THE BIG OCTOBER SALE!

Beginning Friday, October 11, '18.

This is the time everybody will have to buy their winter goods. Remember we carry a little of everything, as you will find a few articles mentioned below. Something every man, woman, and house needs, therefore, you cannot afford to miss this opportunity, as we have the goods you want and the price you look for. You will find all our goods, which we offer you during the sale, the finest and best you will find in any other store. We have the goods and they must go as we have no room in our store for any more. This is why we offer these goods at such low prices. DON'T FAIL TO READ THE FREE OFFER BELOW. Something we will give away to every customer that comes to our store. DON'T FORGET THE DAY AND THE DATE,

FRIDAY MORNING, OCTOBER 11TH, 1918.

Tell your friends and your neighbors about it so they may get the benefit of our bargains at our sale. It is a valuable opportunity to every person who comes to our store and buys their winter supplies. Below we will mention a few of the goods which we will offer during this sale. Make up your mind and come and buy what you need, as you know goods are advancing every day.

Dress Gingham of all colors, best quality, sale price 22½c.
Outing of all colors, heavy quality, sale price 22½c.
Apron checks, all colors, dark and light, worth 18 and 22½c.
Fruit of the loom bleaching, you know the quality, 31c.
Flannelette, all colors, very heavy quality, 22½c.
Black and blue Taffeta and Messaline Silk, $1.15.
Bed Spreads, extra size, heavy quality, only $3.98.
Bed Spreads, better quality, deep figure, at $3.98.
Ladies Black Taffetta Skirts, all sizes, $7.50, only $4.98.
Silk stripped, wash well, all sizes and color, $6.50.
Special bargains in washable skirts, sale price $1.29.
Ladies Fur Coats, regular price $25.00, sale price $17.50.
Black Broadcloth, silk lining 32 to 48, sizes, medium weight $22.50.
Special bargain heavy fur coat, price $20.00 only $13.98.
Ladies Dresses, black taffeta and messaline, also other colors, with fancy trimming, new style, absolutely new, and we have an enormous quantity of them, and we are going to offer these dresses at a low price during our sale.
Lot 1, Taffeta and Messaline, black, blue and green, $9.98.
Lot 2, Messaline trimmed with georgette crepe, $35.00, only $27.50.
Lot 3, blue serge, accordian pleated, new style, $18.50
Lot 4, black taffeta with white satin collar and cuffs, $12.50.
Ladies shoes, dark tan and chocolate color, high top, $6.48.
Black Vici, good wearing shoes, low heel, regular $6.00, $3.98.

Black gun metal, high [illegible] $3.98.
Ladies hats, we have them of all style, up-to-date, 98c up to $6.98.
Children's hats, all kinds and colors, from 48c to $3.98.
Ladies and Gentlemen Military hats, all sizes, $1.48.
Men's hats, all new styles, good quality, price from $1.50 to $4.50.
Men's caps, all colors and styles, work and Sunday, 48c to $1.98.
Men's Fleeced lined underwear, best quality, heavy weight, 89c.
Ladies' medium weight union suits, price $1.50, sale price 98c.
Ladies' black and tan mixed hose, white heel and toes, 25c.
Black and white, light weight, regular 25c, our sale price 15c.
Special for this sale, Men's white, black and tan hose, 10c.
Ladies black and white silk hose, also other colors, 48c to $1.98.
Boy's suits, mixed color, heavy weight, size 10 to 18, $4.98.
Sizes from 3 to 8, suits made of woolen military goods, $3.98.
Better quality, all wool with strap in the front and across the shoulder, also uniform buttons, good service, only $5.50.
Table Oil Cloths, dark and white, best quality, 30c,
Big assortment of lace, same as torchon, only 5c.
Ribbon of all kind and widths from 5c up to 98c per yard.
Ladies Corsets, long and short, new style, 98c up to $2.98.

Ladies Pumps, black, [illegible] other colors, between, 98c.
$1.48.
Pillow Cases, large size made of fruit of the loom bleaching, 53c.
Octagon, Sweetheart, Arrow Soap, 5c.
Palm Olive and Colgate Tooth Paste and Face Powder, only 10c.
Coats Thread, black and white and all numbers, sale price, 4c.
Window Shades of all colors, water proof, 60c.
Pictures Frames of all sizes, 3X4 up to 16X20, with glass, 10c up.
Curry Combs, Rat Traps, Tape Measures, Clothes Brushes, all 10c.
Chair bottoms of all sizes, round and square, only 10c.
Biscuit Pans, large and small sizes, guaranteed not to rust, 10c.
Toys of all kinds, baby dolls, 10c up to $10.00 each.
Water and chocolate sets, Japanes designs, gold and blue figures, $1.98.
Cups and saucers, heavy quality, beautiful figure, 10c each.
Plates not easily broken, especially for this sale, 7-in. 10c.
Large size dish pan, gray ware, first quality, 8 qts., 68c.
Small size, gray ware, heavy quality, 38c.
Brass window rods, all sizes, regular price 25c, sale price, 10c.
Glass ware of all kinds, something every house needs, 10c up.
Ladies Waists, of all kinds, prices from 98c up to $6.98.

We have only mentioned a few items to give you an idea of the stock we carry in our store, as you see on the price list above. We carry a little of everything, therefore you cannot afford to miss this sale, if you do, it means many a dollar lost to you. It will pay every person to come to our store and see our goods and prices. It means a golden opportunity to every one who attends this sale. This is no time to put it off, but make up your mind and come at once, and buy what you need for this winter, as the prices mentioned above, you will not see anymore.

As you all know that goods are advancing every day. Many people came to our store after we had our last sale, and said to us, they were sorry! they did not know we were having a sale. This is why we are advertising this sale long before the time. So come and tell your friends about it. Let them receive the benefit of the low prices.

Remember, that very soon we are going to open our Holiday Goods, as we have them already bought. We had trouble last year to get them in our store, on account of delay in shipment. This is why we have them so soon in our store. We will be able to supply all our customers with holiday goods this year, as all other stores have stopped handling them. We will be the only ones in town to carry a complete line of holiday goods. Our prices on these goods are 5c up to $15.00. Remember our free offer; when you come to our store ask for it. Will be a supply for all customers.

We want as many lady clerks as we can get during this sale. Send in your application if you have any experience in a dry goods store.

Remember our store is located between the Barnes & Holliday furniture and hardware stores, opposite Hood & Grantham's drug store, 113 East Broad street. If you do not know, ask. We are looking for you and want you to come.

U. S. 5 and 10 CENT STORE

SAM THOMAS, Manager,

Dunn, North Carolina