Let Me Drive This One !! Point Home!



Never before has your money bought so much value as you're going to get in the special Week-End Sales at

THE EAGLE 5 AND 10 CENT STORE

Drop in each week and see what we have to offer \$2.00 IN TRADE TO THE LUCKY PERSON

EAGLE 5 & 10 CENT STORE

MAIN STREET

We Are Now Able to Offer You More For Your Dollar Than Ever Before

COME IN AND LET US SHOW YOU

Our Stock Includes Work and Dress Clothes, Bolt Goods in Prints and Solid Colors, Buy Here and Save.

A Complete Line of Groceries and Fresh Meats

BURGIN BROS.

"AT THE DEPOT"

Phone 331



Wait! You Ain't Heard Nothing Yet..

Talk about making a dollar out-stretch a rubber-band—say, wait'll you see just how much in the way of food that dollar will buy at

J. C. ROSE THE HOME GROCERY

A Complete Line of Groceries

Phone 88-J

Main Street

RADIO OWNERS Take Heed

IS YOUR RADIO MISBEHAVING?

Bringing In Several Stations When You Only Want One?

1F 1T IS

CALL

THE WANOCA RADIO SHOP

WE RENDER EXPERT REPAIR SERVICE ON ALL MAKES OF RADIOS

\$2.00 IN WORK TO A LUCKY SUBSCRIBER

Wanoca Radio Repair Shop

S. A. Jones

OWNERS

Leo F. Gebo

Coyne Graduates

Phone 37

19 Depot Street

SPECIAL PRICES ON PERMANENT WAVES

\$4.00 \$5.00 \$8.00

ALL WORK DONE BY EXPERTS

From Now Until Saturday, May 20th, we will give 2 85 Eugene Permanents for 84 each. Get a friend and come in and save a dollar each.

We Have Just Added A Line Of Dresses

Stop In And Let Us Show You The Early Summer Styles. Our Prices Will Please You.

\$2,00 IN WORK FREE TO SOME LUCKY PERSON

RUTH RAY'S BEAUTY SHOP

Phone 113

Main Stree

FRE! TEN PRIZES \$2.00 Value Each

The co-operation of the merchants whose advertisements are set around this page make it possible to offer to subscribers a very attractive proposition.

We have in our office a card with fifty lines thereon. These lines are numbered from one to fifty.

In the upper left hand corner of this board the ten merchants who are aiding us in this campaign will be listed and the editor of this paper will assign to each merchant a number, from one to fifty. Then these numbers and the merchants names will be covered so that no one can see them or the number, no one except your editor will know these numbers.

To the first lifty people who come into the office and renew their subscription or take out a new subscription will be given the opportunity to win one of the prizes offered by these merchants. The names will be listed on the card in the office as they come in, each one assigned a number. When this board has been filled up, the cover will be removed from the numbers and names of the merchants and the subscriber whose name appears on the line corresponding with the number assigned the merchant will be given an order by the editor to the merchant who will deliver to you the prize he is offering.

Each prize has the value of Two Dollars. Read the advertisement and find just what each merchant is offering.

Pay your subscription of One Dellar and you have the opportunity to receive Two Dollars in Merchandise from one of our Merchants.

Remember this offer is only open to the first fifty who come into our office. An opportunity to get The Mountaineer for one year and then receive a handsome prize.



TIRE TROUBLE

Making a tire change Even patching a tube is one of the services the

C. and T. SERVICE STATION

Renders Motorists Texaco Gasoline

WASHING-POLISHING-GREASING

WE WILL GIVE \$2.00 IN SERVICE TO SOME ONE While In Waynesville Drive In

C. and T. SERVICE STATION

MAIN STREET

The New----Carolina Cafe

POST OFFICE CORNER

Good Food Prepared in the Good Old Southern Style

WE SERVE THE BEST COFFEE IN TOWN Open From 6 A, M. Until 10 P. M.

WE WILL GIVE \$2.00 IN MEALS TO A MOUNTAIN-EER SUBSCRIBER

THE NEW CAROLINA CAFE

G. E. Blankinship, Proprietor

Fired

STOP

THAT PISTON SLAP, THAT LOSS OF POWER AND WASTE OF OIL

We Are Equipped to Rebore Your Cylinders, Fit New Pistons And We Know How

General Repairing For All Makes Of Cars

WORK TO THE VALUE OF \$2.00 TO A MOUNTAIN-EER SUBSCRIBER

ABEL'S GARAGE

ASHEVILLE ROAD

PHONE 52

WRECKER SERVICE

Alexander's Drug Store

Opposite The Post Office

YES WE WILL GIVE \$2.00 IN TRADE TO SOME LUCKY MOUNTAINEER SUBSCRIBER

PHONE 53-54

Why Not? Get

That Car Of Yours Ready For The Road



Let us look it over and tune it up. Our mechanics are experienced and can cure the complaints of any make of car or truck.

WASHING—POLISHING—GREASING

CHEROKEE AUTO COMPANY

P. H. Walker, Prop.
AT THE DEPOT

Phone 20

Wrecker Service