

The News-Record

BOX 367 MARSHALL, N. C. 28753

NON-PARTISAN IN POLITICS

PUBLISHED WEEKLY BY
COMMUNITY NEWSPAPERS, INC.

Second-class privileges authorized at Marshall, N. C. 28753

JAMES I STORY Editor

SUBSCRIPTION RATES IN MADISON COUNTIES	RATES IN ADJOINING	SUBSCRIPTION RATES OUTSIDE MADISON COUNTY
15 Months \$4.50	15 Months \$6.00	15 Months \$6.00
12 Months 4.00	12 Months 5.00	12 Months 5.00
8 Months 3.50	8 Months 4.00	8 Months 4.00
6 Months 3.00	6 Months 3.00	6 Months 3.00
4 Months 2.50	4 Months 3.00	4 Months 3.00

(Add 4% if in North Carolina)

AIR MAIL 40c Per Week

EDITORIAL

Effort To Reduce Holiday Death Toll In WNC

Troop G. of the North Carolina State Highway Patrol and some 20 men of the Tri-County REACT Emergency Traffic Control Team have joined forces in an effort to reduce the holiday death toll on WNC roads.

With two-way Citizens Band radio mobile units, the REACT men will patrol the counties' highways from 8 p. m. until 1 a. m. on weekends through New Year's Eve, spotting and reporting drunken drivers, reckless driving, drag racers and other violators directly to the Patrol. Charlie Long, Troop G. Sergeant, said that he will have some 19 units on the highways and that all leaves have been cancelled through the holidays.

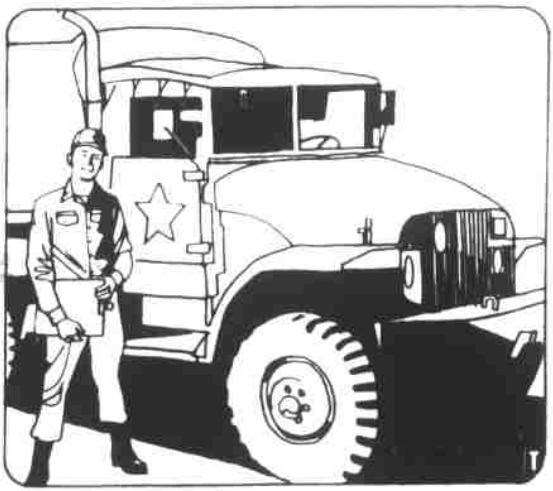
With the death toll on North Carolina roads running well ahead of last year, Sgt. Long said more than half are due to alcohol and speeding and commended the REACT Team for giving up their holiday time to assist the Highway Patrol. The REACT Team, commanded by Chief Arnold Robinson of Weaverville, Assistant Chief Willie Crawford, of Jupiter and Capt. Wallace Gerringer of Swannanoa, request all Citizens Band operators in Western North Carolina to cooperate by helping to keep the working channel on the radio as clear as possible during these operations. One missed transmission can mean the difference between life and death for someone.

Both Long and Robinson stress the fact that this is not an effort to make wholesale arrests, but a concerted effort to keep drinking drivers off the road during peak traffic periods. So, if you drink, don't drive.

Madison County radio operators can be of great service to this operation by reporting drinking or reckless drivers to the Team's transmitter in the Buncombe County courthouse on Channel One.

We plead with local drivers to be cautious during the holidays.

Be a transportation specialist.
In the Army Reserve.



The Present
With A Future
A Subscription To
THE NEWS-RECORD

SUBSCRIPTION RATES IN MADISON COUNTIES	RATES IN ADJOINING	SUBSCRIPTION RATES OUTSIDE MADISON COUNTY
15 Months \$4.50	15 Months \$6.00	15 Months \$6.00
12 Months 4.00	12 Months 5.00	12 Months 5.00
8 Months 3.50	8 Months 4.00	8 Months 4.00
6 Months 3.00	6 Months 3.00	6 Months 3.00
4 Months 2.50	4 Months 3.00	4 Months 3.00

(Add 4% if in North Carolina)

AIR MAIL 40c Per Week

Gift Cards Sent On Request
Clip Out And Mail:

Please Enter Subscription to The News-Record

To _____

(Zip) _____

Find Enclosed \$ _____
If Card Requested, include Sender's Name

International Sunday School

Lesson

Dec. 19, 1971.
LESSON TEXT:
Luke 1:26-38 2:1-20

Before this coming week is over we will have celebrated the anniversary of the greatest day the world has ever known. The birthday of the Christ Child, who came into the world to minister to mankind, and to give up His life for us, that we might be saved. It is therefore fitting that the predominant note in the Christmas message is JOY!

One might think that, with repetition, the story of that first Christmas might become hackneyed and without true meaning. This will never be the case if it is approached with the reverence which it is due, for the celebration of Christ's birth warms all hearts, and provides an oasis of peace and a sense of well-being on an earth that faces threats of war, violence and problems, on an almost daily basis.

The height of every Jewish woman's ambition was to be the mother of the Messiah, but this privilege was granted to the humble Mary. She was to become the mother of the "Son of God," and while this favored estate was to bring much joy into her life, it was also to bring her insupportable pain, as the ordained life of Christ moved majestically towards its unbearable and tragic close.

The journey to Bethlehem undertaken by Mary and Joseph despite the eminent birth of her child, was the outcome of an edict of Rome. Taxes were to be paid to that sovereign nation, and every person was to journey to the place of his birth, so that a census might be held. With the influx of so many people into the ancient city, it was no wonder that the little family, drawing close to that time which was to be so important to all the world, was told there was no room at the inn! Who can truly criticize the harassed innkeeper for failing to find a comfortable room for the mother-to-be? It must ever be to his credit that he DID provide a place of privacy for her and her baby, no matter how rude and humble the surroundings!

Christ still looks for a place to stay...this time in US! How do we respond to this seeking? Do we turn Him away...or do we "move over" and welcome Him into our crowded and busy lives?

It is noteworthy that the angels who brought the good news of Christ's birth to the shepherds did not TELL them to go looking for the Christchild. The shepherds, of their own volition, started their search for a babe in swaddling clothes, who had been born in a manger...spreading their great news as they went. Their response was spontaneous! Again...a question...what about OUR response, today, to the good news of Christ?

Oh...the Christmas story holds hope for peace on earth and peace of soul. We can ill afford to turn our back on this great gift, evidence of God's unremitting care for mankind! Manger and cross must both be remembered, as well as the open tomb. Christ was born a Savior. He died a Savior: HE IS THE SAVIOR, STILL...this is the good news of the Christmas Season!

(These comments are based on outlines of the International Sunday School lessons, copyrighted by the International Council of Religious Education, and used by permission.)

Medical Academy Likes "The Pill"



The American Academy of General Practice, an educational and scientific organization of over 30,000 leading physicians, says that having a baby is 15 times riskier than taking birth control pills. In fact, it is far more dangerous to drive a car, smoke or simply eat too much!

Of course, the question of whether you should take the pill must be answered with the help of your doctor. No one type of birth control is ideal for all women, so he may suggest that you use some other method—a diaphragm, spermicide or intra-uterine device—all of them good ways to prevent pregnancy until you and your husband want to have a baby.

BURLINGTON WAGE HIKE

Burlington Industries announced Friday that pay increases for most of its 55,000 wage employees will go into effect this month.

Charles A. McLendon, vice president for personnel for the textile firm, said the increases are within the 5 1/2 per cent guidelines set down by the Pay Board.

Burlington made application to the Pay Board Oct. 25 for permission to increase wages and has made follow up requests since that date.

But the Pay Board revealed this week that its regulations say that prior approval is not necessary if the wage adjustment is "permitted to take effect in accordance with regulations issued by the Pay Board."

According to the special provision, if the wage increases sought by Burlington, Dan River and other firms were in line with past policy and board guidelines, they could have been implemented more than two weeks ago.

"Recent regulations and opinions issued by the Pay Board make it possible for Burlington to go ahead with its wage increase plans without waiting for Pay Board approval as long as the increases are in keeping with the guidelines," McLendon said.

McLendon said the effective dates of the increases would vary among the company's 30 manufacturing divisions, but most would be for pay periods beginning at different dates during December. Not affected are 15,000 salaried employees.

The J. P. Stevens & Co. announced it was raising pay for its 40,000 production workers, saying it would become effective Dec. 13.

There's more to do...



Give More to
Christmas Seals

With The Sick

Mrs. J. J. Ramsey is a patient in St. Joseph's Hospital where she underwent surgery on Friday of last week.

Mrs. Joe Rice underwent surgery in St. Joseph's Hospital on Monday.

Zeno Ponder returned to his home Wednesday from St. Joseph's Hospital where he had been a patient for several days.

Mrs. Addie Martin, of Marshall, is a patient in Memorial Mission Hospital. Word is that she is in need of blood.

Improves

Raymond Norton, 25, of Robbinsville, is a patient in Memorial Mission Hospital where he is being treated for injuries received in an automobile accident Sunday morning on Old Tallulah Road, south of Robbinsville.

Norton, who is the 4-H agent in Graham County, is the son of Mr. and Mrs. Mack Norton, of this county.

Extension News

Phone 649-2491
Home Economics — 4-H



FRUITS AND NUTS—At the fruit counter choose from colorful and tasty fresh cranberries, coconuts, pineapple, black and green grapes, red and golden apples, avocados and would you believe it fresh bright red strawberries. All are available for the holiday season. Citrus fruits are in good supply for your eating enjoyment. Nut season is here. Select from peanuts, pecans, English walnuts, Brazil nuts and almonds. The packages of mixed nuts are good values for many uses.

VEGETABLES — Best bargains consist of the plentiful supplies of potatoes, cabbage, collards, mustard, spinach, turnips and turnip greens. Squash offerings have many different types for variety and economy to use in creative dishes. Iceberg lettuce remains high in price, for other less expensive "greenery" as garnish choose from parsley, escarole and leaf lettuce.

MEAT—Good quality beef is featured for the "in-between" holiday meat eaters. Chuck and shoulder roast are often weekend "specials." Seafood of many types and forms are excellent choices for a different meat dish.

HEARD AND SEEN

By POP

What a difference one week can make in the weather...this past weekend was clear for the most part, absolutely no sign of snow, actually, summer-like temperatures...and the week before we had 12-15 inches of snow...anyway, it was comfortable this past weekend...but definitely unseasonable...but just wait...winter's not over...I'm always kidding Dot Shupe about something she's written in her column...for instance, in her column last week she compliments the town fathers for putting up the Christmas decorations...actually, Dot, it was the work of some members of the Merchants Association, the splendid cooperation of the French Broad EMC, the usual fine assistance of the volunteer firemen, and others who pitched in and helped...the Cantata, "A Song Unending," which was presented Sunday night at the Baptist Church here was real good...there are a lot of fine voices in our choir and we are also fortunate in having several Mars Hill College students who attend our church and sing...thanks to my good friend Andy Woody, of Spring Creek, for bringing me some delicious apples Monday...it's hard to realize that two of Marshall's popular men have recently passed...our community will miss both J. B. Payne and Nathan B. West...the reception

and refreshments in fellowship hall, following cantata were enjoyable...always nice to mingle with friends from other churches...everyone seems our new pastor and his Glenn...they're real people and Glenn's sermons have been challenging...inspiring...incidentally, every pew in the church filled Sunday...members of the Mt. Garden Club have made delivered beautiful Christmas wreaths to many public in town as well as to Mrs. Vader Shepton in and wanted me to thank club members in behalf of Marshall Free Will Baptist Church...I'm glad to do that I also want to thank the behalf of all the places in The News-Record Office, fine gesture and is an appreciated...don't forget Candlelight Service at Presbyterian Church 5 night...last year I attended thought the service was impressive...also want to remind you that the Christmas Pageant is presented tonight Thursday and Saturday night in the courthouse...the 45-minute portrayal of the Nativity worth seeing over and again.

Christmas is brighter...work lighter...with

APPLIANCES

Gift APPLIANCES give convenience day after day!

perfect for Christmas

MAKE THIS AN ELECTRICAL CHRISTMAS

COFFEE MAKER 4 to 8 cups Fully Automatic \$14.98

WRAPPING at no extra cost! \$14.98

Hundreds Of Other Useful Gifts . . . Plenty Of G.E. Appliances

WILD'S Radio & Television SERVICE

MARSHALL, N. C.

End-of-Year Clearance SALE

COMPANY DEMONSTRATOR
1971 CHEVROLET Caprice, 4 door, hard top, 400 cubic inch V-8 engine, automatic transmission, power steering, disc brakes, air condition, power window's, power door locks, power trunk lock, vinyl roof, low mileage.

1971 VEGA, Hatchback Coupe, automatic transmission, air conditioned, radio, one owner, 11,000 miles.

1970 FORD Brougham, 4 door, air conditioned, low mileage, Extra clean.

1970 CAMARO, 6 cylinder; straight drive; low mileage, extra clean.

1969 CAMARO, v-8, Automatic, Good Condition.

1968 CHEVELLE Malibu, 4 door, V-8 automatic, one local owner

1968 CHEVROLET Impala Custom coupe, V-8 automatic.

1968 CHEVELLE Nomad, 4 door station wagon, V-8 engine, automatic transmission, power steering.

1965 CHEVROLET 4 door sedans, automatic transmissions.

1965 PONTIAC Wagon, One Owner, A real bargain.

1965 CHEVROLET Station Wagons, Priced to move.

1963 IMPALA, 4 door hard top, V-8 power steering.

TRUCKS
1969 CHEVROLET, 1-ton; Dual wheel; Factory stake body; Clean.

1965 CHEVROLET 1/2-ton; 6-cylinder; Stepside bed.

1966 CHEVROLET, 1/2-ton, Fleetside, camper shell.

WE HAVE SEVERAL OLDER CARS AND TRUCKS THAT

WE HAVE TO SELL
COME IN MAKE AN OFFER

**FRENCH BROAD
CHEVROLET CO., INC.**

MARSHALL, N. C.

Dealer Franchise No. 2452

thank you
for
your visit
to our
open house

WESTCO TELEPHONE COMPANY WOULD LIKE TO THANK THE PEOPLE OF MARS HILL FOR THEIR PARTICIPATION OF THE OPEN HOUSE AT OUR CENTRAL OFFICE IN MARS HILL ON DECEMBER 2, 1971.

TELEPHONE COMPANY OFFICIALS WERE VERY PLEASED WITH THE FINE TURN OUT THAT THEY HAD AND APPRECIATED THE OPPORTUNITY OF SHOWING THE PEOPLE SOME OF THE "BEHIND THE SCENES" OF THE TELEPHONE COMPANY'S OPERATIONS.

VISITORS APPARENTLY FOUND THE TOUR OF THE CENTRAL OFFICE INTERESTING AND EDUCATIONAL JUDGING BY THE REMARKS MADE BY THE VISITORS.