

CO-OPERATION—WAYNESVILLE'S CITIZENSHIP AMALGAMATED.

(By Buel B. Hyatt.)

Deciding is half the battle; staying decided is the other half. There is a dividing line between success and failure. Physics teaches that energy is the capacity of bodies to do work. There is a theory that the sun is the source of earth energy. Therefore, the supply of energy remains ever constant. Particles of life have motion; and, by co-operation we mean the creed that life may best be ordered not by the competition of individuals, where each seeks the interest of himself, but by the striving of every individual for the good of the social body of which he or they form a part. "Each for all, and all for each." Every man, woman and child has a fine right to be very enthusiastic about Waynesville. Few towns of this size have the municipal facilities that we now have. Every tourist is appreciative of this play ground that Nature has prepared on the Eastern slopes. And, the present development of our town represents action of co-operative bodies. The future materialization of our municipal ideals will be the aggregate of energy, plus money, that every civic organization exerts in accomplishing practical plans for a better and greater municipality. The road is open, the connecting links between the past and future are welded. The highways of success are the concrete facts of today's co-operative efforts. The present finds us grappling with problems that cannot be pigeon-holed. This is no time to side-step issues that have such bearing on Waynesville's future. Every tourist that enters our midst is weighing our liabilities and assets. On the comparative scales of existing situations in Western Carolina, we feel that our tonnage is at a par with any other section. However, we want others to become interested in our efforts to advance to a position second to none.

That Golf Course! Eh? What about the weather? If its always June in Miami, you can lay your last dime its eternal paradise in the Land of the Sky. Only a few more subscriptions are needed to secure the course and club. Will you be a voluntary co-operator; or, will you be an involuntary factor? Don't wait for a representative of this project to run you down. Get a contract, sign up now and become a member of the Haywood Country Club. After this program is complete, let's see about getting in on the highway system. Why not have a little publicity from the Asheville-(Waynesville)-Atlanta-Franklin Highway? It seems rather queer to leave the impression that we are on a detour. After we get several local problems solved . . . cross the Rubicon! the irrevocable steps must be taken that will give us a modern commercial hotel. Impossibility is an old fashioned word, with a definition but not a meaning. In this land of opportunity, with unparalleled natural resources distributed throughout Western Carolina . . . who doubts, for a moment, that Waynesville citizenship will eventually become the cosmopolitan of the Hill Country, through an association of travelers, industrial, commercial and professional beings, whose one great hobby is co-operative Waynesville.

The citizenship of this community is moving into a steady stride for progress, activity and prosperity. Tourist from all sections of the country are commenting on the vast possibilities of our town and the surrounding country. In developing our resources, we have hitched our cart to the stars; but, we have not put the cart before the horse. In agriculture, horticulture, mining, manufacture, industry and finance, and taking care of the tourist, we are highly successful. Still, there are a few things we want here; and, we would like to have them in the near future. Co-operation will secure them. A modern commercial hotel; a modern tourist hotel; an eighteen hole golf course and country club; a large and sanitary swimming pool; a play ground for children; a year round secretary of Chamber of Commerce advertising the advantages of our community in all the leading Southern cities at the psychological moment; a brick factory manufacturing the several stocks of brick and concrete blocks; a city market where food products are methodically handled for the con-

sumer; and, more willingness, on the part of those financially able, to assist in all matters toward the realization of the Twentieth Century demands of a modern people. This is no time for a "let up." Waynesville is growing along constructive lines. Truth is always substantial. We stand four square and tell the world we have the most beautiful little city in Eastern America. We challenge any mountain town to compare their natural advantages, the year round with those we have. Waynesville is the Gem of the Appalachians; and, as the outside world acquires a knowledge of this vicinity, our development and prosperity will continue phenomenally.

GREAT INSURANCE SERVICE REQUIRED.

In an interview in the San Francisco Examiner, W. E. Mallalieu, General Manager of the National Board of Fire Underwriters, gave a brief sketch of some of the problems which the insurance business must meet in serving the public. He said: "Not so many years ago the average person merely thought of insurance as apply to fire and life losses. The insurance business today, however, is much wider in scope than that. It stands as the credit backing of practically every business transaction. Insurance companies have to meet the demands of a more complicated social structure in a hundred different ways. Where fire insurance used to be the principal source of revenue of many companies, today it is merely one phase of insurance protection which these same companies must offer.

"I will not attempt to enumerate the many different kinds of coverage which must be given to property owners, builders, contractors, manufacturers, and business of every description, but as a simple illustration I will mention the automobile.

"Twenty years ago, an owner took fire insurance; today, to have any of satisfactory protection, he must take, in addition to fire insurance, theft insurance, collision insurance, property damage insurance, which his automobile may inflict on the other fellow's car or property; and public liability insurance to protect him in case he injures an individual. In other words, here are five kinds of insurance on one line of business which has developed in the last twenty years.

"It has been necessary to furnish as many more kinds of insurance to innumerable individual industries and business, as to automobiles. Today, insurance companies are wrestling with the problem of protection in the field of aeronautics. No one knows what the risk will be, but we all believe that in the next ten years passengers and even freight, will be moving across the country by air-

plane or airship. Immediately, the insurance companies will be asked to cover the risk, and they will meet the situation as they have met the demand for their service in every change and expansion of business.

"From this brief outline, it will be seen that insurance protection virtually stands as the basis of credit in all commercial transactions. It is a self-evident fact that such rapidly changing conditions as we experience in this nation, must of necessity complicate the rate-making problems of the insurance business.

"An average of rates which was practical for all purposes ten years ago, may today be too high, too low, or completely out of date for the property involved. Insurance must rely on the law of averages in arriving at rate schedules, but the average of accidents and fires is subject to change."

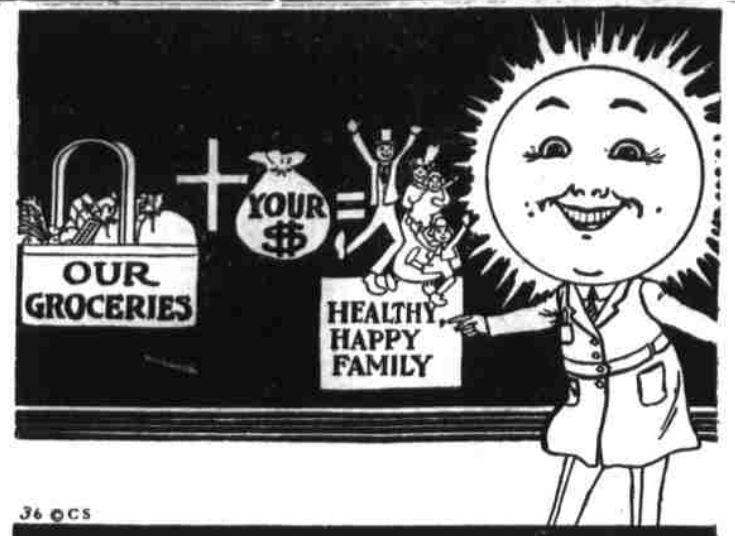
OUR INTEREST IN "THE OTHER FELLOW."

No one man ever made a baseball team, and no one man ever carried on a successful business by himself. City carpenters and plumbers may think they have little interest in the farmer. The man handling freight on a city delivery truck or the time-keeper paying off a bunch of stevedores on a seaport dock, may say: "What do we care about the farmer's problems?"

But the majority of carpenters secure employment from individuals or corporations, who, in turn, are dependent for the business they do, upon the sale or manufacture of products derived from some farm crop. A large part of the business of the city drayman and the waterfront stevedore, will be handling farm crops, either in their fresh state, canned, or in the shape of sugar, flour, cured meats, etc. The man who says he is not interested in agriculture, lacks good sense.

Lack of tariff protection on crops where it is necessary, simply cuts off the the jobs of thousands of workmen in other lines of industry besides farming. What good does it do the

laboring man if he can buy butter, eggs or sugar for a few cents less each month, if unrestricted foreign competition causes him to lose his job? The sooner we all learn that we have an interest in each other's problems, the sooner will industrial and agricultural stability be assured.



36 ccs

VALUE ALWAYS

When we sell you our bill of groceries we count on making a regular customer. The way we hold our trade and make our business grow is by selling good, pure foods to those who give us their CONFIDENCE.

MILLER BROTHERS

LAST EXCURSION

TO WASHINGTON, D. C.

Southern Railway

SEPTEMBER 7, 1926

Tickets Goods for		
THREE DAYS AND NIGHTS IN WASHINGTON		
Schedules		Fares
Lv. Andrews	6:40 A. M.	\$14.50
Lv. Bryson	8:50 A. M.	14.50
Lv. Sylva	9:40 A. M.	14.50
Lv. Waynesville	10:45 A. M.	14.50
Lv. Canton	11:20 A. M.	14.00

Special Train Leaves Asheville, at 2:20 P. M.

Tickets good returning on all trains (except No. 37) so as to reach original starting point prior to midnight of Sept. 7, 1926.

See Washington (Senators) vs. Boston (Red Sox) Sept. 5 and 6 (two games 6th)

Last Chance To Visit National Capitol At Special Reduced Rates

For Detailed Information Apply to
 J. H. WOOD, D. P. A. Asheville, N. C.
 C. M. HILL, C. P. A. Lake Junaluska, N. C.

WANOCA HILLS

Waynesville's Future Home Development and outstanding Asset

IN SELECTING THE MOST SUITABLE NAME FOR THE SHELTON PROPERTY DEVELOPMENT, WE ASKED THE PEOPLE OF WAYNESVILLE TO GIVE DUE CONSIDERATION TO THE SCENIC BEAUTY SUGGESTED IN THE NAME, THE PART THIS DEVELOPMENT WILL PLAY IN THE FUTURE GROWTH OF WAYNESVILLE; AND REFER TO THE DEVELOPMENT OF A COMMUNITY OF REAL HOMES. YOU HAVE SELECTED "WANOCA" BY A LARGE MAJORITY. THE \$50.00 OFFERED FOR THE NAME SELECTED IS TO BE DIVIDED EQUALLY BETWEEN THE TWO PERSONS SUGGESTING THE WINNING NAME: MRS. H. B. FOY, JR., AND RALPH PRICE.

WE APPRECIATE THE VERY GREAT INTEREST ALREADY SHOWN IN WANOCA HILLS AND BESPEAK THE FULL CO-OPERATION OF EVERY WAYNESVILLE INHABITANT IN MAKING WANOCA HILLS AND ITS MATCHLESS SCENIC BEAUTY AND ADVANTAGES KNOWN OVER THIS ENTIRE SECTION.

**WATCH FOR ANNOUNCEMENTS:
 PINNIX DEVELOPMENT CORPORATION**

Hugh Pinnix, President Mrs. Ben West, Office Mgr. R. H. Pinnix, Manager
 Percy Myers and Mr. E. C. Stow, Salesmen Waynesville Office