

CANTON AND WAYNESVILLE WILL SLASH SATURDAY ON THE CANTON FIELD.

A game that promises to be the best of the football season will be played on the Canton field between Canton and Waynesville Saturday at 3:00. Both are strong teams and it will be a hard fought game from start to finish.

Coach Browning is giving his team strenuous training this week in preparing them for the clash Saturday.

MR. H. A. FORD DIES AT FLORIDA HOME.

Mr. H. A. Ford of Gainesville, Fla., who spent the summer at the Miller House, passed away at his home in Gainesville Tuesday. Although Mr. Ford been in declining health for several months, his sudden death came as a shock to his many friends.

For many years Mr. Ford has been one of Gainesville's leading business men, and doing everything in his power for the betterment of his town and community. In Mr. Ford's death Gainesville loses one of its most prominent and energetic citizens.

He is survived by his wife and two children. Interment will be at Gainesville Thursday.

MR. RILEY M. FERGUSON DIES AT HOME OF DAUGHTER.

Mr. Riley M. Ferguson, one of Haywood's most prominent men, passed away at the home of his daughter, Mrs. Handy Kerkpatrick, in Canton.

A full and complete description of his life will appear in another issue.

THE AMERICAN RED CROSS

Mrs. Corbell, former of Washington, D. C., Field Representative of American Red Cross in Waynesville last week for the purpose of organizing the Haywood County Chapter of the Red Cross.

This is a much needed organization and requires the support of every citizen in Waynesville and Haywood county.

The executive committee is composed of the following people: Chairman, Dr. O. T. Alexander; Vice-Chairman, Mrs. R. N. Barber; Secretary, Mrs. T. C. Brooking; Treasurer, Mrs. Alice Quindley; Chairman of Disbursements, Mrs. J. T. Mangum; Home Service Secretary, Mrs. W. C. Crawford.

MRS. RUFUS SILVER

M. T. M. PARKER

BENEFIT BRIDGE PARTY.

The Suburban Club gave a benefit bridge party at the Hotel Waynesville on Friday evening, November 4, at 7:30.

Mrs. William T. Harwood presided at the party of the evening.

The program of the evening was arranged by Mrs. Harwood, who was assisted by Mrs. J. H. Shoolbred, who presided at the party.

Mrs. Sara Thomas and Mrs. J. H. Shoolbred presided at the party. Mrs. Thomas presided at the party and Mrs. Shoolbred presided at the party.

The prizes of the evening were given in by Mrs. Charles E. Thomas and Mrs. Rufus L. Allen.

Delicious refreshments were served at the conclusion of the games.

Those playing were: Misses Evelyn Lee, Sara Thomas, Robena Miller, Fannie Johnson, Lois Sansbury, Marie Harper, Hattie Mosely, Jamie Love, Mitchell, Lucy Tate and Louise Rorer. Mesdames Caroline de Neogard, C. F. Ashton, M. H. Reeves, J. W. Sawyer, W. H. Limer, Rufus L. Allen, Charles R. Thomas, H. Rotha and R. H. Mitchell, Mr. and Mrs. William T. Harwood, Mr. and Mrs. John N. Shoolbred, Mr. and Mrs. W. C. Garrison, Mr. and Mrs. Arthur Meade, Mr. and Mrs. H. B. Atkins, Mr. and Mrs. Bonner Ray, Mr. and Mrs. Grady Boyd, Mr. and Mrs. H. M. Hall, Mr. and Mrs. M. Woolsey, Messrs. Pritchard Ferguson, Roy Campbell, Paul Beam and T. M. Shackelford. The proceeds amounted to \$23.00, and this sum will be used for benevolent purposes.

Those attending the Episcopal convention service in Fletcher last week were: Mrs. J. L. Stringfield, Mrs. J. W. Reed, Miss Anne Hobson and Rev. Albert New.

Mr. and Mrs. M. F. Albright were called to Charlotte Thursday on account of the death of their little granddaughter, Jean Beatty, daughter of Mr. and Mrs. D. W. Beatty. Mrs. Beatty was before her marriage Miss Ruth Albright.

SIR GEORGE MILNE



Gen. Sir George Milne has been designated by King George to be chief of the grand general staff of the British army. He succeeds the earl of Cavan at the end of the year.

VISITING MIXIES HERE.

Rev. R. P. Smith of Asheville conducted the eleven o'clock service at the Presbyterian church on Sunday, Nov. 4th. Dr. Smith has been in charge of Home Mission work of Asheville Presbytery for many years and is well known here.

The pipe organ which was recently installed was used for the first time Sunday.

BOX SUPPER.

Friday night, November 13, there will be a box supper at the East Waynesville school house. The proceeds will be used to beautify the school grounds and for other causes. Everybody is invited and urged to attend.

WOMAN'S CLUB MEET.

The Woman's Club will meet with Mrs. E. S. Harrold at her home on Haywood street, November 12. A large attendance is requested.

THE COMMUNITY CLUB.

The Community Club met Monday afternoon, Nov. 2nd, in the club rooms. The president, Mrs. Rufus Silver, presided.

The meeting opened with the singing of the Club Women's Hymn, followed by the club prayer.

The secretary and treasurer gave their reports. Mrs. Joe Tate, chairman of the social service department, made a splendid report. Mrs. Tate visited the hospital once a week, until it closed, carrying flowers to each patient. An amount was also taken to the patients once a week by different ladies appointed by Mrs. Tate.

Flannels were perfected for the District meeting to be held here on Nov. 9th. The meetings will be held in the Methodist church, beginning at 8:00. All Waynesville club women are urged to come and register at 11:30 a.m. A box luncheon will be served.

Mrs. Mangum very ably presented the papers for the afternoon on "Papers of Modern Tenors." Mrs. Mangum is a member of the W. H. M. Club.

Mrs. J. H. Shoolbred very delightfully played "Boonies" by the District which will be for a number of weeks.

The next meeting of the Community Club will be held on November 16th, at which time Mrs. E. J. Robinson will have the paper on "American Women in Art," and Miss Sue Willard Lindsley will sing.

Miss Anne Hobson has returned from New Orleans where she attended the tri-annual convention of the Episcopal church. The convention was of unusual interest due to the fact that a revision of the prayer book was made and for the first time a presiding bishop was elected. The result of the election is that the Right Reverend John Gardner Murray of Maryland is Primate-Elect of the Protestant Episcopal church of America.

Mrs. W. T. Crawford visited Mr. Dillard Love in Sylva Thursday.

Dramatic, wholesome, clean as the sparkling sea, sweet as the honey of the swarming bees, touched with delicate sentiment with spiritual comedy with Robert Frazer, Clara Bow and Alyce Moss. Directed by James Leo Meehan. Waynesville Theatre, Monday, November 5th. Admission 10 and 50 cents.

The Christmas Shopper



MEN'S DRESS By W.A. Churchill, Secretary BORN TAILORS GUILD

Who Buys Your Clothes?

WHEN you buy a new suit do you take your wife along to help you select it? The opinions of men on this subject vary greatly.

"I haven't bought a thing for myself since I was married," one man will say. "When I want shirts, collars, ties—in fact anything except suits and overcoat, my wife selects them by herself. For the others, we go together."

And here's the other extreme: "No, sir! My wife hasn't a word to say about what I wear. She can get what she wants for herself and the children, but nobody's going to tell me what I shall wear."

You probably couldn't change either man in his conviction, but here are the facts on woman as a purchaser of men's clothes: She is used to shopping, both for values and styles. It takes a persuasive salesperson to sell a woman something she doesn't want.

Men, on the other hand, dislike prolonging the shopping expedition and will take almost anything offered. They are not as keen for values nor as observant of details. The man who has plenty of money to spend does not like to dicker about prices, and the man who must watch the pennies is almost sure to pass up quality and workmanship in favor of low prices. A woman can tell at a glance whether the buttonholes are hand-made, if the material is of good quality, or shirt seams reinforced. She knows which colors fade and how to tell pure linen. The man who takes his wife along when he goes shopping benefits by her marketing experience.

MEN'S DRESS By W.A. Churchill, Secretary BORN TAILORS GUILD

Belts Versus Suspenders

FOR several years belts have entirely replaced the old-time suspenders. Thousands of men never wear suspenders at all except with formal dress suits. Those who cling to the older fashion claim it is not good for one's health to draw the belt as tight as it is necessary to keep the trousers up, while belt enthusiasts counteract this hygienic consideration with a charge that suspenders tend to make a man round-shouldered.

The kind of belt that is worn, however, is attracting a good deal of attention from smart dressers. Belts are getting wider, more colorful and in a greater range of material than ever before. There are the usual belts of cowhide with smooth or pebble grain. These range from one to two inches in width and usually come in black, russet or cordovan. Leather belts may also be had in bright colors suitable for sports wear and with light flannels.

Silk and leather combinations are on the market, as are the webbing belts in an almost endless variety of regimental orders. In wearing multi-colored belts, select one of the colors as the key for socks, ties and bordered handkerchiefs and stick to it throughout in the matter of accessories.

Predictions are that suspenders will come back to effect the new straight-drape trousers which are to be the successor of the bell-bottomed "bags." Only by hanging on the eight buttonholes of the suspenders can this desirable straight line be obtained. A concealed suspender worn underneath the shirt is due to gain favor.

CLEAN UP! KILLED IN 20 MINUTES BY Itch SITICIDE FOR 50 CTS. FROM SITICIDE CO., Commerce, Ga.

MEN'S DRESS By W.A. Churchill, Secretary BORN TAILORS GUILD

Taking Care of Your Clothes

NO MAN can ever be well dressed who does not take proper care of his clothes. Even the man who prefers to wear them hard and replace them often will find he cannot be well groomed without giving a certain amount of attention to the upkeep of his apparel.

The average man, however, buys his clothes with a view to getting good service and having them look well during their entire reign. For this reason he buys good materials, conservative styles. The dash of color and the note of originality can be secured in the accessories—socks, ties and belt that can be discarded when out of style.

Plenty of changes is one secret of getting full returns from your clothing investments. It is poor economy to put on an everyday suit and wear it constantly and the same applies to shoes, hat and gloves.

The suit that has been worn all day is as much entitled to a good night's rest as is its owner. It should be put on hangers, and, if possible, hung out in the open and not shut up in some airless closet. Shoe trees take only a second or two to slip in and are excellent in preserving the shape of the shoe.

The value of frequent cleaning and pressing cannot be overestimated. Dirt is one of the greatest enemies to the wearing qualities of materials. Some men leave a standing order with the cleaner to pick up a suit or overcoat a week at the same time that he returns one. In this way, one's wardrobe is kept constantly in condition. A bottle of cleaning fluid kept on the bathroom shelf is a necessity. A spot of grease or simple stain should never be allowed to stand overnight.

Sends an Envoy to Europe to Study Tailors' Guilds

EDGAR R. BORN, head of the Born Tailors' Guild, recently established in Chicago to lift the tailoring trade to a higher plane of perfection and place it in the class of a profession, announced today that he had sent a special commissioner to Europe to study the organization and accomplishments of the English Guilds, after which the Chicago association of master tailors is being modeled.

Mr. Born's representative is traveling incognito. He expects to spend several months in gathering the data which will be used in furthering the purposes of the American Guild, the first of its kind in the United States. Among the places the commissioner will visit in quest of facts are Reading, Worcester, London, Exeter, Beverly in England and Edinburgh, Scotland.

"We want our master tailors to reassert their pride in perfection in workmanship and to study men's dress as a profession," said Mr. Born in announcing that he had dispatched a representative to Europe on a tour of investigation. "This should mean better dressed men and more economy throughout the industry."

MEN'S DRESS By W.A. Churchill, Secretary BORN TAILORS GUILD

Clothes for Sunday

WHAT has become of the old-time Sunday suit? The one that mother used to lay out on the bed for father every Sabbath morning and whose appearance was a sign for children to straighten up and remember what day it was?

Of course, it was black and very severe looking, with its cutaway coat, high stiff collar and white bow necktie. The Sunday suit, however, is a thing of the past. It was an extravagance to have a suit for only one day in the week. Moreover, the man of today insists on being comfortable. So summer Sunday mornings find him donning a business suit for church, well pressed and enhanced with smart hat, tie and gloves. If he feels he must observe the day by being the least bit uncomfortable, let him wear the vest to the suit to complete the outfit.

Church over, a long afternoon and evening ahead, the business suit is put aside in favor of loose flannels, knickerbockers, soft shirts with turn-down collars. Sports clothes that make him at home on the golf links, at the wheel of his car or when pitching a few good balls to work off that Sunday dinner.

The one requirement of Sunday clothes is that they must make you feel like a different person from the one you are all week long. One day's rest in seven is essential and by rest is meant, for the most part, change. A complete change of clothing is one of the best ways of getting this variety into our lives.

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TAILORS' GUILD ORGANIZED TO UPLIFT THE PROFESSION

ORGANIZATION of the Born Tailors' Guild, an association of master tailors, with headquarters in Chicago, was announced today by W. A. Churchill, executive secretary of the new league. The slogan of the Guild is "Tailors are born, not made," and its two-fold object is to lift the tailoring trade to a higher plane of perfection in the art of making clothes for men, and establish in the minds of men and boys a definite appreciation of style, fabric and tailors' art in men's clothes. Just as the Parisian designers have made every woman a connoisseur of feminine fashions. Wage scales, labor controversies and price fixing will have no place in the work of Born Tailors' Guild, according to Mr. Churchill.

"Our purpose in organizing this Guild," said Mr. Churchill, "is to bind together the master tailors of America, united in an effort of raising the standards of our trade. There is real artistry in the making of clothes and our idea is to place our trade in the class of art. Our objective is for the making of better clothes for men, the perfection of our trade to the very highest point possible."

Back to craft organization of early English times, Mr. Churchill and his associates went to get a model for their association. In those times each craft had its own guild and received a charter from the king. Occasionally the kings were members of them. Guild members were bound by oath of brotherliness to uphold the standards of the profession and to pass down from generation to generation the treasured secrets of that craft. Before a man could become a master tailor he had to serve seven years as an apprentice, then as a journeyman for two years, during which time he was taught all the skill and secrets of the trade. After preparing an exceptionally fine piece of work, his masterpiece, which he submitted to the Guild Assembly, the journeyman became a master and was admitted to the Guild. The spirit of this ancient type of craft association has been made the background of the Born Tailors' Guild, according to Mr. Churchill.

"We seek to bring back into the tailoring craft some of the old-time romance and idealism of Tooley Street," he said. "We want our master tailors to reassert their pride in perfection of workmanship and to study men's dress as a profession. Such an idea should mean better-dressed men and more economy throughout the industry."

The first president of the Guild is Edgar R. Born, of the tailoring house of M. Born & Co., established fifty years ago. It was named in his honor.

Portrait of Edgar R. Born, first president of the Born Tailors' Guild.