

# \$15<sup>00</sup> IN GOLD For Finding Missing Words On This Page

## Difference--

There's lots of difference between coal and QUALITY COAL. We handle only coal that we know our customers will come back for more—let us send you a load of BETTER COAL—no difference in price. Dry kindlin and wood.

**HOWELL COAL CO.**  
Phone 30

YES, SIR,  
HERE'S FOOD  
THAT'LL HIT THE  
SPOT

Try our pies and homemade  
toasted sandwiches, and those  
hot dogs that can't be made  
any better

**Taxi Stand Lunch  
Room**

Cold Drinks, Quick Lunches,  
Tobaccos  
Next to First Nat. Bank

FIRST SECOND THIRD  
\$7.50 \$5.00 \$2.50

1. Read the ads and find the missing words. Write the word and ad to which it belongs.
2. Mail or bring to The Mountaineer office not later than Tuesday following publication of the ads.
3. neatness and originality will count where more than one person finds correct words.
4. Everyone may participate. Except members of The Mountaineer staff. All correspondents may take part.
5. Decision of judges will be final.

SEND ALL ANSWERS TO THE MISSING WORD EDITOR

Hotel LeFaine

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New, Modern  
and  
Fireproof  
Excellent  
Dinning  
Service

Phone 450 - Main St.

Emboss Your  
Personal Stationery

with your Initial, Monogram  
or Full name and address  
it in a second with a

ROVER SEAL

made to your order for  
time of service at little  
See our designs and  
of personal, national,  
rate and paternal seal

WAYNESVILLE

BOOK STORE

Opposite New Court

## Announcing—

We have just received this week a shipment of H. B. DAVIS PAINT. We are now prepared to supply your needs at the new low prices.

**HENRY HARDWARE INC.**  
Phone 431

A MISSING WORD  
IS NOT AS BAD AS  
A MISSING POCKETBOOK

Put your money where it is safe. Our Financial statement shows that this institution is one of the strongest banks in Western North Carolina.

**FIRST NATIONAL BANK**  
"There's no Substitute for Safety"

## IF ITS HARDWARE

you need see our prices before you buy

**WAYNESVILLE HARDWARE CO.**

## Is Your Car Hard To Start?

That's an indication that it needs the attention of an expert mechanic—that is the kind we employ. Bring it in today for a check up. The cost will be small. Satisfaction guaranteed.

**HAYWOOD GARAGE**

Roy Martin, Owner

Phone 70-J

## HUDSON'S DEPT. STORE CANTON, N. C.

HOME OF BETTER VALUES WE SELL IT FOR

Mens moleskin sheep skin lined coats ..... \$2

Mens overalls sizes 34-46 @ .....

Ladies Spring Dresses \$1.98—\$2.98—\$4.98

Sweaters with roll necks and turtle necks ... \$1

New Spring Coats For .....

One of 94 Stores  
Meet your friends at

## "Looks Good", Doesen't it?

Many times a day we here our customers say that about our Choice Meats. And no wonder. They're always fresh—flavorful—temptingly tasty.

**BURGIN BROTHERS**  
GENERAL MERCHANDISE

**We Deliver**  
Phone 334

## "AS GOOD AS NEW"

OFTEN BEEN SAID—SELDOM ACCOMPLISHED

Often this is misleading, especially in shoe repairing. We have a machine just like many use in putting on soles—no nails or sewing used—the best method yet known. Same as work guaranteed.

**AMERICAN SHOE REPAIR SHOP**  
Opposite Masonic Temple

## Phone Us Your Next Order For COAL

Just tell where it is to be used—Furnace, Grate or Stove—we will send you Coal to suit every purpose. Every ton guaranteed

**R. L. LEE & COMPANY**  
Phone No. 4 225 Depot Street.

WHEN IT IS JEWELRY YOU NEED, DIAMONDS WATCHES, CLOCKS, PENS AND PENCILS, SILVERWARE, ART GLASS, NATIVE GEMS, ENGRAVING, AND REPAIRING

**DAVIS-SMITH SHOP**  
JERE DAVIS, Manager  
JEWELERS AND OPTOMETRIST  
CANTON, N. C.

## SUDDEN SERVICE—

That is what we give. No Plumbing, heating or tinning job is too big for us. We How.

**Kuykenday and Son**  
Plumbing Co.  
Phone 313

## For Your Health's Sake

use  
**SWIFT'S PURE GRADE "A" MILK AND CREAM**

from Guernsey cows.  
Prompt, Efficient Service  
Phone 267-R

## YOU WILL SAVE MONEY if you

prices before buying. Ready to wear: shoes, piece goods, notions, Groceries, feeds, furniture. RED GOOSE, THE ALL LEATHER SHOE, AT HALF LOW AS THOSE MADE OF IMITATION

**ALLEN-SILER CO.**  
Hazelwood, N. C.

THE RECORD We enjoy in prescription work is under advertising we could have. Whenever illness threatens, CALL YOUR PHARMACIAN PROMPTLY, but when medicine is prescribed have a prescription filled here by an expert, where you are UNFAILING ACCURACY, HIGHEST QUALITY, PROMPT and EFFICIENT SERVICE. Over twelve thousand (12,000) prescriptions filled year without a fault, a complaint or a criticism. ASK YOUR DOCTOR  
**ALEXANDER'S**  
Opp. Post Office. DRUGS

Ride in a

**NEW CHRYSLER 6**

or

**A PLYMOUTH**

Floating Power Safety-Steel Body  
Free Wheeling Hydraulic  
Increased Horsepower  
Easy shift transmission Double Drop Frame

**DAVIS-BOYD MOTOR COMPANY**  
Phone 98

## Sitting Made In The Home Or Studio

In later years a photograph of your baby as it is now will be a priceless treasure. "Don't Forget That Photographs Live Forever."

**ROBINSON STUDIO**  
CANTON, N. C.  
Kodak Finishing Copying  
Enlarging Commercial Work

## Complete Service at one stop—that's our business.

Prompt—courteous—efficient  
General repair work  
Washing — Greasing  
Polishing

**Abe's Garage**  
Gulf Products  
Asheville Road  
Phone 52

## ARE YOU PARTICULAR WHAT YOU EAT?

You ought to be careful about food—buy only the best and eat the best of health. That's the reason we handle only the best brands—there's no more.

Also complete line of fresh meats of best quality—don't accept any other

**JUNALUSKA SUPPLY COMPANY**  
General Merchandise and Builders Supplies  
Lake Junaluska Phone 52