

## MILLION BAPTISMS HAD BY BAPTISTS

New Evangelistic Record for  
Nation for Five Years Set  
Up in South.

### WOULD DEVELOP MEMBERS

Effort to Enlist Entire Constitu-  
ency of 3,500,000 in  
Regular Giving Plan-  
ned Soon.

More than one million new mem-  
bers have been received into the  
Baptist churches of the South by  
baptism alone during the past five  
years, according to a survey by Dr.  
E. P. Alldredge, statistical secretary  
of the Southern Baptist Convention.  
The exact figures, 1,037,550 baptisms,



DR. ELLIS A. FULLER,  
Superintendent of Evangelism.

set a new record not only for South-  
ern Baptists, but for any evangelical  
body in America, the records reveal.  
This achievement is equivalent to  
24 baptisms for every hour, \$76 for  
every day, 3,890 per week, 17,232 per  
month and 207,519 per year.

Prominent in the achievement of  
this result has been the Home Mis-  
sion Board of the Southern Baptist  
Convention, with headquarters in  
Atlanta, Ga. This board, organized  
eighty years ago, has, within that  
time, more than a million baptisms  
and 1,426,386 additions to the  
churches to show for the labors of its  
missionaries, while the agents of the  
board have within that period raised  
and disbursed in mission work in  
the South, Panama and Cuba the  
sum of \$18,213,336.10.

#### Last 22 Years Productive

The larger part of these achieve-  
ments of the Home Board has  
come during the past 22 years, cov-  
ering the secretaryship of Dr. B. D.  
Gray. Under Dr. Gray's administra-  
tion the workers of the board have  
baptized 662,497 persons, received 1,  
122,344 persons into the churches  
and organized 4,997 new churches.  
Within the same period the agents  
of the board have raised and dis-  
bursed in mission work the sum of  
\$14,723,695.87.

The executive department of the  
Home Mission Board has been its  
greatest single evangelistic asset.  
This department has been without  
an executive head recently, but the  
board has just called to that posi-  
tion Dr. Ellis A. Fuller of Green-  
ville, S. C., and he entered upon  
his work October 1. He is a young  
man of college and seminary train-  
ing and has been unusually success-  
ful in soul winning and other phases  
of work as a pastor.

Southern Baptists have been far  
more successful in winning converts  
and church members than they have  
been in the general spiritual devel-  
opment of the members. It is pointed  
out in the hope of bringing about  
a development of the 3,574,551 mem-  
bers of the denomination to the  
point where all of them will have a  
share in supporting all the mission-  
ary, educational and benevolent work  
fostered by the denomination, an  
Every Member Canvass will be con-  
ducted in a majority of the 27,000  
Baptist churches throughout the  
South, during the late fall and win-  
ter, the majority of the states em-  
ploying the week of Dec. 8-13.

#### Would Enlist Every Member

The canvass will be conducted un-  
der the general auspices of the Co-  
operative Program, which is foster-  
ing state, home and foreign missions,  
the Baptist schools, hospitals and  
orphanages, and the work of minis-  
terial relief. The ideal toward which  
the commission is striving is that of  
every member, giving every week  
to every cause in proportion to his  
ability, through his local church. As  
fully as possible individual Baptists  
are being urged to give a tenth of  
their income to Christian work.

So extensively have the various  
missionary and benevolent enter-  
prises fostered by Southern Baptists  
grown in recent years that it now  
requires a minimum of \$12,000,000  
per year to keep the work growing.  
Each state is being asked to pro-  
vide its proportionate share of this  
amount. The state boards, in turn,  
are asking the respective associa-  
tions in their states to accept defi-  
nite quotas for 1926, and the associa-  
tions, in turn, are asking the local  
churches to assume a definite pro-  
portion of the associational objective  
for the year.

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10¢

SAVE  
10¢

SAVE  
10¢

Just For One  
Monday, Nov. 30th, Until Sat

You can save 10c on  
can of this fine coffee

ANY dealer in Western North Carolina will sell y  
Franco-American Coffee next week at 10c less  
do is to go to your grocer's, sign a coupon which is the  
save 10c on your coffee. Don't miss this opportunit  
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Is as fine a coffee as you have ever tasted—full flavor  
pure. It comes to you fresh and is so delicious and full  
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Buy a can of Franco-  
American Coffee any day  
next week and save 10c.  
Your dealer has a coupon  
for you to sign.



SAVE  
10¢

SAVE  
10¢

SAVE  
10¢

SAVE  
10¢