

# \$15<sup>00</sup> IN GOLD For Finding Missing Words On This Page

use  
**COAL**  
for  
**HEALTHFUL HEAT**

During these damp days you should protect the health of the family by keeping the house dry and warm. By using **OUR BETTER COAL** you can do it efficiently and economically.

**A RIGHT COAL FOR PURPOSE**

**HOWELL COAL CO.**  
Phone 30

**When Its Food You Crave**

There is no better place in town to get good home cooking than at

**Taxi Stand Lunch Room**

Cold Drinks, Quick Lunches, Tobaccos  
**HOT DOGS A SPECIALTY**

Next to First Nat.

FIRST	SECOND	THIRD
\$7.50	\$5.00	\$2.50

- In SIX (6) advertisements on this page there is an important word missing. Small words like "and," "is", and "it" are not counted as missing words. Only words that change the meaning of the sentence are left out.
- No set rule is required in making answers. Originality and neatness will count. Just as long as it is made clear what word is missing and from which ad it is missing is all that is necessary.
- Answers must be mailed or brought to The Mountaineer office not later than Tuesday after publication of advertisements.
- Everyone may participate, except members of the staff of this paper and their families.
- All answers mailed in should be addressed to The Missing Word Editor, Care of The Mountaineer.
- This page will be published again next week. Winners will be announced in The Mountaineer on February 25th.
- Decision of judges will be final.
- The person finding the correct missing words for the four publications will be awarded first prize, next best second prize and third best will receive the \$2.50.

**Hotel LeFaine**

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**New, Modern and Fireproof**  
**Excellent Dining Room**  
**Service**

Phone 450 - Main St.

**VALENTINES**

We have just received a special shipment of 1932 designs to sell from 2 for 1c up to 10c each.

These are pre-war prices — (Either "World" or "Jap")

**WAYNESVILLE BOOK STORE**  
Opposite New Court House

**PLOWS and REPAIRS**

We have a complete line of GENUINE VULCAN PLOWS and repairs. Also repairs for all other makes of plows.

**HENRY HARDWARE, INC**  
Phone 431

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WE WANT YOUR CONFIDENCE—

We want our depositors to feel that consultation with our officers is welcomed at all times—not only on matters relating to the bank's service, but on business and financial problems. Our experience covers many fields. Any information we have is for the asking.

**FIRST NATIONAL BANK**  
"There's No Substitute for Safety"

Johnson's floor wax 1 lb 59c 2 lb \$2.10

SIMONIZ, Polish and cleaner 49c per can

O'CEDAR POLISH, special 25c and 50c

Buy a supply now

**COMPLETE LINE OF HARNESES**

**WAYNESVILLE HARDWARE**

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**BEFORE YOU BUY A NEW CAR**

See the two best cars on the market—  
**PLYMOUTH and DODGE**

SEE OUR LINE OF MURRAY TIRES

**HAYWOOD GARAGE**  
Roy Martin, Owner Phone 70-J

**HUDSON'S DEPT. STORE**  
CANTON, N. C.

HOME OF BETTER VALUES WE SELL IT FOR LESS

Visit our store before you buy your Spring outfit

We have a complete line of popular priced dresses, coats, suits and spring coats.

A beautiful selection of Spring hats, tams and turbans. Make your selection here.

We are headquarters for ladies' silk hose of all kinds, price range 39c—65c—79c—98c—\$1.35.

Fast color dresses, sizes 16 to 50, 59c or 2 for \$1.00.

Children's print dresses, sizes 2 to 14, 25c and 48c.

Cotton blankets, 66 x 76, 50c. Brooms, 19c. Rayon Bed Spreads, 98c. Indian Head Remnants, fast colors, 19c.

16-ounce Merit Serge suits, Special \$15

Other Suits specially priced from \$5 to \$8

Buy now 1835 yards tobacco canvas, 10c value going at, per yard 4 1/2c

**We Deliver Phone 334**

**BURGIN BROTHERS**  
GENERAL MERCHANDISE

**AFTER FIFTEEN YEARS EXPERIENCE IN SHOE REPAIRING**

We feel that we give our customers more for their money than can a firm with less experience. We use only the latest methods—we resole ladies shoes without tacking or sewing—just like the manufacturer does. Let us show you how much better your shoes will look when repaired the new and better, and most economical way.

**AMERICAN SHOE REPAIR SHOP**  
Opposite Masonic Temple

**Phone Us Your Next Order For COAL**

Just tell where it is to be used—Furnace, Grate or Stove—we will send you Coal to suit every purpose. Every ton guaranteed.

**R. L. LEE & COMPANY**  
Phone No. 4 225 Depot Street.

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DON'T CLOSE YOUR EYES TO THE FACT THAT YOU NEED GLASSES

You will pay the price sooner or later if you go along suffering from eye strain and attendant headaches. The eyes, being your most precious physical asset, should be examined if you suspect anything wrong with them.

Expert Optician here to test your eyes FREE  
29 YEARS EXPERIENCE

**DAVIS-SMITH SHOP**  
JERE DAVIS, Manager  
AND OPTOMETRIST  
CANTON, N. C.

**CALL THE PLUMBER QUICK, THE PIPES ARE LEAKING—**

When in distress you want SPEED, don't you? We are always ready to answer a call of distress. When you need help you may rest assured help will come quickly if you call

**J. H. Kuykendall and Son Plumbing and Tinning Co.**  
Phone 313

**YOU GET MORE CREAM**

Richer milk from Swift's thoroughbred Guernsey cows gives you more cream to the quart. In addition to its fine quality, its always clean and pure.

**SWIFT'S DAIRY**  
Phone 267-R  
Prompt, Efficient Service

**YOU WILL SAVE MONEY if you get our prices before buying.**

Ready to wear: shoes, piece goods, notions, Groceries: meat feeds, furniture.

RED GOOSE, THE ALL LEATHER SHOE, AT PRICES AS LOW AS THOSE MADE OF IMITATIONS

**ALLEN-SILER CO.**  
Hazelwood, N. C.

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**FOR YOUR VALENTINE**  
**WHITMAN'S, NUNNALLY'S and SCHRAFT'S CANDIES**

Choose from our large fresh stock.

All candies packed, mailed and delivered FREE

**ALEXANDER'S**  
Opp. Post Office. DRUGS Phones 53 & 54

**THERE'S NO USE IN DRIVING A SHABBY BANGED UP CAR—**

It can be fixed to look good as new for just a little

We Specialize in **BODY AND FENDER REPAIRING. ALSO DUCO PAINTING**

**EXPERT GENERAL REPAIR WORK ON ALL MAKES OF CARS**

**DAVIS-BOYD MOTOR COMPANY**  
Phone 98  
Chrysler and Plymouth Dealers

**PHOTOGRAPHS of Anything Any Place Any Time**

Let Us Make Photograph

**ROBINSON STUDIO**  
Canton, N. C.  
Kodak Finishing Copying Enlarging Commercial Work

**BACK TO YOU GOOD AS NEW WE KNOW MOTORS**

Our many years of experience have taught us how to handle each and every repair job that comes to us in the most expert fashion. Hence we qualify as automotive experts.

we're Experts On All Cars.

**Abel's Garage**  
Gulf Products  
Asheville Road  
Phone 52

**BETTER GROCERY VALUES—**

We are proud of our reputation as the trading center for people who are thrifty and who like to get personalized service. We feature quality foods at dependably low prices. We emphasize service and courteous attention to shoppers. If you want something a little different in shopping service, try us. We offer many specials daily . . . shop here and save!

**JUNALUSKA SUPPLY COMPANY**  
General Merchandise and Builders Supplies  
Lake Junaluska Phone 263