

\$15⁰⁰ IN GOLD For Finding Missing Words On This Page

THERE IS NO SUBSTITUTE FOR GOOD KINDLING

These cold mornings when you are in a hurry to build a fire you don't feel like bothering with inferior kindling. Order a load today. When you need coal remember the coal we have is **BETTER**

HOWELL COAL CO.
Phone 30

HUNGRY?

The best place to satisfy that hunger is where home cooking is served—

Taxi Stand Lunch Room

Cold Drinks, Quick Lunches, Tobaccos
Next to First Nat. Bank

FIRST \$7.50 **SECOND \$5.00** **THIRD \$2.50**

- In FIVE (5) advertisements on this page there is an important word missing. Small words like "and", "is", and "it" are not counted as missing words. Only words that change the meaning of the sentence are left out.
- No set rule is required in making answers. Originality and neatness will count. Just as long as it is made clear what word is missing and from which ad it is missing is all that is necessary.
- Answers must be mailed or brought to The Mountaineer office not later than Tuesday after publication of advertisements.
- Everyone may participate, except members of the staff of this paper and their families.
- All answers mailed in should be addressed to The Missing Word Editor, Care of The Mountaineer.
- The page will be published Jan. 28, Feb. 4th, 11th, and 18th. Winners will be announced in The Mountaineer on February 25th.
- Decision of judges will be final.
- The person finding the correct missing words for the four publications will be awarded first prize, next best second prize and third best will receive the \$2.50.

Hotel LeFaine

New, Modern and Fireproof

Excellent Dining Room Service

Phone 450 - Main St.

Emboss Your Own Personal Stationery

with your Initial, Monogram or Full name and address. It in a second with a—

ROVER SEAL

made to your order for a time of service at little cost. See our designs and prices of personal, nautical, corporate and paternal seals.

WAYNESVILLE BOOK STORE

Opposite New Court

Announcing—

We have just received this week a shipment of **H. B. DAVIS PAINT**. We are now prepared to your needs at the new low prices.

HENRY HARDWARE, INC
Phone 431

WHY keep a checking account? Here's WHY—

- You'll find it convenient and safe to carry a small check book rather than currency.
- Your check stubs are a simple, effective bookkeeping system in miniature.
- A cancelled check provides an unquestionable receipt for the disbursement.

FIRST NATIONAL BANK
"There's no Substitute for Safety"

NEW SUPPLY

Shot Gun Shells Box 65c
22 Shorts Box 15c

WAYNESVILLE HARDWARE CO.

DO YOU GET WHAT YOU PAY FOR?

Your garage man can't give you 14 ounces for a pound or 34 inches for a yard but you can be misled and receive only a small amount of work for a big price—We believe and practice the Golden Rule. You'll be satisfied with our work.

HAYWOOD GARAGE
Roy Martin, Owner Phone 70-J

HUDSON'S DEPT. STORE
CANTON, N. C.

HOME OF BETTER VALUES WE SELL IT FOR LESS

DRASTIC REDUCTIONS ON WINTER GOODS

One lot ladies' coats, \$24.50 value special **\$16.50**
One lot of ladies' coats \$16.50 values now going at **\$10.00**
One lot of ladies' coats, a bargain at \$9.95, now priced at **\$3.00**

SPECIAL PRICES ON LADIES SHOES
All Styles—Sizes—Colors—Heels
\$1.48 — \$1.98 — \$2.98

Just received a shipment of ladies new special dresses, in latest styles and shades, special price **\$1.98**

EXTRA SPECIALS THIS WEEK

On ladies dresses, coats and hats. New style dress patterns for 15c
Special lot of new prints. Overshoes for the entire family.

BURGIN BROTHERS
GENERAL MERCHANDISE

We Deliver
Phone 334

"AS GOOD AS NEW"

OFTEN BEEN SAID—SELDOM ACCOMPLISHED

Often this is misleading, especially in shoe repairing. We have a machine just like manufacturer use in putting on soles—no nails or sewing used—the best method yet known. "Same as New" work guaranteed.

AMERICAN SHOE REPAIR SHOP
Opposite Masonic Temple

Phone Us Your Next Order For COAL

Just tell where it is to be used—Furnace, Grate or Stove—we will send you Coal to suit every Every ton guaranteed

R. L. LEE & COMPANY
Phone No. 4 225 Depot Street.

IT TAKES AN EXPERT TO REPAIR JEWELRY

It's an expensive proposition to send valuable jewelry to inexperienced repair concern. Don't take chances, but send it to one that's reliable, that is us.

DAVIS-SMITH SHOP
JERE DAVIS, Manager
JEWELERS AND OPTOMETRIST
CANTON, N. C.

COMPETENT THAT'S US—

When you call a doctor you don't want an amateur, do you? Then remember when you want a competent plumber or tinner always call the best, that is no other than

Kuykendall and Son
Plumbing Co.
Phone 313

For Your Health's Sake

use

SWIFT'S PURE GRADE "A" MILK AND CREAM

from Guernsey cows.
Prompt, Efficient Service
Phone 267-R

YOU WILL SAVE MONEY if you get prices before buying. *goods*

Ready to wear: shoes, piece goods, notions, Groceries: feeds, furniture.

RED GOOSE. THE ALL LEATHER SHOE, AT PRICE LOW AS THOSE MADE OF IMITATION.

ALLEN-SILER CO.
Hazelwood, N. C.

THE RECORD We enjoy in prescription work is undoubtedly the finest advertising we could have. Whenever illness threatens, CALL YOUR PHYSICIAN PROMPTLY, but when medicine is prescribed have the prescription filled here by an expert, where you are assured UNFAILING ACCURACY, HIGHEST QUALITY INGREDIENTS, PROMPT and EFFICIENT SERVICE. Over twelve thousand (12,000) prescriptions filled year without a fault, a complaint or a criticism. ASK YOUR DOCTOR

ALEXANDER'S
Opp. Post Office. D R U G S Phones 50

Ride in a

NEW CHRYSLER 6

or

A PLYMOUTH

Floating Power Safety-Steel Body
Free Wheeling Hydraulic Brakes
Increased Horsepower
Easy shift transmission Double Drop Frame

DAVIS-BOYD MOTOR COMPANY
Phone 98

PHOTOGRAPHS

of

Anything
Any Place
Any Time

Let Us Make Your Photograph

ROBINSON STUDIO
Canton, N. C.
Kodak Finishing Copying
Enlarging Commercial Work

When you step into your car you should feel 100 percent safe.

DO YOU?

If your brakes, lights, are defective, you cannot give yourself a satisfactory answer. There is no getting away from it—you life and other lives are in danger. Bring your today for a complete checking by experts.

Abel's Garage
Gulf Products
Asheville Road
Phone 52

IT CAN BE MADE GOOD AS NEW—

Don't throw it away in disgust, thinking a new piece must replace it. Bring the broken parts to the most machine shop in West North Carolina, we'll make it like new. No job too small and no job too large, we'll do them all out with satisfaction. A trial will convince you.

JUNALUSKA SUPPLY COMPANY
General Merchandise and Builders Supplies
Lake Junaluska Phone 4