We Are Better Prepared Than Ever

TO RENDER A A 1 MERCHANDISING SERVICE—PREPARED TO TAKE CARE OF THE WANTS AND NEEDS OF THE BUYING PUBLIC OF THE DUNN DISTRICT.



HOUSED IN OUR MODERN NEW MERCANTILE

EMPORIUM

We are ready to scrve our thousands of customers to the best advantage and our stock of Dependable Merchandise is the largest and most select ever displayed in this part of the State.

EVERY DEPARTMENT FILLED TO OVERFLOWING

With the season's latest models and styles and all purchased at a price which means a saving, not only of cents, but of dollars, to those who come to us for their needs in dry goods, notions, men's and boys' ready-made clothing, shoes, and furnishings, Ladies Ready-to-Wear, Shoes, Millinery, Etc.

While there has been a recent advance in prices of many lines of merchandise, especially cotton goods, we will give our customers the benefit of our earlier purchases and self our stock at prices in keeping with the former levels.



Popular - Priced Sterk To Select From

You will find it to your advantage to visit our new store and inspect our large stock of Dependable Merchandise before making your purchase. No where will you and a larger, better or more popular-priced stock to select from.

We Are Not Strangers

To the citizenship of the Dunn District and in our new and more modern home you will receive the same courteous and polite treatment that has characterized our store since it was first opened in Dunn approximately a quarter-century ago.

We Stand Back of What We Sell

And our motto is that every purchase made here shall be satisfactory to the purchaser, or money back. What could be more fair?

You Are Invited

To pay our new store a visit, whether you spend a penny or not. A welcome awaits you at-

