

Burlington's Pacific Mills Name Is Changed To Burlington Worsteds

Hot Springs Plant Included In Change Of Name For Identification

The former Pacific Mills division of Burlington Industries has been renamed Burlington Worsteds, the Company announced this week.

George L. Staff, a Burlington vice president and member of the Company's management committee, said the division's name was changed to take advantage of the growing identification and acceptance of Burlington as the world's leading producer of quality textile products.

Harry S. Stern Jr., has been named president of Burlington Worsteds succeeding Mr. Staff. Mr. Stern joined Pacific Mills in 1964, became division vice president in 1966 and executive vice president for marketing in 1967.

Other officers of Burlington Worsteds include: E. H. Hines Jr., of Clarksville, Va., who has been executive vice president of Pacific Mills, continues in that capacity for Burlington Worsteds; Joseph D. Beam Jr., of Clarksville, formerly vice president of Pacific Mills, now executive vice president for manufacturing; Michael Devehich of New York City, formerly president of Pacific Mills Worsteds, is executive vice president for marketing for Burlington Worsteds; Irving Layton of New York, formerly vice president of Pacific Mills, is executive vice president for fabrication and styling.

Pacific Mills Worsteds Company and Raelord Worsteds Company continue as the merchandising arms of Burlington Worsteds.

The Burlington division has manufacturing plants at Clarksville, Halifax, Brookneal and Drakes Branch, Va.; and Raelord, Lexington and Hot Springs, N. C. It became a division of Burlington Industries in 1964.

DIRECTORS OF MATO MET TUES., REPORTS MADE

The board of directors and stockholders of Mato Packing Company met Tuesday afternoon at the REA building here. More than a majority of the stockholders were present.

The 1968 operation was reviewed and discussed and the officers of the corporation gave their annual financial reports.

"We wish to express our appreciation to the tomato growers for their cooperation during the past and we are looking forward to another good year in 1969," one of the directors stated.

MARS HILL PTSA, CIVITAN FAVOR CONSOLIDATION

Latest organizations to favor consolidation of Madison County high schools are the PTSA, and the Civitan Club of Mars Hill.

These actions were recently taken at meetings of the two organizations.

To date, practically every organization and club in Madison County has voted in favor of the plan for consolidation.

Masons To Meet On Saturday

French Broad Lodge No. 293 will hold an Emergent Communication on Saturday, December 7, at 7:30 p. m., for the purpose of initiation of a candidate.

Members and officers take due notice.

COUNTY BOARD OF ELECTIONS IS COMMENDED

The North Carolina Board of Elections had words of praise Tuesday for Madison County, scene of many election scandals, in the past.

The state board adopted a resolution commending Madison election officials for conducting "an efficient and impartial election on Nov. 5."

The state board stationed four State Bureau of Investigation agents in the county as observers of the Nov. 5 voting.

FIRST DRAWING TO BE HELD HERE AT 4 SATURDAY

The first drawing in this year's Christmas Promotion, sponsored by the Marshall Merchants Association, will be held here this Saturday afternoon at four o'clock. Ed Niles, president of the Association, announced.

\$250.00 in trade certificates will be given away to the various winners. You do not have to be present to win but a large crowd is expected to be on hand.

Local business firms report brisk sales since the promotion began last Friday.

Customers are reminded to ask for your tickets when you trade at any participating firm. Each \$1 purchase or paid on account entitles a person to a ticket.

All tickets will be destroyed after each drawing and the new tickets will be placed in the large container at the courthouse where the drawings will be held.

Marshall Garden Club Makes Plans For Christmas

The Marshall Garden Club met on Thursday, November 21 at 2:00 at the home of Mrs. O. A. Gregory.

The current Pansy Sale Project of the Finance Committee was discussed. Due to the success of the first sale, a large re-order was made.

Plans were made for Club members to meet at the home of Mrs. J. L. Baker for a Christmas Wreath Workshop, as they have done for several years. Pieces are made for public buildings and churches. The club will also sponsor the Annual Christmas Decoration Contest for the 14th consecutive year.

Mrs. Gregory presented a program on ferns, "Mountain Greenery". She began by quoting Thoreau, the famous New England Philosopher: "Nature Made Ferns For Their Leaves". Information about ferns and their culture given by Mrs. Gregory: 1. They are easy to grow and give perfect foliage in a short time. 2. They must have moisture and protection from direct sun rays. 3. Ferns in the garden do better in a Northern exposure. 4. Transplanting is better in the early spring. 5. Potted ferns should never be turned, turning causes misshapen fronds. 6. After a hard frost cover ferns in the garden with leaves or evergreen boughs and do not remove until returning frost is past.

The kinds of indoor ferns listed by Mrs. Gregory were: Boston Fern, Bird's Nest Fern, Maiden Hair Fern, Staghorn Fern and Holly Fern.

25 members were present.

OFFICIALS ARE SWORN IN HERE LAST MONDAY

C. N. Willis Announces New Office Schedule Under New System

Newly-elected county officials were sworn in here last Monday by C. N. Willis, clerk of superior court, assisted by Judge T. D. Bryson, who was holding court.

Officials sworn in included W. C. Silver, Jr., Roy McDevitt and Carl Cody, commissioners; Jim F. Craine, tax collector; W. B. Zink, auditor; Hiliard Teague, register of deeds; Dr. W. A. Sams, coroner; Fred Briggs, Constable No. 1 township; Tom A. Russell, constable No. 6 township.

New magistrates sworn in were Richard Freeman, John H. Burry and Evin Payne.

The magistrates will be operating out of the clerk of superior court office during office hours and will be on call at other hours, it was announced.

Mr. Willis also announced that the state schedule under the new court system requires the clerk's office to be continuously open from 8:30 a. m. to 5:00 p. m. (including lunch hour) Mondays through Fridays. The office, under the new system, will be closed on Saturdays, effective this Saturday, Mr. Willis announced.

Mr. Willis also stated that Mrs. Hazel Willis has been sworn in as assistant clerk superior court, and Mrs. Reba Rector is deputy clerk superior court.

Superior Court Lasts Two Days

The December term of superior court started here Monday and was adjourned Tuesday.

Most of the cases were transferred to district court under the new court system, C. N. Willis, clerk of superior court, stated.

754 LIVES LOST ON HIGHWAYS OVER WEEK-END

Traffic accidents over the four-day Thanksgiving holiday took at least 754 lives, the highest highway death toll in any holiday period on record.

The count, which ran from 6 p. m. Wednesday to midnight Sunday, probably will run higher as late reports are received.

Rain or snow covered highways over most of the nation for at least part of the holiday period creating hazardous driving conditions which probably contributed to the record toll. The previous holiday record was 748 deaths during the 1966 Thanksgiving holiday.

The National Safety Council considers Thanksgiving a "stay at home" holiday and made no estimate of traffic deaths over the period.

To provide a basis for comparison, The Associated Press counted traffic deaths during a four-day nonholiday period. The count during that period was 530. The 1967 Thanksgiving traffic toll was 688.

Traffic deaths during other holiday periods this year were New Years 376; Memorial Day 629, a record for that holiday; Independence Day 620, and Labor Day 688, also a record for that holiday.

While most of the deaths occurred singly, multideath accidents help push the toll upward.

Five members of an Alabama family died in a two-car collision. Five persons also died in a two-car crash near Elyria, Ohio, the same day.

Attend Conference

A. C. York, of Mars Hill, represented the French Broad Electric Membership Corporation last week at a conference in Chapel Hill where more than 22 managers and staff personnel of cooperatives were present.

ACHIEVEMENT NIGHT TO BE HELD HERE MON.

The 4-H Achievement Program will be held next Monday at 7:30 p. m., in the Courthouse at Marshall. The theme which the 4-H Program Planning Committee suggested is "4-H: A Magic Carpet Ride." "We hope not only to show the magical opportunities of the club, but also to provide recognition of those club members, leaders and friends who took advantage of the opportunities during 1968," 4-H leaders said.

Winners in projects, activities and events will be given awards for their efforts. Exhibits of 4-H work will be displayed and ribbons awarded.

The public is invited to attend.

COMMISSIONERS REQUESTED ON CONSOLIDATION

Board Of Education Also Asks For Referendum In April

At the regular monthly meeting of the Madison County Board of Education held on Monday, December 2, the board unanimously voted to go on record to request the County Commissioners of Madison County to approve the money to buy the site, or take an option on the property, for a consolidated high school as soon as the Committee of 100 recommends to the Board of Education the school site in which they have selected.

The Board also requested the County Commissioners of Madison County to call for a referendum for the last Saturday in April, 1969, complying with General Statutes 115-176 and 115-118.

TAYLOR OPPOSES WELFARE CHANGE FOR RECIPIENTS

Against Annual Income For People Who Desire Not To Work

Congressman Roy A. Taylor Friday filed a protest with the U. S. Department of Health, Education, and Welfare against its recently-announced plan to change the method by which public welfare recipients are qualified.

Presently, in most states, their eligibility is determined by case-workers who investigate each applicant's circumstances.

A few days ago, HEW Secretary Wilbur J. Cohen proposed that starting next July, all states adopt the "declaration method," under which the eligibility of welfare recipients would, in most cases, be based solely on the applicant's statement of needs, rather than on an investigation of their financial resources. (Continued To Last Page)

Elected Chairman



CARL CODY, of Mars Hill, was elected chairman of the Madison County board of commissioners at the meeting held here Monday. W. C. Silver, Jr., was elected vice-chairman and Roy McDevitt is the other member of the board. Dr. J. B. Esh was named as clerk to the board.

Carolina Special Makes Last Run

Many Local Citizens Regret To See Lone Passenger Service Stopped

CHRISTMAS D&L CONTEST TO BE JUDGED DEC. 22

Again Sponsored By Garden Club; List Of Awards

For the 14th consecutive year the Marshall Garden Club is sponsoring the Christmas Decorations and Lighting contest for homes in the vicinity of Marshall.

Cash prizes will be awarded in three categories this year, as follows: First Prize, \$10.00 for Best Overall.

Second Prize, \$7.50 for Best Religious Theme. Third Prize, \$5.00 for Best Door or Window Trim (other than religious).

Judging will be on Sunday night, December 22, between the hours of 6:00-9:00 o'clock.

Those wishing to enter the contest who reside outside the corporate limits (within two-mile radius) must contact Mrs. John Corbett, Marshall, N. C., or Mrs. S. C. Rudisill, Marshall, N. C., by Saturday, December 21, it was announced.

MILK SUPPLY IS THREATENED; SMALL PROFIT

North Carolina's milk supply is threatened by the inability of dairy farmers to make a profit, it was revealed today by B. C. Mangum, president of the North Carolina Farm Bureau.

In an obvious reference to the Farm Bureau's recent request to the N. C. Milk Commission for a 60 cents per hundred pounds increase to producers for Class I milk, Mangum stated that "dairy men simply cannot continue to operate at current producer prices."

"Dairy farmers," the farm leader said, "have been fighting a losing battle in maintaining a balance between production costs and the prices they receive. Supplies and equipment have gone up at least one-third over the last five years. Coupled with minimum wages and the shortage of labor, these factors have rocked the financial structure of most of the state's dairymen."

Mangum cited figures to support his claim. "Since 1963," he asserted, "the price of North Carolina's dairymen have quit. We now have only 2,421 dairy producers in the state. Half of those remaining are ready to quit," he reported.

Based on the present rate of population growth," the Rougemont farmer figured, "we will milk production to meet demands fit through supplemental imports of — barring adverse weather conditions. Otherwise, we will have to depend on imports. Certainly, consumers cannot possibly benefit through supplemental imports of milk. It costs more, and the supply is not reliable. Dairymen throughout the country," Mangum concluded, "are experiencing the same problems we are having."

EH Christmas Ideas Exhibit December 6-7 In REA Building

Madison County Annual EH Christmas Ideas Exhibit will be held in the French Broad Electric Building December 6-7. The exhibit is open to the public the following hours:

Friday, Dec. 6 — 10:00 a. m. to 5:00 p. m.; 7:00 p. m. to 9:00 p. m. Saturday, December 7 — 10:00 a. m. to 1:00 p. m.

BRADLEY NAMED DIRECTOR OF MAINSTREAM

The appointment of Charles K. P. Bradley, Asheville native, as Director of Operation Mainstream, has been announced by R. Hugh Lasseter, Executive Director of The Opportunity Corporation of Madison-Buncombe counties. Bradley attended Asheville Public Schools and holds a B.S. degree in Business Administration from the University of South Carolina. Previously he held the position of Division Sales Manager and Marketing Manager, A.R.A., Manufacturing Company, Arlington, Texas; Regional Sales Manager, Luber Finer, Inc., Los Angeles, Calif.; and was Safety Director at the Old Fort Finishing Plant. (Continued to Last Page)

AGRICULTURE DISCUSSED BY NCSU EXPERTS

Meeting Here Tuesday Is Attended By 64 Leaders

North Carolina State University has the only School of Agriculture and Life Science presenting the degrees in Agriculture and Life Science available for North Carolina.

Meeting Here Tuesday Is Attended By 64 Leaders

Last Tuesday, representatives from the School of Agriculture met with agricultural and home economics leaders and agricultural extension agents from five counties in Marshall at the Baptist Church. There was a total of 64 attending this meeting.

R. L. Shoffner, Director of the N. C. Agricultural Foundation, an organization supported by Nickels for Know-How, donations and other sources of income, explained the relation of the Foundation to agricultural research, instruction at the University and the Agricultural Extension Service.

Dr. Roy L. Lovvorn, director of Agricultural Experiment Station at N. C. State University, explained the relationship of agricultural research to agricultural production in this state to the teaching at the University. He explained how that research is supported by federal and state tax funds and how it associated with research conducted at federal experiment stations.

Dr. E. W. Glassman, director of (Continued to Last Page)

JUST THE KIDS

Junior: Mom, may I go out and play?
Mom: What! — with those holes in your shirt?
Junior: No, with the hole around my neck.