

The News-Record

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Band uniforms Needed

GUEST EDITORIAL
By VIRGINIA CODY,
Philanthropic Director of

Beta Omega Chapter of Epsilon Sigma Alpha Sorority

In May of 1971 Beta Omega Chapter of Epsilon Sigma Alpha International Sorority was chartered in Marshall. At that time we had nine members united by a common goal to be of service. During our first year we decided to accept a challenge of helping to buy band uniforms for Madison High School that was scheduled to open in the near future.

During the four years we have been organized we have had many fund raising activities with the largest one being a walk-a-thon involving interested persons from all over Madison County. At this time we have been able to donate \$5600 to the band uniform fund. This money has been used to purchase 30 uniforms. This is great, but, we need 20 more uniforms to outfit the entire band.

We would like to commend Bill Stell, Band Director, and the band members for the excellent job they have done in such a short period of time. We are also appealing to you to support this walk-a-thon and make it possible to buy enough uniforms for the entire band. When a student calls on you please generously for this worthwhile cause. We also need volunteers to help serve refreshments during the walk. If you would like to help you may call 649-3740 or 649-3747.

\$10 Million Campaign To Start At Mars Hill College

MARS HILL-A 10-year, \$10 million development program was officially launched by Mars Hill College Friday with a luncheon honoring Dr. Hoyt Blackwell, resident emeritus of the Baptist school.

Funds for the construction of Blackwell Administration Building, to be named for the 85-year-old educator who retired in 1966, will constitute the major goal of the first phase of the 10-year program.

Plans for raising the money and other details of the total campaign will be announced at the luncheon, which will be attended by members of the Blackwell family, college administrators, members of the boards of trustees and advisors, alumni officers, and other friends of the college.

The 10-year development program will be divided into three phases using the theme "Excellence in Action." Emphasis I will concentrate on the new administration building and on library improvement. The goal for this phase will be \$2 million, with \$1 million earmarked for construction of the Blackwell Building, \$500,000 to endow its operation and maintenance, and \$500,000 for upgrading the library.

Extensive landscaping and new campus lighting will accompany the erection of the new three story administration building, which will be located on the site where Treat, an older dormitory, now stands.

The new building will become the focal point of a redeveloped central campus. Plans call for the closing of College Street to vehicular traffic and developing the central campus area into a pedestrian mall.

A 1921 graduate of Mars Hill, Dr. Blackwell served as a faculty member and administrator from 1928 to 1938, and as president from 1938 to 1966. At first he was a teacher of Greek and Bible; but in 1935, Dr. R.L. Moore, then president, asked him to become director of endowment and an enlargement program. Dr. Blackwell demonstrated his extraordinary talent for raising funds, even in those Depression years, by raising \$61,000 in less than 18 months.

In June 1938, when Dr. Moore retired, Dr. Blackwell was unanimously chosen by the trustees as the 18th president of Mars Hill College.



Under his guidance the college showed unprecedented growth in its physical assets, academic programs, and student population. In the 28 years he was president, a science building, library, cafeteria, auditorium and fine arts building, and four large residence halls were constructed. A huge complex of buildings and outdoor facilities for physical education and athletics were begun. In addition, the boundaries of the campus were repaired and improved, extensive landscaping carried out, and miles of paved streets, broad sidewalks, and picturesque rock walls were added.

Less apparent than the physical changes, but equally and important, were the accomplishments in the academic and extracurricular life of the college. Dr. Blackwell's administration was marked by several historic milestones. The most obvious was the addition of the junior and senior years academic programs which converted the school into a four-year, degree granting college. The first baccalaureate degrees were awarded to 146 students in 1964.

Two years later, Dr. Blackwell was able to pass the reins of leadership to Dr. Fred B. Bentley with the satisfaction of knowing that the college was debt free. Dr. Bentley will preside over the luncheon Friday.

The second phase of the 10-year "Excellence in Action" program, Emphasis II, will focus on two other major needs of the college: endowed scholarships and endowed teaching positions. A \$1 million fund to generate scholarship money is the first goal, and \$2 million to endow professorships is the second goal.

Emphasis III, the final

thrust of the 1-year development program, will seek \$5 million in general endowment to help stabilize the college's operational budget, now approximately \$5 million annually, and to help

combat the effects of inflation. Emphasis I of the campaign is expected to last approximately 18 to 24 months, and Emphasis II will probably not begin until about 1979.

Kidnap, Assault Charges Filed; Two Arrested

Two Buncombe County men are being held in Madison County jail on charges of kidnaping, assault with intent to commit rape and breaking and entering, Sheriff E.Y. Ponder said Monday.

Ponder identified the suspects as Lonnie S. Green, 24, and Robert Eugene Triplett, 28, both of Alexander.

A hearing is scheduled Wednesday here in District Court.

The incident on which the charges are based, the sheriff said, took place about 3 a.m. Sunday and involved two minor Marshall girls. The suspects were arrested later Sunday morning.

Band Uniform Walk-A-Thon Saturday

Approximately 100 Madison County students are expected to walk 10 miles Saturday in an effort to raise money for Madison High band uniforms. The walk-a-thon is sponsored by Beta Omega Sorority.

Students from all over the county will leave the Island at 9:00 and walk through Marshall, up Mashburn Hill, across the Marshall By-Pass and return to the Island on highway 25-70. Students planning to participate in the walk-a-thon are now soliciting sponsors who will pledge money for each mile walked.

Pledge blanks will be signed at each refreshment stand to certify that the walker completed a two mile segment of the walk. Prize money will be awarded to the individual collecting the largest amount of pledge money. Those walking in the walk-a-thon and collecting at least \$5 will be entertained at a party at the time they turn in their pledge money. The time and place of this party will be announced at the walk.

Everyone is urged to support this campaign to buy band uniforms for our high school.

Reminder

The filing period for candidates in the Marshall election has been set from 12 noon, September 12, 1975, through 12 noon, October 3, 1975, excluding Saturdays and Sundays. The Madison County Board of Elections Office will accept notices of candidacy. The registration books will

be open from 8:30 a.m. to 4:30 p.m. every Monday, Wednesday, and Friday of the Madison County Board of Elections Office, located on Main Street, Marshall. The registration deadline for the said election shall be on Monday, October 6, 1975, closing at 4:30 p.m.

Conference Attended By Beta Omega

The North Carolina State Council of Epsilon Sigma Alpha held an Involvement Conference on Saturday, Aug. 23 in Asheville. Members from the Waynesville, Pisgah Forest, Brevard, and Marshall chapters attended the conference. The purpose of this conference, one of several to be held within the state, is to get members more involved in the projects of ESA.

Mrs. Charles Cross of Winston Salem, North Carolina State Council President, reported that North Carolina Council has awarded 14 scholarships this year to teachers of handicapped children. In addition, North Carolina members contributed in excess of \$23,000 to philanthropic projects throughout the state.

Epsilon Sigma Alpha is an international women's service organization. Its 1,700 chapters annually raise and distribute more than one million dollars for local scholarships, charities, and

other philanthropic projects. Attending the conference from Marshall were Donna Rice, Joyce Plemmons, Gail Fisher, Ruth Deal, Peggy Cutshall, Jenny Cody, Kathryn Boone, Brenda Plemmons, and Billie Roberts.

District Court

The Madison County District Court non-jury civil session will be held Wednesday and Thursday with Judge Robert H. Lacey presiding. 13 cases are on the docket.



Senator - A man who is so busy talking he hasn't the time to think about it.

Mars Hill Referendum Sept. 23 Needs Support For MHVFD Project

TO THE CITIZENS OF MARS HILL:

This memo is to give you some information and to ask for your vote in favor of a proposed bond issue to support a Fire Department Improvement Project.

We believe your Volunteer Fire Department is one of the best in North Carolina. It has three excellent vehicles for fire fighting: (1) a 1972 American LaFrance 1,000-gallon pumper, (2) a 1960 Chevrolet 1,000-gallon pumper, and (3) a 1968 GMC Van. It also has various C.D. trailers and other equipment.

Urgently needed is more space to house this equipment and room for expansion and improvement. The space now occupied in Town Hall is needed for other aspects of town service: additional offices, library expansion, police services, community activities, etc. To meet all these needs a new building is proposed for the Fire Department. Land has already been donated (across from the Baptist Church, adjacent to Mars Theater) by Mars Hill College. To finance

construction of a suitable building a bond issue has been proposed by town officials listed above. You and other town voters will have an opportunity to vote on this matter in a referendum bond on Tuesday, Sept. 23, 1975.

WE URGE YOU TO VOTE FOR THIS BOND ISSUE!

This project can be handled much like the new water tank project was a couple of years ago. The total cost of that project was \$200,000. Of that, \$40,000 came as a grant from the State and \$40,000 came from FHA. \$25,000 came from county revenue-sharing funds, and \$8,000 was due from Shadow line. \$37,000 came out of regular town revenue, which meant that only \$50,000 had to be raised by the sale of bonds, even though town voters authorized up to \$90,000. Over half of these bonds have already been redeemed and no tax increase was necessary.

The proposed Fire Department project is estimated to cost a total of \$90,000. FHA requires that the bond referendum cover the total amount even though town officials expect to have

to sell no more than \$50,000 worth of bonds. This will be possible because \$40,000 for the project is already in sight from local funds, gifts, and matching grants. The bonds will be sold at maximum of 8 percent interest, and the required annual payment of them will be only about \$3,000; however, town officials plan to pay more and completely redeem them within five years as they are doing on the water tank bonds.

THIS CAN BE DONE WITHOUT RAISING TOWN TAXES!

The town is in good condition financially and is being operated in a progressive manner. In addition to the water tank project, the following things have been accomplished in recent years: (1) watershed dam rebuilt, \$20,000; (2) new garbage truck purchased, \$15,000; (3) new fire truck purchased, \$27,000; (4) one new police car bought and another ordered, \$10,000. The town is paying its share of costs of highway improvements within the town, \$41,800. A five-man police force now provides 24-hour service. Most town streets have been paved or re-paved and sidewalks rebuilt. Land has been purchased for a recreation area, and funds have been budgeted for "Operation Facelift." The town is paying matching funds for 22 meals a day for elderly citizens.

Mars Hill Bicentennial Council Meets

The Greater Mars Hill Bicentennial Council met on Tuesday evening, September 4 in Cornwell Hall at Mars Hill College.

Reports from the Library and Finance Committees indicated that fund-raising for the planned Mars Hill area library is underway, with approximately \$625 in cash and \$2200 in pledges already received. The Beautification Committee has planted grass and flowers in the triangle on North Main Street and has contacted local merchants about storefront beautification. They have also received a \$4000 grant from the town for beautification.

Everyone was encouraged to attend the Bascom Lamar Lunsford Festival on Thursday, October 2 at Madison High School and Friday and Saturday, October 3 and 4 in Moore Auditorium at Mars Hill College. The Bicentennial Council will provide food for Saturday's activities. The Appalachian Room in the Mars Hill College Memorial

Library will also be dedicated at 4 p.m. on Saturday, October 4.

Officers for the Council are Frederick Anderson, president; Elizabeth Norville, vice-president; Jane Holcombe, secretary; and Dr. Reese Steen, treasurer. Regular meetings are held at 7:30 p.m. in Cornwell Hall on the first Thursday of each month, except in October, when the group will meet on the second Thursday (October 9).

PHIL BRIGGS, Fire Chief

The town is in good shape and is well able to support the proposed project to improve the Fire Department. Please show your support of this endeavor. Exercise your right to vote in the Bond Referendum on Tuesday, Sept. 23, 1975. Vote for this much needed improvement in our town.

DENNIS McCURRY, Assistant Fire Chief



RALEIGH - Mary Lee James, an employee of the Registration Section of the Division of Motor Vehicles, reminds motorists that October 1, 1975 is the deadline for applying for a 1976 personalized license plate. Edward L. Powell, Commissioner of Motor Vehicles stated that individuals may secure an application upon request in person or by mail, at any of the local license plate branch offices located throughout North Carolina or the Personalized License Section of the Division of Motor Vehicles in Raleigh. The application along with a \$10 fee must be in the Raleigh office by October 1, 1975. The regular registration fee is not due until the plate is actually issued. Personalized license plates for 1976 will be green on white and these plates will remain yearly renewal plates, as they have been in the past. (Photo by Bill Jones, Information Services)

A Willie Conserve-A-Tip

You can save nickels and dimes turning off lights in your home... but you can save dollars conserving the big three: heating, cooling and water heating. They amount for three-fourths of your energy bill.

It pays to conserve energy

French Broad EMC

What FARM BUREAU

Is Doing For Its Members
FARM BUREAU members own and operate their own insurance company for two reasons:

1. Better Service
2. Greater Savings

If you're inclined to shop around, the chances are better than ever this year that you can find an insurance company in position to sell you a policy at a discount.

Of course, it isn't called a discount. In insurance parlance, it's known as a "deviation" and in each case it must be approved by the commissioner of insurance before the company can offer it.

This year, Commissioner John R. Ingram has approved deviations for 47 companies, more than ever before. This represents an increase of several companies over the number deviating last year and is twice as many as the average no more than

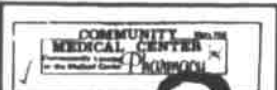
three or four years ago.

More Deviators
While the number of deviators has increased, some of the lines on which deviations are available have shrunk. For instance, there are fewer companies offering a deviation on automobile collision insurance this year, primarily because there isn't any profit available at the moment in this line.

Only four companies are offering auto collision deviations and two of these apply the deviation only to commercial vehicles. Colonial Penn has a 19 per cent deviation on collision coverage for other vehicles and N. C. Farm Bureau has 15 per cent. Allstate, State

Farm, Government Employees and Utica, all of which last year had some sort of deviation on auto physical damage coverages, decided to drop it this year.

Twenty-one companies offer deviations on fire insurance and its allied lines, 18 companies on homeowner policies; one (N. C. Farm Bureau) on the farmowners' policy; 27 on comprehensive policies for motels, apartments offices and a category known as (all other); and 25 on the comprehensive policy for institutions. One company, Foremost, deviates 13.65 per cent on the mobile homeowner policy.



Health News
By R.N. Duesch
Free leaflet on diabetes

Diabetes will eventually strike one out of four Americans! With such odds, learn to identify its symptoms: excessive thirst, frequent urination, constant hunger, weight loss, itching, exhaustion, change in vision, and slow healing cuts and scratches. Yet, it's possible not to show any of these symptoms!

Treatment usually consists of diet and exercise, but occasionally insulin tablets or injections of liquid insulin are required.

As an aid to our readers, I've prepared additional information on "Diabetic Food Preparations," "Diabetic Recipes," and "Books for Diabetics." You can get your free information by sending a self-addressed, stamped envelope to our Clipping Service, c/o this drug store, Box 5051, Raleigh, NC 27607.

Bring your next prescription to us after you see your doctor. Our service is unbeatable!

RESIDENTS OF THE TOWN OF MARS HILL! VOTE "FOR" THE NEW FIRE DEPARTMENT BUILDING NEXT TUESDAY. THIS IS A MUCH NEEDED PROJECT AND WILL SERVE THE TOWN AND COMMUNITY FOR MANY YEARS. THANKS

MADISON COUNTY FARM BUREAU

JACKIE BALL, Agency Manager

Marshall Office:
Mrs. Lucille McDevitt
Agent

Mars Hill Office:
Tarschel Peck
Agent