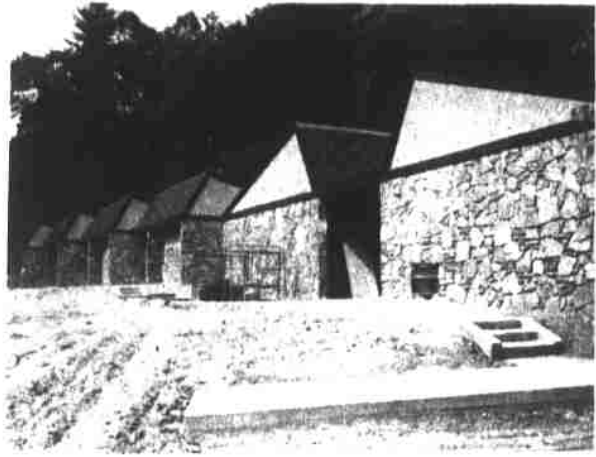


# THE NEWS - RECORD



PICTURED ABOVE are four scenes of the low rent Housing Project now under construction in Marshall. The structures are expected to be ready for occupancy by September. Left top are nearly completed units with main business office and meeting room (first unit on right), located at intersection of Highway 25-70 and Skyway Drive. Left



bottom picture shows portion of units located on Walnut Creek Road in Marshall. Upper right are units located on Main Street in Marshall, which will be for elder occupants. Lower right are four-room units located high above Marshall on Rector Corner Road.

## Health Education Commission To Meet Tuesday At UNC-A

Critical area health educational needs will be a key target of a meeting Tuesday, Aug. 1, of the newly-formed Health Education Commission of Western North Carolina. Set for 4:30 p. m. in the Carmichael Humanities Lecture Hall on the UNC-Asheville campus, the meeting is expected to attract over 100 health care professionals and health educators as well as legislators, county commissioners and regional medical program representatives from the 11 Western-most counties of North Carolina.

Chairman of an acting board of directors prior to selection of a permanent board. Primary purpose of the Aug. 1 meeting is to discuss the concept of community-based health education and the needs to be served within the WNC region, including Cherokee, Clay, Graham, Haywood, Henderson, Jackson, Macon, Madison, Swain, Transylvania and Buncombe counties and its 338,600 people. The organizations represented at the meeting will be invited to take part in projects, as members of a team, designed to improve and expand the educational opportunities for health manpower within the region. The HEC was initiated as an ad hoc exploratory committee in May, 1971 from within the Area Health Education Council



HOT SPRINGS STAFFER, Pat Wood is here doing blood tests at a Health Fair held earlier in this area.

## Children's Health Fair Scheduled In August

The second week in August has been chosen by the community board of the Hot Springs Health Program for a special Health Fair for children up to the age of eighteen. The Program's new physician, Dr. Robert Blake and Dr. Robert Gould, a pediatric Resident from the U.N.C. Medical School will perform the physical exams. The clinic staff will do the rest of the tests that are required. This service has been set up mainly for the areas served by the clinics in Hot Springs, Walnut, and Laurel, though all children that arrive with their parents will be seen. The staff has expressed special interest in providing physicals

## Junior Dairy Show On Next Wednesday

The 28th annual Western North Carolina Junior Dairy Show will be held on Wednesday, August 2, at the WNC Agricultural Center near the Asheville Airport. The event is sponsored by the N.C. Extension Service, Vocational Agriculture Teachers and the Dairy Commission of the Asheville Agricultural Development Council. Entries are expected from 4-H Club members and Future Farmers of America in a dozen western counties. Purpose of the annual show is to encourage interest in dairying among rural youth of Western North Carolina and to recognize those doing outstanding work with their

## Ernest Frisby Promoted By Southern Bell

Ernest James Frisby has been named service foreman for Southern Bell's Asheville office, J. D. Phillips, district plant manager, recently announced. A native of Marshall, Frisby graduated from Marshall High School. After serving two years in the U.S. Army in Korea, he joined the Chesapeake and Potomac Telephone Co. in Washington, D. C. in 1965 as a cable splicer's helper. In 1963, he transferred to Asheville as

# Manufacturer Of Electrical Contacts Locates In Marshall

One of the nation's leading manufacturers of precious-metal contacts used in relays, switches, motors and controls for electrical devices, automobiles, aircraft, and appliances has chosen Marshall as the site of its new plant. Deringer Mfg. Company of Mundelein, Ill. (located 40 miles north of Chicago), will begin operations on Sept. 1 in leased quarters in the Gady-Henderson Building (the former Redmon-Worley Building) on Main Street. The company intends to build its own plant in the Marshall area in the near future. Deringer's president, Roderick W. Lamun, in making the announcement about the company's new facility, pointed

out that "the Southeast is one of the fastest growing industrial areas in the nation and we intend to become part of this growth." Deringer, now in its 22nd year, is a major supplier of contacts made from silver, gold, platinum and palladium—alone or in combination with other metals. Because of the metals involved, these components are designed for high productivity with extreme accuracy. Wherever an electric circuit is made or broken, Deringer is a potential supplier. You won't see a Deringer label on the electrical devices in the home or your car, but the Deringer contacts are there. Lamun also stated that he and his associates were delighted by

the warm response and cooperation of the civic, educational and industrial leaders of Western North Carolina. "Given the willingness and enthusiasm of the people in the area, we are certain that the new plant will be manned by the kind of people that will become welcome additions to the Deringer organization," he said. The move to open a Deringer plant in North Carolina is a major step in the company's expansion that has become mandatory because of the increase in its business—the Illinois headquarters plant has been working at full capacity around the clock. If history repeats itself, it won't be long before the North



Charles Cutshall, winner of Beta Omega's St. Jude bike ride, and Peggy Cutshaw, president of Beta Omega pose with Sylvia Moore, ESA representative for St. Jude. Charles collected over \$255 in pledges from the bike ride to become Beta Omega's winner. As the winner, he received an all-expense paid trip to Nashville, Tenn., to participate in the international bike ride rally there. Beta Omega's check for \$1,000 to St. Jude was presented at his rally in Nashville. Five young men are riding bicycles over 6,000 miles to collect money for St. Jude from ESA chapters in key cities across the United States. These young riders began their ride in June in Washington, D. C., led by Marlo Thomas, daughter of Danny Thomas the famous founder of St. Jude Children's Research Hospital. All the money collected from this national ride will be presented to Danny Thomas the first of September in Anaheim, Calif. St. Jude Hospital, a research center for Catastrophic childhood diseases, is located in Memphis, Tenn.

## Farmers Now Cashing Set-Aside Payments

Approximately 200 farmers in Madison County were scheduled to receive farm set-aside program payments totaling \$20,000 during the first half of July according to Ralph Ramsey, County Executive Director for the Agricultural Stabilization and Conservation Service (ASCS). By the end of the month, the total will be about \$24,000 to 240 farmers. Nationwide, approximately 750,000 feed grain, wheat and cotton producers were mailed a total of \$850 million in expedited preliminary payments in time for checks to arrive in producers' hands on July 1. Payments under the set-aside programs are made to farmers

who agree to set aside part of their land from crop production in order to meet a national objective of balance supply and demand in certain commodities. These payments help to off-set the loss of returns from cropland that otherwise would be used for income yielding production, and on which the farmer is obliged to continue to pay taxes and apply needed conservation steps, according to officials of the U. S. Department of Agriculture. Payments to producers are limited to \$5,000 per person for each of the three crops feed grain, wheat, and cotton as provided under the Agricultural Act of 1970. Nationally, total payments

are expected to be about \$3.7 billion dollars. Total 1972 set-aside program payments in Madison County are expected to be about \$24,500. The expedited farm program payments are made possible by streamlined procedures inaugurated by ASCS in 1970. The action enabled farmers to receive the entire payments due to them in the 1970 and 1971 programs some six to eight weeks earlier than ever before. These earlier payments help many producers reduce their need for long-term credit and cut the amount of interest paid. The flow of cash at this time will again be of major significance to rural communities and the U. S. agricultural economy, USDA officials said.

## Graham Speaks At Research Meet At MHC

The Annual Meeting of the North Carolina Research Stations is being held at Mars Hill College. One of those appearing on the morning program Monday was North Carolina Agriculture Commissioner Jim Graham. In his remarks Graham lauded the administrators of the research stations for their contributions to the industry of agriculture in the state. "North Carolina has one of the best balanced agricultures of any state in the nation," Graham said, "and it has been your hard work which has shown the farmer that he could diversify his enterprise. With the continued trend towards fewer farms, the importance of your work will be multiplied," Graham continued. "And not only does the farmer benefit from the efficiencies which you have developed, but the consumer when she visits the super-

market is able to buy more, for less as a result of the progress you have made. It seems impossible to convince her of this, but it is an absolute fact," he stressed. In closing his remarks Graham cited the cooperation between the NCDA and North Carolina State University in the programs of the research stations. "The research stations represent the very best of cooperation between two important influences on the industry of agriculture in the state, and every citizen benefits," Graham concluded.

## Anderson Is Pastor Here

Michael Anderson has been appointed by the Western North Carolina Conference of the United Methodist Church to serve the Marshall-Walnut charge in Madison County. Succeeding the Rev. W. C. Clark, now retired, Mr. Anderson is a graduate of Wake Forest University and of Candler School of Theology, Emory University. His last appointment was at Trinity United Methodist Church, West Asheville, where he served as Associate Minister. Mr. Anderson is also employed as Director of Social Work with the Asheville-Buncombe Community Christian Ministry. He is a native of Wilkesboro, and is now living in Asheville. He can be reached by telephone in Asheville at 254-4736.



## Pemberton To Preach Here On Sunday

The Rev. Olson Pemberton, Jr., a native of Western North Carolina, his wife and family, will shortly be returning from their missionary field of service in Brazil. For the past 25 years, broken only by service in the Korean conflict as a chaplain and by the brief furloughs which are customary, the Pembertons have been combining the preaching of the gospel with educational work in Brazil. During the last two years he has been completing his graduate work in connection with a Doctor of Philosophy Degree at Western Reserve

University in Cleveland, Ohio, so as to increase his effectiveness on the mission field. He will be returning to a new Brazilian field where the major thrusts of this work will be the training of 800 lay evangelists for the gospel ministry in that country. Dr. Arthur F. Williams, pastor of the Marshall Presbyterian Church, that this is an unusual opportunity for the folks of Marshall and cordially invites those who are free Sunday morning at 11 o'clock to hear the Rev. Pemberton at the Marshall Presbyterian Church.



AT A RECENT CONVENTION in Hendersonville, Civitans of North Carolina District West installed Ralph M. Lee of Mars Hill, as their governor for 1972-1973. Mr. Lee is widely known through Civitan. He is a charter member of the Mars Hill Club where he served as their club president on two occasions. On the District level he served as L.I. Governor of Area One twice and then Governor Elect. In 1964 he was awarded the Citizen of the Year honor. Dean Lee retired in 1969 as Dean of Mars Hill College. He and his wife, Rowena, reside in Mars Hill.

## Farm Safety Week To Be Observed July 25-31

The week of July 25-31 has been designated as Farm Safety Week. On a national basis emphasis this year is being given to the prevention of injuries by use of protective equipment. This safety equipment such as "hardhats", safety glasses, goggles, face shields, and filter masks can do a great deal to reduce both minor and major injuries. Accidental injuries hurt...cost you time and money. But, you can help prevent (or make less severe) injuries on your place. How? By using personal protective equipment. "Hard" hats protect your head from bumps, flying and falling objects. Use them on

building work, felling or trimming trees, repairing machinery, etc. Lightweight bump caps give bump protection. Safety glasses, goggles and face shields protect your eyes from flying particles and objects, also chemicals. Use them in the shop, while operating in dusty conditions, applying egg chemicals. Ear muffs and plugs reduce hearing damage connected with long exposure to noisy equipment like tractors, combines, grinders, chain saws, power mowers, etc. Filter masks keep dust, chaff and other particles out of your

lungs when combining, haying or working in dusty fields. Cartridge respirators or gas masks should be used for applying pesticides. Safety shoes with metal toe caps and puncture-resistant soles save feet and toes when on building work, handling heavy materials, felling or trimming trees, handling animals, operating power mowers, repair and maintenance work, etc. Ask about personal protective equipment at farm supply stores, stores that sell work clothing, safety equipment suppliers, mail order firms and some of their retail outlets, chemical and farm equipment dealers.

Thanks for your help in observing our new copy and advertising deadline—now noon each Tuesday