

The News-Record

Box 367 MARSHALL, N. C. 28753

NON PARTISAN IN POLITICS

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JAMES T. STORY, Editor

SUBSCRIPTION RATES IN MADISON COUNTY	RATES IN ADJOINING COUNTIES	SUBSCRIPTION RATES OUTSIDE MADISON COUNTY	
15 Months	\$4.50	15 Months	\$6.00
12 Months	4.00	12 Months	5.00
8 Months	3.50	6 Months	4.00
6 Months	3.00	4 Months	3.00
4 Months	2.50	(Add 4¢ if in North Carolina)	

AIR MAIL 40¢ Per Week

Extension News

Phone 649-2491
Home Economics—44H



Natural and process cheeses, cheese foods and spreads—Each cheese label tells you what kind it is. Here is what these four mean:

Natural cheese is just what its name suggests. After the cheese is made, it's put away to age, or ripen, by itself. Flavors range from mild to sharp.

Pasteurized process cheese blends fresh and aged natural cheeses that have been shredded and heated (pasteurized) to stop any further ripening. Buy it sliced, in transparent envelopes, or in blocks, or in ½ to 2 pound loaves. Popular-priced, it is perfect for cooking or sandwiches.

Pasteurized process cheese food, made the same way as process cheese, has non-fat dry milk added. It is milder, softer, spreads more easily, and melts faster than process cheese. Look for it packaged as slices, rolls, or links, and loaves. All in all, this is one of your best cheese buys.

Pasteurized process cheese spread is similar to process cheese food, but spreads more easily because it contains more

moisture. There are varieties to please every taste. They're conveniently packaged in jars and loaves—even tubes and pressurized cans—for sandwiches and sauces.

When you buy cheese
+Remember that it is perishable. Buy often and only what you can use in a short

+Shop the cheese department carefully, for prices vary. Points to remember are: (1) Largest packages are usually your thriftest buys. (2) Aged cheese is highest in price. And (3), packaged sliced, shredded, cubed, and grated cheese cost a bit more, but are so worth the convenience.

When you store cheese
+Keep cheese chilled, the same as milk.

+Use soft cheeses—cottage cream, process cheese foods and spreads within a week, for they are most perishable. Natural cheeses will keep for weeks if left in their original wrapper, or rewrapped tightly. +Freeze cheese only if you must, for cheese loses flavor and becomes crumbly if frozen.



George Washington Carver found 300 new commercial uses for the peanut.

Security or Liberty

Two words. One is strange and unlike America. That word is Security. The other word is America itself. That word is Liberty.

Security as it is used today is an illusion which leads to enslavement. Liberty exalts mankind.

Security is a dead-end street. Liberty is the path of wonderful adventure.

Security is decay. Liberty is growth.

Security is the death of effort. Liberty is the life of endeavor. Security is the man of 40 who is 65. Liberty is the man of 65 who is 40.

Security is of little faith. Liberty is the immortality of earth and heaven.

Security is the frown of bookkeeping. Liberty is the smile of confidence.

Security promises much and delivers a pittance. Liberty promises nothing and yields a harvest of plenty.

Security is the mirage of minds that settle for guardianship. Liberty is the mind that lives above the crowd.

Security dwarfs the soul. Liberty is the Shekinah. Security is the foul air of lost hopes. Liberty is the fresh air of Spiritual Light.

Security lies in a marble vault. Liberty lives in the Sunlight of today.

Security is the object that holds our attention while Liberty slips from our grasp. Supplied this newspaper by Andy N. Woody of Spring Creek.

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EDITORIAL

Red Cross Branch

Perhaps the most enthusiastic American Red Cross meeting ever held in Madison County was held in the French Broad EMC lobby last Thursday night. A total of 54 persons attended, 51 from Madison County.

The urgency of last week's meeting was stressed at a previous meeting when it was evident that the Madison County Branch of the Asheville Area Chapter was in deep trouble. Fund drives for the past few years had fallen short of expectations and the lack of additional volunteer help to assist the few faithful leaders was shocking. Too, there was not enough participation throughout the county to continue the current programs. It was clearly a case of our citizens showing enough interest in Red Cross to continue or to discontinue the local Branch.

Local news media went to bat publicizing the status and the importance of Red Cross to our citizens. The vital Blood Program and the service to military families were especially stressed. The few who attended the meeting about a month ago started alerting the people of the danger of losing Red Cross.

As a result, 51 Madison County citizens were present for the "do or die" meeting last Thursday night.

The Hot Springs area, including Spring Creek, Meadow Fork, etc., was represented by 22 persons. The Marshall area had 14 in attendance and the Laurel Area, backed by the Laurel Rutitan Club, had 13 present. Marshall, 1; and Ebbs Chapel, 1. Also in attendance solidly backing the Red Cross were several members of the Beta Omega Chapter of Epsilon Sigma Alpha Sorority.

It was most gratifying to see the interest of the people for the continuation of Red Cross services in the county.

It was voted to reorganize and to elect directors to the Madison County Branch. It was pointed out that some of the directors previously elected were faithful and kept the program going but at the same time, other members of the board had seldom or never attended a board meeting. "If we are to have a successful Red Cross unit in the county it is essential that a board of directors must be interested and attend and promote the cause", one official said.

Elsewhere in this issue is a news story concerning the business session and its actions.

This newspaper wishes to thank the past leaders and others who have assisted in keeping Red Cross "alive" in our county and we also wish to commend the fine people who attended the meeting last Thursday. It is evident that Red Cross is still very much alive. All programs are continuing.

To the newly elected directors and officers, we wish for them success knowing full well, however, that they alone cannot do it all. We urge everyone in all sections of our fine county to volunteer and assist these leaders. They need YOU!

Shear, don't skin the sheep

By PAUL HARVEY

Congress will return to be greeted by a White House council recommendation for a "tax on polluters."

It sounds logical that those who pollute most should be taxed most but watch it; industries don't, we do.

Instant experts, demanding a quick and simple solution to complicated ecological problems, may discredit their mission and retard a cleanup.

Industry is their primary target but industry is not our primary polluter. Manufacturing activities contribute less than 20 per cent of total air pollution, a minute fraction of total water pollution.

Most water pollution comes from municipal, recreational, agricultural and natural sources—most of it from drainage, erosion, and siltation.

On balance, industry is doing more than its share of cleanup, is spending \$3.6 billion this year on new pollution control facilities. Thus industry is imposing a substantial "tax" on itself.

Part of the misplaced news emphasis results from the fact that smoke is more conspicuous than the absence of it.

American industries already have allocated \$18 billion to be spent over the next five years to help clean up their 20 per cent of the problem. What are the rest of us doing about our 80 per cent?

The simplistic industry indictment may be boomerang. We may zero in on industrial pollution with mandatory deadlines while ignoring pollution by municipalities, agriculture and the public—to discover that our problem five years from now is worse than ever.

Some of us jumped on photographs taken by Gemini 12 spacemen as evidence that a Four-Corners power plant in north-west New Mexico was spewing smoke for 200 miles downwind.

Subsequent study of those photographs revealed that the "smoke plume" was more likely a cirrus cloud.

Factually, the unjustly indicted facility is spending \$38.5 million to meet or exceed state emission standards.

This is not an effort to whitewash industry; I hope Washington and the states and an aroused citizenry keep the pressure on.

But laws against detergent phosphates, for example, might lead too many to relax in the assurance that our streams will be potable in no time. The fact is that nutrients, including phosphates, continue to flow into our rivers and lakes from agricultural and natural sources, some of which cannot be controlled.

And further, some of those hurry-up phosphate substitutes may prove even more harmful.

A long-range cleanup calls for long-range planning, starting with the worst first. It will be tedious, it will be expensive and it will not be expedited by overrunning our headlights.



HEARD AND SEEN

By POP

I attended another Ponder-Ramsey reunion last Sunday at Zenina Lakes and I believe they get bigger and better every year...over 200 people attended this year's reunion....it takes a lot of food to feed that many people but they had plenty with lots left over....among the special guests were Judge and Mrs. Hugh Campbell, of Charlotte...the personable judge told me the drinking water up here in the mountains was so good it was a shame to "waste" it on taking baths, brushing teeth, etc....I have known Judge Campbell for years but hadn't met his lovely wife until Sunday...Mrs. Harold Wallin, wife of our tax collector, said she read in this

column where I attended a lot of "eating functions" but she didn't blame me especially if they were as good as this one...it was nice seeing and talking again with the Everett Ramsey family from New York also glad that Dr. W. A. Sams was able to attend...space doesn't allow me to mention too many nice things about the reunion so I'll just say that I thoroughly enjoyed this year's event and am already looking forward to next year's...by the way, Lib DuVall said that if anyone was missing any items left on the Island Saturday following the picnic for the Little Leaguers and their families please call her...she collected everything that was left on the island and took them home with her....



the AMAZING AMAZON

The thunderous flow of South America's amazing Amazon River, which drains a third of that vast continent is greater than that of the Mississippi the Nile and the Yangtze Rivers combined.

Although the Amazon River region has been called a "green hell" by explorers who lacked comfortable vehicles, expert guides and air conditioning, there is incredible beauty everywhere. Today American vacationers can "explore" the Amazon in complete comfort by air and foot along either 1,000 miles or 2,500 miles of its length on special tours—with time included to visit some of South America's fascinating capital cities, too.

These are the Green Hell Tours, offered by Varig Brazilian Airlines, South America's largest airline. You too can be enchanted by the beauty and savage charm of the world's richest wildlife and visit the villages of Amazonian Indians in the heart of the jungle—between visits to Brasilia, Bogota and Rio. See your travel agent!

HOW FAST DO YOU FALL?

If an apple drops 16 feet in a second, how long will it take to drop 64 feet? The answer—two seconds because a falling body drops 32 feet per second! This is called acceleration due to gravity.

Summary Of Uniform Annual Budget Estimate

OF MADISON COUNTY, NORTH CAROLINA

FOR THE FISCAL YEAR BEGINNING JULY 1, 1971 AND ENDING JUNE 30, 1972

Published in Compliance with Requirement of the "County Fiscal Control Act"—Sec. 7, Ch. 146, P. L., 1927

Estimated assessed valuation for purposes of taxation for 1971-1972—\$25,298,004

RECAPITULATION - BUDGET REVENUE - 1971 - 1972

COUNTY FUNDS	1971 TAX LEVY	BANK BALANCE	1971 TAX INCOME	DELIN- QUENT TAX	STATE & FEDERAL AID	LOCAL SALES TAX	INTANG- IBLE TAX	OTHER	TOTAL
General	.20		46,287	8,548		27,500	2,106	22,010	106,451
Poor	.05		11,561	316	17,890		526		30,293
Extension	.085		19,649	643			894		21,186
Accountant	.085		19,649	713			894		21,256
AA	.027	7,938	6,242	182	213,834		284		228,480
AFDC	.10		23,121	717	332,230		1,052		357,120
AD	.027	5,682	6,242	230	181,602		284		194,040
Aid to Blind	.01	2,338	2,330	250	28,231		106	407	33,662
Ambulance Service	.10	949	23,121	1,000			1,052	3,878	30,000
Bond Fund		76,283				32,500		2,500	111,283
Building Maintenance	.06		13,890	478			632		15,000
Civil Defense		1,593							1,593
Day Care	.005	300	1,143		9,450		52	155	11,100
Debt Service		40,746						2,145	42,891
Dog Fund		1,500						2,000	3,500
Forest Service	.025	701	5,802	283	16,450		264		23,500
Health Department	.12	6,786	27,781	1,102	28,563		1,264		65,496
Industrial Promotion	.04	1,733	9,275				422	1,128	12,558
Library Service	.05	172	11,561	625			526	838	13,722
Medicaid	.08	3,600	18,506	126	555,500		842		578,574
1973 Revaluation of Property	.02	17,958	4,615	250			210	425	23,458
Rural Fire Protection	.004	209	923	26			42		1,200
School Expense	.62	3,987	143,431	5,520	266,583		6,526	5,172	431,219
School Capital Outlay	.11	15,543	25,451	1,656			1,158		43,808
School Capital Reserve		21,245						1,500	22,745
Social Service Department	.08		18,506	1,275	92,757		842	895	114,275
Workmen's Compensation	.002	532	483	75			22	488	1,600
Marshall Spec. Sch. Dist.		6,961		600				314	7,875
Hot Springs Spec. Sch. Dist.	.05	2,621	1,316	385				100	4,425
total	1.90	216,756	439,569	24,615	1,743,090	60,000	20,000	43,855	2,547,885
Grand Total	219,380		440,885	25,000	1,743,090	60,000	20,000	43,955	2,552,310

Estimated rate of collection during the current year is 90 per cent. All County travel approved by the departments is at the rate of 10c. Poll Tax is \$2.00—Dog Tax, \$2.00 on each open female and \$1.00 on each male.

There is a Special School Tax of 5c on the \$100 valuation in the Hot Springs School District consisting of No. 6 Township. This is in accordance with a bond issue voted by the people of the township. Copies of the Budget resolution are on file in County Accountant's Office.

Emery Metcalf, Auditor