

# Store Chats from C. E. RAY'S SONS Department Store

We inaugurate today for the benefit of our customers, this column of store news under the heading "Store Chats." Week by week you will find chronicled store items of customer interest. Reading it regularly will help you with your buying. It will be prepared by the folks serving you over the counter. Contributions from customers will be welcomed also.

Regularly we will note the arrival of new merchandise. Attention will be called to special values. Notice will be given of market and grocery items of unusual nature which are available only occasionally. Warning will be given of price advances in order that our customers may take advantage. We promise you it will be worthwhile and interesting. The publishing is up to us. The reading is up to you.

Incidentally we are a department store—and we don't mean maybe. A single visit will impress you with that fact. Moreover each department is in charge of a capable individual who is eager that you should be pleased. Quality goods at a proper price; available to you through folks who want to please; form the basis of our merchandising policy.

At present, we have eight different departments, and each one is a small store in itself. **PIECE GOODS** and there are lots of them. **SHOES** featuring Peters Diamond Brand, fitted by a fitter (Mr. Lee, an expert) **MENS FURNISHINGS**, nicely chosen. **WOMENS FURNISHINGS**, and they are Ready-To-Wear. **NOTIONS** and lots of them. **WORK CLOTHES**, and how they fit. **GROCERIES** and they are good—good for the cow, too. **MEAT MARKET**, and say its never had to be cleaned up. Its never been dirty.

Buy from the kind of a store you have always wanted to run. When you have a good store you have a good town. Its a partnership between the customer and the management.

Nellie Don dresses have been featured this summer with amazing success. Their quality sold them. A few are still left from a recent re-order. Substantial reductions on summer models beginning this week. Nellie Don fall models will be featured during the coming season. They have already been bought, and buying was easy. Never before had such attractive dresses been submitted to us as prospective Waynesville garments. We bought them because we like to see the town attractive.

Buy a dress from us and you can visit anywhere.

Attractive patterns in figured voiles batiste and swiss. Formerly sold for 39c and 49c a yard. A special value at 23c.

Dave Felmet has just become head of our **MENS FURNISHING DEPARTMENT**. A local boy with college training on top of experience in stores, he ought to be good—just the man for the job. We believe so, and think you will too. See us for your fall suit. Our values will be attractive and our styles good.

If you can use a mid-season straw hat, our values will tempt you.

The hammer, saw and paint brush, have been busy with us. Improvements are being made throughout the store. They are for one purpose only—greater customer satisfaction. The goods are being placed before you to make choice easier. Make your own selections. We wrap them up. More about improvements next week.

Watch our window displays. In them will be portrayed the changing seasons. What you see in the window will be but a glimpse of what is inside.

Visit our Ready-To-Wear Department for womens apparel. More loveliness than ever before.

An attractive line of bathing suits is today placed at your disposal at a bargain. One-third off while they last.

About telephoning us—our number is 12 with extension to the various departments. After getting the number, simply ask for the department.

Next week, we will be with you again. In the meantime, you will find our store on the corner behind the post office. A parking lot for your convenience.

**C. E. RAY'S SONS**  
Department Store

## County Schools To Open Monday, 7th.

(Continued from Page 1)  
Lois McCracken, first.  
Nell Kirkpatrick, first.  
Hyder Mountain—  
James Kirkpatrick, grades 1-7.  
Big Branch—  
Mildred Medford, grades 1-7.  
Crabtree—  
Hugh Rogers, grades 1-7.  
Rock Spring—  
Elizabeth Rogers, grades 1-3.  
Bessie McClure, grades 4-7.  
James Chapel—  
Effie Green, grades 1-7.  
Rush Fork—  
Cleo Caldwell, grades 1-7.  
Rivenside—  
Edna McCracken Easley, grades 1-7.

Iron Duff—  
Frank Rogers, grades 1-3.  
Mary Davis, grades 4-7.

**FINES CREEK DISTRICT**  
Fines Creek—  
Fred Safford, principal.  
Harriet Boyd, science.  
Jessie James, H. and M.  
Claud Rogers, seventh.  
Stephen Ferguson, sixth.  
Pearl James, fifth.  
Mabel Clark, fourth.  
Lela Kirkpatrick, third.  
Effie Green, second.  
Roxie Noland, first.  
Margaret Walker, music.  
Upper Fines Creek—  
Bonnie Duckett, grades 1-4.  
Pather Creek—  
Herman Duckett, grades 1-7.  
Redmond—  
Wilson Fisher, grades 1-7.  
Teague—  
Helen Green, grades 1-7.  
Hurricane—  
Nell Justice, grades 1-7.

**BETHEL DISTRICT**  
Bethel—  
C. C. Hanson, principal.  
Beulah Mae Byrd, N. E. and Sci.  
Catherine Calhoun, E. and F.  
Lloyd Hendrix, Math.  
Pearl Justice, E. and H.  
Stephanie Moore, seventh.  
Sara Ann Long, sixth.  
Ty-on Cathey, fifth.  
Ruth Singleton, fourth.  
Pauline Sentelle, third.

**INTERESTING NEWS**  
Mrs. Lydia H. Mann, second.  
Anna Mae Davis, first.  
Spring Hill—  
Lyda Hall.  
Elizabeth McCracken.  
Garden Creek—  
Gladys Hanson.  
Cecil—  
Thomas Erwin.  
Robert James.  
Evelyn Galloway.  
Gladys Moody.  
Alma Geneva Chambers.  
Cru—  
Paul Grogan.  
Anna Roe Ferguson.  
Pauline Frazier.  
Blanche Grogan.  
Erna Patterson.  
Essie Sellers.  
Dick's Creek—  
Gay Chambers, grades 4-7.  
Marie Cogburn, grades 1-3.

## Interesting News From Fines Creek

**FINES CREEK**—(Special to The Mountaineer)—

**DECORATION DAY**  
The annual cemetery decoration will be held at the Fines Creek Baptist church on Saturday, 12th day of August. There will be a sermon in the morning by Thomas A. Erwin, pastor. All relatives are invited to come and pay their respects to the dead. No dinner will be carried to the church but everybody will welcome you to their homes.

The cemetery will be cleaned off on Friday, 4th of August by all who wish to help.

**NOLAND REUNION**  
A Noland reunion was held at Mr. D. Reeves Noland's last Sunday. All met at the Methodist church Sunday morning where Rev. Tom Noland delivered a most interesting sermon. After church they all assembled at Mr. D. Reeves Noland's home to serve dinner.

**RETURNS FROM JEFFERSON CITY**  
Mr. Ford James returned home last Thursday afternoon from Jefferson City where he has been attending Carson-Newman College the past school

**term.**  
**B. Y. P. U. SOCIAL**  
The young people of the Fines Baptist church are planning to have a B. Y. P. U. social Thursday evening at 7:00 o'clock. They accepted the hospitality of Mrs. C. S. Green and will have it at her home.

**BEEH FISHING**  
A large group of Fines Creek people went on a fishing trip to Lake Santee near Robbinsville last Tuesday and returned Friday.

**VISITING AT CANTON**  
Misses Marguerite Clark and Ruth Ledford have been visiting relatives in Canton during the past week.

Fines Creek B. Y. P. U. was well represented at the B. Y. P. U. meeting at Canton last Saturday.

Miss Margaret Walker, who has been visiting friends here, returned to her home, White Pine, Tenn., last Friday.

Mr. and Mrs. Marvin Greene and Miss Maggie James attended the Coward reunion at Spring Creek last Sunday.

Mr. and Mrs. J. C. James attended the Union meeting at Cove Creek last Sunday.

Miss Annie McCracken of Crabtree has been visiting relatives here during the past week.

**BIRTH ANNOUNCEMENT**  
Mr. and Mrs. W. J. Church, of Asheville, announce the birth of a daughter, Peggy Lee, on Monday, July 21, at Aston Park Hospital. Mrs. Church was before her marriage Miss Josephine Galloway, daughter of Mr. and Mrs. M. O. Galloway, of this city.

**MARRIAGE LICENSES**  
Arville Cochran, of Clyde, and Stella Gribble, of Clyde.  
Ned W. Crawford, of Waynesville, and Emma Dotson, Waynesville.  
Will Green, Hazelwood, and Kattie Pratt, Waynesville.  
Glenn Smathers, Waynesville, and Terney Chandler, Waynesville.

## Examination For Local Postmaster To Be Held Soon

To fill the vacancy in the position of postmaster in this city, the United States Civil Service Commission has announced, at the request of the Postmaster General and in accordance with an order of the President, an open competitive examination.

To be eligible for the examination, an applicant must be a citizen of the United States, must reside within the delivery of this post office, must have so resided for at least one year next preceding the date for close of receipt of applications, must be in good physical condition, and within the prescribed age limits. Both men and women are admitted.

The salary for the Waynesville post office is \$2500 a year.

Under the terms of the Executive order, the Civil Service Commission will certify to the Postmaster General the names of the highest three qualified eligibles, if as many as three are qualified, from which the Postmaster General may elect one for nomination by the President. Confirmation by the Senate is the final action.

Full information and application blanks may be obtained from the secretary of the local board of civil service examiners at the post office in this city, or from the United States Civil Service Commission, Washington, D. C.

**NEGRO MINSTRAL TO BE GIVEN**  
Announcement was made yesterday that there would be a "Negro Minstral" given at the Rock Spring school Friday night, August 4.

A small admission of ten cents will be charged.

**NOTICE**  
Decoration Day will be observed at Maple Grove cemetery, Saturday, August 12.

Everybody is asked to bring tools to clean off graves. Also invited to bring dinner and stay for the singing in the afternoon.  
Everybody invited.

### FLORIDA EDITOR HERE

George D. Lindsay, editor of the Sarasota, Fla. Herald, was a visitor at The Mountaineer office yesterday. Mr. Lindsay was very much impressed with the scenery of this territory. He was particularly interested in the Great Smoky Mountains National Park. Mr. Lindsay leaves today.

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LIQUID - TABLETS - SALVE  
Checks Malaria in 3 days, Colds first day, Headaches or Neuralgia in 30 minutes.  
**FINE LAXATIVE AND TONIC**  
Most Speedy Remedies Known.

## Want Ads

WANTED TO buy chestnut timber suitable cutting poles or will buy poles, also have work for teams will consider buying two good teams. Box 1325, Asheville, N. C. 6-13-20-23-3. pd.

WANTED TO TRADE small five room town house in south Florida, present value \$2,000 clear title, for a desirable location in mountains either with or without building. If interested write, P. H. Jones, Route No. 1, Raleigh, N. C. Aug. 17p

WANTED—Demonstration classes in child culture, and personality development through nature interests, language and art. For particulars, address box 284, Lake Junaluska, N. C. 1tpd

# School Days Are Here Again

With Them Approach Fall Days---Its Time To Stock Up  
Better Than Ever Before C. E. Ray's Sons Are Prepared To Meet Your Needs

**S** As Fall stocks come in, Summer shoes must go out. Close-out  
**H** specials in summer shoes.

**O** One lot \$ .98  
**O** One lot 1.49  
**S** One lot 1.98

**E** Ladies new numbers featuring ties, oxfords, and pumps. The best  
**S** in quality, style, and price.

## EXCELLENT HOSE VALUES

## Agriculture Processing Tax Will Increase Prices

Wheat Tax	
Buy your flour before August 7. After that date, federal tax of \$1.40 a barrel is added to cost. This week only we will sell	
Standard Flour	82c
Snow Flour	95c

Cotton Tax	
Buy during August cotton goods and merchandise made in whole or in part of cotton. September 1st the federal tax increases the cost 4.2c per lb.	
WHATEVER YOU WANT, WE HAVE IT.	

## SPECIAL VALUES

This Week	
FRUIT JARS	69c
Pints	79c
Quarts	\$1.15
Half Gal.	10c
Jar Rings 3 boxes for	10c
Jar Caps per dozen	25c
Certo	29c
Salad Dressing—Pints	15c
Coffee per lb.	12½c

Substantial Dress Reductions	
Nellie Don, Co-Eds and other summer dresses	
\$5.95 Values	\$4.95
\$2.95 Values	\$2.19
\$3.95 Values	\$2.95
\$1.95 Values	\$1.49

Grocery Department

Ready-To-Wear Department

**C. E. RAY'S SONS** Waynesville