

The News Record Reader Survey

Your assistance in completing this questionnaire will help The News Record to better serve the needs and interests of our readers. All individual answers will be kept confidential. You may answer any or all questions. A summary of readers responses will be published in our August 31 edition.

NAME _____ AGE _____

ADDRESS _____

HOW OFTEN DO YOU READ THE NEWS RECORD?

Every Week _____ Occasionally _____ Almost Never _____

DO YOU SUBSCRIBE TO THE NEWS RECORD? Yes _____ NO _____

IF YOU ARE NOT A SUBSCRIBER, WHICH RACK LOCATION DO YOU BUY YOUR PAPER FROM?

WHICH FEATURES DO YOU READ EACH WEEK?

Heard and Seen _____ Just A Woman's Observations _____

Steve Ferguson _____ Editorials _____ Walnut Notes _____

Recipes From The Tar Heel Kitchen _____ Sports _____

Weddings and Engagements _____ Community Calendar _____

Church Events Calendar _____ Obituaries _____ Classifieds _____

WHAT KIND OF FEATURES WOULD YOU LIKE TO SEE THE NEWS RECORD ADD?

Advice Columns _____ Farming News _____ Farm Reports _____

Crossword Puzzles _____ Financial News _____

Other (please explain) _____

WOULD YOU LIKE TO SEE MORE OR LESS COVERAGE OF THE FOLLOWING?

Weddings and Social News MORE _____ LESS _____ Sports MORE _____ LESS _____
 Governmental meetings MORE _____ LESS _____ Courts Cases MORE _____ LESS _____
 School News MORE _____ LESS _____ Senior Citizen News MORE _____ LESS _____

WOULD YOU BE INTERESTED IN THE NEWS RECORD PRESENTING CAPSULES OF STATE AND NATIONAL NEWS?

Yes _____ No _____

DO YOU READ OTHER NEWSPAPERS? Yes _____ No _____

If so, which _____ How Often? _____

DO YOU RELY ON OTHER SOURCES BESIDES THE NEWS RECORD TO BRING YOU THE NEWS? Which SOURCES?

Television _____ Radio _____ Newspapers _____ Magazines _____

DO YOU READ THE ADVERTISEMENTS IN THE NEWS RECORD? Yes _____ No _____

DO ADS IN THE NEWS RECORD HELP YOU MAKE PURCHASE DECISIONS? _____

ARE THERE TOO FEW OR TOO MANY ADS IN THE Too Few _____ Too Many _____

HOW MUCH OF YOUR SHOPPING DO YOU DO IN YOUR LOCAL COMMUNITY? _____

DO YOU SHOP IN MADISON COUNTY WHENEVER POSSIBLE? _____

WHAT SORT OF PURCHASES DO YOU MOST OFTEN GO OUTSIDE THE COUNTY TO MAKE?

DO YOU THINK THE NEWS RECORD EDITORIALS ARE FAIR? Yes _____ No _____

HOW MUCH OF WHAT YOU READ IN THE NEWS RECORD DO YOU BELIEVE?

All _____ Almost all _____ 75% _____ 50% _____ Almost none _____ None _____

ANY ADDITIONAL COMMENTS, SUGGESTIONS OR COMPLAINTS:

PLEASE RETURN THIS COMPLETED QUESTIONNAIRE TO THE NEWS RECORD OFFICE, P.O. BOX 369, MARSHALL, N.C. 28753... QUESTIONNAIRE CAN BE DROPPED OFF MONDAY THROUGH FRIDAY DURING BUSINESS HOURS. DEADLINE FOR SUBMITTING SURVEYS IS FRIDAY, AUGUST 19.

CONTINENTAL TELEPHONE COMPANY OF NORTH CAROLINA NOTICE OF HEARING

DOCKET NO. P-128, SUB. 3

BEFORE THE NORTH CAROLINA UTILITIES COMMISSION

NOTICE IS HEREBY GIVEN that Continental Telephone Company has made application to the North Carolina Utilities Commission for authority to adjust rates and charges for telephone service to its North Carolina subscribers. Continental proposes in its application to increase its gross annual revenues approximately \$5.96 million.

BASIC LOCAL SERVICE

The present and proposed line rates for basic local service are shown below along with the amounts of the requested increases.

Exchange		Residence			Business		
		1-Pty	2-Pty	4-Pty	1-Pty	2-Pty	4-Pty
Cashiers	Present	13.70	13.05	11.00	34.35	32.95	29.55
	Proposed	18.35	17.40	14.65	45.85	44.00	39.40
	Increase	4.65	4.35	3.65	11.50	11.05	9.85
Highlands	Present	12.60	12.00	10.10	31.60	30.30	27.20
	Proposed	18.35	17.40	14.65	45.85	44.00	39.40
	Increase	5.75	5.40	4.55	14.25	13.70	12.20
Fontana	Present	14.10	13.45	11.30	35.35	33.90	30.40
	Proposed	18.75	17.75	14.95	46.85	44.95	40.25
	Increase	4.65	4.30	3.65	11.50	11.05	9.85
Guntertown	Present	13.00	12.40	10.40	32.60	31.25	28.05
	Proposed	18.75	17.75	14.95	46.85	44.95	40.25
	Increase	5.75	5.35	4.55	14.25	13.70	12.20
Hotsprings	Present	14.50	13.80	11.60	36.35	34.85	31.25
	Proposed	19.10	18.05	15.25	47.85	45.85	41.05
	Increase	4.60	4.25	3.65	11.50	11.00	9.80
Marshall	Present	13.40	12.80	10.80	33.65	32.25	28.95
	Proposed	19.10	18.05	15.25	47.85	45.85	41.05
	Increase	5.70	5.25	4.45	14.20	13.60	12.10
Mars Hill	Present	15.30	14.55	12.25	38.35	36.75	33.00
	Proposed	19.95	18.80	15.85	49.85	47.80	42.80
	Increase	4.65	4.25	3.60	11.50	11.05	9.80
Robinsville	Present	14.10	13.45	11.30	35.35	33.90	30.40
	Proposed	18.75	17.75	14.95	46.85	44.95	40.25
	Increase	4.65	4.30	3.65	11.50	11.05	9.85
Bryson City	Present	13.00	12.40	10.40	32.60	31.25	28.05
	Proposed	18.75	17.75	14.95	46.85	44.95	40.25
	Increase	5.75	5.35	4.55	14.25	13.70	12.20
Cherokee	Present	14.50	13.80	11.60	36.35	34.85	31.25
	Proposed	19.10	18.05	15.25	47.85	45.85	41.05
	Increase	4.60	4.25	3.65	11.50	11.00	9.80
Cullowhee	Present	13.40	12.80	10.80	33.65	32.25	28.95
	Proposed	19.10	18.05	15.25	47.85	45.85	41.05
	Increase	5.70	5.25	4.45	14.20	13.60	12.10
Franklin	Present	13.00	12.40	10.40	32.60	31.25	28.05
	Proposed	18.75	17.75	14.95	46.85	44.95	40.25
	Increase	5.75	5.35	4.55	14.25	13.70	12.20
Sylva	Present	14.50	13.80	11.60	36.35	34.85	31.25
	Proposed	19.10	18.05	15.25	47.85	45.85	41.05
	Increase	4.60	4.25	3.65	11.50	11.00	9.80
Garden City	Present	13.40	12.80	10.80	33.65	32.25	28.95
	Proposed	19.10	18.05	15.25	47.85	45.85	41.05
	Increase	5.70	5.25	4.45	14.20	13.60	12.10
Glenwood	Present	13.00	12.40	10.40	32.60	31.25	28.05
	Proposed	18.75	17.75	14.95	46.85	44.95	40.25
	Increase	5.75	5.35	4.55	14.25	13.70	12.20
Providence	Present	14.50	13.80	11.60	36.35	34.85	31.25
	Proposed	19.10	18.05	15.25	47.85	45.85	41.05
	Increase	4.60	4.25	3.65	11.50	11.00	9.80
Hayesville	Present	13.40	12.80	10.80	33.65	32.25	28.95
	Proposed	19.10	18.05	15.25	47.85	45.85	41.05
	Increase	5.70	5.25	4.45	14.20	13.60	12.10
Murphy	Present	13.00	12.40	10.40	32.60	31.25	28.05
	Proposed	18.75	17.75	14.95	46.85	44.95	40.25
	Increase	5.75	5.35	4.55	14.25	13.70	12.20
Sevier	Present	14.50	13.80	11.60	36.35	34.85	31.25
	Proposed	19.10	18.05	15.25	47.85	45.85	41.05
	Increase	4.60	4.25	3.65	11.50	11.00	9.80
Suit	Present	13.40	12.80	10.80	33.65	32.25	28.95
	Proposed	19.10	18.05	15.25	47.85	45.85	41.05
	Increase	5.70	5.25	4.45	14.20	13.60	12.10
Weaverville	Present	13.00	12.40	10.40	32.60	31.25	28.05
	Proposed	18.75	17.75	14.95	46.85	44.95	40.25
	Increase	5.75	5.35	4.55	14.25	13.70	12.20

Additionally, the Company is proposing to adjust its zone charges applicable to access lines serving rural areas as shown below:

Zone	1-Party Line Service			
	A	B	C	D
Present	.34	.99	1.88	2.79
Proposed	1.20	1.20	1.20	1.20
Increase	.86	.21		
Decrease			.68	1.59
Zone	2-Party Line Service			
	A	B	C	D
Present	.17	.42	.88	1.32
Proposed	.00	.00	.00	.00
Decrease	.17	.42	.88	1.32

OTHER SERVICES

The applications also include changes in rates for PBX trunks, key lines, semi-public paystation lines and other services such as:
 Service Connection (Installation) Private Branch Exchange and Centrex Services
 Special Equipment and Service Arrangements Connection with the Equipment and Facilities of Others
 Miscellaneous and Auxiliary Equipment and Services

HEARING SCHEDULE

The Commission has suspended the proposed rate adjustments, has set the application for investigation and hearing and has required Continental Telephone Company of North Carolina to comply with all provisions of law and Commission Rules in support of its application to show that the proposed increases are just and reasonable.

Hearings on the matter have been scheduled for the following dates and locations:

- a. Tuesday, September 27, 1983, at 2:00 p.m., Auditorium McDowell Senior High School, Highway 70 West, Marion, North Carolina.
- b. Tuesday, September 27, 1983, at 7:30 p.m., Superior Courtroom, 5th Floor, Buncombe County Courthouse, Courthouse Plaza, Asheville, North Carolina.
- c. Wednesday, September 28, 1983, at 11:00 a.m., Community Services Room, Community Service Bldg., Scotts Creek Road, Sylva, North Carolina.
- d. Tuesday, October 4, 1983, at 9:00 a.m., in Commission Hearing Room, Dobbs Building, 430 North Salisbury Street, Raleigh, North Carolina.

The hearings at Marion, Asheville, and Sylva, North Carolina are for the purpose of receiving the testimony of public witnesses. The hearings will resume in Raleigh on Tuesday, October 4, 1983, 9:30 a.m. with any further testimony of public witnesses and testimony and cross-examination of the Applicant, the Public Staff and intervenors.

APPEARANCES, INTERVENTION AND COMMENTS

The PUBLIC STAFF of the Utilities Commission through the Executive Director is required by statute to represent the using and consuming public in proceedings before the Commission. Written statements to the PUBLIC STAFF should include any information which the writer wishes to be considered by the PUBLIC STAFF in its investigation of the matter and should be addressed to:

Dr. Robert Fischbach
 Executive Director
 PUBLIC STAFF
 Post Office Box 991
 Raleigh, North Carolina 27602

The Attorney General is also authorized to represent the using and consuming public in proceedings before the Commission. Statements to the Attorney General should be addressed to:

The Honorable Rufus L. Edmisten
 Attorney General
 % Utilities Commission
 Post Office Box 629
 Raleigh, North Carolina 27602

Persons desiring to intervene in the matter as formal parties of record should file a motion under North Carolina Utilities Commission Rules R1-6 and R1-19. Persons desiring to present testimony for the record should appear at the public hearing. Persons desiring to send written statements to the Commission should submit their statements prior to the hearing and should include any information which those persons wish to be considered by the Commission in its investigation on the matter.

The contents of letters and petitions will be received in the official file as statements of position. Specific facts, however, will be considered on the basis of testimony presented at the public hearing. Interventions or statements should be addressed to the Chief Clerk, North Carolina Utilities Commission, Post Office Box 991, Raleigh, North Carolina 27602.

FURTHER DETAILS

The details of the proposed adjustments can be obtained at the business offices of Continental Telephone Company of North Carolina or at the office of the Chief Clerk of the Commission, Dobbs Building, 430 North Salisbury Street, Raleigh, North Carolina, where a copy of the application is available for review by any interested person. The Commission will consider additional or alternative rate proposals which were not included in the original application and may order rate increases or decreases which differ from those proposed by the Company. Upon request the Commission will place copies of the application and related testimony in centrally located public libraries. The material may be copied without prohibition at the library.

ISSUED BY ORDER OF THE COMMISSION.

NORTH CAROLINA UTILITIES COMMISSION

This the 31st day of May, 1983.

Sandra J. Webster, Chief Clerk

(SEAL)

NOTE TO PRINTER: Advertising cost shall be paid by the Applicant. If it is required that the Affidavit of Publication be filed with the Commission by the Applicant.