families owe much more than this and others owe little or nothing.

Over 40 percent of it consisted of automobile loans. The rest was for other installment credit covering consumer goods, personal loans and home repair and modernization loans. Not included were mortgage debt, charge accounts and single-payment loans.

For the population of Madison County as a whole, the amount of installment debt outstanding added up to approximately \$3,433,000.

## Rural Development Council Gets Off To A Good Start

## CONSOLIDATION IS ENDORSED BY MARSHALL C. C.

At the last meeting of the Marshall Chamber of Commerce, the organization went on record as endorsing the move for consolidation of Madison County high schools.

## THIS IS HAY FEVER TIME

Those who have trouble with sniffles and sneezes in late summer and fall are enjoying a bumper hay fever season.

The height of the season comes at slightly varying times in different parts of the country. In the more northern section, the peak of the pollen season comes between late August and September 15th. In more southern areas the peak is experienced later in the year.

As a general rule, most people can tolerate a pollen count of less than twenty-five grains in each cubic yard of air. However, some are bothered by a count of ten or fifteen, while a few cannot tolerate a count of five or less.

Hay fever is not a disturbance to be taken lightly; it is estimated that millions of Americans are affected by it.

Perhaps the best remedy consists of injections of an extract from ragweed and other plants, after careful allergy tests.

## Four Important Resolutions Are Passed By Group

On Sept. 27, 1968, the Secretary of State of the State of North Carolina approved the Articles of Incorporation of the newly formed Rural Development Council of Madison-Buncombe Counties.

The Development Council grew out of the Area Council which was formed to represent the poor on the Board of Directors of the Opportunity Corporation. After a year of operation, the members felt the time had come to seek incorporation in order to better represent the poor and be able to receive funds for projects which would help eliminate poverty.

Original Directors of the new Corporation are: Texie Baldwin, Etta Banks, Jesse Chandler, Andy Haggens, Marie Osteen, Avery Ray, Woodrow Ricker, Delbert Shelton, William Shelton, and Myrtle Ray.

Membership in the Corporation is open "to active community groups made up of a majority of low income people" which are in agreement with the purpose of the Council which "is organized exclusively for charitable and educational purposes including bringing together community representatives from Madison and Rural Buncombe Counties to find ways to improve the community, to meet the needs of the poor, and to encourage self-help activities through granting of incentive grants . . ."

Anyone desiring to learn more about the Rural Development Council of Madison-Buncombe Counties, Inc., is invited to attend (Continued To Last Page)

## Upward Bound Students To Return To Mars Hill College

Is First Of Six Week-end Sessions; To See Comedy, "The Fantasticks"

Fifty-five students from eight high schools in Madison and Buncombe counties who participated in the Upward Bound Program at Mars Hill College during the summer will return to the campus Saturday, October 12 for a full day of activities.

The group and most of their teachers will be here for the first of six week-end sessions planned during the 1968-69 school year. The Upward Bound Program, which is financed by a \$86,000 grant from the federal government, is considered a year-round project. The weekend sessions will help administrators maintain the work of the project and furnish a continuing relationship between the students who are enrolled.

Saturday's session will provide a mixture of activities for the high school youths. Their return to the campus, where they spent eight weeks in intensive study, work and play during the summer, will coincide with the college's annual homecoming celebration. They will be able to take part in most of the special events planned for the homecoming weekend.

First, however, they will gather in the library auditorium to take the Kuder Occupational Interest Survey, a nationally recognized test which will help them plan their college studies.

Saturday afternoon the students and their teachers and counselors will attend a special performance of a musical comedy, "The Fantasticks," given by the college drama department.

They saw the play performed (Continued To Last Page)

## RED DEMONS ARE VICTORIOUS IN GRID CONTESTS

Tommy Nix's Walnut Red Demons continue to be a victorious group of 7th and 8th graders on the football field this season.

Last Saturday the Demons slaughtered the Cane River team, 40-0 on the Island before a large crowd. Harlon Rice, Demon fullback, was outstanding on offense while the entire Walnut team was rugged and strong on defense.

On Wednesday afternoon, the Demons defeated the Mars Hill 7th and 8th graders on the Island, 19-6 in an exciting game featuring long runs.

Harlon Rice opened the scoring when he scampered 76 yards in the first quarter for the game's first touchdown. He plunged for the extra point.

In the second quarter James Briggs passed to Carlton Freeman who lateraled to Harlon Rice on the beautifully executed play that went for 55 yards and a touchdown.

Walnut's final touchdown came in the final period when Rice circled and for 44 yards and a touchdown.

Mars Hill's touchdown came in the final period when Kenneth Shelton scored from the one-yard line.

## LET'S EAT OUT

Housewife to a neighbor: "I have the most marvelous recipe for goulash — all I have to do is mention it to my husband and he says, 'Let's eat out!'"