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JAMES I. STORY, Editor

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 AIR MAIL..... 4c Per Week



PICTURED ABOVE are 4-H members from Madison County who participated in the Western District 4-H Horse Show last Saturday in Waynesville. They are left to right: John List, Peggy Rice, Anna Lou Silver, Roger Edmonds, Pam Clark, Jamie List, and Kevin Boone. The group won a total of sixteen ribbons and one trophy.

Sunday School Lesson

THE THESSALONIAN WITNESS
 International Sunday School Lesson for June 2, 1974
 Scripture: 1 Thessalonians 1: 1-10
 By The Reverend John W. Wenberg, Jr.

We've heard about your faith. This is the message of Paul, Silvanus, and Timothy to the community of Christians in Thessalonica, a message that expressed a wonderful sense of satisfaction, that the Word had been sown in good soil and was bearing fruit. It was a message of thanksgiving for the Holy Spirit, which had actively worked in the lives of these persistent missionaries and was becoming visible in the lives of others.

Often, we only think of faith as expressing itself in and through individuals, but Paul is recognizing many individual faiths banded together into a strong, working body, a church really becoming the Church, and a people seriously living with Jesus Christ at the center of their existence. This is an important point for us to understand. We often hear people say that worship of God is an individual, person thing, and that it does not have to take place within the sanctuary of a church. While this may be true, the witness of the Thessalonians says to us that when many band together, their corporate faith and worship is stronger and is more likely to be recognized.

It is interesting to note that Paul characterizes the faith of the Thessalonians as meaning "solid achievement," their love as "hard work," and their hope as "dogged endurance." (Phillips trans.) This is what being a Christian and a church member is all about. When we are called to be Christians, we are not called into a life of ease, but rather, we are called to wrestle with God's claims upon our lives, to seek better ways to serve Him, and to witness in some meaningful response to the love that He has revealed for us in Jesus Christ. So many of our hymns characterize the Christian as being a soldier who has a battle to fight and a cause to struggle in. Involvement in the business of life is just that struggle if we seek to let Christ live in the midst of our relationships with other people. But this does require "dogged endurance," possible only if we are nurtured and fed by the sure foundation of Jesus Christ as proclaimed in the Church.

Paul indicates that there is a constant learning process involved in being a Christian. The people of the Thessalonian church first sought to emulate the lives of those who brought the Gospel to their attention. What better examples to copy than Paul, Timothy, and Silvanus! We need to be aware of the influence our way of life may communicate to others. In these missionaries, the people saw individuals who really lived their beliefs, who were willing to suffer persecution for that which was alive within them, and the good news of this is that this kind of commitment rubs off. Finally, let us recognize the praise Paul offers for the Thessalonians. When there is reason to praise and give thanks, let us do so. Good work needs to be rewarded, and so does a faithful life. We need to offer encouragement even when it is not solicited, to give and not expect return, to love as God has loved us, and to rejoice in the saving grace God has provided for us in Jesus Christ.

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Western Carolina Telephone Co. To Seek Rate Increase

SUMMARY: Western Carolina Telephone Company cites relationship between improved telephone service and earnings as main reason for filing request to raise rates.

Western Carolina Telephone Company has filed a new rate plan that would raise residential rates an average of \$3.40 per month, and business rates an average of \$6.90 per month. These are average figures; the actual amount will depend upon the customer's particular rate group and grade of service. Together, these increases would produce approximately \$1,500,000 in additional annual revenues.

In conjunction with the filing, the company has requested immediate, emergency rate relief, which, if approved by the North Carolina Utilities Commission, would increase the individual customer's basic local service rate by no more than 20 percent.

Company president Norman L. Gum said, "This emergency relief is necessary because of the critical economic condition of the company. The funds would be collected under bond, subject to refund, with interest, should the Utilities Commission ultimately grant us an increase that's less than the amount requested on an emergency basis."

Gum pointed out that these are proposed increases, and may or may not be the ones

that finally go into effect. "The North Carolina Utilities Commission will review both our request for emergency rate relief and our proposed new rate structure."

He also said that the need for the increase is tied directly to the company's ability to provide adequate service and meet future growth requirements.

Gum said, "We have completed many service improvement projects in the last year or two. We have done this in spite of the severe financial strain we've been under. For example, we have completely eliminated multiparty in our serving areas. We've increased our long distance calling capacity, installed new cable, hired people, and established new and more reliable equipment testing and monitoring procedures.

"Of course, all of this costs money," he continued, "and costs keep going up. It's a fact of business life that you have to earn enough money to keep service up to par — dedication and commitment on the part of our employees alone won't pay for the lines that provide improved grades of service, or buy the modern communications equipment or the buildings in which to install it. We need money to put their dedication to work."

"All of our expenses have increased," Gum said. "Operating taxes are up almost 76 percent since 1972;

operating expenses are up nearly 19 percent; maintenance costs, 26 percent; and interest expenses, 22 percent. "Our plant investment has gone up over 19 percent, and over the next two years, we estimate we'll have to invest at least \$13.3 million more to meet our commitment."

Child Development Co-ordinator: Madison County 4-C Project
 Qualifications: Graduation from a four year college or University, preferably with a degree in child development, early childhood, nursery education or elementary education. Two years of experience in working with young children in a nursery school, kindergarten, elementary school, or a day care facility.
 Administrative and organizational experience highly desirable. Masters degree highly desirable.
 Teacher: For summer only, Hot Springs Day Care Center.
 Qualifications: Graduation from a four year college or University, preferably with a degree in early childhood education, nursery education, child development, elementary education or comparable experience.
 Contact: Madison County 4-C Project office, Skyway Drive, Marshall, N. C. 28753, Phone: 649-3587

Horse Show

Continued from Page 1

Halter, Men's Racking (17 years and over), Ladies Western Pleasure (17 years and over), English Pleasure (open), Western Pleasure (16 years and under), Style Racking (open), Gentlemen's Western Pleasure (17 years and over), Barrel Race, Ladies and Juvenile Racking, Musical Tires (Riders 13 years and under), Madison County Pleasure, Appaloosa Western Pleasure Championship, Barrel Race Championship, English Pleasure Championship, Racking Horse Championship, Western Pleasure Championship, Pepsi Cola Race Championship.

New Department At Mars Hill College

Dr. Richard Hoffman, vice president for academic affairs at Mars Hill College, has announced the formation of a new department at the college and the appointment of two new department chairmen.

H. Page Lee, professor of religion and a member of the Mars Hill faculty since 1961, has been named chairman of the Department of Religion and Philosophy. Dr. Lee will replace M. H. Kendall, who will continue as a professor in the department.

Kendall, a member of the faculty since 1939, has been chairman of the department since 1946. He holds the Best Chair of Religion which was established in 1969 following the death of Newton businessman Clyde Herman Best. Best bequeathed 2,400 shares of Holiday Inn, Inc. stock to the College's Religion Department.

Dr. Lee is a native of Greensboro and an honors graduate of Guilford College. He has also earned the Bachelor of Divinity, Master of Theology, and Doctor of Southeastern Baptist Theological Seminary.

A regular contributor to Baptist training quarterlies, Dr. Lee served last year as vice chairman of the college's Sigma Alpha Chi Sorority. Before joining the college, Dr. Lee was pastor at Parkton Baptist Church in Greensboro.

In conjunction with the formation of the Department of Theatre Arts and Speech, James Warren Thomas was named chairman of the new department. Thomas, associate professor of drama and director of theater, joined the college in 1962. A native of Marion, he completed his undergraduate work at Western Carolina University and was awarded his Master's degree from UNC-Chapel Hill. He has continued his studies at Indiana State University and the University of Georgia.

Active in area dramatics, he has been guest director for the Parkway Playhouse, served as judge in the Piedmont

District Drama Association, and helped formulate a proposal for certification of drama teachers in North Carolina. Currently he is serving as vice chairman of the faculty, the highest elective position at the college.

Commenting on plans for the new department, Thomas said that an intercollegiate debating program would be added for the 1974-75 school year and the physical facilities would be expanded.

The department received a \$10,000 grant from the Mary Duke Biddle Foundation in April and it will be used to

complete renovation of Owen Theatre.

Thomas also noted that with the largest enrollment the department has ever had, he will be seeking additional scholarships for drama students. Thomas, also revealed that Dr. Howard Richardson, author of "Dark of the Moon," is scripting an original production for Mars Hill College.

The Broadway playwright, an alumnus of Mars Hill, will be on hand for the staging of the play during the spring semester. The play will also be staged again during the summer.

Camp Pisgah Ideal For Girls

Have you ever cooked a meal in a paper bag?

Felt the joy of being with friends around a campfire? Slept in a tent with the rain pouring down?

Felt the wind in your face as you trot on a horse?

The chance to do all these things awaits you at girl scout Camp Pisgah.

Located near Brevard, N. C., this hilly site affords girls

from ages 8 to 17 the chance to learn many new things.

Girls help plan their own program exploring areas of their own choosing: Primitive camping, crafts, music, hiking, art, swimming, canoeing, outdoor cooking, sailing, survival living and backpacking to name a few.

The campers live in platform tents and eat some meals in a dining hall while cooking others.

Camp Pisgah becomes an outdoor community for all campers, as they learn to govern themselves and to live with people from all types of background and races.

The beauty and solitude of the site provide an atmosphere for becoming part of the outdoor world, appreciating its beauty, and for reaching out for others and inside yourself for deeper personal understanding.

The personal growth that takes place inside the girl is the entire reason why Camp Pisgah is important. Away from the secure environment of home with the loving concern of a counselor, the girl begins to come in touch with the real parts of her being.

You don't have to be a registered girl scout to attend Camp Pisgah.

There are still openings for reservations at Camp Pisgah, and we'll take your application today. Contact Pisgah Girl Scout Council, P. O. Box 8249, Asheville, N. C. 28244.

Letter To The Editor

PARKING
 Mr. Jim Story, Editor
 The News-Record
 Marshall, N. C.

Dear Mr. Story:

I would like to express my sincere thanks and support for the recent decision to allow two hour free parking within the Town of Marshall. Many people have worked diligently to find some solution and relief for our friend, the customer, to have some place to park while shopping and transacting business in our town.

Among those to be commended are the Mayor, Lorado Ponder, the three councilmen — James Penland, Charles Crowe and Roy Wild; also, the policemen.

I am sure that this decision properly enforced, is a step in the right direction for both the Town of Marshall and Madison County.

Sincerely,
 First Union National Bank
 Marshall, N. C.
 R. Bryce Hall
 Vice-President.

Livestock Association Field Day June 5

The Madison County Livestock Association will hold a Field Day on June 5.

This event will be held on the farm of Mr. Roy Ammons in the Mars Hill area. Registration beginning at 9:30 a.m. At 10:00 a.m., Henry Webster, Extension Animal Husbandry Specialist at N.C. State University, will demonstrate and discuss the N.C. Beef Cattle Improvement Program. He will also discuss rules of thumb for the selection of the right type of breeding animal.

The Agricultural Extension

Service cooperating with the TVA will discuss the advantages and disadvantages of using legumes in pastures.

The control of internal and external parasites will conclude the educational activities for the day.

The County Livestock Association will hold a short business meeting during the day to discuss activities for the next meeting. Lunch will

be provided on the farm for those in attendance. The public is cordially invited to attend.



"With the Diploma Comes a Sad Thought Growing Inside of Me... My Adolescent Years Are Gone... I Must Now Face Reality"

Graduation Lament

By GRACE E. LAYNE

Today's the day I graduate;
 To this school I come no more.
 This, my goal of the last 12 years,
 Is what I've been waiting for.
 The days were laced with fun and games
 Along with my growing up;
 I've developed a personality—
 I've had to measure up.
 Not only to tests and teachers—
 Had to make it with my peers;
 And now that the struggle is over,
 I feel like shedding tears.
 I'm going to miss my classmates
 And the teachers' constant calls;
 I'm going to miss the notes and such
 We passed along the halls.
 But with the diploma comes a sad
 Thought growing inside of me:
 My adolescent years are gone—
 I must now face reality.

WHAT ARE YOU GOING TO DO WITH YOUR MONEY THIS YEAR?

Although there are many investment opportunities available—stocks, bonds, real estate—times are a bit uncertain. But bank savings and certificates of deposit that pay guaranteed interest look especially good! Northwestern's interest rates are the highest in history—the highest allowed by law. And you can get a 7-1/4% savings certificate with only \$1,000 minimum deposit, four year maturity! Northwestern has other investment programs, too. So save your money this year at The Northwestern Bank!

THE NORTHWESTERN BANK

Federal law and regulations prohibit payment of a time deposit prior to maturity unless three months of the interest thereon is forfeited and interest on the amount withdrawn is reduced to the passbook rate.

COMMUNITY MEDICAL CENTER
 Conveniently Located in the Medical Center
Pharmacy
 AND OTHER PHARMACY COMMENTS

HEALTH NEWS
 By Bill Powell
 Reg. Pharmacist

Six Reasons Why You Should Exercise

We have long preached "preventive medicine," but with the weather as nice as it is, we'd like to give the term a new twist — "preventive exercise."

Here's what just 30 minutes of vigorous daily exercise can do for you: 1) Trim 30 lbs. of fat off your body per year; 2) Develop a strong back-up system of blood vessels needed in emergency situations (heart attacks invariably claim people who do not have such a back-up blood vessel system); 3) Lower blood pressure and decrease pulsebeat; 4) Reduce levels of cholesterol and fats in the blood; and 5) Believe put-up emotions and tensions which, in effect, 6) Help to reduce craving for food.

One further reminder. The object of any exercise program is not to strain, but to train gradually. Stay within yourself to slowly build up your exercise capacity.

Each week we present the above comments for your information. We very much appreciate your readership and would be especially happy to have you express your views regarding the contents of this space.