

Now Comes The Selling And Complete Liquidation Of One Of Waynesville's Oldest And Best Stores --- Selling Agents Are Here With Orders To Sell Entire Stock And Fixtures Of The Late J. M. Lock Store In A Forceful

# Closing Out Sale

Bringing Prices To The Lowest Level --- Lower Than You Will Ever Witness Again



SAVE On All Your Winter Clothing Needs

Shoes

Another big department in this store—2000 pairs for your selection and every pair a bargain.

**LADIES' SHOES** 25c  
Lot good all leather shoes, for

**OXFORDS** 1.49  
Ladies' all leather \$2.50 value oxfords, for

**SHOES** 49c  
Lot children's shoes, real bargains, close out for

**ONE LOT BABY SHOES** 29c  
to close out for

**MEN'S WORK SHOES**  
Solid leather inner-sole, sewed and nailed bottom for only

**\$1.39**

**MEN'S WORK SHOES**  
All leather shoe that will make good work shoes, also lot Army field shoes for

**\$1.88**

**GROUP CHILDREN'S COATS** 1.77  
Lot of them with hat to match and values up to \$1.95. Close out for

**RAINCOATS** 25c  
Close out—small lot boys and girls. Slippers

**MILINERY** 97c  
Brand new felts for Ladies', smart styles, values up to \$2.95, for

Such bargains in Ladies Ready-to-wear You will not likely see again

**Dresses and Coats** 25c  
Lot Silk Dresses and Wool Coats, Ladies and Misses, good quality, slightly shopworn choice of group for

**UP TO \$9.95 LOT Wool Coats** 97c  
Ladies and Misses, well made, close out for

**Silk Dresses** 1.97  
Group very smart styles, brand new dresses for

**SKIRTS** 39c  
All wool Misses and Ladies Skirts, values up to \$2.95, for

**Girls Wool Coats** 1.88  
Group Misses good coats for

**FINE COATS** 6.88  
Group fine Wool Coats, fur trimmed, very smart styles and sold up to \$12.95, for

**Good Wool Coats** 97c  
Group Ladies fine spring coats, they are all right and worth up to \$15.00. Close out for

**PRINT DRESSES** 25c  
Lot for Misses and Ladies, close out for

Selling Starts **FRIDAY, NOV. 10<sup>th</sup> 9<sup>A</sup>M** Promptly

**TOWELS** 7c  
Heavy large turkish towels for

Statement from the Selling Agents

## NOTICE

Naturally a business of the standing of this store could have a choice of several ways of closing out their stock and to sell it as we are to the buying public is in a nature of a tribute for your generous patronage in the past. We would first call your attention to the quality of merchandise always handled by this store. Another important thing right now to you in the face of higher prices is the fact the larger portion of this stock was purchased and contracted for prior to the advance—Now we do not intend to argue about what the goods are worth on to-days market but will pass them to you at a Much LOWER PRICE than they were bought to sell for. Our business is to sell and sell quick for everything must be turned into cash at once. It's the one opportunity of a lifetime to save real money on good, high grade, fall and winter goods. Now, you know the whole story, we have our orders and a speedy and quick clearance of every single item will be sold and sold quick. Beginning Friday morning at nine o'clock. Signed—Selling Agents in Charge.

Opportune time to save money on everything in this store—Selling agents are pricing every single item down and down to rock bottom! OUT

## SWEATERS

Something you want and need right now—Come on and take them for almost nothing—Ladies', Misses and Boy's SWEATERS. Department styles and colors to go for only

**29c**

We call your attention in particular to the large stock of Dress Goods carried by this concern—In this sale to move them quick we're Almost Giving these goods away—Think of it!

Up to \$2.95 quality

## WOOLENS

All 54 inches wide, Tweeds, Wool Flannels, Serges, Coatings and other fine woolen materials all in one section for only

**67c Yard**

**MEN'S SWEATERS**  
Regular \$1.00 heavy coat styles, good warm sweaters to go for

**66c**

**SWEATERS**  
And wool jackets for Ladies and men, real bargain for

**49c**

**WOOLENS** 25c  
36 and 54 inch Jersey, Serges, Crepe's, etc., all worth 98c to \$1.50 yard, close out for

**PRINTS** 13c  
Full count 80 square fine dress prints—Genuine "Peter Pan" and "Soisette" this table of goods formerly sold up to 39c yard, now for

**Prints** 9c  
High grade fine imported 32 inch ginghams, rompers cloth, suiting—about 1500 yards on this table to go for

**6c yd**

**Draperies** 10c  
Cretonne, fine Marquisette, etc., up to 50c quality, for

**10c**

**SATEEN** 14c yd.  
Good quality 35c Sateen, for

**Genuine "Everfast" GOODS** 17c yd.  
All kinds that formerly sold 50c to 79c. Close out for

**LADIES' SLIPPERS** 1.49 and 1.97  
Straps, Pumps and Oxfords, Two lots that includes most all the higher price slippers in the store for

# EXTRA

**2000 YARDS LACE** 1c  
And embroidery close out for

**REMNANTS** 3c YARD  
And short ends of various kinds material sale when we open FRIDAY, 9 a. m.

**THREAD** 2c SPOOL  
Good sewing spool cotton thread, 100 yd spool for

**LOOK HERE MEN! UNIONSUITS** 49c  
Good weight, warm winter Unionsuits, 98c value for

**UNIONSUITS** 29c  
For Boys and Girls, good winter weight, only

**Wool Dresses** 49c  
Ladies that can be made stylish garments, they are up to \$16.75, we have a hundred of them to close out for

# J. M. Lock

WAYNESVILLE, N. C.—Selling of this stock Starts Promptly Friday, 9 a. m.