

# A Clear Explanation of Our Product and Policy

**T**HERE are so many fine features about the Ford some of the public is unacquainted with, that we are prompted to outline a few of the most important ones in this ad.

## The Planetary Transmission

PERMITS EASE OF OPERATION AND IMPOSSIBILITY OF FAILURE TO ACCOMPLISH GEAR SHIFTS. GEAR CHANGING BY MEANS OF FOOT PEDAL ACTION IS MUCH EASIER UNDERSTOOD THAN WITH FOOT OPERATED CLUTCH AND HAND OPERATED GEAR SHIFT LEVER.

## The Dual Ignition

IS ONE OF THE MOST EFFICIENT AND SAFEST IGNITION SYSTEM MADE, ENABLING THE USE OF THE MAGNETO BY MEANS OF FOOT PEDAL ACTION IS MUCH EASIER THIS ADVANTAGE AND SHOULD THE BATTERY FAIL A TOW IN WOULD BE NECESSARY.

## Five Good Brakes

ALL ARE VERY POSITIVE. THE ENLARGED REAR WHEEL BRAKE DRUMS ARE LINED WITH ASBESTOS LINING. THE CLUTCH BRAKE BAND IS ALSO WIDER.

## Larger Gas Tank

IS PLACED UNDER THE COWL AND IS OF TEN GALLON CAPACITY. THIS IS SEPARATED FROM THE MOTOR BY A STEEL DASH AND THE FLOOR BOARDS ALSO. A DRAIN PIPE RUNNING TO THE GROUND CARRY OFF ANY ACCIDENTAL SPILLAGE. THE NEW LOCATION PERMITS CONSTANT FEED TO THE LAST DROP. THE INSURANCE RATE ON THE IMPROVED MODELS IS MUCH LESS THAN THE OLD.

## All Steel Body

WHICH IS LONGER, WIDER AND LOWER ON THE CHASSIS, HOWEVER, NOT REDUCING THE ROAD CLEARANCE WHICH REMAINS TEN INCHES.

## Cord Tires Are Standard Equipment---Economy

WHEN REPAIRS OR REPLACEMENTS PARTS ARE NEEDED YOU ARE ASSURED OF A COMPLETE STOCK PRICED BY FORD MOTOR COMPANY, WHICH IS THE VERY LOWEST POSSIBLE. IN MOST CASES 50 PER CENT LESS THAN THE PARTS FOR COMPETITIVE CARS.

## For Extra Steep Mountain Climbing

WE RECOMMEND AND INSTALL THE RUCKSTELL AXLE, WHICH DOES NOT CONFLICT WITH THE ESSENTIALS OF THE FORD, BUT INCREASES THE POWER, GIVING FOUR SPEEDS FORWARD, TWO REVERSE. THIS AXLE SHOULD NOT BE CONFUSED WITH THE SLIDING GEAR TRANSMISSION FOR FORDS THAT ARE ALSO ON THE MARKET. THE PRICE INCLUDING INSTALLATION MAKES THE FORD COST LESS THAN ANY OTHER CAR SOLD.

## A Prospective Buyer Should Consider

WHAT IS GOING TO HAPPEN TO ME IN CASE OF TROUBLE WITH THE CAR I BUY, WHERE WILL I HAVE TO GO FOR CORRECTIONS AND HOW LONG WILL I HAVE TO WAIT? WE MAINTAIN A \$10,000.00 STOCK OF GENUINE PARTS WILL BE WAITED ON PROMPTLY.

## Will the Car I Buy Become an Orphan?

WITH MORE RESOURCES BEHIND IT THAN ALL THE OTHER CARS COMBINED YOUR FORD WILL ALWAYS BE SERVICED, AND DUE TO DESIGN AND PRECISION REPAIR PARTS ARE ENTERCHANGEABLE FROM 1909 TO PRESENT MODELS.

## How Much Will I Get For My Used Car?

WE WILL ALWAYS ALLOW YOU A FAIR PRICE FOR USED FORDS, BUT BEFORE MAKING ANYONE AN OFFER THE CAR IS THOROUGHLY CHECKED OVER AND ITS TRUE MECHANICAL CONDITION FOUND. WE SOMETIMES LOSE A NEW CAR SALE BECAUSE WE WILL NOT ALLOW MORE THAN A CAR IS WORTH, BUT THAT USED FORD MUST BE SOLD AND WE WILL NOT CHEAT A USED CAR BUYER. BY RECONDITIONING AND GUARANTEEING EVERY CAR WE SELL OUR USED CAR BUSINESS IS INCREASING. DO NOT TRADE YOUR FORD WITHOUT COMPARING VALUE FOR VALUE. PERHAPS YOU CAN GET A LITTLE MORE ON ANOTHER MAKE OF CAR, BUT YOU PAY MORE SO WHAT'S THE DIFFERENCE?

If you haven't seen the improved models with closed cars in colors do so before you consider buying any car. The numerous refinements and the new prices will interest you.

**A Demonstration Will Not Obligate You in the Least**

## DUCKWORTH MOTOR CO.

Waynesville *Ford* Dealers

THE UNIVERSAL CAR