

Turn your back
ur eyes Come to our store, forget
back, close your eyes, and
glorious voice, literally re.
pours forth from the New
presence in the room.

## The NE W

"The Phonogin,
has been tested by direct comparin with its Re-Creation of the voices Margaret Matzenauer, Marie Rap: rich, Christine Miller, Gíovanni Zena tello, Edoardo Ferrari-Fontano, Guido
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## The Barnes de

Hardware Furnituse
iday Co.
Undertakers

## An Inverstent

In a large farm carries farm was subdivided into community would be benc be more certain.

Our force has had fifteen years and town property and we will pleased customers. Write, wirs
D. F. Fort, Jr.,

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$\qquad$ wofit, but if this amaller ones, the the profit would
(PE) 1 ce in subdividing farms you to hundreds of


Magnolia Balm Lim Mint fower


## Automobile Insurance

When it comes to the awful joit of a lump sum of money to be paid out on account of an accident, no mechanical device and no improved tire can take the place of AUTOMOBILE INSURANCE.


## OCEAN AUTOMOBILE INSURANCE

(1) Aooumes the oxpence of c
(2) Covers personal injurice.
(2) Covers responsibility for damage to the car or property of
(3) Covers Collision or damage to your own car.

Forget "Worfy" and cast your anchor in THE OCEAN the Come:
with a world-wide reputation for claina service, courteoy and hoor-
Fire and Theft Automobile Insurance
Dunn Insurance \& Realty $\mathrm{C}_{\mathrm{o}}$., Inc.
Hom wer

## FALL GOODS

NOW READY FOR APPROVAL

ought Righe, Selected Might,<br>Sight Thinge For $Y_{\text {ou }}$ to Ber

N OBODY ever went wrong through making a purchase at this store; always our values hive àtood out as prominent mile posts on the road of economy. This year our old and new patrons will find that the protection of their interests has been our main aim, just as it has been since we began business-this year we are offering the same service, giving the same attention to personal wants, exercising the same care for the satisfying of each customer that has been one of nur chief characteritics alvays.

We can't, however, offer you the same prices. Grim necessity of war has forced prices to a new high level in the wholesale markets. At present it is harc to buy some goods at any price. Merchants who were not far-sighted enough to foresee in some degree present conditions, will not be able to satisfy customers this fall. Fortunately we quently we have a full stock, bought at prices a good deal lower than the same goods now command.

As in former years our customers will share in our good fortune. Throughout our clothing, dry goods, millinery, shoe and furnishing departments we have a variety of standard goods that you must have. The prices are going to be kept as low as we can keep them. V'hen they are gone, there is no telling what the next lot will cost. All They are good selections, and we want you to look them over.

## JOHNSON BROS.

 Minton, N. M., Aus., E, 1017.



