

This Easter You Can Dress In Style At Economy Prices. See Our Lines.



# --- that Happy Day is almost here --- Folks Time to GET READY FOR EASTER



Here--You Will Find Modes That Are "Different" at Economy Prices!



Youthful, Smart and Very New  
**Spring Coats**  
INCLUDING THE FAMOUS

*Reifern*  
LINE

Look to us for whatever is newest and most wearable in Coat Fashions this Spring. The thrifty-wise and style-informed women will be quick to recognize this value-giving opportunity.

Blues, Greys, Blacks and Tans

9<sup>95</sup> 14<sup>75</sup> 16<sup>75</sup>

All Sizes

ONE GROUP COATS

All Colors and All Sizes

4<sup>95</sup>

CHILDREN'S SPRING COATS

All colors in latest modes. Sizes 6 - 14.

1.95 to 4.99

**New DRESSES**  
For Easter and Spring Days To Follow



HOW to look "perfectly stunning" this Easter do it on a limited apparel budget. Is that your problem? We have the foremost "fashionable answers" to it!

One group of Frocks, in latest styles in Flat Crepe, Rayon, Taffeta. Sizes 14 - 20

2<sup>50</sup>

One group of figured silks and solids of latest spring colors only

3<sup>95</sup>

TWO-PIECE SUITS

in Tweeds etc. in greys, tans, Blues. All tailored and sizes 14 to 20

9<sup>95</sup> and 12<sup>75</sup>

PETER PAN DRESSES

all tailored in plain and figured silks. All spring shades in size range of 14 to 38.

9<sup>95</sup>

New Party DRESSES  
In pastel shades  
All Sizes \$5.95



"Goodness! How Perfectly Divine!"  
A Novelty Sheer

CO-ED CAPE SUIT

5.95

We know that's just what you girls are going to say when you see this Easter outfit. The one sketched is in that awfully smart grey and navy combination—Others in equally good colors. The detachable cape and puffed sleeved blouse make this a grand value.  
Sizes 14 to 20

**New Spring Haberdashery**

EASTER HATS

What's Easter without a new hat? You can easily make your selection from our new stock.

STETSONS \$4.50

Others Priced At

\$1.49 \$1.95

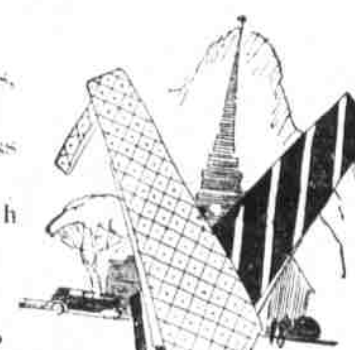
\$2.95



Ties You'll Like For EASTER

Snappy-looking in stripes, figures, solids and cross weaves. They'll tie a smooth neat knot

49c 95c



SHIRTS

Special Prices for Easter.

ARROW BRAND \$1.49



Other Quality Shirts at

49c 75c 95c

**New Spring SUITS**  
These Suits Have "EVERYTHING"

CORRECT IN STYLE.....  
ATTRACTIVE IN PATTERN.....  
DURABLE IN FABRIC.....

\$7.95 \$9.95

\$12.95

Entire Stock of New Hart-Schaffner & Marx Advertised \$25 Suits, for Easter



\$20.00



Demand **Humming Bird** FULL FASHIONED HOSIERY for Easter

See the distinctive new shades to match every costume. Buy early, while our stock of colors and sizes is complete.

79c AND UP

**New SPRING HATS**



A complete stock of newest styles and colors in price groups of—

49c 95c \$1.95 \$2.95



GLOVES

to match all costumes. In Kids and Fabrics.

95c to \$1.95

**New Spring FOOTWEAR**

One lot ladies' dress shoes, including all sizes of oxfords, and black kids in straps and ties. Also broken sizes in blonde straps from higher priced stock. here's style and comfort for only

1.49

New plain and sport oxfords, straps, pumps with all heels, in all styles, all colors. Shoes that can't be surpassed

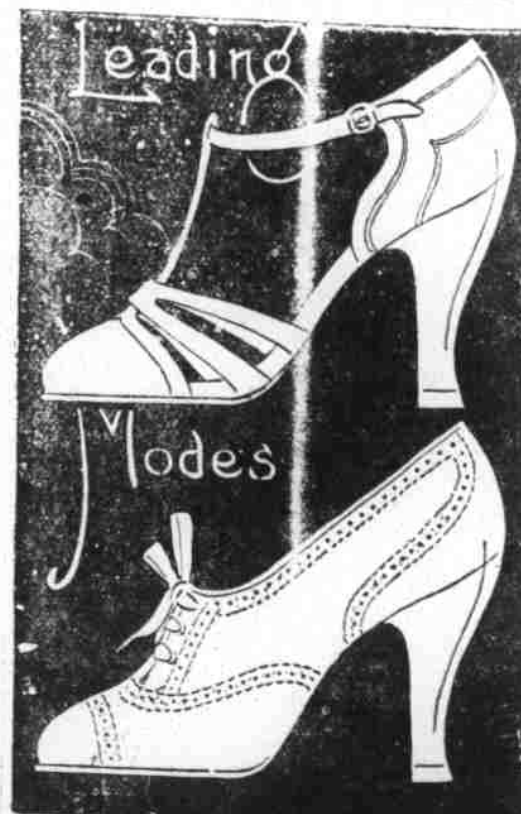
1.95

New shoes of the quality that formerly sold from \$5.00 to \$6.00, including the latest colors, styles, heels. You'll appreciate this lot of shoes at

2.95

Our New Stock of Enna Jetticks for women and misses, in all new spring shades, and styles. Snug fitting heels, steel arch support, most styles.

\$4.40



One lot of close-out Enna Jettick Health Shoes, with steel arch support built in for

\$1.95 And \$2.95

MEN'S SHOES

are now offering you a good stylish looking shoe, that has quality and built for comfort at the bargain price of only

1.95



Other groups of men's shoes formerly much higher priced, now grouped at

\$2.49 And \$2.95

CROSBY SQUARE SHOES

Step into the Easter Parade with a pair of Crosby Squares. Its Smart. Its Durable. Its Comfortable. We have your size and style \$5

**Outstanding Values For Thrifty Shoppers**

**HOSE**

SPECIAL FOR EASTER

CHIFFON AND SERVICE WEIGHT

Delicate, yet serviceable. In colors you deem essential to perfecting your Easter Ensemble.

ALL NEWEST SHADES

Extra Value 49c

LARGE NEW STOCK OF SPRING COTTON PRINTS

NOW BEING SHOWN

A large assortment of colors, in plain and figured. All at new low prices.

Just Received

COMPLETE NEW LINE OF ABC FABRICS

Swiss, Voiles and Dimities.

These new spring patterns surpass former selections. Come in and see them.

Children's Shoes

Many styles to select from our new stock. All made of good grade leather and will wear well. All sizes

89c to \$1.95

Linens-Voiles-and Silks-

\$1.50 to \$3.50



Just Received A Shipment

of WASH DRESSES

A colorful assortment in sizes for both misses and women. See them. You've never looked at better values!

JACK TAR SUITS FOR BOYS'

Just The thing for the Boys' Easter Outfit. Size 2-6 95c

GIRL'S DRESSES

Made of quality material along the latest styles. She'll like one of these. Size 2-6 95c

TENNIS SHOES

New Stock. Made to stand lots of hard wear. Extra heavy material throughout.

49c 59c 95c

SPECIAL ON SILKS

Large new stock of 39-inch all silk flat crepe in all shades, special

59c

# C. E. RAY'S SONS

DEPARTMENT STORE Waynesville