

# THE NEWS - RECORD

## County 4-C Project Nearing One Year Mark

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Madison County Child  
Development  
Coordinator

The Madison County 4-C Project is nearing the one year mark. The co-ordinator began work July 16, 1973 and July, 1974 is fast approaching. In July, 1974 there were 60 pages of a proposal, a co-ordinator and a 4-C Council which has already been working a year on the proposal.

After much initial distress at locating suitable buildings for offices and centers the project began to take shape. In September staff were hired and centers opened. With a commitment to work closely with the community, the

teachers, social workers, and aides recruited children to fill the centers. We now have a waiting list in Marshall and Mars Hill. Community response has been excellent both from businesses and parents.

Centers were licensed by N. C. Day Care Licensing and certified by the N. C. Department of Social Services. Initial instructive visits by the state day care consultants allowed us to meet these requirements. All centers are now certified and in fact have received glowing reports from the day care consultants in regard to curriculum, arrangement of equipment and staff. This is quite an accomplishment considering

the many difficulties which Madison County had getting businesses to deliver needed equipment and to obtain the necessary supplies and labor for renovations. "Operation Mainstream" proved a blessing to help in many needed repairs and renovations to the centers particularly Marshall and Hot Springs. The public schools allowed us to purchase lunches for the children at the centers.

By February we had our nutritionist working and began renovations on the kitchens. In March the cooks were hired and we began our training program and began preparing our own food. Since that time the Western

Regional Nutritionist from Black Mountain has visited our project and has made many favorable comments particularly how well planned the snacks were. The consultant for School Food Services has also visited and found that our centers were well within established guidelines for nutrition to qualify for School Food Service reimbursement. Since, according to budget cuts, we would have lost the nutritionist, a special project request was sought from the state Department of Social Services to fund a nutritionist-food service supervisor for the county. This project is pending but we are optimistic. Since opening in the fall of

1973 all of the children have received physical examinations. The centers have also provided many eye tests, dental checks (although few in number because of the unavailability of a dentist to treat our children) and numerous medical services to children enrolled in the centers. Immunization records have been checked and often with a written permission from the parents, it was the teacher or the aide who took the child to the immunization clinics.

The merger with Region B Planning Commissioner after July will provide state retirement benefits for staff as well as other services relating to state employment

such as health insurance, a computerized payroll and more centralized accounting services.

In May this co-ordinator

resigned to move back to the eastern part of the state. The personnel committee is presently recruiting ap-

plications to fill this vacancy. "I would like to suggest a birthday party to celebrate our first birthday. The next

County Council meeting will be only a few days away from July 16," Mrs. Wisenski stated.

## Sale Director Counseling Center At Mars Hill

The Counseling Center at Mars Hill College, which serves a student body of 1500, has a new director. He is Richard E. Sale, an alumnus of the school from its junior college days whose undergraduate studies were completed in psychology and education at Baylor University.

Although Mars Hill has had a Counseling Center for several years, drastic changes in its operation are anticipated under the guidance of Sale, an experienced counselor and teacher.

"We will establish a multiple purpose program," he explained, "which will be somewhat different from what has been offered in the past. Crisis counseling as well as vocational, academic, placement and personal counseling will be available along with a complete program of testing for students who want and need it."

Sale received his master's degree this year from West Georgia College in Carrollton. For the past three years he has been teacher, counselor and chairman of the Behavioral Science Department of Newman High School in Newnan, Ga. In addition, he has served as associate executive director of the state YMCA of Georgia, an English teacher in the Tift, Ga., County High School, director of education and youth at the First Baptist Church of Tifton, Ga., and director of recreation and youth activities at Capitol View Baptist Church of Atlanta.

A Richmond, Va., native, he has also studied at Oglethorpe University in Atlanta, Springfield College in Massachusetts and Georgia State University in Atlanta. He is a member of the National Educational Association and has been active in the Kiwanis Club, being a director, vice-president, and president-elect of the Newman club. Sale is chairman of the Georgia Key Clubs, a high school service organization sponsored by Kiwanis, a Youth and Drug Counselor for County Law Enforcement as well as a certified professional director of the National Council of YMCAs.

Located in the new \$1.2 million Wren College Union, the Counseling Center will house a testing center, a library of graduate school catalogs and personal evaluation books, and several counseling offices. However, Sale commented, "I expect to do a great deal of counseling away from the office, under a tree, off campus, or wherever the need arises. I'm not necessarily an office-oriented person."

Crisis counseling has often grabbed the headlines, and is probably more familiar to the general public because of its dramatic nature. However, while it will be available at Mars Hill, Sale will emphasize aiding the student when decisions have to be made.

"This is a time when students are making decisions which will affect them for the rest of their lives," he noted. "We will offer the student help in vocational planning, career development, and placement as well as developing a personal value

system, establishing direction, and interpreting life experiences," he added.

Sale expects to work closely with two different groups on campus, the residence hall directors and assistants and the faculty. "Between these two groups, there is contact with the student nearly all day long. They can recognize when a student is in need of counseling."

Although the Student Development Office, under whose far-reaching umbrella the counseling office ad-

ministratively has, is well known for the telephone dishes out on campus, Sale is quick to point out the confidentiality of the work.

"We're not popular in the administration," he jokes. "We will succeed in an ethical code similar to that of other professions. Student Development has a reputation compared to a balance scale overweighted with discipline. Effective counseling can bring this balance back to an even keel."



FIVE HAPPY FISHERMEN are pictured above displaying their catches Saturday morning at Cherokee Lake in Tennessee. Left to right, Joe Rice, Mars Hill; Ralph Rice, Marshall; John Rice, Mars Hill; Roy Reeves, Marshall; and Ronald Shelton, of Mars Hill. Reeves caught the largest bass, a 5 1/2-pounder, which he is holding. The group caught a total of 25 Hybrid and Striped Bass.

## Sen. Jesse Helms To Be Honored Saturday

Western North Carolina will honor United States Senator Jesse Helms on Saturday, June 29 with a "Jesse Helms Day" Dinner to be held at T. C. Roberson High School in Skyland at 7 p. m. The event will be sponsored by south Buncombe Republicans and attended by friends and supporters of the Senator. Statewide Gov. James E. Holshouser is expected to attend as well as other prominent Republicans and Democrats.



Committee chairmen planning the event are Mr. J. C. Youngblood and Ralph Hill of Arden, co-chairmen; Jesse I. Ledbetter and David Deane, arrangements; Mrs. Robert Griffin, program and protocol; W.S. Anderson, entertainment; Harry Clark, ticket sales; David Cunningham, publicity. Tickets for the event are \$5 per person and can be obtained at the Buncombe County Republican Headquarters on 5 N. Market Street in Asheville or from any of the committee chairmen for the event.

## Bicentennial Committee Makes Plans For Future

A monthly meeting of the Mars Hill Task Force of the Madison County Bi-Centennial Committee was held on June 11th in the Mars Hill Town Hall. Mrs. Richard Hoffman chaired the meeting.

Dr. Evelyn Underwood reported on the difficulties in gaining tax exempt status for the committee.

A brain storming session took place prompting much discussion of possibilities for paint up - fix up projects as well as physical changes which are all ready taking place and how best to cope with these.

A two hundred year old tree in the main block of the town may be lost to the new highway. Prompt action is being taken by Mary Ruth Roberts to see what the chances are of saving it.

Freddie Holtkamp was appointed to make a study and report on various property

lines in question and what right-of-way might be gained toward promoting the alleyway behind a group of buildings for better access and additional parking.

Dr. Underwood suggested a "Support the Bi-Centennial" page in the News-Record, and several members were ap-

pointed by Mrs. Hoffman to contact businesses for support.

Other suggestions made included a group of people interested in the relocation of the Town Library and possible pamphlet as a guide to the Bi-Centennial background and the activities.

Local architect Wayne Roberts spoke with the group toward the end of the meeting and gave several very helpful suggestions. He said the best points to start with were better parking, plantings, and putting utility lines underground. Mr. Roberts also consented to help by putting

some of the ideas of the task force on paper in the form of renderings so that they might judge what image is best for the community, and how to achieve it. Harriet Bucy will also help with the sketches.

The meeting was adjourned with everyone enthusiastic about the work ahead.

## Mountain People, Craft Author At Mall Fri.-Sat.

In MOUNTAIN PEOPLE, MOUNTAIN CRAFTS, Elinor Horwitz portrays the craftspeople of Appalachia and their work. The fiddles, banjos, dulcimers that make their bluegrass music; the many kinds of colorful baskets; spinning, weaving, patchwork quilting, rug-hooking and braiding; pottery and domestic crafts; toys; wood-carving and coal carving - all are described in text

and with numerous photographs in this new book.

Moving beyond projects and techniques, the Horwitzes evoke the life of the mountain people. The camera has captured their faces and their environment; they reveal themselves in their accounts of their lives - sometimes humorous, often grim. The crafts-people and their work are presented in the context of the past, as they exist today, and with a view toward the future in the light of the current crafts revival.

North Carolina is well represented in MOUNTAIN PEOPLE. MOUNTAIN CRAFTS. Some of the Carolinians Ms. Horwitz visited include, Edd Pressnell of Banner Elk - master dulcimer maker; Willard Watson and Ora Watson of Deep Gap - he a toy-maker of original wooden creations, including the traditional "Gee, Haw!" whinnymydidle, and she making patchwork quilts with such patterns as: Jacob's Ladder and Hearts and Gizzards. Ms. Horwitz also visits Brown's Pottery. Brown's Pottery is located on Highway 26, in Arden, Here Louis Brown and his two sons, Robert and Charlie, carry on a pottery tradition that makes them ninth-generation potters. Their grandfather, who died within recent years, claimed that his English

ancestors six generations back had been potters as well. Ms. Horwitz pictures their pride in their craft quite aptly. As Charles Brown says, "...it's not just that we've known how - we've done it for a living."

The earliest settlers in the Appalachian Mountains made practically everything they used - household goods, tools, toys, musical instruments - from whatever they could find in the fields and forests. Their descendants still practice the

old-time crafts, and Elinor Lander Horwitz, with her photographer sons, has produced a permanent record of this Appalachian heritage.

Ms. Horwitz will autograph copies of MOUNTAIN PEOPLE, MOUNTAIN CRAFTS, at the B. Dalton Bookseller, located in the Asheville Mall. The autograph party is scheduled for 10-2 p.m., Friday and Saturday, June 28th and 29th. She will also be there Friday night from 7-9 p.m.

## New Precinct Registrars Are Named

Four new precinct registrars have been named by the board of elections, as follows:

- Marshall: Howard Riddle, Route 1, Marshall, phone 683-3866.
- Sandy Muzh: Nealey Bradburn, Rt. 1, Marshall, phone 683-2997.
- Hot Springs: Roy L. Roberts, Rt. 1, Marshall, phone 683-2345.
- Spring Creek: Betty W. Holman, Rt. 1, Hot Springs, phone 823-2345.

- Other registrars are: Laurel, Walter Gosnell, Rt. 1, Marshall, phone 656-2376.
- Mars Hill, William Briggs, Rt. 1, Mars Hill, phone 689-4658.
- Grapevine, Harold Payne, Rt. 8, Marshall, phone 689-2378.
- Bunch Glen, Don Hall, Rt. 3, Mars Hill, phone 689-4261.
- Walnut, Boba M. Rector, Walnut, phone 849-2144.
- Elks Chapel, Clarence Coyle, Rt. 3, Mars Hill, phone 689-2292.

## Rodeo, Fireworks In Marshall July 4th

The popular Rodeo show which has thrilled hundreds of persons for the past few years will again be on the Island here next Thursday, July 4th. There will be two performances, the first at 1 p.m. and the second at 7 p.m. At 10 p.m. a varied display

of fireworks will be shown and the public is invited to the show and to watch the fireworks. The events are being sponsored by the Marshall Volunteer Fire Department, assisted by the Merchants Association.

## Hot Springs 4th Celebration On Saturday

The Hot Springs Lions will again sponsor the 4th of July Celebration in Hot Springs all day Saturday, July 4th. Events and activities will

include Bingo, Cross Shoot, Dart Throw, drawing for a chain saw and horseshoe pitching capped off with a fine display of fireworks which will

## 4-C Children Enjoy Trip To Asheville Zoo

On Wednesday, June 19, the Madison County 4-C Project took all three day care centers on an outing to the Asheville Zoo.

The children left their respective centers about 8:45 and arrived at the Zoo about 10 a.m. After a morning snack the children toured the Zoo. Accompanied by teachers, teacher aides, Neighborhood Youth Corps workers assigned

to the project and other 4-C staff. After touring the Zoo the children enjoyed a picnic lunch in the recreation park picnic area. After a thrilling ride on the Kiwanis miniature train the children returned to their centers. The trip to the Zoo was a farewell treat to the children given by Mrs. Bee Wisenski who will be leaving the 4-C staff in July.

## New Equine Infectious Anemia Regulations

At a meeting in Raleigh on June 18, the North Carolina Board of Agriculture passed Equine Infectious Anemia Regulations based on General Statute 106-405.17. The regulations will become effective August 15, 1974.

Two requirements of the new regulations will be of interest to most horse owners.

1. All horses, mules, ponies, asses and other members of the Equine Family nine (9) months of age or older must be accompanied by written proof of an approved negative test for Equine Infectious Anemia within the past twelve (12) months when entering any public assembly of horses, mules, ponies or asses. This includes shows, fairs, trail rides, rodeos, boarding

stables, training stables, sale barns and dealer premises. Each horse at a public stable (or public pasture) must pass a negative EIA test every 12 months regardless of the length of time it has been there. Provision is made for animals consigned to States and Countries which do not require the test to be moved on a permit basis without a test. Horses being moved to approved slaughter plants are exempted from the test requirement.

2. The owner, operator or person in charge of the public facility or event shall be responsible for requiring that each horse is accompanied by an official certificate showing it has been negative to an approved test for Equine

Infectious Anemia within the last 12 months (and shall present proof of the test to a representative of the State Veterinarian on request).

All horse owners who will be affected by the new requirement are urged to have their horses tested well ahead of time. Those who wait until just before the regulations go into effect may find that others have done the same thing. This could result in difficulty scheduling the testing with a veterinarian and an overloaded condition of the laboratory. If you show horses, have the test done now so you won't miss a show.

For further information, please contact Maurice McAlister at the County Extension Office, 649-3411.



ERNEST BECTON, 78-year-old barber who lives in the Madison County of Marshall, is pictured above with his son Ernest Becton, Jr. Ernest Becton, Sr. is the barber who has been in the business since 1910. Ernest Becton, Jr. is the barber who has been in the business since 1940. Ernest Becton, Sr. is the barber who has been in the business since 1910. Ernest Becton, Jr. is the barber who has been in the business since 1940.