

THE NEWS - RECORD

New Shadowline Plant At Mars Hill To Start Operations July 9

The new Shadowline plant, located on a 34-acre tract about one mile from Mars Hill on N. C. 213, will be ready to start operations on Monday, July 9, officials stated this week.

Construction of the modern and attractive plant started last October and during the construction Shadowline has been using the Mars Hill Community Building as training headquarters for approximately 50 persons.

"We are most grateful to Mayor William P. Powell, the town officials and the fine citizens of Mars Hill for their cooperation in letting us use this facility until our building was ready," Tom Shuping, general manager, stated.

The new plant, designed for the convenience and comfort of employees, is located on a most beautiful picturesque

knoll overlooking the Blue Ridge Mountains. Large green meadows and a small brook add to the beauty of the plant site.

Six Associates of Asheville, who planned the Morganton and Fallston plants also planned the Mars Hill facility and these architects included large picture windows so employees and visitors could enjoy the vista of the mountains and surrounding area.

Shadowline, a leading manufacturer of lingerie, has left "no stone unturned" in making the all-modern, air-conditioned plant comfortable and conducive for efficient sewing operations. In addition to the most modern sewing machines, the latest in lighting fixtures make working conditions easy. A large lobby, a well-equipped canteen and huge parking areas also add to

the conveniences.

"All this just didn't happen without the cooperation and encouragement of so many fine people of this area," Sherrod Salsbury, president of the nationally known company, said.

In a search for a general location for a new plant, the company was assisted in an introduction to the area by Dr. Fred Bentley, president of Mars Hill College. When officials visited the Mars Hill area they were most impressed by the enthusiasm of their leading citizens, including Mayor William P. Powell, town officials, and area leaders.

"Among others who have proved most helpful in the choice of Mars Hill for our location includes D. M. Robinson and Norris Gentry of the French Broad EMC;

Novile Hawkins, former highway commissioner; Representative L. B. Ramsey, the Citizens Bank, Lawrence Ponder, chairman Madison County Industrial Development Commission, and many others," Shuping said.

"Especially do we appreciate the fine cooperation of Hawkins and the highway department on seeing that the approaches to the plant were built," Shuping, Shadowline official, commented.

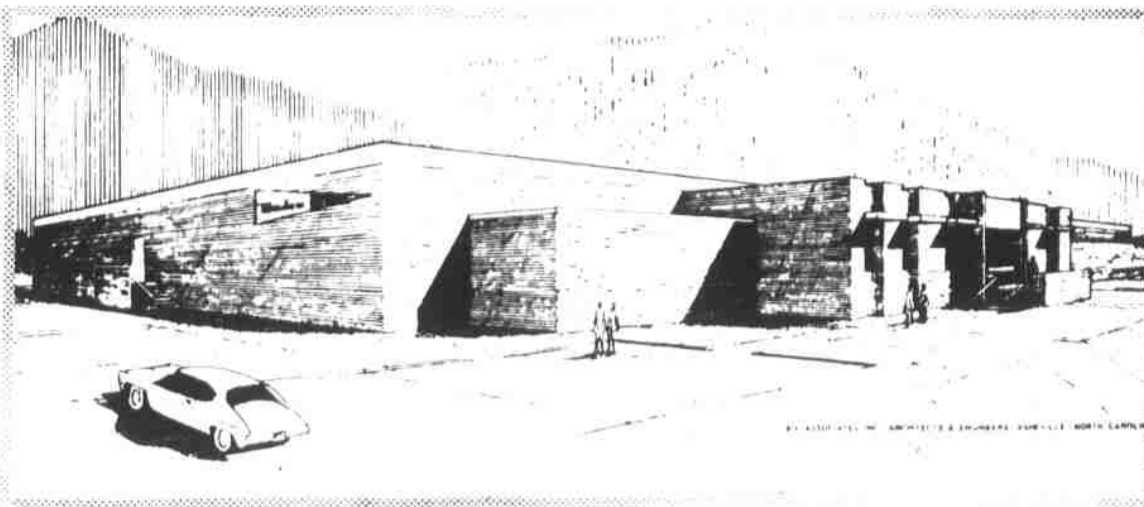
"Shadowline Lane", which has been suggested for the main approach, turns off NC

213 to the right a short distance from the Mars Hill Community Building.

"Although the building is not completely finished, the main sewing room will be ready for operations next Monday", Shuping said.

JOB OPENINGS

The facilities of this new modern plant will now result in the reopening of job applications for a systematic and consistent hiring program to acquire additional employees. This program of expansion will continue until employment of some 200 persons is completed.



Mars Hill Lets Contracts For \$165,000 Water Improvement

The Mars Hill Town Board passes a resolution Wednesday night, June 27, 1973, awarding contracts to proceed with the construction of a new 300,000 gallon water reservoir that will nearly double the present storage capacity in Mars Hill.

Taylor and Murphy Construction Company, Asheville, received the General contract (Division I) with a bid of \$111,113.70. Other bids received for Division I were:

R. H. Johnson Construction Company, Winston-Salem, (\$111,978.50) and Hobson Construction Company, Arden, North Carolina (\$121,768.00).

Chicago Bridge and Iron Company, Atlanta, Ga., received the Division II contract (steel tank) with a bid of \$33,875.00. Other bids received for Division II were: Brown Steel Construction, Newnan, Ga., (\$42,195.00); Caldwell Tanks Inc.,

Louisville, Ky. (\$45,665.00) and Pittsburgh-Des Moines, Atlanta, Ga., (\$49,800.00). The other expenses will be, Land acquisition, technical and legal expenses.

Mayor Bill Powell stated that he was proud of the citizens of Mars Hill for passing the \$90,000 Bond Referendum by a margin of 156 to 2. This gave the Town Board the assurance that the Town's people were almost 100 percent behind this much

needed improvement. He further stated that with Shadowline moving into their new plant within a few days, Micro-Switch now in operation in town, and the near completion of the new interstate to Mars Hill, the "Town" may soon be able to call itself a "city".

GRADUATES

Charles Waldrop, son of Mr. and Mrs. Vester Waldrop of Arden, was recently graduated from the University of Tennessee, Knoxville, with a Bachelor of Science degree. He plans to enter the University of North Carolina Law School at Chapel Hill in the fall.

Charles is the grandson of Mr. and Mrs. C. S. Chandler of Walnut and Mr. and Mrs. C. T. Waldrop of Route 2, Marshall.

Six County Students On Dean's List

Academic honors at Western Carolina University have been conferred upon six students from Madison County, according to an announcement by Dr. J. Stuart Wilson, vice chancellor for academic affairs.

Students from Madison County are:

HOT SPRINGS: Jimmy F. Sumner, and Fred E. Tranham Jr., Rt. 2.

MARSHALL: Lynda L. Payne, Rt. 6.

MARS HILL: Janice R. Anderson, Rt. 3; Linda K. Buckner, Rt. 2, and Elissa L. Halley, Rt. 3.

OEO Continues In County; Many Youths Are Working

The phasing out of North Carolina's State Economic Opportunity Office, begun Friday, will have little, if any, effect on the Opportunity Corporation of Madison-Buncombe Counties, which is funded until Dec. 31, according to Lonnie D. Burton, executive director of the local community action agency.

But Burton says it is his understanding that the move will make North Carolina the only state without such an office.

"It's my information that the governor decided he did not want the state OEO office," Burton said, "although he said he was interested in the poor and got approximately \$600,000 in federal funds. Of the total amount, \$300,000 is being administered in Roberson County in a single experimental program, and I believe the other \$300,000 is being used for some sort of training program."

The Holshouser administration began steps to eliminate the state OEO office soon after President Nixon attempted to shut down the national OEO. Nixon's move has been blocked by a federal court but the state apparently has a free hand.

The state OEO office began a 30-day phaseout Friday as the state carried out plans to shift its responsibilities to the Division of Special Services in the Office of Special Services, after the OEO had this week authorized an allotment of \$170,000 to maintain it for another seven months at its current level.

An OEO spokesman in Atlanta said Friday the funds would be available regardless of the agency handling the anti-poverty programs, but he said the OEO did ask that employees of the state office "be protected."

Burton said the Opportunity Corporation of Madison-Buncombe Counties will be working directly with the regional office and will be operating as usual at least for the remainder of the year.

"But we're wrapped up in the 'stop bombing or stop government' legislation and the compromise that is in the making," Burton said.

Burton said the House Appropriations Committee is asking for \$332.8 million to fund the OEO for another year and \$185 million to fund community action agencies, and he expressed confidence that the poverty program will be continued beyond the Dec. 31 cutoff date.

Burton said the decision on use of impounded Neighborhood Youth Corps funds ordered released for summer youth employment by a New Jersey federal judge Thursday would be made by the Regional Office of the OEO.

"The time element will make it difficult," Burton said, "but if the funds are made available and the regional office wants us to try to use them this summer, we will certainly put forth every effort because of the critical need."

Burton said he was grateful "for those funds from the President's summer youth program that have been made available through the county commissioners for summer youth employment."

"The county commissioners requested the Employment Security Commission to be the

sponsoring agency for this program," Burton said, "but since your Neighborhood Youth Corps was the only group with the expertise for running such a program, a cooperative agreement was reached by which the Opportunity Corporation through its NYC would operate the program." Burton said the Opportunity Corporation is

providing the office space and telephones for the counselors and workers and that the program is being staffed by the NYC.

There are 520 work slots, all filled, providing 28 hours of work a week at \$1.60 per hour for a period of eight weeks.

Burton said the OEO funded an NYC program in Madison County and 150 youths have received employment for an eight-week period.

Keep In Touch With ASCS Office

Responsibility often rests with the farmer to notify his County Agricultural Stabilization and Conservation Service Office of changes in his farm plans and operations. This reminder came today from Nils Mann, Acting Executive Director of the Agricultural Stabilization and Conservation Service, Madison County.

The County ASCS Office



A COLLISION Monday about noon at the intersection of US 25-70 and NC 213 at Rollins in Marshall resulted in two local persons being hospitalized. Mr. and Mrs. Stephen Eare, of Marshall, passengers in a taxi driven by Tommie Rector received cuts and bruises and are patients in Memorial Mission Hospital. Rector was uninjured. The other car involved was driven by Marvin Jackson Chandler, of the Laurel section. Chandler received slight head injuries. His brother, Sterling, was uninjured. The Chandler car was entering US 25-70 from 213 when it struck Rector's taxi which was headed toward Asheville. Both cars were badly damaged.

the midst of a busy time they forget. And sometimes this can cause difficulties which could have been avoided."

She pointed out that it is not usually necessary to visit the

County ASCS Office in person.

"Often a phone call or a short letter is all that's necessary. Then, if the County ASCS Office people find more information is needed, they will let the farmer know."

"Of course, visitors to the ASCS office are always welcome," Mrs. Mann said. "Not only do we find it easier to keep the records straight for the farmer who comes in, but we also keep ourselves better informed about the entire agricultural picture."

Marshall Revenue Sharing

Officials of the Town of Marshall have released the following estimated amount of Revenue Sharing Allocations for April and June, 1973, as follows:

Operating—Maintenance Expenditures: Health, \$2,500.00; 50 percent for maintenance of existing services. Capital Expenditures: Health, \$3,000.00; 50 percent for total acquisition. Total, \$11,250.00.

\$84,000 Grant Approved For County Title III

The State Board of Education has approved grants of over \$2,000,000 for continuation of experimental education projects under Title III of the Elementary and Secondary Education Act. \$84,000 of that money has been awarded to the Madison County school unit for the 1974 fiscal year.

L. B. Ramsey Is Named To Commission

House Speaker James E. Ramsey Thursday appointed six House members to the Legislative Services Commission. The appointment are for two years, and they begin July 1. Ramsey named Reps. Norwood E. Bryan, Jr., D-Cumberland; David W. Bumgardner, Jr., D-Gaston; Claude DeBruhl, D-Buncombe; Liston B. Ramsey, D-Madison; H. Horton Rountree, D-Pitt; and William T. Watkins, D-Granville.

The commission is responsible for the overall operation of the General Assembly. This includes staff and equipment.

4-H Junior Dairy Show On August 1

The Western District Jr. Dairy Show will be held on Wednesday, August 1, at the Western N. C. Agricultural Center in Fletcher.

Several Madison County young people have enjoyed working with and showing dairy cattle in the past, and hopefully, more will want to show this year. The dairy show is not limited to those people who own a dairy farm or to youth actively engaged in a 4-H program. If you are between the ages of 9 and 19 and like to work with animals, you would gain valuable experience by conditioning and showing livestock.

Anyone interested in showing an animal in this year's show should contact the County Extension Office as soon as possible. If you do not have a calf to show, we will try to help you find one and get you started. Any recognized dairy breed will be shown in this show.

Reunion

The Anderson reunion will be held in the Mars Hill high school cafeteria on Sunday, July 8. All relatives are asked to attend. Elizabeth Anderson, of Mars Hill, stated.



A RETIREMENT DINNER was given on June 28, 1973 at Mars Hill College in honor of W. E. Hill, County Supervisor. Farmers Home Administration who retired on June 29, 1973 after more than thirty years of service. Pictured above, left to right are Charles Jeffrey, Executive Administrative Officer, FHA, Raleigh, W. E. Hill, and Paul Laughran, District Supervisor, FHA, Burnsville. Hill has been considered one of the outstanding supervisors in the state in rendering assistance to farmers and rural people in Madison County. The county has the distinct record over a thirty-seven year period of having only one foreclosure. The credit extended has been based on individual planning and supervisory assistance given by Hill and other members of his staff. Hill finished high school at Bald Creek in Vance County, after which he attended Tusculum College in Greeneville, Tenn. He then taught school in Madison County including the job of principal of different high schools in the county. He is active in church and community affairs. He is married to the former Nell Buckner. They have one son.

Presbyterian Church To Dedicate New Furnishings

Next Sunday will be a very special day at the Marshall Presbyterian Church for on that day a number of new additions will be dedicated. For sometime one of the members had felt that a new pulpit, constructed in harmony with the present furniture, would be desirable. Finally, just before the end of the year this dream became a reality. The new pulpit was ordered but the delivery date was four to five months ahead, Dr. Arthur F. Williams, pastor, said.

"As the time approached for delivery things began to happen," the pastor said. "The floors bore the use of 23 years of busy feet. The aislesways of tile had seen better days; the walls bore the grime of all the years since the church was built. So the walls were painted, the floors brought back to the original beauty of the hardwood finish and, after much consideration, new carpet harmonizing with the walls and furniture was purchased. Then the narthex was refitted with a durable yet beautiful pattern that should last for many years," Dr. Williams stated.

In the front of the church where the organ had been located—a matching oak table on which the open Bible and the cross were mounted. Above these was a perfect place for a stained glass window. This window, about four feet in diameter, depicts the Dove, representing the Holy Spirit, with the three

rays or beams depicting the Trinity. All of this was set in a background harmonizing with the other stained glass windows.

The church sanctuary was attractive before but now with the refurbishing it is as beautiful as any church can be," Dr. Williams proudly remarked.

Housing Projects To Be Ready Next Week

After many "ups and downs" since the beginning of construction of the Marshall low-rent housing projects, it is hoped that initial occupants will be able to move into the units about July 10, C. N. Willis, Executive Director of the Marshall Housing Authority, stated this week.

The four-unit structure located on the Walnut Creek Road in Marshall which was destroyed by fire recently is expected to be replaced in the near future, Willis stated.

The origin of the fire is still unknown. The loss has been estimated at \$100,000. The units and their contents were destroyed by the construction companies, it was stated. Willis also said that the SHI is continuing the recent fire.