

# THE NEWS RECORD

SERVING THE PEOPLE OF MADISON COUNTY

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77th Year, No. 16

PUBLISHED WEEKLY IN THE COUNTY SEAT AT MARSHALL, N.C.

THURSDAY, April 20, 1978

15¢ Per Copy

## Work Gloves Plant To Locate Here



OFFICERS elected at French Board EMC's annual meeting Saturday include, left to right: John O. Corbett, president; Novile Hawkins, vice president; I.E. Clevenger, secretary; and W.G. Plemmons, treasurer. Officers of the corporation are elected annually.

ALBERT FREEMAN, left, and Joe Justice (not pictured) both of Madison County, were re-elected to French Broad EMC's board of directors at the annual meeting on April 15. Also re-elected were I.E. Clevenger, center, of Yancey County, and Wayne Hall, right, of Mitchell County. Directors are elected on three-year staggered terms.



Conover Manufacturing Co. will open a plant to make work gloves in Marshall next week.

It will be located in the old Frank Coxe building across French Broad River from downtown Marshall. About 20 persons, most of them from Madison County, will be employed initially. Plans are to increase the work force gradually to approximately 80 persons.

Conover Manufacturing, which has four plants in North Carolina already, will make only work gloves — from jersey and leather — at its Marshall plant. They will be shipped to a Conover warehouse where they will be sold to distributors throughout the United States and in some foreign countries. They will appear under the Conover brand name, as well as the brand name of firms for which Conover supplies gloves.

Conover employs about 700 persons in two plants at Conover and Wilkesboro. Jim Crooks, who manages the Conover plant, the firm's

largest, was here last week supervising installation of equipment and planning for next week's opening.

Conover President Dan Long is expected to be in Marshall this week to begin hiring workers. Supervisory personnel will be transferred here from other plants, but most other employees will be local residents, Crooks said.

"We've been very pleased with the people who have come by," Crooks told the News Record. Madison's available labor force was a major factor in Conover's decision to open the plant here. The N.C. Employment Security Commission has been screening applicants.

Current plans are to begin manufacturing gloves at Marshall on April 24. The firm has been moving machinery into the plant for two weeks.

Conover is a division of National Service Industries.

### 800 Attend Annual Meet

## EMC Plans New Office Building In Marshall

Approximately 800 persons attended the annual meeting of French Broad EMC at the Madison High School on Saturday. Grand prize of \$200 credit on electric account was won by John Capps of Mars Hill. Thirty-two small appliance prizes were given away.

Charles Tolley, coop manager, gave a report on the year's activities and cited the completion of the monthly billing system as one of the important accomplishments of the year. He also reported the coop's futile attempts to buy TVA power or to build its own generating system and warned of higher electric bills in the future due to the new coal miners contract. Tolley outlined the plans for a new office building in the Marshall District which would house the district office, the headquarters office, warehouse and meter shop. He stated the coop had applied to the Rural Electrification Administration for a loan to build the new facilities.

Other highlights of the meeting included a craft show with 13 exhibitors, small appliance demonstration by Mrs. Ethel Wallin, home economics extension agent of Madison County, weatherization information by the Opportunity Corp. of Madison and Buncombe counties, and a high voltage demonstration by the coop's safety director, Kyle Roberts. Music was furnished by Ralph Lewis Family and Friends of Buncombe County, Campers in the Forest of Yancey County, and the Gott Family and Chandler Family, both of

Madison County.  
**PRIZE WINNERS**  
Grand prize — \$200 credit on electric account, John Capps, Mars Hill.  
Presto Burger, Junior F. Johnson, Route 3, Marshall.  
Little Mac hamburger cooker, Henry Treadway, Route 5, Marshall.  
Blender, Otis F. Davis, Route 4, Marshall.  
Clock radio, Fred Sluder, Route 5, Marshall.  
Skill saw, Maco Wallin, Route 5, Marshall.  
Drill, Stokley Norton, Route 6, Marshall.  
Fan, Ralph H. Preston,

Route 1, Marshall; Porter Buliman, Route 4, Marshall.  
Can opener, Sweetwater Church, Route 1, Flag Pond, Tenn.; Billy Goforth, Route 4, Marshall.  
Clock, Quilan Ammons, Route 6, Marshall; Charlie Conner, Route 2, Marshall.  
Crock pot, Manassie Gunter, Route 4, Marshall; C.B. Fore, Route 1, Mars Hill; Roy McDevitt, Route 4, Marshall.  
Toaster, John H. Capps, Route 1, Mars Hill; Edward B. Williams, Route 4, Marshall; Mrs. Hugh Fisher, Marshall.  
Iron, Mildred Price, Route

6, Marshall; Mae P. Dill, Route 2, Marshall; Gladston Hunter, Route 2, Marshall.  
Mixer, Delmos Banks, Route 4, Marshall; George Shupe, Walnut; Earl Treadway, Route 6, Marshall.  
Frypan, J. Bruce Phillips, Route 2, Mars Hill; Mrs. Burder Reeves, Route 2, Leicester; Redmon Baptist Church, Route 1, Marshall.  
Coffee makers, Cecil Blackwell, Walnut; Alonzo Ball, Route 5, Marshall; Mrs. Creed Shelton, Route 4, Marshall; Robert and Jill Mannisto, Mars Hill; Lyda Martin, Route 1, Marshall.

## Beef Promotion Vote Set

The North Carolina Cattlemen's Association was organized in 1956 through the efforts of cattle producers wanting to establish their own means of promoting the cattle industry in North Carolina. The Beef Promotion Program was first adopted by a favorable vote in 1958. By Law, a vote on the program must be held every six years. The Cattlemen's Association is producer financed and operated; therefore, it is only proper that producers have an opportunity to vote in the referendum on April 26 to continue the program for another six years. It is a self-

help plan under which producers can raise funds to promote the production marketing and consumption of beef and beef products.

Producers will be voting on whether to continue this program at the rate of 20 cents per head on all cattle sold through auction markets,

handlers and processors. Twenty cents per head is an increase of 10 cents per head. This increase is necessary due to rising cost and expanded promotional and research programs.

All persons who sell cattle or receive income from the sale of cattle are eligible voters. If several members of the same family participate in the production of cattle or share the proceeds, all are eligible to vote.

Further information on the referendum will be available prior to April 26 at the following voting places in Madison County.

Paul Campbells Store at Shut-In, Cutshalls Store on Shelton Laurel, Anders Exxon on Middle Fork, Sluders Texaco on California Creek, and Teague Milling Co. in Marshall.

Please take time to cast your vote on April 26. Further information is available from Maurice McAllister at the Agricultural Extension Office.

## County S.O.S. Program Is Now In Full Swing

The Madison County S.O.S. program is now in full swing. Through a CETA grant, applied for by the county's board of commissioners, the Specialized Opportunity Services office has been set up to help Madison's out-of-school youth between ages 16 and 21 who have a low family income. Mary Eagle, Louise Anderson, Darlene Cody and Darylne Evans are the four women who help the young people with a wide range of information and personal support. An individual can find out about services and opportunities that are available to them or could help them out in one way or another such as getting a high school equivalency diploma,

locating job possibilities, enrolling for vocational evaluation and/or training (there are some full scholarships available), referrals to human services concerned with Madison residents (day care, low-income housing, dental care) etc. Supportive counseling is a basic part of the S.O.S. program in the search for each individual's goals.

Anyone who could use such information or could help the S.O.S. center locate the young people in need of this personalized information service is encouraged to call (649-3568) or drop by. The office is located on Main Street, Marshall, across from Cody Motors.

## 4-H'ers To Salute Leaders

Madison County 4-H members will join forces with other 4-H'ers across the state April 16-22 to salute their junior and adult leaders.

Gary Ealey, Agricultural Extension agent, says the recognition is being held during National Volunteer Week.

"Our 4-H'ers want to point out their leaders' valuable contributions and accomplishments and thank them," Ealey reports.

"Since 4-H is an informal, learn-by-doing educational program, youngsters need leaders to help them set goals, work on projects, supervise events and activities, and provide encouragement," the agent added.

"Our 4-H leaders have willingly shared their time, energy, talents and resources, and for the most part, this is a quiet, behind-the-scenes effort."

Beautification efforts are under way again! Many projects are evident already, but as spring weather marches on, expect to see progress abundant throughout Western North Carolina.

Winners in the 1977 area competition in the community club division included Greater Ivy of Madison County, first; Upper Hickory Nut Gorge, Henderson County, second; and Norton, Jackson County, third.

The 1978 Western North Carolina Beautiful contest is stimulating communities and other organizations to put their best feet forward, and

with \$1,800 in awards at stake, it is likely that some of the best feet around will be stepping forth.

The beautification drive, a part of the nationally recognized Western North Carolina Community Development Program is sponsored by the Western North Carolina Development Association and the N.C. Agricultural Extension Service, along with area businesses and sponsors.

The competition is divided into two categories — one for the approximately 100 organized community clubs

expected to participate in this year's community development program, and one for other organizations and groups. Included in the "other organizations" division will be such groups as extension homemakers clubs, garden clubs, PTAs, civic clubs, neighborhood groups, churches and youth groups.

Theme of the contest is "Beautification works... if we do!"

Awards monies of \$1,800, provided by area businesses, are equally divided between the two divisions.

In the community club

## WNC Beautification Contest Deadline Is May 15

division, a first place award of \$300 is sponsored by the ADOA Corp.; second place, \$200, Farm Credit Service of Asheville; and third place, \$100, Asheville Federal Savings & Loan Association.

Six honorable mention awards of \$50 each are provided by Gerber Products Co., Clyde Savings & Loan Association, First Federal Savings & Loan Association, Carolina Federal Savings & Loan Association, Gerber Products Co., and Asheville Merchants Association.

In addition to area awards, local prizes will be provided in several counties. First place recognition in the non-community club division went to Macon County's Franklin Garden Club, while the Davidson

Coca-Cola Bottling Co. of Asheville. Six honorable mention awards of \$50 each are provided by Western Carolina Bank & Trust Co., Clyde Savings & Loan Association, First Federal Savings & Loan Association, Carolina Federal Savings & Loan Association, Gerber Products Co., and Asheville Merchants Association.

Participation in the contest is open to organized community clubs as well as other organizations and groups in the 18-county area from and including Avery, Burke and Rutherford, west through Cherokee County. Deadline for entering is May 15 in both divisions. There is no cost for entering.

Entry blanks and information may be obtained

from N.C. Agricultural Extension offices in each county or from the Western North Carolina Development Association, 420 City Building, Asheville 28801.

County judging of all entrants will take place by Aug. 15. Groups entering the non-community club division will be judged from the standard report forms they are required to submit. Community clubs will be judged from reports along with a visit by a judging team.

County winners will be judged in the area finals during the last two weeks in August.

Jack Cole (Brush Creek) 649-3451.  
Linda Mashburn (Hayes Run) 649-2800.  
Jerry Plemmons (Marshall, Walnut Creek)

Federal Funds Public Hearing Set April 24

The town of Marshall by the mayor and council members invite the citizens of Marshall to a public hearing on April 24 at the Marshall town hall beginning at 7:30 p.m. for the purpose of citizen recommendations and ideas concerning community needs.