Coke Cash Can Plan Is A Fine Idea

Improving the quality of public education and recycling our natural resources are two unrelated themes we have often supported in this column. Now along comes the Coca-Cola Bottling Co. of Western Carolina with a unique project that promises to accomplish both these worthy goals.

Through a project called "The Coca-Cola Cash Can Plan," schools in Western North Carolina can obtain funds by recycling aluminum soft drink cans. Coca-Cola officials have announced that the company will pay a premium price of 42 cents per pound for empty aluminum cans from Coca-Cola products. According to the officials, a school could net as much as \$1,575 in a school year if each child was to bring one can a day to school. The company will furnish a crusher and plastic bags with which to collect the cans. In addition to the premium price, Coke will also present cash awards to the schools that collect the most cans.

While this innovative program won't help Madison County to replace many of our old school buildings, it will furnish money to purchase new library books, software for computers or basketballs for recreation. Each school taking part in the program can use the money it raises as it sees fit.

Perhaps even more important than the dollars and cents this project will raise is the habit of recycling it will instill in our young people. In a recent study of recycling, it was pointed out that Americans recycle less than half the aluminum produced in this country. Throwing away that empty can, the study pointed out, wastes as much energy as if a can half filled with gasoline were poured out.

The News Record will help Madison County schools that take part in this project. Each month, we will name one school to receive our aluminum cans. Madison County residents wishing to help the schools can bring their aluminum cans to our office. We'll collect the cans and forward them to the school of the month. At the end of each month, we'll let you know how much money was raised through

"The Coca-Cola Cash Can Plan" may only be a small step toward improving the quality of our schools, but it is a step well worth tak-

Off Limits?

News that Madison County has been placed off limits to Soviet government personnel brought some head scratching around the office this week. Our little county has been declared off limits by no less an authority than the U.S. State Department.

If the decision is causing head scratching here in Madison County, it must be causing some serious puzzlement in the Kremlin. Undoubtedly, several dozen KGB agents are working overtime these days trying to find out what the American imperialists have hidden beneath the greenery of our mountains. No doubt the most sophisticated Soviet spy satellites are busy photographing every corner of the county from Sandy Mush to Bald

Mountain for some clue.

It's doubtful that the Washington bureaucrat who declared Madison County off limits has ever set foot in our county. Rather than declare us off limits, the State Department would do well to declare the rest of America off limits and confine the Soviets to Madison County for a few weeks. Get the Russians out of crowded cities like New York and Washington and send them to some place like Spring Creek for a spell.

A few massive doses of Southern cooking, long walks through the countryside and hours spent just settin' might do more to ease international tensions than a hundred batteries of State Department diplomats.

Letters to the Editor

Reader Criticizes Invasion Of Grenada

the invasion of Grenada. I, with Grenada through movements as legitimate at- both of historical perspective too, was dismayed by the il- diplomatic channels?

by the lack of public outcry totally disagree. Our real na- arms of the U.S.S.R., as in the against this action. In this tional interest lies in case of Cuba, Instead, we time, when the threat of upholding the democratic should offer economic aid, en- must be willing to think nuclear war is so very real, principles for which we stand, courage dialogue and negotiahow can we support such a not in violating them for self- tions, and work to end the reckless and trigger-happy interest. We must arms race in the region. approach to solving interna- demonstrate our humanity, Above all, we must respect tional differences? How can our intelligence, and a good the integrity and antonomy of be believe that the Reagan ad- measure of imagination in the all the Latin American states. ministration is seriously response we make to the needs. We should normalize relations

Geneva (at this point, they are

In Latin America, in par- interdependence. Thank you for printing Dan- not) when they made no at- ticular, it is essential that we American foreign policy in ny Wyatt's letter regarding tempt to solve the problem recognize revolutionary Latin America reflects a lack

legal invasion, the disregard Somehow, President histories of extreme economic government as well as in the of our treaty obligations, the Heagan is convinced that it is inequality and social injustice. public. Many people are willpress ban, the manipulation of in our national interest to send If the U.S. reacts with harassinformation, and the less the Marines or covert CIA ment, blockades, propaganda than-honest justification of the forces to intervene militarily pressure and invasion against when the course of world a revolutionary country, we I was even more dismayed events is not to our liking. I are in effect pushing it into the

negotiating with the Soviets in of the world's developing na- with all the governments and seek to diversify our economic

tempts to change long and of informed opinion in the ing to send the Marines to "defend democracy" abroad, but how many are willing to work to preserve democracy here at home? Democracy demands participation in order to remain strong. As citizens, we critically, to speak out, to let our representatives know our views, and to inform

> Sincerely, Louise Langsner

Students Seek Jobs

Madison County high school tudents need help finding iobs in their communities, Students from each community in the county have experience in all types of farm and home related work. There are also students with business, clerking, and maintenance skills available. Residents needing help with cutting, hauling, and stacking

Heard And Seen

By POP STORY

ATTITUDE OF GRATITUDE

Last Thursday, Thanksgiving, was a quiet day in Marshall with practically all businesses closed here and very few people were in town. Outside, it was cloudy and somewhat dreary. However, it was ideal for reflecting upon the many blessings we have enjoyed during the past year.

Sure, we have had many disappointments but the "good things" have far outweighed the "bad things."

As I start writing this week's column, my mind recalls the timely and appropriate sermon delivered by the Rev. "Buddy" Freeman, pastor of the First Baptist Church here, on Sunday, Nov. 20, when he stressed the importance of "the attitude of gratitude."

It was a fine sermon which made me conscious of expressing my gratitude to those who have made my life more pleasant. Too often we don't express our thanks enough.

With this in mind, I want to say "Thank you" for your many acts of friendship.

This "attitude of gratitude" is not only for the Thanksgiving and Christmas seasons, but for the entire year.

CONGRATULATIONS, PEGGY

Peggy Sexton of Alexander, has been named a national 4-H winner for her plant and soil science project, according to the National 4-H Congress which convened Sunday in Chicago. Miss Sexton, who lives on Old Marshall Highway, received a \$1,000 scholarship.

This honor is no new experience for Peggy. She has been active in 4-H projects for years and has frequently been cited for her outstanding accomplishments, in local, district, state, and now national competition.

I've known Peggy since childhood and have admired her for her many abilities.

Peggy is also a cat-lover and whenever I talked with her, I would ask about her faline

Congratulations, Peggy, on your latest achievement.

CHRISTMAS NEAR

When you read this week's column it will be less than a month before Christmas. You don't have too long to do your shopping. Just a reminder.



Know Comment

By JOSEPH GODWIN

I was sitting on the bench in and out of that VA hospital myself, but that don't mean a they will git up here in these front of the bookstore at the mall while my wife did her shopping. On my right and left, people would sit and rest awhile; then within a few minutes they would suddenly leave - only to be replaced immediately by others with painful feet or other tired

Suddenly, in this constant exchange, Mr. I. B. Savant perched next to me on my left. He announced his presenc by saying, "They shore are a lot of people here today, ain't

the most people I've ever seen things will be like by 1990." here this early in the Christmas shopping season. want to know.

"It's foolish," he exclaimed, buyin' on time and then

"My birthday is Christmas day - that's cause I was born ly, "they ain't none of the on Christmas, you see - and whole bunch worth nothin'! it's just like any other day You take that Mondale. It with me.

World War II and got my feet ruint this country. froze in Germany. I've been in

feet. I was with General Patton till they took me out just difference to me if he's a before they crossed the Rhine. Democrat or Republican.

"Then I had a stroke up and down my left side, but I finally

"I'm 70 years old. I ain't much fer politics. You know. I replied that I'm not sure I

"Well," he continued, "at "to spend as much money for least me and you won't have to Christmas as most people worry about that. We ain't spend. They ain't no use in it gonna be around then nohow." "At least," I said, " a whole takin' half the year to pay it lot of Democrats want to be President."

"Yeah," he said suspiciouswon't do to get him in there. over this here place. I was in dent, and them two very near

"I'm a registered Democrat

"I think Reagan has been a pretty good President myself. got over that. You see, I can Some people dind't like it use my left hand and leg now, when he tuck that little island him." Then I had a heart attack. I over there. I think he done have to go back for a check-up what he ort to. Cuba wanted every month. They give me a that island and Russia wanted prescription and I mail it in it too so they could take over and they fill it and mail the the world. Well, Reagan, he keep one out in the first place. pills back to me from the VA. jest beat them to it. I kinda

I allowed as how it's about they ain't no tellin' what wrong with this here country joyed talkin' to ye." He never ? I'll tell you. We are niners in here - all kinds of Christmas crowd. them. Mexicans, Cubans, For a while, my head seem-Jews, and all kinds of other ed to spin as I tried to absorb

Congress and in the Senate in a mess. That bunch we got enough sense, but you jest "I can't walk too much all He was Carter's vice presi- wait awhile till all these others books. git in there.

elected to offices and all _ learning the same thing.

since 1965. First it was my thing. I always vote for the here mountains and we will best man and it don't make no have our own gang of

"You take that there Jackson that's running. He's already got FBI protection. I guarantee somebody will kill

I volunteered my earnest hope to the contrary, stating that we can use our votes to take a person out of office or to However, killing a politician is just not our American way.

Almost before I knew it, Mr. "You know the biggest thing Savant stood up saying, "I engettin; too durn many fur. into the unusually heavy early

all he had "taught" me. What "I'll tell you what you will I learned from what he said see happen - it's happenin' was really not difficult to sort already. All these here kinds out: There are at least two of people will end up in the ways one can get his information. He can sit on the bench in and, brother, we're gonna be front of the bookstore and listen to Mr. Savant - or, he up there now has got little can go inside the bookstore and read some of those 50,000

I know some other people "Besides all that - gittin' who would profit greatly from

Living And Growing



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The Asheville

Counseling Center

Counseling Center quitely go about their func- guys, and loud guys. You'll the same course. If being like a crazy mess, tion. You will notice that when find saddening and moving paramoid, destructive, and Wars going on all over the one of our parts breaks down, humanness. You'll find all of dishonest undermines a per-genocide are an active part of backs, sick stomachs and smaller scale. If you can assess the longterm potential he lives of many. Our evening aching heads dominate our at- understand the driving the lives of many. Our evening aching heads dominate our atnews and papers are filled tention through the pain they motivations behind the operawith accounts of one form of cause. Trouble spots in the tion of your work place or maisciousness after the other. World are no different. They family, then you can also understand a good bit of what out of the mess can be overthey are the exception vs. the makes our world tick.

At different times, few, you will have the same it selfishness and how

By CARL MUMPOWER, these different parts break level of intrigue, power strugdown. Some seem to stay gle, and the like that we see on unhappy and rejected, then
broken most of the time. Other a world scale. There will be parts work beautifully and good guys, bad guys, quite

ming.

re are a few keys to the struction that can help at our globe in perspective world to ourselves.

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unhappy and rejected, then you can bet the same will appparanoid, destructive, and dishonest undermines a perassess the longterm potential of Mother Russia?