

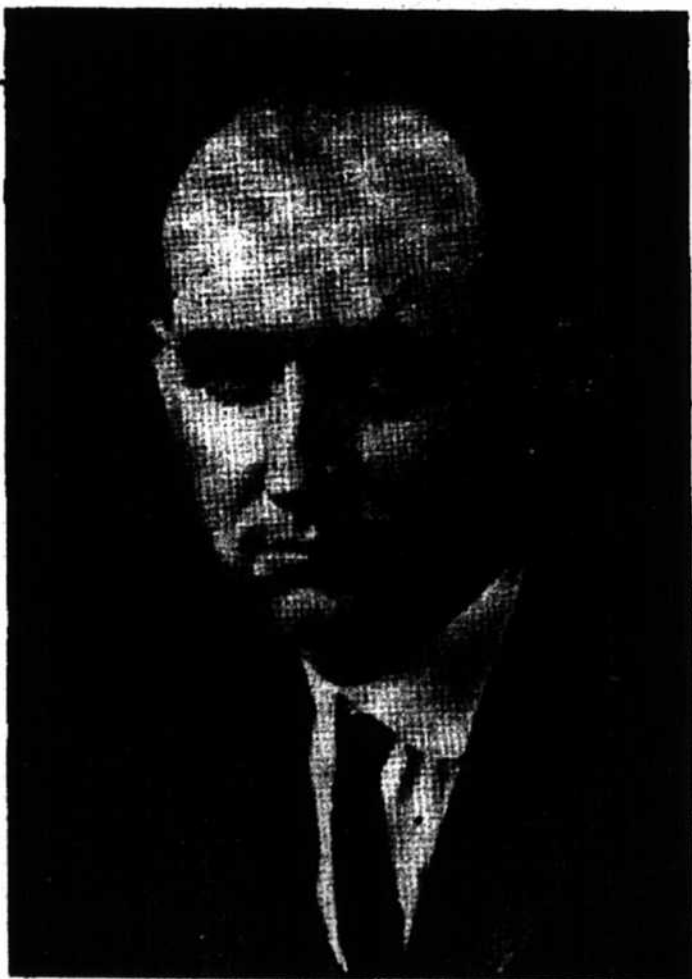
# The Ultimate In Service And Quality

Throughout our business career we have sought to give to our ever-growing army of customers a real and a valuable service.

And while giving this service we have sought to supply them with goods of the very highest quality possible to the price charged.

That this effort on our part has met with the approval of those whom we have sought to serve is proved by the constant growth that has come to our business.

We began business in a little wooden building which was burned along with several others when fire swept the eastern half of the Broad Street block



MARION C. BUTLER, Head of Firm

between Wilson and Clinton Avenues. When the fire came we still had large warehouses filled with goods in the rear of the burned buildings, but our salesrooms had been moved to the tremendous structure which still houses them at the corner of Wilson Avenue and Broad Street.

Our business now fills this big building of three stories and basement which fronts 75 feet on each of the two streets, and two large warehouses along the A. C. L. tracks. It is one of the largest of its kind in North Carolina and supplies to the people of the surrounding country many carloads of furniture, farm implements, stoves, ranges, musical instruments, building supplies and hardware of every description every year.

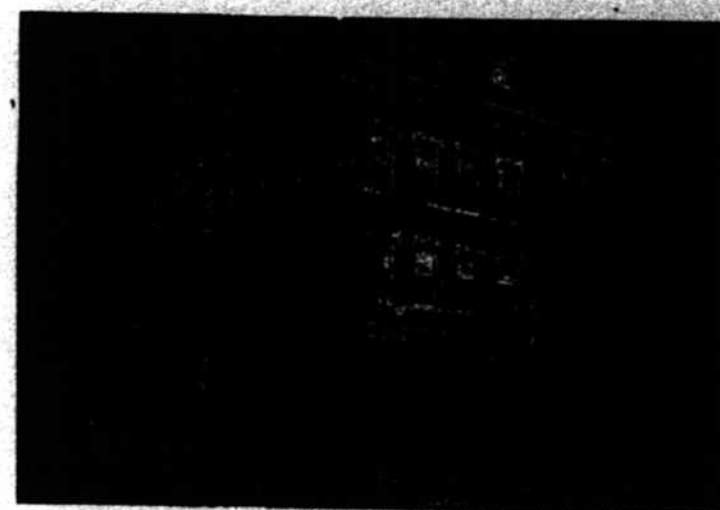
Had our ambition and aspiration been less lofty when we started this business, we probably would never have progressed beyond the level of the little store that was the cradle of our business. But, even with ambition and aspiration so high, we could not have seen their fulfillment had we not given and proved to the public that we had a very real desire to be of service to our fellowmen.

Our service and the quality of our goods are the vehicles to which we owe the success we have attained; they are the vehicles upon which our business will continue to travel.

Our stock embraces all of the implements the farmer needs, all furnishings for the home, all tools for the carpenter, instruments for the musician, supplies for the builder; every conceivable thing one would expect to find in a store professing to carry a complete stock of hardware, furniture, musical instruments and their kindred lines.

In this tremendous store we have, too, a jewelry

## THE STORE



department in which we carry a complete line of jewelry of all kinds and which is in charge of a capable jeweler graduated from one of the best schools in the country teaching his craft. This department operates an efficient watch and clock repair business and renders a service in keeping with the general policy of the establishment. Service and quality are here, too, the watchword and the never-failing rule.

If you are not already numbered among those who come to us for service supplemented by quality, you are missing much; for they are things which cost you little to get and much to do without.

Butler Brothers service and Butler Brothers quality are things to bank upon. They are your assurance that your dollars are well spent—that you are getting the ultimate as your part of the fruits of that labor which is making of the Dunn District the garden spot of America and the choicest home land of Carolina.

We will enjoy serving you. You will enjoy our service and appreciate our quality.

# BUTLER BROTHERS