

#### Editorials

# Thank You

This edition of The News Record marks the fourth week we have been on the staff as editor. The people of Marshall and Madison County have been cordial to us as newcomers, and they have been complimentary on most of the articles and photo features that have gone into the last four issues.

The time has come to say "thank you" to all those people who have been helpful, patient and understanding to someone who thought Big Pine was a mountain, instead of a creek, and who called various individuals by the wrong names for the first few days.

We want to make The News Record the best newspaper we are capable of making it, and we ask for your continued patience and help in this endeavor.

Many may not know that The News

Record goes to press on Tuesday mornings. This allows us to get the papers to our subscribers and readers usually by late Wednesday, even though Thursday appears as the date of publication on the masthead

Being a weekly publication, we want to provide our readers with the latest news and announcements possible. Therefore, we try to hold Mondays open for late breaking stories and the final laying out of the pages before our Tuesday morning printing deadline.

It is with this in mind that we draw your attention to the Copy Deadline notice located at the bottom of this page. Your cooperation in submitting your announcements and notices no later than noon on Fridays will aid us in better "serving the people of Madison County."

## **Heard And Seen**

#### By POP STORY

A brief visit to the island shortly after noon Saturday revealed that the vendors and customers at the flea market and farmers' exchange looked and appeared a great deal more comfortable than they did on back street. At least, shade from the large trees afforded more comfort than the hot asphalt at the former site. Whether or not the interest in the flea market continues is anybody's guess but at least those there found plenty of parking area in addition to the more comforting surroundings.

The annual softball tournament, sponsored by the Marshall Lions Club, is in progress on the island here and the crowds have been pretty large. Both the ladies' teams and the men's teams are competitive and I enjoyed being over there last Thursday night at the opening games. Roy Reeves, who has been an umpire at the games for several years, is doing a fine job behind the plate. It's not easy to umpire behind the plate or on the bases without some differences of opinion by some of the players and spectators but I didn't hear a single squalk while I was over there. I like the way Roy calls balls and strikes, especially when he lets out loudly, "Stee-rike" when the ball is in the strike zone. The other umpires are also doing a

fine job and everything seems to be running smoothly. Here's hoping the good sportsmanship of players, managers and spectators continues throughout the tournament

Sunday was a big day for this writer with, in addition to the regular Sunday schedule, there were two special events. Shortly after morning services at the First Baptist Church, Bill and I headed to Zenina Lake where we had been invited to attend the annual Ponder-Ramsey family reunion. It's always a big occasion and, of course, loads of good food to eat. We renewed many friendships with people we seldom see and also with friends we often see. Everyone had a fine time as usual and the picnic lunch was plentiful and delicious.

Sunday night was a special time when, in addition to a brief sermon and a "kickoff" to a Sunday School membership drive, a bountiful buffet supper was enjoyed by a large crowd which filled the fellowship hall. After the supper, Doug Taylor, in behalf of the church, presented our pastor, Mike Minnix, with a new suit, tie, shirt, etc., as a surprise on Mike's birthday. After the presentation, a birthday cake with "Happy Birthday, Mike" on top of the cake, along with delicious homemade peach and chocolate ice cream was enjoyed. It was an enjoyable occasion, indeed.

We'd Like To **Hear From You** 

The News Record welcomes letters to the editor. All we ask is that they be reasonably brief, in good taste, and contain no libelous material. Send your letter on any subject to The News Record, P.O. Box 369. Marshall, N.C. 28753.

## **Bledsoe Captures Essence Of Carolina Folks**

JUST FOLKS - Visitin' With Carolina People, by Jerry Bledsoe, East Woods Press, Charlotte. 208 Pages.

Listener Laureate," says Charles Kuralt of CBS News. That's an apte description of people this piedmont North Carolina

"Jerry Bledsoe is Carolina's writer, and JUST Folks is the characters are unforgettable, result of what Bledsoe does be they rich, poor or famous, best: listen to and write about and it is to the reader's benefit that Bledsoe has shared them This is a collection of inter- with us.

views with 66 North and South There's Lee Dough of Carolinians. The interviews Manteo who had proof that he have appeared in Bledsoe's once lassoed a whale in his columns for the Charlotte younger days as captain of a fishing boat. But he's 74 and Observer and the Greensboro Daily News spanning a period lonely now, "I'm all crippled up," he said. "I can't fish no from 1968-to 1979. Human interest is Bledsoe's more." strong point, and he captures And there's David the essence of these peoples' (Carbine) Williams of Godwin who revolutionized the lives as few others can do with a high degree of sensitivity manufacture of automatic weapons by inventing the carand perception. The book is separated into bine rifle while serving time in three parts, grouping the peo- prison. Local readers might be ple into the three geographic regions of the state in which more interested in the fourthey live. Bledsoe did this teen people from the mounbecause "the lives and tains Bledsoe chose to include character of many of the peoin the book. His interview with 90 year old Bascom Lamar ple in this book were formed by the land on which they liv- Lunsford, the "Minstrel of the ed: by the vast waters and Appalachians," is both inspirrich, flat farmlands of the ing and touching as Lunsford coast, by the small towns and recounts the happy days of cities of the Piedmont, the picking his banjo and dancing

90 years old," he said. "... but I believe I could get out there and take a turn. I believe I could ...

And Bledsoe is able to capture the mist and the mystery surrounding Amoneeta Sequoyah, medicine man of the es, as he quotes Se-

JUST FOLKS gives us more

than the colorful and

memorable characters scat-

the lined, leathery faces all

with direct, simple words of

three syllables or less. He is

the kind of writer many ... no.

most... of us would like to be.

tions by Bob Zschlesche and

the artful writing of Bledsoe,

JUST FOLKS is a book that

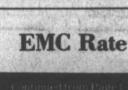
will bring reading enjoyment

to people as varied as the

characters Bledsoe writes

With eye-catching illustra-

it:



Schedule GS-4 General Service: \$5.25 Basic Facilities Charge, first 1000 kwh at 5.9 vide is important when you're cents per kwh, over 1000 kwh

**News And Views** By ROY THOMPSON, JR. Determining the goods or services you will sell or pro-

**Small Business** 

from 1970-1980 to 1,600,000, and female-head-of-households rose 51 percent in the same period to 8,400,000.

All of this market informa

from "Sales and Marketing

Management," 633 Third

Ave., New York, New York

10017 for \$30 a year. You can

also find the publication in

larger public and university

The late July edition of

"Sales and Marketing Management", "Survey of

Buying Power," provides a

wealth of essential market

data. This annual issue

divides the North Carolina

market by major cities and by

the Asheville heading you will

find the effective buying in-

come (EBI) for the city, the

median household EBI, a

breakdown of buying income

in four income categories by

percentage of households, plu

compares with other North Carolina cities in effective

buying power. You will also find population

figures divided by age groups

and sales volumn figures for

eating and drinking

establishments; general mer-chandise, furniture, and ap-

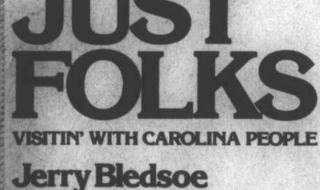
pliance stores; and

establich

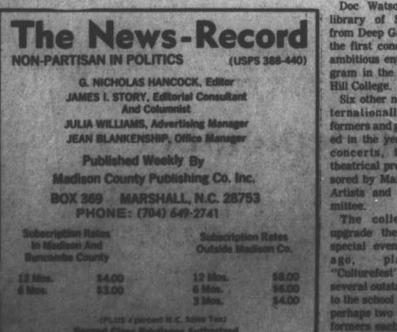
an index of how Asher

counties. For example, und

libraries.







rugged and isolated reaches of at the many folk festivals he founded. But, at 90, crippled the mountains." Wherever he traveled to find and suffering from a stroke, his characters. Bledsoe the pain of not being able to go managed to bring back people out on that stage is perhaps and stories rich in the cultural more than anything physical traditions of their regions. The he felt. "It's just terrible to be

about. **By Nicholas Hancock** 

Doc Watson, the walking fee to each event. This amount, coupled with the library of Southern music monies allocated from the from Deep Gap, will headline overall college budget, allow-ed the college to sign the more the first concert in the most ambitious entertainment proprominent name performers. This year's series continues gram in the history of Mars

Six other nationally and inthis practice with an internationally known perdividual charge of \$3 and \$5 to formers and groups are plann-ed in the year-long series of each of the seven events, and a special season ticket to all of concerts, lecturers, and the performances for \$20. theatrical presentations spon-sored by Mars Hill's Visiting Doc Watson will bring his unique guitar picking style to Moore Auditorium on Sept. 4 Artists and Lecturers Comat 8 p.m. There will also be a special children's perfor-mance for the school children The college moved to upgrade the quality of its of Madison County during the morning. There is not much cial events a few years ago, planning the that can be said about Watson that hann't been said already. His speed and finit have many "Culturefest" series to bring several outstanding programs to the school instead of one or critics claiming that he is the finist guitar picker working in America today. perhaps two "big name" performers each year. The com-mittee accomplished this by

charging a token admission

series will be the Atlanta Symphony on Oct. 1, the Alabama Shake speare Festival on Nov. 4, and the Vienna Boys Choir on Feb. 4.

On March 12 Georgi Riabikoff, European pianist will perform. April 9 brings the Amazing Kreskin to the campus with his unusual men-tal feats and demonstrations of ESP. The final performance of the year will be on April 29 with the Louisville Ballet, Additional information

about the season, including tickets and season passes, is available from Robert Dramer, Chairman, Visiting Artists and Lecturers Comittee, P.O. Box 117-T. Mars II, N.C. 28754.

Other presentations in the

at 4.6 cents per kwh. quoyah, "They is a lot of The 175 watt security light things I'd like to tell, but half the people wouldn't believe

will increase from \$5.25 to \$5.60 per month and the 400 watt light will increase from \$8 to \$8.75 per month.

tered across this state and **DOT Sets Road** part of South Carolina. The book itself, through the craftsmanship of Bledsoe, is an ex-**Clean-Up In** cellent text on the art writing. Bledsoe can put you on the September scene and make you feel the weather worn buildings and

> The North Carolina Department of Transportation (NCDOT) will implement its fall clean-up litter campaign the week of September 8-12. During the week NCDOT maintenance crews, with the help of local and county officials, private businesses and volunteer groups, will be picking up litter along highways across the state.

State Secretary of Transportation Tom Bradshaw said, "Governor Jim Hunt in support of our efforts to clean up roadside litter has proclaimed September 8-12 as 'Clean Up Litter Week in North Carolina.' "

Secretary , Bradshaw explained, "This concentrated effort to clear North Carolina's highways of litter is the second phase of a two-fold program conducted annually by the department

Reports on the spring 1980 campaign to pick up roadside litter revealed that 340 maintenance crews were join-

ed by more than 70 other organizations. As a result, 3700 truckloads of 14,800 cubic yards of litter were picked up from more than 500 miles of state highway. These figures, when compared to those in the pilot program implemented in the fall of 1979, represent an crease of approximately 65 ment to the amount of litter

thinking about going into business, but equally importion and much more is available from "Sales and tant is understanding your Marketing Management." You can order this magazine potential market.

Some key factors in evaluating how population changes will affect your sales and profits include the shifting age mix of your customers, the population movement in your sales area, and the impact of working women on your business.

The 1980s will be a period of special sales opportunities for both retail and service businesses if you carefully follow the trends of your market. Two long-range trends in population may directly affect your sales and profits: one plots the record number of births in the 1950s, peaking at 4.3 million in 1959; the other records the recent decline of fertility rates among women aged 18-44. This downward trend in fertility rates is causing a sharp change in our population mix. For example, in the 1970s the number of children under 14 years of age fell 14 percent while the number of adults ag-

ed 25-34 grew 39 percent. The number of senior citizens in the U.S. is also changing rapidly. The popula-tion group of those 65 and over grew 24 percent over the last decade and should increase an additional 29 percent during the next 10 years.

In addition, the number of one-parent households is growing. Male-head-ofmeholds grew by 33 percent 28723.

automotive shops. For further information. write to the Economic Development Division, the Center for Improving Moun-tain Living, Western Carolina University, Cullowhee, M.C.

**Copy Deadline** 

Dendline for submitting Memorials, Cards of Thanks, Personal Notes, Hospital

**Doc Watson Headlines Concert**