

PRINCE'S BIG SEMI-ANNUAL SALE

OF

DEPENDABLE GOODS STARTS FRIDAY, JULY 14th, 1922

Many of our friends are surprised and wonder why we are having a sale with our clean fresh stock of good, standard merchandise, they think we have some unusual reason. There is no mystery to it at all. It is just plain good business on our part. Even though prices are advancing, we think it good policy to offer our good merchandise at astoundingly low prices to make room for our big fall stock which is beginning to come in and to add many new customers to our growing trade. We offer you good, standard, merchandise at prices you would pay for the cheapest quality goods. We have bought no junk for this sale. The merchandise is the best we can buy for the money and we expect new customers to have such a good opinion of our goods that they will become regular customers.

FREE! FREE!

To the first 15 persons making a purchase of \$1 or more, we will give 1 child's ready made, good quality dress.

CLOTHING

Since putting in clothing, this department is fast becoming famous.

- 1 Lot Mohair Suits— **\$7.95**
- 1 Lot "Marx-Made" Suits, every suit labeled and guaranteed by the manufacturer— **\$12.95**
- 1 Lot "Marx-Made" Clothes, all wool, well-tailored, valued up to \$27.50 at— **\$17.50**
- Men's good work pants— **\$1.25**
- 1 Lot Boys Pants, \$1.25 and \$1.50 values, reduced to— **85c**
- Small sizes.
- "Anvil" Overalls for men— **\$1.45**
- All Silk Taffeta 36-in.— **\$1.19 Yard**
- Bargains in Dress Goods— **10c Yard, up**

WORK SHIRTS

A good dependable shirt of medium weight Chambray. This shirt is above the "cheap" class, but the price is only—

99 CENTS

(Not more than two to one customer)

OVERALLS

A dependable Overall made of double and twisted 240 weight blue denim—a really good overall for (Not over two pairs to one customer) only—

50c Pair

All-Leather Sandals and Oxfords, sizes 5 to 12, for children— **98 Cents**

Everything Strictly Cash!

- Childrens Red Goose mahogany calf, lace oxford. The best dress oxford we carry for young girls, sizes 12-2— **\$2.98**
- Ladies Comfort Shoes, All-Leather— **\$1.98**
- All-Leather Patent Strap Pump— **\$1.98**
- One Lot American Gentleman, guaranteed all-leather oxfords. Values to \$6.50, now— **\$3.98**

JOHN C. ROBERTS

For The Particular Man

Glazed Kangaroo, straight last, Brown Kid, medium English, our \$7.50 and \$8.50 sellers at— **\$5.98**

- 1 Table of finest calf skin, kid and kangaroo, \$7.50 and \$8.50 Oxfords— **\$4.95**
- 1 Table of \$4 and \$5 Oxfords for— **\$4.95**

FREE! FREE!

\$5.00 Cash and a new pair of shoes to the purchaser of the biggest bill during this sale.

EDWIN CLAPP OXFORDS

Recognized as the finest shoes made for men, our \$12.50 seller; usually sold for \$15.00— **\$9.95**

- One Lot Ladies' Vests— **9 Cents**
- One Lot Ladies' Vests— **15 Cents**
- One Lot Ladies' Vests— **19 Cents**
- Ladies Bedroom Slippers—a high grade felt, chrome sole— **95 Cents**
- Children's White Dresses— **\$1.00**
- Children's White Dresses— **73 Cents**
- Ladies Hose— **9 Cents**
- Children's Sport Hose— **19 Cents**
- Ladies Waists— **48 Cents**
- One Lot \$3.50 Ladies Waists, while they last at— **\$1.89**
- One Lot Ladies \$6 and \$7 Dresses at— **\$1.95**

Our Store will Open Promptly at 8:00 o'clock Friday Morning, July 14

GEORGE E. PRINCE & SON

Dunn,

North Carolina