



**Jiminy Christmas! Look at These  
GREAT GIFT VALUES!**

At **J.F.  
ROBINSON**

**Open Monday  
And Friday  
Nights Until  
9p.m.**

CANE RIVER

MARS HILL

**Philco®  
Color TV gets  
the faces right**

**and that's the  
real test of Color TV**



Model C7228UWA

23" picture measured diagonally. 295 sq. in. picture.  
Beautiful Contemporary style cabinet finished to match walnut furniture.

**Philco 23 inch  
DIAG. Color TV with A.C.T.  
fine tunes the picture at the  
flick of a switch**

**Give  
Philco Color TV  
THE FACE TEST  
See for yourself**

If a color TV set can reproduce face colors accurately, it can get any color right. Philco's special color circuit produces a wider range of flesh tones. It catches the subtle shades of colors that make faces more life-like. Philco gets the faces right. The rest is easy.

Philco A.C.T. (Auto-lock Channel Tuning) makes sure you get the best possible picture and sound every time.

- Philco 26,000-volt Cool Chassis
- Transistorized Solid State Signal System
- Philco Magicolor Rare-earth Phosphor Picture Tube
- Illuminated VHF/UHF Channel Indicators.

**Outstanding Value!**

**\$499<sup>95</sup>**

**PHILCO**

PHILCO-FORD CORPORATION



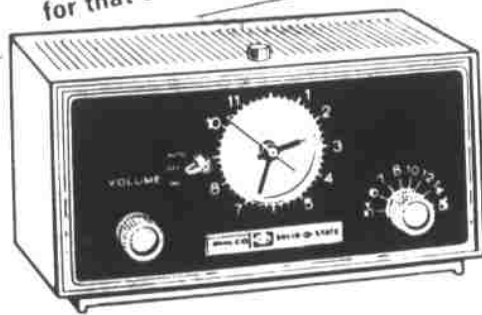
**Philco Solid State  
STEREO CONVERTIBLE  
PHONOGRAPH**

Powerful solid state amplifier (20 watts peak power) and air suspension speaker system in twin enclosures deliver console quality sound. 4-speed automatic changer. Floating Touch tone arm. Diamond sapphire stylus. Outstanding quality, exceptional value!

**\$99<sup>95</sup>**

Converts to component style stereo

Features  
**40-WINKS PUSHBUTTON**  
for that extra nap



Wakes you to music, automatically!

**PHILCO®  
TRANSISTORIZED  
CLOCK RADIO**

- Automatic Wake-to-Music
- Transistorized Solid State Instant Play chassis
- Big 4" round speaker
- Dove White cabinet

**VALUE PRICED  
AT ONLY**

**\$18<sup>95</sup>**



**Philco 6-Transistor  
Miniature Portable  
with Gift Pack**

- Earphone, 9-volt battery, carrying case
- Fingertip tuning dial
- Built-in Magnecor antenna

**Only \$7<sup>95</sup>**



**Philco 11-Transistor  
FM/AM Portable**

- Uses built-in AC or 4 "C" batteries (opt. extra)
- Telescopic FM; built-in Magnecor AM antennas
- AFC switch
- Separate tone control

**ONLY \$39<sup>95</sup>**

PHILCO-FORD CORPORATION

**PHILCO**

**Register For Christmas Drawings**

**1st Prize: 23" Color Console TV Set**

**And Other Prizes**

Circle 5 on Reader Service Card

Home Operation

Home Owned