



The Most Formidable Defensive Preparedness Against Financial Reverses, Future Poverty and Ignorance, in the World is Insurance.

Dunn Insurance & Realty Co.

"Squaredeal"  
A RULE WE LIVE BY  
Efficient Service



Defense used in any sense means preparedness against loss. The strongest investment known to man is insurance. It is sure to protect and pay in good times, or bad, in times of world-war or business depression. It is free from taxes and it will enhance the value of your securities and increase your credit. These companies will defend your property, your family and your credit, "If we write it, it will be right!"

## DUNN INSURANCE & REALTY COMPANY, Incorporated

The Largest Insurance Co. in America. Cash Capital \$6,000,000 Cash assets \$37,982,743.93  
Every policy written is backed by the largest cash assets of any fire Ins. Company in America

The Home Insurance Co. of New York

THE LIVERPOOL & LONDON & GLOBE INS. CO.  
LIVERPOOL, ENGLAND and NEW YORK, CITY

Stood the test of efficiency in the great Chicago, Boston, Baltimore, Jacksonville and San Francisco Conflagrations.

Its increase in re. ins. premiums from 1848 to 1915 nearly \$10,000,000.00

### The Two Old Hartfords

Hartford Fire Insurance Co. Hartford Accident and Indemnity Co.  
Hartford, Connecticut.

Awarded a Bronze medal, at celebration of the opening of the Panama Canal, for an exhibit of the scope and activities of the Company

The British America Assurance Co.  
of Toronto, Canada

Has the world for its field of operation in writing Fire Insurance

THE DIXIE FIRE INSURANCE COMPANY  
GREENSBORO, N. C.

Is the biggest Insurance Company in the state of N. C.  
A big Southern Company—Safe and Sound



#### FARMERS

you insure your buildings and household furniture why not your mules and horses. Protect your investment in live stock and strengthen your credit

THE ATLANTIC HORSE INSURANCE COMPANY  
WESTERN LIVE STOCK INSURANCE COMPANY

### Credit Values of Insurance

The strongest and most remarkable indorsement of business insurance ever shown in this country has just been made by the leading bankers of the United States. More than forty of the most prominent bankers in New York City have gone on record declaring the importance, and the necessity of insurance protection to the business interests of the country. When you apply to a Federal Reserve Bank for credit you are handed a blank sheet to fill out. The Federal Reserve, of Richmond, has three credit blanks and on them appears the following questions relative to insurance:

#### Blank For Manufacturing Concern.

Do you carry life insurance on any of the officers, managers or partners of your concern? .....

Name of Person .....

Kind of Insurance .....

#### Merchandise Business.

Do you carry life insurance on any of the officers, managers or partners of your concern? .....

Name of Person .....

Kind of Insurance .....

#### Individual Financial Statement.

What amount of insurance do you carry on farm buildings? \$ .....

What amount of insurance do you carry on improvements on town or city real estate? \$ .....

What insurance do you carry on live stock for market? \$ .....

What insurance do you carry on live stock which you hold for your own use? \$ .....

Do you carry life insurance? .....

Name of Company .....

Amount \$ .....

Does it not seem reasonable if the leading financiers and credit institutions of the country are today placing such importance to insurance protection, that we may expect within a short time, to hear such questions from the Cashier's windows of every bank in our town, when we present ourselves for borrowing credit?

We write all kinds of insurance — LIFE, FIRE, HAIL, TORNADO, LIVE STOCK, AUTOMOBILE, HEALTH AND ACCIDENT, LIABILITY; WRITE BONDS, DEAL IN REAL ESTATE AND COLLECT RENTS. WE ALSO LEND MONEY. Our loan business has become one of the most valuable and helpful resources ever carried on in this section. Every man who does business with us is helping us to build this loan resource. We lend only to our clients. Why not begin with us now and play "SAFETY FIRST"? Remember you are helping some fellow man every time you let us write a policy for you and some day you may yourself need our co-operation.

Dunn Ins. & Realty Co.,  
Dunn, N. C.

"Squaredeal"  
A RULE WE LIVE BY  
Efficient Service

### THE PILOT COMPANY



IS THE POLICY HOLDERS COMPANY

Liberal policy contracts  
Conservative operation  
Economical management  
Sound actuarial methods  
Thorough medical supervision  
Large dividends and low net cost  
Local reinvestment of premium income  
Health Conservation Department offering to policyholders so desiring periodical medical consultation with Home Office physicians.

SOUTHERN LIFE & TRUST COMPANY

Capital, \$300,000 Surplus, \$300,000  
GREENSBORO, N. C.

FIREMEN'S INSURANCE COMPANY

OF NEWARK, N. J.

One of the big Companies  
Safe and Sound

The Ocean Accident & Guarantee Corporation

OF LONDON and NEW YORK

The biggest Casualty Company in the world

#### HAIL

Insurance is as necessary as Fire Insurance

#### FARMERS

Protect your investments in the only companies writing hail insurance in this section



The Home of New York and THE OLD HARTFORD

B. O. TOWNSEND  
LIFE AND LOAN MAN

J. LLOYD WADE  
FIRE MAN